



Registered Address : A 206 Eversum CHS
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E-Mail ID: info@thinkinkpicturez.com
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Corporate Office: Shop 306 3rd Floor
Binali, Opp Torre, Zonal Office Sola Road
Naranpura, Vistar, Ahmedabad,
Ahmadabad City, Gujarat, India, 380013
CIN L22300MH2008PLC181234

Date: 10/12/2024

The Secretary,
BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai - 400 001.

Subject: Intimation under Regulation 30 of SEBI LODR – Strategic Developments in Thinkink Picturez Limited and its Dubai Subsidiary
Scrip Code: 539310

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are pleased to share significant strategic updates regarding Thinkink Picturez Limited and its Dubai-based subsidiary, **Think Star Entertainment Technology LLC**. These developments underscore our efforts to expand our global footprint and redefine the digital entertainment industry.

Key Developments:

1. Production of Cinematic Universe Movies and Web Series:

- Think Star Entertainment Technology LLC has initiated production on multiple dedicated cinematic universe movies and web series.
- These projects represent an investment of approximately **AED 71 Million (equivalent to INR 164 Crores)** and reflect our ambition to create innovative and globally appealing content.
- The Company is in advanced discussions with leading global television houses and entertainment labels for partnerships to distribute and showcase these projects. We will notify the Exchange of finalized partnership details in due course.

2. Exclusive Launch on ThinkFlix OTT Platform:

- All cinematic universe projects will premiere exclusively on our upcoming **ThinkFlix OTT Platform**, designed to cater to a global audience.
- The platform will feature multilingual content, ensuring accessibility to diverse viewership globally, and aims to capture a significant share of the digital entertainment market.



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- This launch reinforces Thinkink Picturez Ltd.'s commitment to leveraging technology for international growth and redefining digital entertainment.

3. Post-Production and Dubbing Contracts Secured by Dubai Subsidiary:

- Think Star Entertainment Technology LLC has successfully secured **three major** contracts for post-production and dubbing services, valued at **AED 50 Million (approximately INR 115 Crores)**.
- These projects are anticipated to generate profit margins in the range of **22% to 25%**, further strengthening the financial performance of the subsidiary.

Strategic Significance:

These developments highlight our dedication to creating high-quality, innovative content while expanding our operational capabilities. The projects under production, combined with the ThinkFlix OTT platform, signify a transformative phase for the Company, paving the way for long-term growth and shareholder value creation.

We will keep the Exchange and stakeholders informed of further progress on these initiatives and partnerships as per regulatory requirements.

Thank you for your continued trust and support.

Thanking you,

Yours faithfully,

For Thinkink Picturez Limited

Vijay Ghanshyambhai Pujara
Managing Director

Disclaimer:

This announcement contains forward-looking statements based on the Company's current plans and assumptions. Actual results may vary due to external factors. The Company assumes no obligation to update forward-looking statements unless required by law or regulation.