

Epuja Spiritech Limited

Reg. Off. - Marathon Icon, 6th Floor, Office Number 606,
Off Ganapatrao Kadam Marg, Lower Parel, Mumbai - 400013
Corp. Off.- 32/1, Vasishta Paradise, Temple Road, 11th Cross, Malleswaram, Bangalore 560003.
Mobile No. 916263879732; E-mail-splgrive@rediffmail.com
CIN: L96906MH1980PLC170432; Website: www.sagarproductions.com

To, BSE Limited Corporate Relationship Dept. PJ Towers, 25th Floor, Dalal Street, Mumbai – 400 001 Script Code: 532092

Sub: General Announcement under Regulation 30 of SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015

Dear Sir/Madam,

Please find attached herewith a copy of the General Announcement to be issued by the Company for their successful in participation in Expand North Star Exhibition 2024 in Dubai from 13th October 2024 to 16th October 2024

The same is also being uploaded on website of the Company at https://www.sagarproduction.com/ and on www.epuja.co.in

You are requested to take the above on record.

Kindly acknowledge the receipt of the same.

Thank you

FOR, EPUJA SPIRITECH LIMITED (Formerly known as Sagar Productions Limited)

DEEKSHA PATHAK
COMPANY SECRETARY AND COMPLIANCE OFFICER

Place: Mumbai Date: 21.10.2024



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ePuja Spiritech Ltd's Successful Participation at Expand North Star Exhibition 2024 in Dubai

Dubai recently played host to one of the largest and most prestigious technology and innovation gatherings in the world, the **Expand North Star Exhibition**. Held from **October 13th to 16th, 2024**, the event attracted visionary companies and thought leaders from across the globe, and **ePuja Spiritech Ltd** was honoured to be among the participants, **representing India's burgeoning faith-tech sector.**

Our participation at this event was a resounding success, marking a pivotal moment in our journey as we continue to bridge the gap between tradition and technology. Here's a glimpse into what made this event special for us:

Showcasing Faith-Tech Innovation

At the core of our presence at Expand North Star was the opportunity to **demonstrate how ePuja Spiritech Ltd is revolutionizing spiritual experiences through technology**. As the largest listed player in the faith-tech space, we've consistently embraced digital transformation while preserving the essence of spirituality. Our comprehensive platform, which connects devotees with over 3,600 temples across India, was a focal point of interest among attendees.

We highlighted key offerings:

- Online Pujas and Rituals: Our ability to bring the sanctity of temple rituals to homes worldwide through live-streaming and virtual participation.
- <u>Astrology Services:</u> Personalized astrological consultations and reports, both online and through our recently launched "Ask a Question" feature and video consultations.
- **Spiritual Tourism**: We introduced our range of spiritual tours, including our Navagraha temple circuits, which provide an immersive experience of India's sacred destinations.

Global Reception and Partnership Inquiries

We were truly humbled by the overwhelming response from attendees, many of whom were fascinated by our unique model that blends age-old traditions with modern technology. Conversations with potential partners, investors, and spiritual leaders from various regions led to the following key outcomes:

- **Potential Collaborations**: Several global platforms expressed interest in partnering with us to expand our ePuja services internationally, making it easier for devotees abroad to access Indian temples and spiritual experiences.
- **Astrology and Wellness**: There was significant interest in our astrology services, particularly from the wellness and lifestyle industries, who recognized the potential to integrate personalized astrological guidance into holistic wellness platforms.



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- **Spiritual Tourism**: Our spiritual tourism segment gained substantial attention, with multiple inquiries from international travel agencies looking to collaborate on bringing pilgrims from overseas to India's most revered temples.

Connecting with the Diaspora and Expanding Our Reach

One of the key highlights of the exhibition was the chance to interact with the **Indian diaspora** and global spiritual community. Many attendees from the diaspora expressed their appreciation for our efforts to make temple services, spiritual experiences, and astrological guidance more accessible, regardless of their physical location.

Our booth saw a steady stream of visitors eager to learn more about how **ePuja Spiritech Ltd** can facilitate their spiritual needs, whether through **online pujas** for auspicious occasions, guidance from our team of astrologers, or tailor-made temple tours. We were heartened by the feedback and engagement, which reassures us of the global demand for faith-tech solutions.

Looking Ahead

Our participation at the Expand North Star Exhibition in Dubai has solidified ePuja Spiritech Ltd's position as a leader in the faith-tech sector. The exhibition not only opened doors for new partnerships but also provided valuable insights into the future of spirituality in the digital age.

We are excited to build on this momentum, exploring international markets, enhancing our product offerings, and continuing to innovate in ways that enrich the spiritual lives of millions.

<u>ePuja Spiritech Ltd remains committed to preserving tradition while embracing technology, and we look forward to expanding our impact on the global stage</u>. Our heartfelt thanks go out to all those who visited our booth, shared their feedback, and expressed interest in joining us on this remarkable journey.

Together, we are shaping the future of faith-tech.

This participation marks yet another milestone in our mission to transform spiritual experiences, and we are excited for what the future holds for ePuja Spiritech Ltd in the global arena.

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