



October 8, 2024

**National Stock Exchange of India Limited**

Exchange Plaza, 5th floor, Plot No. C/1, G Block, Bandra Kurla Complex, Bandra (E), Mumbai 400 051  
**Scrip Code – TATACONSUM**

**BSE Limited**

1<sup>st</sup> Floor, New Trading Wing  
Rotunda Building, PJ Towers  
Dalal Street  
Mumbai 400 001  
**Scrip Code - 500800**

**The Calcutta Stock Exchange Limited**

7 Lyons Range, Kolkata 700 001  
**Scrip Code – 1000027 (Demat), 27 (Physical)**

**Sub: Intimation of change in Senior Management Personnel (SMP)**

Pursuant to regulation 30 read with Schedule III of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, (“**SEBI Listing Regulations**”), we wish to notify you that the Board of Directors of the Company has, on October 8, 2024, designated Mr. Partha Biswas, President – RTD, of the Company as Senior Management Personnel of the Company w.e.f. October 8, 2024.

The particulars of Mr. Partha Biswas in relation to categorization as Senior Management Personnel, as required by SEBI Circular No. SEBI/HO/CFD/CFD-PoD1/P/CIR/2023/123 dated July 13, 2023, is enclosed as *Annexure – I*.

We request you to take this on record, and to treat the same as compliance with the applicable provisions of the SEBI Listing Regulations.

The above information is also being made available at the Company’s website at [www.tataconsumer.com](http://www.tataconsumer.com)

Thanking you,

Yours faithfully,

**For Tata Consumer Products Limited**

**Delnaz Dara Harda**

**Company Secretary & Compliance Officer**

**Membership No.: ACS 73704**

**Encl.: a/a.**

**TATA CONSUMER PRODUCTS LIMITED**

11/13 Botawala Building 1<sup>st</sup> Floor Office No 2-6 Horniman Circle Fort Mumbai 400 001 India

Tel: 91-22-6121-8400 | Fax: 91-22-61218499

Registered Office: 1, Bishop Lefroy Road, Kolkata – 700 020

Corporate Identity Number (CIN): L15491WB1962PLC031425

email: [investor.relations@tataconsumer.com](mailto:investor.relations@tataconsumer.com)

website: [www.tataconsumer.com](http://www.tataconsumer.com)



Annexure – 1

Sr. No.	Particulars	Details
1.	Reason for change viz. appointment, <del>resignation, removal, death or otherwise.</del>	Designated as Senior Management Personnel
2.	Date of appointment <del>cessation / (as applicable) &amp; term of appointment</del>	Mr. Partha Biswas, has been designated as Senior Management Personnel of the Company effective October 8, 2024
3.	Brief Profile (in case of appointment)	<p>Mr. Partha Biswas had joined Tata Consumer Products Limited ('TCPL') as President – RTD w.e.f. October 1, 2024.</p> <p>Prior to joining the Company, Mr. Partha Biswas was EVP and Head of Business – Hindi General Entertainment Channels in Viacom18.</p> <p>Before Viacom 18, he has worked for 17+ years in FMCG and Telecom sectors, namely with ACT Fibernet and Hindustan Coca-Cola Beverages (HCCB).</p> <p>During his role at HCCB, he led Trade Marketing and Category Development collaborating across 9 brand teams and 13 operating units. Mr. Biswas has worked extensively across key RTD markets, including as the Head of Operations for Hindustan Coca-Cola Beverages in Andhra Pradesh &amp; Telangana. He has a proven track record of general management and handling an end to end P&amp;L responsibility for Bottling operations at a large scale.</p> <p>Additionally, he developed and executed commercial and channel strategy as well as managed system investment on brands and packs. He also led the restructuring of distribution channels and innovated Pre-Sell &amp; Tele-Sell models for Coca-Cola in India.</p> <p>Mr. Biswas completed his MBA from FMS, Delhi in Marketing and Operations in 2004. He also completed the Sloan Fellow Program from Massachusetts Institute of Technology in 2022.</p>
4.	Disclosure of relationships between directors (incase of appointment of a director)	Not applicable

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