

CREDO BRANDS MARKETING LIMITED (fka Credo Brands Marketing Private Limited) Plot No. B-8, MIDC Central Road, Marol MIDC, Andheri (E), Mumbai - 400093. INDIA

Tel. No.: +91 22 6141 7200 Email: helpdesk@mufti.in

Website: Corporate: www.credobrands.in Ecommerce: www.muftijeans.in CIN: L18101MH1999PLC119669

February 01, 2025

**To BSE Limited**Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400 001

To National Stock Exchange of India Limited

Exchange Plaza, C-1, Block G Bandra Kurla Complex Bandra (E), Mumbai - 400 051

Scrip Code: 544058 Scrip Symbol: MUFTI

Dear Sirs,

Sub: Newspaper Publication of Financial Results

In compliance with the Regulation 47 and other applicable provisions of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, the Unaudited Standalone and Consolidated Financial Results of the Company for the quarter and nine months ended December 31, 2024 have been published in newspapers viz., "Business Standard" (English) all India editions and "Mumbai Lakshdeep" (Marathi) in Mumbai edition, on February 01, 2025.

Please find enclosed herewith extracts of Mumbai edition of Business Standard (English) and Mumbai Lakshdeep (Marathi) for your information and records.

This intimation is also being uploaded on the Company's website at www.credobrands.in

You are requested to kindly note the same and acknowledge receipt.

Thanking you,

Yours faithfully,

For Credo Brands Marketing Limited

Sanjay Kumar Mutha Company Secretary and Compliance Officer

Encl. As above







शनिवार, दि. १ फेब्रुवारी २०२५





## CREDO BRANDS MARKETING LIMITED

B 8, MIDC Central Road, Marol, Next to MIDC Police Station, Andheri (E), Mumbai - 400093, Maharashtra, India Tel. No.: +91 22 6141 7200 Email: investorrelations@mufti.in | Website: www.credobrands.in CIN: L18101MH1999PLC119669

### Extract of Unaudited Standalone and Consolidated Financial Results for the quarter and nine months ended December 31, 2024

Particulars		Standalone		Consolidated		
	Quarter Ended		Nine months Ended	Quarter Ended		Nine months Ended
	31-12-2024	31-12-2023	31-12-2024	31-12-2024	31-12-2023	31-12-2024
Total revenue from operations	1,555.16	1,501.44	4,649.73	1,555.16	1,501.44	4,649.73
Profit before tax (A. W. Artief) as jegg (1)	244.87	207.24	728.95	244.51	207.28	728.60
Net profit after tax	183.49	155.85	545.80	183.13	155.89	545.45
Total Comprehensive Income	184.43	156.06	546.34	184.07	156.10	545.99
Paid-up equity share capital (face value ₹ 2 per share)	130.38	128.60	130.38	130.38	128.60	130.38
Other Equity*	BER OF VERRER	第二十二十五天	brance of the	(1987年1978年1873年1	31-4" 1 A	the property of
Earning per share (face value ₹ 2 per share) (not annualised)	one, r Vacana	B 2 3	for the set	BUSEU DE PLUC	mis 6	sak inin fisione
Basic in ₹ pr(y - propert) with (ye)	2.81	2.42	8.37	2.81	2.42	8.37
Diluted in ₹ (নিউচ) সক্ষকদী সমাজ	2.81	2.42	8.48	2.81	2.42	8.47

\* Standalone and Consolidated Other Equity as at March 31, 2024 was 3,287.44 Millions and 3,287.73 Millions, respectively.

Notes:

1. The Unaudited Standalone and Consolidated Financial Results of the Company for the quarter and nine months ended December 31, 2024, have been reviewed and recommended by the Audit Committee and approved by the Board of Directors in their respective meetings held on January 31, 2025.

2. The above is an extract of the detailed format of the Unaudited Standalone and Consolidated Financial Results filed with the Stock Exchanges under Regulation 33 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015. The full format of the above Financial Results are available on the website of the Company I.e., www.credobrands.in and websites of the Stock Exchanges, viz., www.beeindia.com and www.nseindia.com. The Financial Results can also be accessed by excepting the below OR code: Financial Results can also be accessed by scanning the below QR code:

Place :- Mumbai Date :- January 31, 2025



For Credo Brands Marketing Limited Kamal Khushlani Chairman and Managing Director



#### **CREDO BRANDS MARKETING LIMITED**

B 8, MIDC Central Road, Marol, Next to MIDC Police Station, Andheri (E), Mumbai - 400093, Maharashtra, India Tel. No.: +91 22 6141 7200 Email: investorrelations@mufti.in | Website: www.credobrands,in CIN: L18101MH1999PLC119669

# Extract of Unaudited Standalone and Consolidated Financial Results for the quarter and nine months ended December 31, 2024

(All amounts in ₹ Millions, unless otherwise stated

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and Nine Months and Section and Sections	strand ont Standalone mod and to			HugaR Ision Consolidated used J artt				
Particulars	Quarter Ended		Nine months	Quarter Ended 111000		Nine months		
The second secon			Ended			Ended		
Wiew Heport, are light will welve	31-12-2024	31-12-2023	31-12-2024	31-12-2024	31-12-2023	31-12-2024		
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Total Comprehensive Income	184.43	156.06	546.34	184.07	156.10	545.99		
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For Prolific Resoluțion Private tyling	The Part of the							
Earning per share (face value ₹ 2 per share) (not annualised)		Contract of the second						
Basic in ₹	2.81	2.42	8.37	2.81	2.42	8.37		
Diluted in ₹ SOMERIA TENNERA MAINENA	2.81	2.42	8.48	2.81	2.42	8.47		

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Place :- Mumbai

Date :- January 31, 2025



For Credo Brands Marketing Limited

Kamal Khushlani Chairman and Managing Director