

Tuesday, July 16, 2024

To,
BSE Limited.
P.J. Towers, Dalal Street,
Mumbai – 400001,
Maharashtra, India.

Respected Sir/ Ma'am,

Subject : Open offer made by M/s Birford Enterprises Private Limited, for acquisition of up to 20,81,950 Offer Shares representing 26.00% of the Expanded Voting Share Capital of Consecutive Investment and Trading Company Limited, the Target Company, from its Public Shareholders.

We would like to inform you that, in accordance with the provisions of Regulation 12 (1) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeover) Regulations, 2011, including subsequent amendments thereto ('SEBI (SAST) Regulations'), we, Swaraj Shares and Securities Private Limited, have been appointed as the Manager to the Offer ('Manager'), by Birford Enterprises Private Limited ('Acquirer'), who has announced an open offer in compliance with the provisions of Regulations 3(1) and 4 and such other applicable Regulations of the SEBI (SAST) Regulations for acquisition of up to 20,81,950 Offer Shares representing 26.00% of the Expanded Voting Share Capital of the Consecutive Investment and Trading Company Limited. ('Target Company') from the Public Shareholders of the Target Company.

In light of the above and in accordance with the provisions of Regulations 18 (12) of the SEBI (SAST) Regulations, the Post-Offer Public Announcement for the aforesaid Offer has been published today, i.e., Tuesday, July 16, 2024 Financial Express (English daily) (All Editions), Jansatta (Hindi daily) (All Editions), Mumbai Lakshadweep (Marathi Daily) (Mumbai Edition), and Duranto Barata (Bengali daily) (Kolkata Edition) ('Newspaper') ('Post-Offer Public Announcement') and the same has been enclosed herewith for your kind perusal.

Terms not defined herein shall have the meaning ascribed to them under the Post-Offer Public Announcement.

We hope your good self will find the above in order and request you to kindly upload the Post Offer Advertisement on your website at the earliest.

Thanking you,
Yours faithfully,

For Swaraj Shares and Securities Private Limited

Pankita Patel
(Director)

Encl.: As above

Swaraj Shares and Securities Private Limited

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Maharashtra, India

POST-OFFER PUBLIC ANNOUNCEMENT TO THE PUBLIC SHAREHOLDERS OF CONSECUTIVE INVESTMENTS AND TRADING COMPANY LIMITED A public limited company incorporated under the provisions of the Companies Act, 1956 Corporate Identification Number: L67120WB1982PLC035452 Registered Office: 23, Ganesh Chandra Avenue, 3rd Floor, Kolkata, West Bengal, 700013, India. Contact Number: 033-22114457, Website: www.consecutivetrading.com Email Address: info@consecutivetrading.com			
Open Offer for acquisition of up to 20,81,950 Offer Shares representing 26.00% of the Expanded Voting Capital of Consecutive Investments and Trading Company Limited, the Target Company, at an Offer Price of Rs.20.00/- per Equity Share, payable in cash, to the Public Shareholders of the Target Company, by M/s Birford Enterprises Private Limited, the Acquirer, pursuant to and in compliance with the provisions of SEBI (SAST) Regulations.			
The Post-Offer Public Announcement is being issued by Swaraj Shares and Securities Private Limited, the Manager to the Offer (Manager), on behalf of the Acquirer, in connection with the Offer made by the Acquirer to the Public Shareholders of the Target Company pursuant to and in compliance with the provisions of Regulation 18 (12) and other applicable provisions under the SEBI (SAST) Regulations (Post-Offer Public Announcement).			
The Post-Offer Public Announcement should be read in continuation of, and in conjunction with the: a) Public Announcement dated Wednesday, January 31, 2024 (Public Announcement), (b) Detailed Public Statement dated Thursday, February 01, 2024, in connection with this Offer, published on behalf of the Acquirer on Friday, February 02, 2024, in Financial Express (English daily) (All India Edition), Jansatta (Hindi daily) (All India Edition), Mumbai Lakshadweep (Marathi daily) (Mumbai Edition), and Duranto Barata (Bengali daily) Kolkata Edition (Newspapers) (Detailed Public Statement), (c) Draft Letter of Offer dated Monday, February 05, 2024 filed and submitted with SEBI pursuant to the provisions of Regulation 16 (1) of the SEBI (SAST) Regulations (Draft Letter of Offer), (d) Letter of Offer dated Wednesday, June 19, 2024, along with the Form of Acceptance-cum-Acknowledgement (Letter of Offer), (e) Recommendations of the Independent Directors of the Target Company which were approved on Tuesday, June 25, 2024, and published in the Newspapers on Wednesday, June 26, 2024 (Recommendations of the Independent Directors of the Target Company), and (f) Pre-Offer Public Announcement which was approved on Wednesday, June 26, 2024, and published in the Newspapers on Thursday, June 27, 2024 (Pre-Offer Public Announcement).			
The Public Announcement, Detailed Public Statement, Draft Letter of Offer, Letter of Offer, Recommendations of the Independent Directors of the Target Company, Pre-Offer Public Announcement, and this Post-Offer Public Announcement, are hereinafter collectively referred to as 'Offer Documents' issued by the Manager on behalf of the Acquirer and the Persons Acting in Concert. The capitalized terms used but not defined in this Post-Offer Public Announcement shall have the meaning assigned to such terms in the Offer Documents.			
1. Name of the Target Company	Consecutive Investments and Trading Company Limited bearing corporate identity number L67120WB1982PLC035452, with its registered office located at 23, Ganesh Chandra Avenue, 3rd Floor, Kolkata - 700013, West Bengal, India		
2. Name of the Acquirer and PACE	M/s Birford Enterprises Private Limited, Company incorporated on Saturday, January 30, 2021, under the provisions of the Companies Act, 2013, bearing Company identification number U51909GJ2021PTC1198477, having its registered office located at 3rd Floor, Chitrali House, 7-B Anant Bag Colony, Opp Stadium, NR Hindu Colony, Navrangpura, Ahmedabad - 380014, Gujarat, India. There are no persons acting in concert with the Acquirer for the purpose of this Offer		
3. Name of Manager to the Offer	Swaraj Shares and Securities Private Limited		
4. Name of Registrar to the Offer	Purva Sharegistry (India) Private Limited		
5. Offer Details			
5.1 Date of Opening of the Offer	Friday, June 28, 2024		
5.2 Date of Closing of the Offer	Thursday, July 11, 2024		
6. Date of Payment of Consideration	The schedule date for settlement is Tuesday, July 23, 2024. However, since there has been no tendering by the Public Shareholders for the said Open Offer, payment of consideration is not required.		
7. Details of the Acquisition			
Particulars	Proposed in the Offer Document (Assuming full acceptance in this Offer)	Actuals	
7.1 Offer Price	Rs.20.00/-	Rs.20.00/-	
7.2 Aggregate number of Equity Shares tendered	20,81,950	Nil	
7.3 Aggregate number of Equity Shares accepted	20,81,950	Not Applicable	
7.4 Size of the Open Offer (Number of Equity Shares multiplied by Offer Price per Equity Share)	Rs.4,16,39,000.00/-	Not Applicable	
7.5 Shareholding of the Acquirer before Agreements/Public Announcement			
a) Number of Equity Shares	Nil	Nil	
b) % of total Expanded Voting Share Capital	Not Applicable	Not Applicable	
7.6 Equity Shares acquired by way of Offer			
a) Number of Equity Shares	20,81,950	Nil	
b) % of total Expanded Voting Share Capital	26.00%	Not Applicable	
7.7 Equity Shares acquired after the Detailed Public Statement (In pursuance of Board Resolution dated Monday, March 04, 2024, the Target Company has the following Equity Shares to the Acquirer vide Preferential Issue)			
a) Number of Equity Shares acquired	19,35,000	19,35,000	
b) Price of the Equity Shares acquired	Rs.20.00/-	Rs.20.00/-	
c) % of total Expanded Voting Share Capital	24.16%	24.16%	
7.8 Post-Offer shareholding of the Acquirer			
a) Number of Equity Shares	40,16,950	19,35,000	
b) % of total Expanded Voting Share Capital	50.16%	24.16%	
Pre-Offer and Post-Offer shareholding of the Public Shareholders (other than of the Acquirer)			
Particulars	Proposed in the Offer Document (Assuming full acceptance in this Offer)		Actuals
	Pre-Offer (Without considering Preferential Issue of Equity Shares, and without considering that, the Promoters declassify themselves from the promoter and promoter group category of the Target Company, and sell their Equity Shares)	Pre-Offer (Considering post-allocation of Preferential Issue of Equity Shares, and without considering that, the Promoters declassify themselves from the promoter and promoter group category of the Target Company, and sell their Equity Shares)	Post-Offer (Considering post-allocation of Preferential Issue of Equity Shares, and considering that, the Promoters declassify themselves from the promoter and promoter group category of the Target Company, and sell their Equity Shares)
a) Number of Equity Shares	23,08,595	53,73,595	60,72,500
b) % of total Expanded Voting Share Capital	28.83%	67.11%	75.84%
8. The Acquirer accepts full responsibility for the information contained in this Post-Offer Public Announcement and its obligations specified under SEBI (SAST) Regulations.			
9. A copy of this Post-Offer Public Announcement will be accessible on the websites of Securities and Exchange Board of India at www.sebi.gov.in , BSE at www.bseindia.com and the registered office of the Target Company.			
10. The capitalized terms used in this Post-Offer Public Announcement shall have the meaning assigned to them in the Letter of Offer, unless otherwise specified.			
ISSUED BY MANAGER TO THE OFFER			
SWARAJ SHARES & SECURITIES PVT. LTD. Swaraj Shares and Securities Private Limited Corporate Identification Number: U51101WB2000PTC092621 Principal Place of Business: Unit No 304, A Wing, 215 Arium, Near Courtyard Marriot, Andheri East, Mumbai- 400093, Maharashtra, India Contact Person: Pankita Patel/ Tammy Banerjee Contact Number: +91-22-69649999 Email Address: info@swarajshares.com Investor grievance Email Address: investor.relations@swarajshares.com SEBI Registration Number: INM00012960 Validity: Permanent			
Date: Monday, July 15, 2024		On Behalf of the Acquirer	
Place: Mumbai		Birford Enterprises Private Limited	
		Sd/-	