

8th December 2024

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001
Scrip code: 532343

National Stock Exchange of India Limited,
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051
Scrip code: TVSMOTOR

Dear Sir / Madam,

Reg : Press Release - "TVS Motor Company Introduces TVS iQube 2.2 kWh in Sri Lanka, Making Premium Electric Mobility Accessible to All"

We enclose a Press Release regarding **"TVS Motor Company Introduces TVS iQube 2.2 kWh in Sri Lanka, Making Premium Electric Mobility Accessible to All"**, for dissemination.

Date and time of occurrence of event: December 08, 2024 at 11:50 A.M.

Thanking you,

Yours truly,

For TVS MOTOR COMPANY LIMITED

K S Srinivasan
Company Secretary
Encl.:a/a

TVS Motor Company Introduces TVS iQube 2.2 kWh in Sri Lanka, Making Premium Electric Mobility Accessible to All

Colombo, December 08, 2024: TVS Motor Company (TVSM) - a leading global automaker in the two and three-wheeler segments - today launched a new 2.2 kWh battery variant of the TVS iQube electric scooter in Sri Lanka. TVS iQube now offers three variants in six vibrant colours, matching varying customer requirements.

As a pioneer in sustainable mobility, TVSM remains steadfast in its dedication to the EV segment, delivering innovative, reliable, and exciting products. This commitment is further enhanced by a robust after-sales network, developed in partnership with TVS Lanka. The new 2.2 kWh battery variant of the TVS iQube is designed to make premium electric mobility more accessible and reduce the total cost of ownership for customers.

TVS iQube is inspired by three fundamental principles: Giving customers the **POWER OF CHOICE** for range, connected technology, charging solutions and price points; **COMPLETE ASSURANCE** through vehicle safety and overall ownership experience and the **SIMPLICITY OF USAGE** through easy-to-use features that enhance the riding experience of customers.

Commenting on the launch, **Madhu Prakash Singh, Vice President, EV, International Business, TVS Motor Company**, said, *"We are delighted by the growing adoption of the TVS iQube in Sri Lanka within just a few months of its launch. This reinforces the trust our customers place in TVSM's innovative and reliable EV solutions. Globally, the TVS iQube has crossed a milestone of 400,000 delighted customers, underscoring its success as a sustainable and future-ready mobility option. The launch of the new 2.2 kWh battery variant in Sri Lanka marks another step in our commitment to making premium electric mobility more accessible. With the fastest home charging in its segment, achieving 0-80% charge in under two hours, coupled with significantly lower running costs, this variant is crafted to deliver greater convenience, affordability, and an unmatched riding experience."*

Commenting on the launch, **Geethal Anthony, Chief Executive Officer, TVS Lanka**, said *"At TVS Lanka, we are proud of the enthusiastic response the TVS iQube has garnered in such a short span of time. The rising adoption of EVs in Sri Lanka's two-wheeler segment is a promising sign of the country's shift towards sustainable mobility, and we are dedicated to accelerating this transition. With the launch of the new 2.2 kWh variant, we are ensuring its availability across the island through our extensive sales network, supported by exceptional after-sales service, including readily available spare parts and skilled EV technicians."*

The all-new TVS iQube 2.2 kWh battery variant is available for booking starting today on the TVS iQube Sri Lanka website (<https://www.tvsmotor.com/en/lk/our-products/tvs-iqube>) and at 14 TVSM dealerships across island country. The availability will be scaled to 25 more points of sale across Sri Lanka by January 2025.

PRESS RELEASE



Highlights of TVS iQube (2.2 kWh):

- Battery capacity – 2.2 kWh
- **Charger – 950 W**
- **Fastest charging time of 2 hr (0-80%)**
- 30 litre under seat storage space
- 5-inch colour TFT screen
- Vehicle crash and tow alert
- Turn-by-turn navigation
- Distance to Empty
- Top speed of 75 kmph
- Available in Walnut Brown and Pearl White colours

About TVS Motor Company

TVS Motor Company (BSE:532343 and NSE: TVSMOTOR) is a reputed two and three-wheeler manufacturer globally, championing progress through sustainable mobility with four state-of-the-art manufacturing facilities located in India and Indonesia. Rooted in our 100-year legacy of trust, value, and passion for customers, it takes pride in making internationally accepted products of the highest quality through innovative and sustainable processes. TVS Motor is the only two-wheeler company to have won the prestigious Deming Prize. Our products lead in their respective categories in the J.D. Power IQS and APEAL surveys. We have been ranked No. 1 Company in /the J.D. Power Customer Service Satisfaction Survey for four consecutive years. Our group company Norton Motorcycles, based in the United Kingdom, is one of the most emotive motorcycle brands in the world. Our subsidiaries in the personal e-mobility space, Swiss E-Mobility Group (SEMG) and EGO Movement have a leading position in the e-bike market in Switzerland. TVS Motor Company endeavours to deliver the most superior customer experience across 80 countries in which we operate. Additional details and updates are available on www.tvsmotor.com

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