

**CAPITAL TRUST LIMITED** 

Q2 & HY2025 INVESTOR PRESENTATION

November 2024



Certain statements in this document that are not historical facts are forward looking statements. Such forwardlooking statements are subject to certain risks and uncertainties like government actions, local, political or economic developments, technological risks, and many other factors that could cause actual results to differ materially from those contemplated by the relevant forward-looking statements.

Capital Trust Limited will not be in any way be responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.

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# 

# COMPANY OVERVIEW

# **Capital Trust – MSME Financing with a Tech-Touch Balance**



### **Company Snapshot**

- Publicly listed <u>"Rural Doorstep-Fintech Company"</u> focused on providing financial inclusion services to underserved India by merging fintech and traditional financing.
- Our digitized rural financing model offers micro business loans and caters to over 1,12,530 customers across 89 districts through 336 branches in 10 states in India.

### **Our Vision**

To become the first fully digitalised and most trusted consumer service point in rural India that redefines the rules of MSME financing.

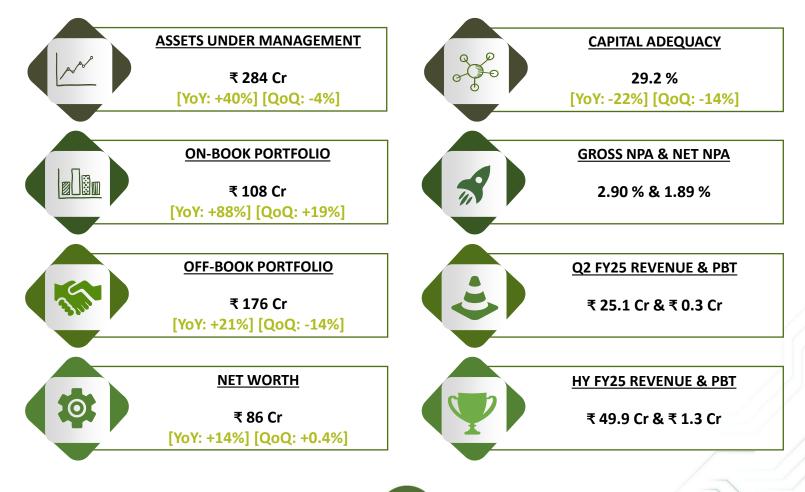
### **Our Mission**

To encourage self-sufficiency and entrepreneurship in the underserved part of India by using 'low-cost, high-tech' digital finance processes.



# Numbers at a Glance





Data as on Q2FY25

Q2 FY2025 UPDATES











**Pilot & Launch of Micro LAP Product** 

Ticket Size: ₹2,00,000 - ₹10,00,000 Interest Rate: ~25% Tenure: 3 years + Business Correspondent line secured for product



### Board Approval for ₹49.9 Cr Equity Infusion through Rights Issue

Part of larger plan of growth capital with first round of ₹8.1Cr raised in Q1FY25

Systems, policies, branches and technology set up up for growth in secured and unsecured rural financing

### Long term tie ups for Co-Lending with larger NBFCs

Larger off-balance sheet lines with existing partners + onboarding of two larger NBFCs





## Proactive Rather Than Reactive Approach To Challenging Market Conditions

### 01 RBI Action on NBFCs, Fintechs and P2Ps

- Strict RBI action due to material supervisory concerns restricting 2 NBFCs, 2 NBFC-MFIs from disbursing additional loans
- RBI tightening guidelines for P2Ps sending showcause notice to six P2Ps with monetary fines on another two

### Capital Trust:

- 100% compliant will all RBI, SEBI, MCA guidelines
- Closure of routine RBI inspection in January '24
- Fully compliant with all statutory requirements in company's 39 years legacy

### 02 <u>Overleveraging in</u> <u>Rural India</u>

 Introduction of MFIN Guardrails and Sa-Dhan's SANKALP Guidelines in July '24 for Microfinance clients

### Capital Trust:

- Proactively tightened credit bureau score criteria for borrowers and co-borrowers in May '24
- Proactively imposed caps on the number of loans, monthly obligations, and overall outstanding balances for borrowers and co-borrowers in May '24



### Rising Delinquency in Certain Geographical Pockets

- Agitation and non-payment due to Punjab Mazdoor Mukti Morcha
- RBI advisory regarding growth in unsecured lending in Bihar and UP in July '24

### Capital Trust:

- Reduced AUM by 63% in Punjab over the last four quarters, with only ₹8 Cr remaining outstanding
- Expanded into South India (Andhra Pradesh) and opened new branches in Odisha, Madhya Pradesh, and Rajasthan in Q1 and Q2 FY25

### 4 <u>Caution Regarding</u> <u>Unsecured Lending</u>

 RBI increased risk weights on unsecured consumer credit exposures

### Capital Trust:

- Decision to shift from 100% unsecured portfolio to mix between secured and unsecured portfolio
- Receiving Term Loans because of business requirement
   and better portfolio quality
- Additional focus on BC / Co-Lending tie ups



### **Financial Parameters:**

- Consistent quarterly revenue uptrend
- Decrease in PBT and PBT numbers due to higher operational cost on account of new branch opening in South India





### **Operational Parameters:**

- Conservative decision to have lower disbursement in Q2FY25 due to market conditions

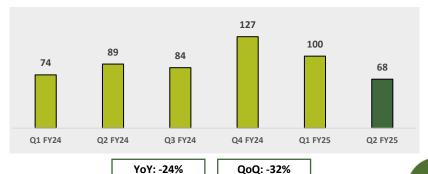


# Clients (in #) Clients (in #) 1,06,604 1,13,163 1,12,530 70,214 77,695 87,723 Image: Colspan="3">Image: Colspan="3" Image: Colspan="3" Image:

### 30 DPD% & 90 DPD %

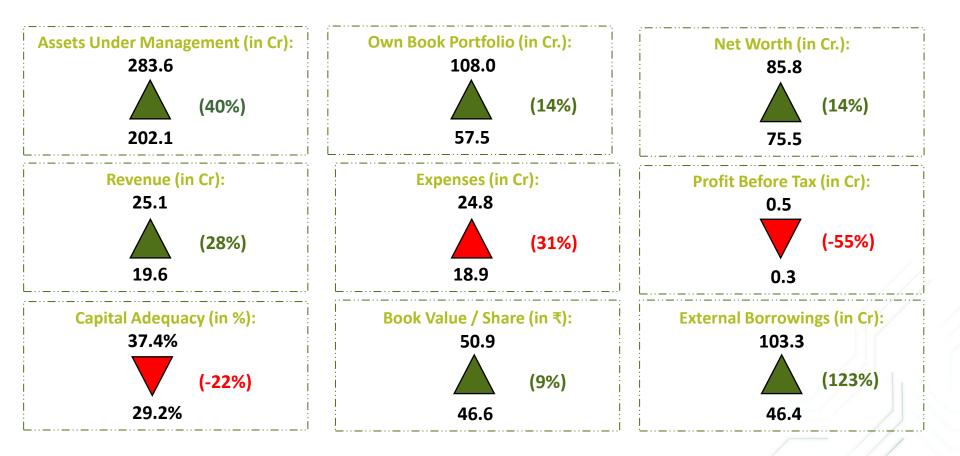


### **Quarterly Disbursement (₹ in Crores)**



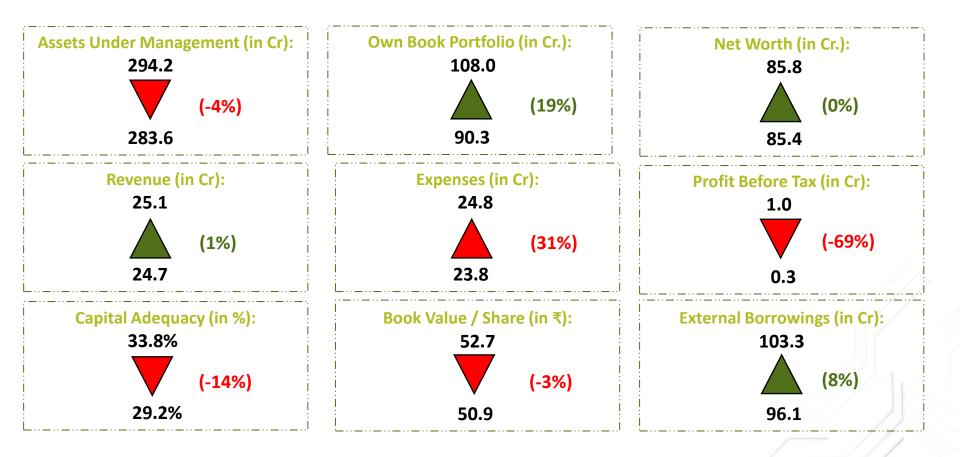
# YoY Comparison (Q2 FY2025 vs Q2 FY2024)





# QoQ Comparison (Q2 FY2025 vs Q1 FY2025)





# INDUSTRY OVERVIEW





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# **Need For Evolution In Rural Financing**

Unchanged processes since early 2010s that have not kept up with evolving client demands

### 01 Untapped Market Above Microfinance Sector

### Existing:

 Limited companies focusing specifically on rural Informal MSMEs

### **Need For Evolution:**

- 8% MFI clients annually graduate from the sector but are still seen as low-income individuals instead of business owners
- MFIs have limited focus on serving MSMEs as they serve different client segment

### 02 Technology

### Existing:

• Limited technology usage with no reliance on business intelligence or data science

### **Need For Evolution:**

- Paper based, manual processes that increase inefficiency leading to disbursement TAT of 5-7 days
- Minimal data utilization in credit assessment

# rather than their business' cash flows <u>Need For Evolution</u>: Clients running businesses hesitant to provide group guarantee for 5-7 others Demand for digital payment options eliminating the need for frequent cash collection center meetings

### Group Structure (Company Perspective)

Group Structure (Client Perspective)

Clients assessed on collective group strength

### Existing:

**Existing:** 

 High risk of joint liability group model with binary payment history (all or none of the members pay)

### **Need For Evolution:**

- Joint liability structure breaking due to recurring external events every 4-5 years, causing increased repayment issues in group loans
- Increasing prevalence of pipeline sourcing and ring leaders



# **Spearheading The Evolution**





### Untapped Market Above Microfinance Sector

Finetuned product (small ticket size, short tenure, optimal EMI) and target sector over a decade of exclusively serving business loans to MSMEs

### Technology

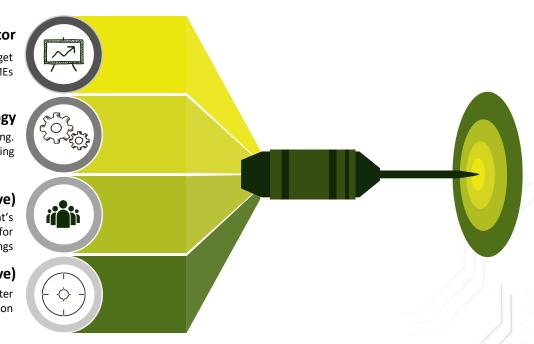
82% of own book loans disbursed within 2 days of client onboarding. Historical data analyzed to create engines facilitating quick credit decisioning

### **Group Structure (Client Perspective)**

Providing individual loans that assess repayment capacity of client's business in isolation. ~65% collections done digitally eliminating need for frequent physical meetings

### **Group Structure (Company Perspective)**

Mitigation of risk with reduced group exposure, evidenced by better portfolio quality during Covid and Punjab's Mazdoor Mukti Morcha agitation







RBI recognizes Capital Trust's target sector as the Informal Micro Enterprises Sector by placing it on par with the Formal MSME Sector, classifying it as Priority Sector Lending (RBI/2023-24/27: FIDD.MSME & NFS.BC.No.09/06.02.31/2023-24)

<b>CLASSIFICATION</b>	DOCUMENTATION	TICKET SIZE	ANNUAL INCOME	UNSECURED	SECURED
<ul> <li>Income Tax Return</li> <li>GST Certificate</li> <li>Shop &amp; Establishment</li> <li>PAN Card</li> <li>Udyam Aadhaar</li> </ul>		> ₹ 10 Lakh	>₹10 Lakh	New Age Fintechs	Banks / Large SME Focused NBFCs
		₹ 1 Lac - 10 Lakh	₹ 4Lac - 10 Lakh	Geography Focused MSME NBFCs	Product Focused MSME NBFCs
Informal MSME	<ul> <li>Aadhaar + PAN Card</li> <li>Udyam Assist</li> <li>Bank Account</li> </ul>	₹ 30,000 – 1 Lac	₹ 3Lac - 4 Lakh	CapitalTrust	Launching in Q3 FY25 Ticket Size: 2-10 Lakh
Microfinance	- Aadhaar Card	₹ 20,000 - 60,000	<₹3 Lakh	NBFC-MFIs	

- Market Potential: With Microfinance market currently at ~₹4.3Lakh Crore, 8% of graduated clients amount to ₹34,400 Crore potential

# OPERATING MODEL



# **Rural Doorstep-Fintech Company Focused on MSME Lending**





Generate lead by door to door canvasing Geotagging of business and residential premise Mobile number verification through OTP Handholding of client through digital onboarding



### **3. DISBURSEMENT**

E-Sign / Signing of Terms and Conditions E-NACH Penny-drop verification Disbursement into bank account

### **DIGITAL PROCESS**

### PHYSICAL PROCESS

- Physical brick-and-mortar setup to ensure continuous client interaction
- Using fintech processes to increase efficiency and utilizing historical data for credit underwriting



QR Code scan of Aadhaar Card Automated credit bureau check Physical Verification of business and residence premise Business and cash flow analysis Physical Visit Engine Credit Engine Telephonic Verification



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### **4. COLLECTION**

Automated client allocation based on client geo-tagged residence Automated outbound dialling, installment reminder message Monthly NACH payment Payment enabled through company app Cash collection if digital payment not received

# **Product Offering & Typical Clientele**



Product Name	Capital Business Loan
Type of Loan	Income-generating business loan
Ticket Size (₹)	30,000 - 1,00,000
Tenure	18 – 24 months
ROI	32%+
Repayment	Digital (NACH, BBPS, UPI, Static QR) followed by physical cash collection
Product Optimisation	Small ticket size, short tenure, optimal EMI amount, short turn-around-time, digital collection enabled, cash collection setup

	Target Clientele
Graduated from Microfinance	8% of the Microfinance clients graduate yearly from the Microfinance sector and hit a wall
New to Organized Credit	Replacing traditional informal sources of financing (local moneylenders) which currently account for 84% of all financing to MSMEs
Informal MSMEs	Unserved by MFIs (owing to RBI guidelines) and banks / large NBFCs (owing to no formal income documentation)
Clients Needing Instant Credit	With 100% digital processes, company is able to disburse loans in a matter of days from onboarding









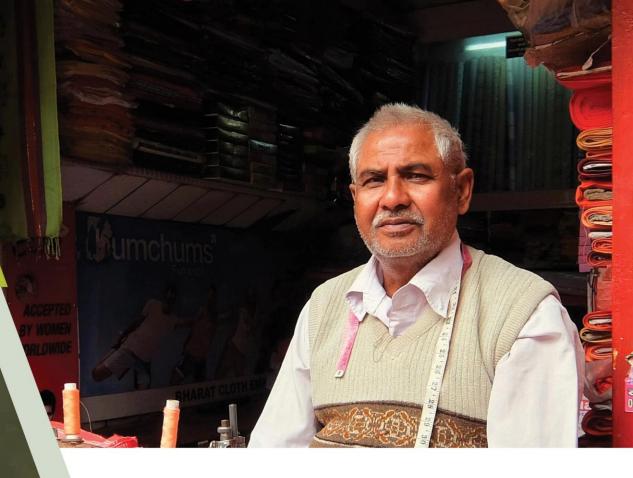








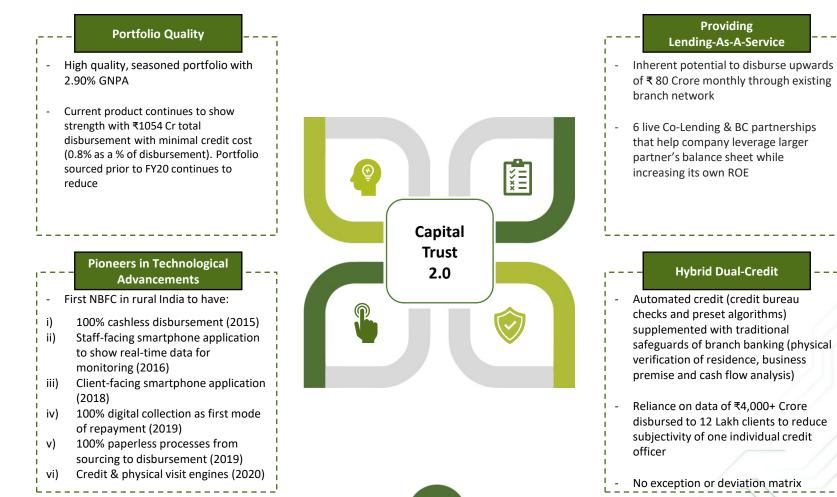
# CAPITAL TRUST 2.0





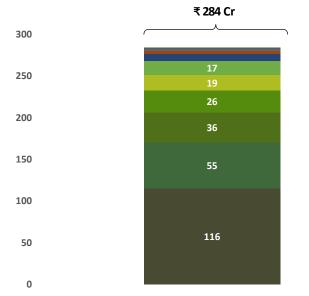
# **Unique Selling Proposition**



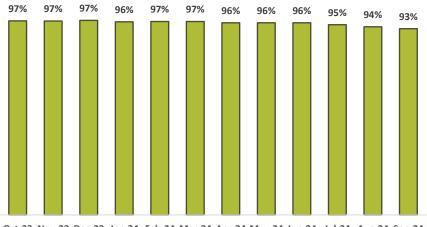


# **Capital Trust**

# **1. Portfolio Quality**



BIH E UP ODS MP JHA RAJ PUN AP UP UKH CG DEL



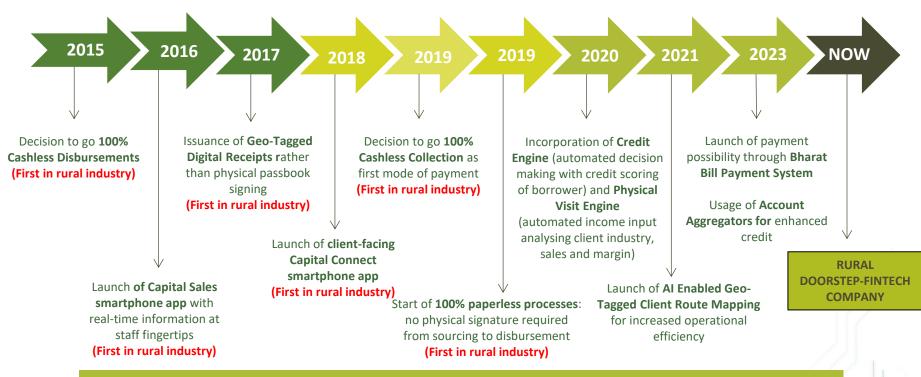
Oct-23 Nov-23 Dec-23 Jan-24 Feb-24 Mar-24 Apr-24 May-24 Jun-24 Jul-24 Aug-24 Sep-24

Companywide Collection Efficiency

Assets Under Management	₹ 284 Cr
GNPA	₹8 Cr
GNPA %	2.9 %
Provision Balance	₹3 Cr
NNPA %	1.9 %

# **2.** Pioneers in Technological Advancements





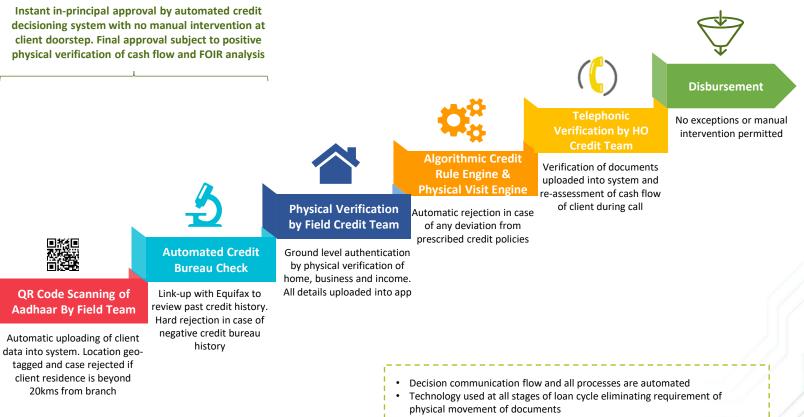
### **PROACTIVE RATHER THAN REACTIVE:**

Capital Trust is emerging as a Thought and Innovation leader capturing the changing rural landscape.

With our newly developed automated disbursement engine and algorithmic credit scorecard, our disbursements have increased consistently. Further, our average turnaround time has improved to less than 48 hours as on Q2 FY25

# 3. Hybrid Dual Credit





All processes time stamped and tracking of cases available on live basis

# 4. Lending-As-A-Service



Shift towards Off Balance Sheet partnerships for last 2 years in an aim to offer Lending-As-A-Service (LAAS) Co-Lending / BC Disbursements done with:



	Total Disbursements (₹ in Cr)	POS (₹ in Cr)	90+ % (on POS)	30+ % (on Disbursement)	90+ % (on Disbursement)
Co-Lending + BC Partnerships	633	173	3.6%*	1.4%*	1.0%*

\* With current portfolio performance, partners have started sharing risk







# **Key Highlights & Ratios**



### (₹ in Crores)

Particulars	Q2 FY25	Q1 FY25	QoQ %	Q2 FY24	YoY %
Total Income	25.1	24.7	1%	19.6	28%
Total Expense (excluding tax)	24.8	23.8	4%	18.9	31%
Profit / Loss Before Tax	0.3	1.0	-69%	0.7	-55%
Profit / Loss After Tax	0.2	0.7	-68%	0.5	-55%
Net Worth	85.8	85.4	0%	75.5	14%
On-Book Portfolio	108.0	90.9	19%	57.5	88%
Off-Book Portfolio	175.6	203.4	-14%	144.6	21%
Total Assets Under Management (AUM)	283.6	294.3	-4%	202.1	40%
					2.
Cost Of Borrowing	16.3%	16.1%	1%	15.7%	4%
Book Value Per Share (in ₹)*	50.9	52.7	-3%	46.6	9%

# **Balance Sheet**



### (₹ in Crores)

Assets	Q2 FY25	Q1 FY25	Q4 FY24
Financial Assets			
Cash and Cash Equivalents	20.0	36.2	12.2
Bank Balances other than Cash & Cash Equivalents	11.1	10.5	12.5
Trade Receivables	5.0	4.7	3.4
Loan Portfolio	103.9	87.1	83.0
Investments	2.6	0.6	0.6
Other Financial Assets	17.9	17.3	12.7
Total Financial Assets	160.4	156.4	124.3
Non-Financial Assets			
Current Tax Assets (Net)	5.4	4.7	4.1
Deferred Tax Assets (Net)	48.2	48.3	48.5
Property, Plant and Equipment	1.8	1.5	1.4
Right to use Asset	0.0	0.0	0.0
Intangible Assets	0.2	0.2	0.2
Other Non-Financial Assets	1.0	1.0	0.9
Total Non-Financial Assets	56.7	55.7	55.1
Total Assets	217.1	212.1	179.4

Liabilities And Equity	Q2 FY25	Q1 FY25	Q4 FY24
Financial Liabilities			
Trade Payables	0.5	0.5	0.8
Debt Securities	16.5	6.7	9.2
Borrowings other than Debt Securities	93.6	96.0	70.9
Deposits	0.0	0.0	0.0
Subordinate Liabilities	0.0	0.0	0.0
Lease Liabilities	0.0	0.0	0.0
Other Financial Liabilities	12.0	16.3	15.5
Total Financial Liabilities	122.6	119.5	96.4
Non-Financial Liabilities			
Current Tax Liabilities (Net)	0.0	0.0	0.0
Provisions	1.6	1.5	1.5
Other Non-Financial Liabilities	7.1	5.6	4.8
Total Non-Financial Liabilities	8.7	7.1	6.3
Equity			
Equity Share Capital	16.9	16.2	16.2
Share Application Money	0.0	8.0	0.0
Other Equity	68.9	61.2	60.5
Total Shareholders Fund	85.8	85.4	76.7
Total Liabilities and Equity	217.1	212.1	179.4





# KEY PARTNERSHIPS





# THANK YOU



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