

21st November 2024

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001
Scrip code: 532343

National Stock Exchange of India Limited,
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051
Scrip code: TVSMOTOR

Dear Sir / Madam,

Reg : Press Release - "TVS Motor Company launches the all-new TVS iQube 2.2 kWh variant in Nepal"

We enclose a Press Release regarding "**TVS Motor Company launches the all-new TVS iQube 2.2 kWh variant in Nepal**", for dissemination.

Date and time of occurrence of event: November 21, 2024 at 2:00 P.M.

Thanking you,

Yours truly,

For TVS MOTOR COMPANY LIMITED

K S Srinivasan
Company Secretary
Encl.:a/a

TVS Motor Company launches the all-new TVS iQube 2.2 kWh variant in Nepal

- Nepal's favourite EV, the TVS iQube, is now available in three variants,
- TVS iQube has completed over 15 lakh kilometers on the roads of Nepal in just over 12 months.

Kathmandu, November 21, 2024: TVS Motor Company - a leading global automaker in the two and three-wheeler segments - today launched a new 2.2 kWh battery variant of the TVS iQube in Nepal. TVS iQube now offers three variants in six vibrant colours, matching varying customer requirements.

As a pioneer in sustainable mobility, TVS Motor Company (TVSM) remains steadfast in its dedication to the EV segment, delivering innovative, reliable, and enjoyable products. The engineering and product quality is matched to a robust aftersales network in partnership with Jagdamba Motors Pvt. Ltd. The new 2.2 kWh battery variant of the TVS iQube, is designed to make electric vehicles more accessible and reduce the total cost of ownership for customers.

TVS iQube is inspired by three fundamental principles: Giving customers the **POWER OF CHOICE** for range, connected technology, charging solutions and price points; **COMPLETE ASSURANCE** through vehicle safety and overall ownership experience and the **SIMPLICITY OF USAGE** through easy-to-use features that enhance the riding experience of customers.

Commenting on the launch, **Madhu Prakash Singh, Vice President, EV, International Business, TVS Motor Company**, said, *"The journey of TVS iQube in Nepal has been deeply rewarding, with our customers collectively covering over 15 lakh kilometers in just the past year. Globally, over 400,000 customers have chosen the TVS iQube brand—testament to our commitment to a superior, future-ready EV experience. With our new 2.2 kWh battery variant, featuring the fastest home charging in its segment, we are bringing electric mobility within the reach for even more riders, empowering them to embrace a cleaner, smarter way of moving."*

Commenting on the launch, **Shahil Agrawal, Managing Director, Shanker Group**, said *"At Jagdamba Motors, we have had a very successful journey with the TVS iQube in the past one year. With the introduction of TVS iQube 2.2kWh battery variant, we are confident this will further boost the evolution in the Nepalese two-wheeler EV segment and showcase our shared vision to provide top-tier mobility solutions to our customers. We are committed to ensure availability of this new variant across Nepal with our wide sales network coupled with an exceptional after sales support of spare parts & skilled EV technicians. TVS iQube 2.2kWh battery variant will expand the already proven TVS iQube range and make EV 2 wheeler more accessible to the Nepalese people."*

The all-new TVS iQube 2.2 kWh battery variant is available for booking starting today on the TVS Nepal website (www.tvsnepal.com/iqube) and at 40 TVSM dealerships across Kathmandu.

TVS iQube (2.2 kWh) –

- Battery capacity – 2.2 kWh
- Charger – 950 W

PRESS RELEASE



- **Fastest charging time of 2 hr (0-80%)**
- 5-inch colour TFT screen
- Vehicle crash and tow alert
- Turn-by-turn navigation
- Distance to Empty
- 30 litre under seat storage space
- Top speed of 75 kmph
- Available in Walnut Brown and Pearl White colours

About TVS Motor Company

TVS Motor Company (BSE:532343 and NSE: TVSMOTOR) is a reputed two and three-wheeler manufacturer globally, championing progress through sustainable mobility with four state-of-the-art manufacturing facilities located in India and Indonesia. Rooted in our 100-year legacy of trust, value, and passion for customers, it takes pride in making internationally accepted products of the highest quality through innovative and sustainable processes. TVS Motor is the only two-wheeler company to have won the prestigious Deming Prize. Our products lead in their respective categories in the J.D. Power IQS and APEAL surveys. We have been ranked No. 1 Company in /the J.D. Power Customer Service Satisfaction Survey for four consecutive years. Our group company Norton Motorcycles, based in the United Kingdom, is one of the most emotive motorcycle brands in the world. Our subsidiaries in the personal e-mobility space, Swiss E-Mobility Group (SEMG) and EGO Movement have a leading position in the e-bike market in Switzerland. TVS Motor Company endeavours to deliver the most superior customer experience across 80 countries in which we operate. Additional details and updates are available on www.tvsmotor.com

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