

December 04, 2024

Asst. Vice President, Listing Deptt.,  
**National Stock Exchange of India Ltd.**  
Exchange Plaza, Plot C-1, Block G,  
Bandra Kurla Complex,  
Bandra (E),  
Mumbai - 400 051  
Scrip Code: HEROMOTOCO

The Secretary,  
**BSE Limited**  
25<sup>th</sup> Floor,  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai - 400 001  
Scrip Code: 500182

**Sub: Press Release**

Dear Sir(s),

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly place the same on your records.

Thanking you,

**For Hero MotoCorp Limited**

**Dhiraj Kapoor**  
**Company Secretary & Compliance Officer**

Encl.: As above

**Hero MotoCorp Ltd.**

**Regd. Office:** The Grand Plaza, Plot No. 2, Nelson Mandela Road,  
Vasant Kunj - Phase - II, New Delhi - 110070, India  
Tel. +91-11-46044220, Fax +91-11-46044399  
Email: corporate.communication@heromotocorp.com  
www.heromotocorp.com CIN: L35911DL1984PLC017354



New Delhi, December 4, 2024

## HERO MOTOCORP INTRODUCES V2 SERIES OF ELECTRIC SCOOTERS

### LAUNCHES VIDA V2 – PRO, PLUS, AND LITE - WITH ADVANCED FEATURES

#### ENTERS THE MASS SEGMENT WITH SUB Rs. 1 LAKH PRICE

- **REMOVABLE BATTERIES FOR ENHANCED CONVENIENCE AND EFFICIENCY**
- **EXCITING PERFORMANCE WITH 0-40 KM/H ACCELERATION IN 2.9 SECONDS**
- **IMPRESSIVE TOP SPEED OF 90 KM/HR**
- **BACKED BY A WORRY-FREE ECOSYSTEM OF 3100+ FAST CHARGING STATIONS AND 500+ SERVICE CENTRES ACROSS INDIA**

Further strengthening its commitment to make VIDA aspirational, accessible, and affordable, **Hero MotoCorp**, the world's largest manufacturer of motorcycles and scooters, has launched the all-new power-packed **VIDA V2** range of electric scooters.

Combining practicality, convenience and comfort with advanced technology, the VIDA V2 seamlessly integrates innovative features with Hero's trusted legacy of reliability, offering an exciting new choice for customers seeking eco-friendly mobility solutions.

Featuring a bold design, the V2 is tailored for customers seeking a stylish and efficient mobility solution. Additionally, a host of advanced features like keyless entry, cruise control, re-gen braking, and custom riding modes make every ride smarter, smoother, and more enjoyable.

Powered by VIDA's advanced removable battery technology, the VIDA V2 ensures easy charging and an impressive IDC range of up to 165 km per charge. Additionally, the swingarm-mounted permanent magnet synchronous motor with 6kW of peak power and 25Nm torque makes every journey engaging.

The VIDA V2 is available in three variants –

- V2 Lite at Rs 96,000
- V2 Plus at Rs 115,000
- V2 Pro at Rs 135,000

#Effective ex-showroom prices in Delhi less current subsidies

Commenting on the launch, **Niranjan Gupta, Chief Executive Officer (CEO), Hero MotoCorp**, said, *"The launch of the VIDA V2, with variants across price segments, represents a significant milestone in our EV journey. We are dedicated to providing a comprehensive ecosystem to customers that ensures a delightful ownership experience with convenient*

*charging solutions and easily accessible service points. We will continue to meet customers' needs and expectations through a range of exciting products and best-in-class service."*

## STYLISH & FUNCTIONAL DESIGN

- **Bold and contemporary design** that gives the VIDA V2 a distinctive appearance
- **Engineered for superior handling**, with a finely tuned suspension that delivers a smooth, stable, and comfortable ride
- **Unmatched rider comfort** through exceptional ergonomics, an ideal combination of ride handling and performance, ensuring an effortless and enjoyable experience
- **Two exciting new colour options** - Matte Nexus Blue-Grey and Glossy Sports Red - bring a fresh and dynamic appeal to the scooter

## ADVANCED POWERTRAIN

- **IP-67-rated advanced removable battery technology** is available in three configurations: 3.94 kWh (V2 Pro), 3.44 kWh (V2 Plus), and 2.2 kWh (V2 Lite)
- The **removable battery packs can be conveniently charged at home**, reaching 80% capacity in under 6 hours
- **Powered by a Permanent Magnet Synchronous Motor (PMSM)**, the VIDA V2 has a peak power of 6 kW and 25 Nm of torque for impressive acceleration
- **0 to 40 km/h in just 2.9 seconds\***, for a thrilling ride experience
- Impressive top-speed of **90kmph\***
- **Four versatile riding modes** - Eco, Ride, Sport, and Custom\*\* - enable a tailored performance for various styles, from efficient commutes to dynamic, energetic rides

\*\* Available in Pro

## INNOVATION & TECHNOLOGY

The VIDA V2 comes equipped with a slew of advanced features that make it a **smarter, more convenient, and thoroughly enjoyable choice** for the modern rider.

- **The intuitive 7-inch TFT touchscreen** provides easy access to essential information, including turn-by-turn navigation, vehicle telematics, battery state-of-charge (SoC), and more, ensuring an informed and seamless journey
- **Cruise control** for effortless long rides, enhancing comfort and convenience during extended travel
- **Keyless entry** allows riders to unlock and start the scooter with ease, eliminating the hassle of traditional keys
- **Advanced Re-Gen Technology** harnesses energy during deceleration to recharge the battery, enhancing efficiency and ensuring the scooter is always ready for the next ride

## WORRY-FREE ECOSYSTEM

Press Release

To deliver a hassle-free riding experience, VIDA remains committed to offering its customers convenient and reliable charging solutions.

- In addition to standard home chargers, V2 customers have access to an expansive **VIDA fast-charging network** with over **3100** charging points across **250+** cities in India
- This empowers riders to enjoy **uninterrupted journeys** and embrace the freedom of electric mobility

### PEACE OF MIND GUARANTEED

- Every VIDA V2 scooter comes with a robust **5-year or 50,000 km** vehicle warranty, ensuring long-term reliability and protection
- The battery pack is covered under a **3-year or 30,000 km** warranty, offering consumers added confidence in their VIDA V2 electric scooter
- VIDA customers benefit from an **extensive network of over 500 service touchpoints** across India, ensuring easy access to maintenance and support

\* For VIDA V2 PRO

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***Follow VIDA, Powered by Hero:***



***Press Contact:***

***[corporate.communication@heromotocorp.com](mailto:corporate.communication@heromotocorp.com)***

***For more information on Hero MotoCorp:***



