

August 27, 2024

To,

Corporate Communication Department
BSE Limited
Phiroze Jeejeeboy Towers,
Dalal Street, Mumbai - 400 001.
BSE Security Code: 532528

Listing Department
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (East), Mumbai - 400 051.
NSE Symbol: DATAMATICS

Sub: Press Release

Dear Sir/Madam,

Please find attached herewith press release titled **“Datamatics partners with Microsoft to Build AI Solutions through Copilots.”**

Kindly take the above on your record.

For **Datamatics Global Services Limited**

Divya Kumat
EVP, Chief Legal Officer and Company Secretary
(FCS: 4611)

Encl: as above

Datamatics partners with Microsoft to Build AI Solutions through Copilots

27th August 2024, Mumbai Datamatics, a global Digital Technologies, Operations, and Experiences Company, today announced that it has partnered with Microsoft to develop its own copilot solutions focusing on process automation to accelerate business transformation for organizations.

Datamatics has launched a Partner On-boarding Copilot available on the Microsoft Teams store which integrates Azure OpenAI with Datamatics Intelligent Automation Platform. With this new feather in the cap, Datamatics was recognized as one of the ISVs building an ISV custom copilot solution and they were featured in the Microsoft Build 2024 conference held in Seattle, USA, along with a prominent mention in the blog by Merav Davidson, Vice President, Industry AI from Microsoft.

(**Read the blog here** [Building AI solutions with partners: Empowering transformation with copilots | The Microsoft Cloud Blog](#))

Datamatics advances its copilot innovation by customizing solutions for each organization with support for Microsoft 365 or creating custom copilots for each unique client organization. This enables organizations to maximize the potential of copilots through a personalized, consultative approach rather than a one-size-fits-all method.

Datamatics, a recognized partner in the Copilot Partner Ecosystem, is advancing its technological collaboration with Microsoft by becoming a beta partner for Microsoft's private preview Copilot initiatives, specifically tailored for the developer community.

Datamatics has also been highlighted by Microsoft as part of its "AI First Movers," series which recognizes companies for their impactful use of AI at scale. Read the story here: <https://www.microsoft.com/en-in/aifirstmovers/datamatics>

Speaking on the occasion, Rahul Kanodia, Vice Chairman and CEO of Datamatics said, " We are thrilled to be named one of Microsoft's top ISV partners globally and to be highlighted in the "AI First Mover" Series. Microsoft Copilot and the Generative AI space offer significant opportunities for businesses to automate and unlock their untapped potential. Our collaboration with Microsoft is driven by a shared commitment to empower organizations worldwide. We will continue to introduce Copilot-based products and services to accelerate business transformation for our clients."

DATAMATICS

On this occasion, Shashi Bhargava, EVP and Head of Intelligent Automation, Datamatics expressed, "Datamatics suite of Generative AI-powered Intelligent Automation products and solutions with Microsoft Copilot have created new avenues of automation and go-to-market precedents. The Partner On-boarding application is just one testament to its capability to fulfill business requirements and customizations to suit changing business scenarios." **He further adds,** "We take immense pride in being recognized by Microsoft as a global leader in Copilot adoption and are proud to lead the way in redefining organizational operations, and this is only the beginning of our journey!"

About Datamatics:

Datamatics (BSE: 532528 | NSE: DATAMATICS) enables enterprises to go Deep in Digital to boost their productivity, customer experience, and competitive advantage. Datamatics' portfolio spans across three pillars including Digital Technologies, Digital Operations, and Digital Experiences. It has established products in Intelligent Document Processing, Robotic Process Automation, AI/ML models, Smart Workflows, Business Intelligence, and Automatic Fare Collection. Datamatics caters to a diverse global clientele across Banking, Financial Services, Insurance, Healthcare, Manufacturing, International Organizations, and Media & Publishing. The Company has a presence across four continents with significant delivery centres in the USA, India, and the Philippines. To learn more about Datamatics, visit www.datamatics.com.

For media queries, please contact:

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