



**Registered Address :** A 206 Eversum CHS  
Sahakar Nagar, JP Road, Andheri west,  
Andheri Mumbai - 400053 , Maharashtra  
E-Mail ID: [info@thinkinkpicturez.com](mailto:info@thinkinkpicturez.com)  
Website: [www.thinkinkpicturez.com](http://www.thinkinkpicturez.com)

**Corporate Office:** Shop 306 3rd Floor  
Binali, Opp Torre, Zonal Office Sola Road  
Naranpura, Vistar, Ahmedabad,  
Ahmadabad City, Gujarat, India, 380013  
CIN L22300MH2008PLC181234

**Date: 09/12/2024**

To,  
The Secretary,  
BSE Limited,  
Phiroze Jeejeebhoy Towers,  
Dalal Street, Mumbai - 400 001.

**Subject: Intimation Under Regulation 30 of SEBI (LODR) Regulations, 2015 - Launch of Thinkink Picturez OTT Platform: ThinkStream**  
**Scrip Code: 539310**

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are pleased to announce that **Thinkink Picturez Limited** is set to launch its exclusive **OTT platform, ThinkStream**, marking a significant milestone in the company's journey as a leading player in the entertainment industry.

### **Key Highlights of ThinkStream:**

#### **1. Exclusive Original Content**

ThinkStream will feature premium-quality web series exclusively produced and streamed by Thinkink Picturez Limited. These in-house productions will prioritize engaging storytelling and high production standards, aiming to captivate audiences and establish the platform as a leader in digital content.

#### **2. Korean Drama Series and Movies**

To cater to the growing global demand for Korean entertainment, ThinkStream will exclusively stream selected Korean drama series and movies, enhancing its appeal to a diverse and expanding audience base.

#### **3. Short Films**

The platform will also host exclusive short films produced and financed by Thinkink Picturez, providing a space for innovative narratives and creative storytelling.



**Registered Address :** A 206 Eversum CHS  
Sahakar Nagar, JP Road, Andheri west,  
Andheri Mumbai - 400053 , Maharashtra  
E-Mail ID: [info@thinkinkpicturez.com](mailto:info@thinkinkpicturez.com)  
Website: [www.thinkinkpicturez.com](http://www.thinkinkpicturez.com)

**Corporate Office:** Shop 306 3rd Floor  
Binali, Opp Torre, Zonal Office Sola Road  
Naranpura, Vistar, Ahmedabad,  
Ahmadabad City, Gujarat, India, 380013  
CIN L22300MH2008PLC181234

#### 4. **AI-Driven Personalization:**

The platform will leverage advanced artificial intelligence to provide a highly personalized viewing experience. AI will analyze user preferences, recommend tailored content, and enhance engagement by adapting to viewers' tastes and habits.

#### 5. **Investment Plan:**

The development, deployment, and marketing of ThinkStream will be backed by an investment of **₹20-₹25 Crores**, allocated in four tranches. This strategic investment ensures the platform's growth and operational excellence.

### **Strategic Impact on Thinkink Picturez Limited:**

The launch of ThinkStream represents a transformational step in our business strategy, aimed at:

- **Revenue Diversification:** Unlocking new revenue streams by entering the high-growth digital streaming market.
- **Market Leadership:** Positioning Thinkink Picturez as a forward-thinking company in the entertainment industry.
- **Enhanced Stakeholder Value:** Leveraging innovation and exclusivity to deliver sustainable growth and value to shareholders.

This venture aligns with the company's vision to expand its footprint in the global entertainment market, building on the success of projects like *Dream Girl* and *Dream Girl 2*. ThinkStream is expected to capitalize on the growing demand for OTT content and position Thinkink Picturez as a key player in the digital streaming space.

### **Next Steps:**

Details regarding the platform's launch date, subscription plans, and potential partnerships will be shared in due course. The company remains committed to maintaining transparency and keeping stakeholders informed about material developments.

We thank our investors and stakeholders for their trust and support as we embark on this exciting new chapter.

We request you to take the above information on record and disseminate it appropriately to all stakeholders.



**Registered Address :** A 206 Eversum CHS  
Sahakar Nagar, JP Road, Andheri west,  
Andheri Mumbai - 400053 , Maharashtra  
E-Mail ID: [info@thinkinkpicturez.com](mailto:info@thinkinkpicturez.com)  
Website: [www.thinkinkpicturez.com](http://www.thinkinkpicturez.com)

**Corporate Office:** Shop 306 3rd Floor  
Binali, Opp Torre, Zonal Office Sola Road  
Naranpura, Vistar, Ahmedabad,  
Ahmadabad City, Gujarat, India, 380013  
CIN L22300MH2008PLC181234

---

Thanking you,

Yours faithfully,

**For Thinkink Picturez Limited**

**Vijay Ghanshyambhai Pujara**  
**Managing Director**

**Disclaimer:**

This announcement contains forward-looking statements based on the company's current expectations and assumptions. These statements are subject to risks and uncertainties, and actual outcomes may differ materially. The company undertakes no obligation to update these statements unless required by law.