



Gillette India Limited

CIN: L28931MH1984PLC267130

Regd. Office

P&G Plaza, Cardinal Gracias Road,

Chakala, Andheri (E),

Mumbai - 400099

Tel: (91-22) 6958 6000

Fax: (91-22) 6958 7337

Website: in.pg.com

August 29,2024

To,
The Corporate Relations Department
The BSE Limited
Department of Corporate Services
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai - 400001
Ref:- Scrip Code:- 507815

To,
The Listing Department
The National Stock Exchange of India Limited
Exchange Plaza, Plot No. C/1, G Block,
Bandra Kurla Complex, Bandra (East),
Mumbai - 400051
Ref:- Scrip Code:- GILLETTE

Dear Sir / Madam,

Sub:- Press release for Audited Financial Results for Financial Year ended June 30, 2024

We are enclosing herewith the Press Release, regarding the Audited Financial Results for Financial Year ended June 30, 2024, approved at a meeting of the Board of Directors of the Company held today.

Kindly take the same on record.

Thanking you.
Yours faithfully,

For Gillette India Limited

Flavia Machado
Company Secretary



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Gillette India Ltd. announces strong fourth quarter and fiscal results

Sales up 6%, PAT up 16% for the Fiscal Year versus year ago

Mumbai, August 29, 2024: Gillette India Limited (GIL) today announced its financial results for the quarter and fiscal ended June 30, 2024. The Company ended FY 2023-24 with yet another fiscal year of balanced growth across top-line and bottom-line. Despite a challenging operating and competitive environment, the Company delivered sales of ₹2633 crore, up 6% versus year ago, Profit After Tax (PAT) for the fiscal year, was ₹412 crore, up 16% versus year ago due to the topline growth with product innovation.

During the quarter, the Company reported sales of ₹645 crore, up 4% versus year ago driven by a robust portfolio, strong brand fundamentals and superior retail execution. Profit After Tax (PAT) for the quarter was ₹116 crore, up 26% versus year ago with the strong sales growth in the current quarter.

V Kumar, Managing Director, Gillette India Limited, shared, *"This was another strong performance by Gillette India, delivering a balanced top-line and bottom-line growth in the fiscal. These results were enabled by our teams' superior execution of the integrated strategy which we remain committed to – a focused product portfolio of daily use categories where performance drives brand choice, superiority (of product performance, packaging, brand communication, retail execution and consumer and customer value), productivity, constructive disruption, and an agile and accountable organization – all aimed at delivering sustainable, balanced growth and value creation. This strategy is yielding consistent results for us, and therefore remains the right way forward as we step into the new fiscal year."*

The Company continued to strengthen its position as a leading player in in the Blades and Razors category in FY 2023-2024.

Throughout the fiscal year, the Company continued to delight the Indian consumers and drive category growth through a strong product portfolio, superior consumer communication and a continuous stream of product innovations. This includes the launch of **Gillette Labs** razors that elevate the shaving experience, seamlessly combining shaving and gentle exfoliation for an extraordinary experience, introduction of **Venus Bikini Sensitive Razors** designed for intimate grooming, dermatologically tested with patented irritation defense. In the Oral care segment, the Company introduced fun designs for young consumers with **Oral-B 'Chhota Bheem' toothbrushes**.

During the year, the Company continued to contribute to flagship CSR program of the P&G group, P&G Shiksha and positively impact communities it serves and operates in. P&G Shiksha has continued to support thousands of schools and communities, impacting more than 45 lakh children since its inception. Over the years P&G Shiksha has evolved into a 360-degree educational intervention addressing three critical barriers to achieving universal education – access to education infrastructure, inequity in access to education and gap in learning.

The directors have recommended a final dividend of ₹45 per Equity Share for the Financial Year ended June 30, 2024, subject to the approval of Shareholders of the company at the ensuing 40th Annual General Meeting.



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Gillette India Limited (GIL) is one of India's well-known FMCG Companies that has some of the world's leading brands Gillette and Oral B; and has carved a reputation for delivering superior products to meet the needs of consumers. GIL brands take pride in being socially conscious via their participation in P&G Shiksha, P&G India's flagship CSR program that supports the education of underprivileged children in India. Please visit in.pg.com for the latest news.

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