



**Falcon Concepts Limited**  
(Formerly Known As Faalcon Concepts Private Limited)  
CIN L74999HR2018PLC074247

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Date: 11<sup>th</sup> December, 2024

To,  
The Deputy General Manager,  
BSE Limited, Phiroze Jeejeebhoy Towers,  
Dalal Street, Fort,  
Mumbai - 400 001

**Reg: Security Code No. 544164**

**Sub: Outcome of the Board Meeting.**

Dear Sir/ Madam,

We wish to inform you that the Board of Directors of the Company at its meeting held on 11<sup>th</sup> December, 2024, has, inter alia, approved the following matters:

1. Subject to the approval of the shareholders and such other regulatory or statutory approvals as may be required, the Board has approved the proposal for acquisition of 61.00% Equity Shares in Chrome Coaters Private Limited ("CCPL"), a private limited company, incorporated under the Companies Act, 2013, bearing Corporate Identity Number U28110HR2020PTC088546, with its registered office at C 1653 Palam Vihar, Gurugram, Haryana, India - 122017, from its existing shareholders and promoters, at an acquisition price as may be determined in terms of Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations 2018 ("SEBI ICDR Regulations").
2. Approved the proposal to pay the consideration for acquisition of by way of issuance of such number of fully paid-up equity shares of Faalcon Concepts Limited on preferential basis to the shareholders of the CCPL, i.e., by way of 61.00% share swap, at such price as determined in accordance with SEBI ICDR Regulations.

Requisite details in term of SEBI Circular CIR/CFD/CMD/4/2015 dated 9 September 2015 w.r.t., items A and B are enclosed herewith as Annexures I and II.

3. Decide Day, Date, Time and Venue for holding Extra Ordinary General Meeting

The Board decided to convene the Extra Ordinary General Meeting of the Company on Friday, 10<sup>th</sup> January, 2025 through Video Conferencing/ Other Audio Visual Means (OAVM).

The meeting commenced at 03:00 P.M. and concluded at 05:30 PM.

This is for your information and records

Thank you  
**For Faalcon Concepts Limited**

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**Ekta Seth**  
**Managing Director**  
Encl: A/a



Falcon Concepts Limited

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**Annexure - I**

**Details of Target Company**

No.	Particulars	Details
1.	Name of the target entity, details in brief, such as size, turnover etc.	Chrome Coaters Private Limited  <b>Add:</b> C 1653 Palam Vihar, Gurugram, Haryana, India - 122017  <b>Turnover</b> (as on 31.03.2024): Rs. 547.52 Lakhs
2.	Whether the acquisition would fall within related party transaction, and whether the promoter/ promoter group/ group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof, and whether the same is done at "arm's length".	Yes, the promoter of the Company intends to subscribe to Shares proposed to be issued under the preferential issue. As the prospective buyers being the related parties, in order to ensure that such transaction is at arm's length basis as if they were unrelated, so that there is no conflict of interest, the Company is obtained Valuation Report from an Independent Registered Valuer
3.	Industry to which the entity being acquired belongs	Aluminium Coating
4.	Objects and effects of acquisition (including but not limited to, disclosure of reasons for acquisition of target entity, if its business is outside the main line of business of the listed entity)	The present acquisition/investment allows Company to enter new markets of Aluminium Coating.  After this acquisition the CCPL will be 61% subsidiary of the Company, and it will be run independently, to offer services in the chosen segments.
5.	Brief details of any governmental or regulatory approvals required for the acquisition	Not Applicable
6.	Indicative time for completion of acquisition	Six Months
7.	Nature of Consideration - whether cash consideration or share swap and details of the same	100% shares swap (Other than Cash Consideration)
8.	Cost of acquisition or the price at which the shares are acquired.	Indicative 61% equity value will be approx. Rs. 23.15 crores, and is being determined by a valuation report of an Independent Registered Valuer, as required in terms of SEBI ICDR Regulations, 2018.
9.	Percentage of shareholding/ control acquired and/ or number of shares acquired.	Post transaction, 61% of CCPL will be owned by the Company.
10.	Brief background about the entity acquired, in terms of products/ lines of business acquired, date of incorporation, history of last 3 years' turnover, country in which the acquired entity has presence and any other significant information (in brief).	CCPL is engaged in Aluminium Coat business.  Last three years' turnover: FY 23-24: Rs. 547.52 Lakhs FY 22-23 : Rs 243.71 Lakhs FY 21-22: Rs. 107.04 Lakhs

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**Annexure - II**

**Issuance of securities**

No.	Particulars	Details
1.	Type of Securities	Fully paid-up equity shares of the Company, proposed to be issued towards 61.00% consideration for acquisition of (CCPL) by Faalcon Concepts Limited, by way of issuance of such number of equity shares of Faalcon Concepts Limited on preferential basis to the shareholders of the CCPL i.e., by way of 100% share swap, at such price as determined in accordance with SEBI ICDR Regulations.
2.	Type of Issuance	Preferential Allotment
3.	Total number of securities proposed to be issued, or the total amount for which the securities will be issued	The approximate acquisition price is Rs. 23.15 crores.
4.	Names of Investors	Annexure III
5.	Post allotment of securities - outcome of the subscription, issue price / allotted price (in case of convertibles), number of investors	a) Outcome of the subscription shall be intimated post allotment of proposed equity shares; b) Issue price/allotment price - as may be determined in accordance with SEBI ICDR Regulations, 2018; c) Number of proposed Allottees - 17

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Falcon Concepts Limited

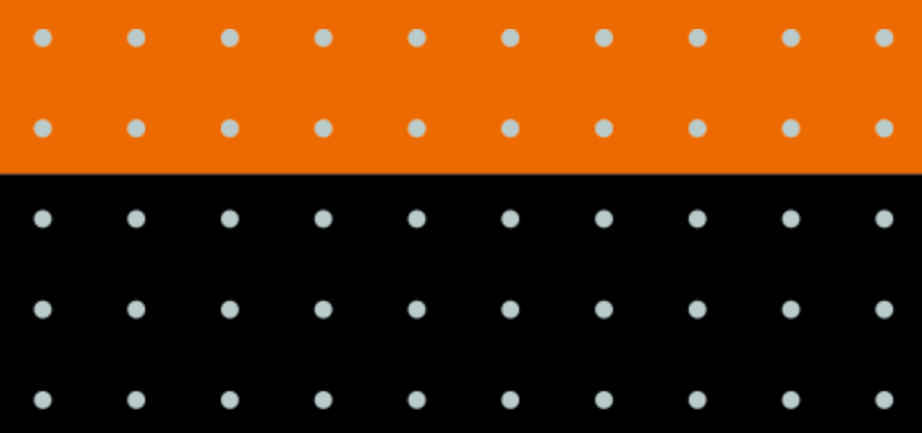
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**Annexure III**

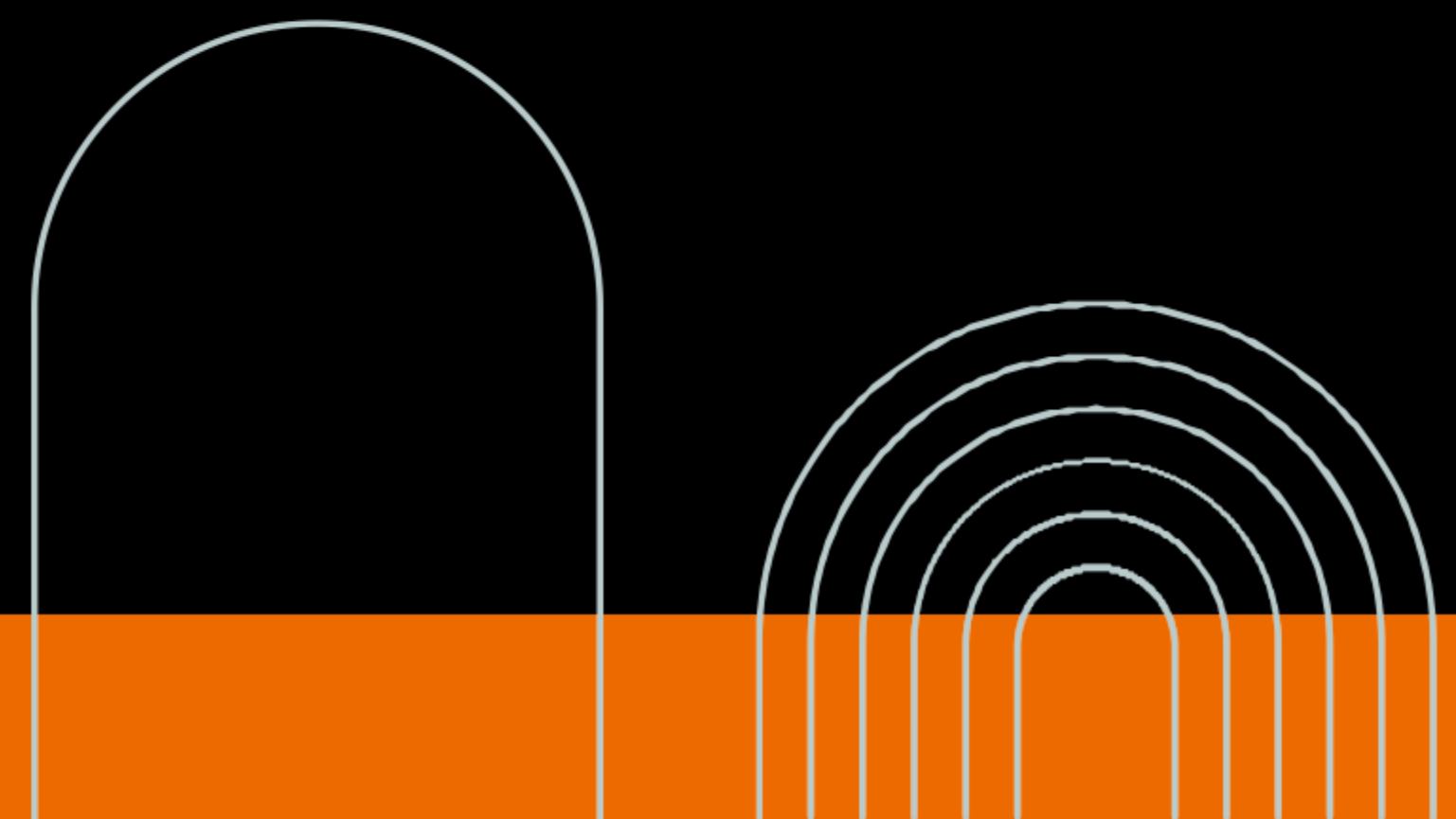
**List of Allottees**

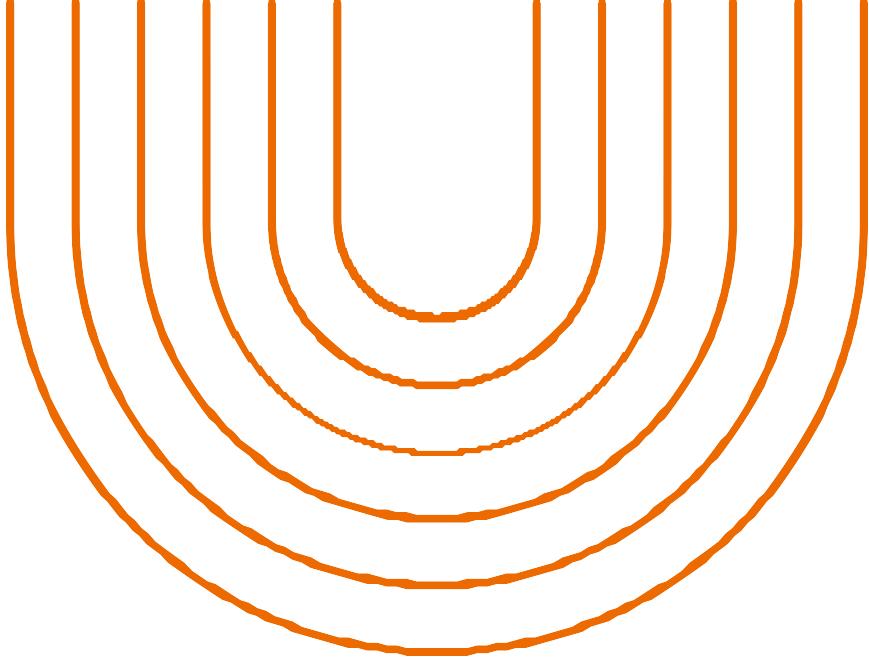
<b>Sr. No.</b>	<b>Name of the Proposed Allottee</b>	<b>No. of Equity Shares to be Issued, Allotted</b>
1	Ekta Seth	1595000
2	Prithvi Seth	275000
3	Tribhuvan Seth	275000
4	Ruchi Arora	440000
5	Pooja Wadhera	55000
6	Pawan Murarilal Bansal	165000
7	Subash Thadani	55000
8	Kunal Puri	27500
9	Barkha Goel	82500
10	Shaveta Chopra	27500
11	Rayaan Chauhan	27500
12	Himanshu Chawla	55000
13	Vishal Birla	55000
14	Bharti Sanjeev Chirania	55000
15	Sanjeev Jugalkishore Chirania	55000
16	Akesh Chand Jain	55000
17	Reena Jokiani	55000
	<b>Total</b>	<b>3355000</b>



# CHROME COATERS

WE SPREAD THE PAINT, YOU SPREAD THE WORD





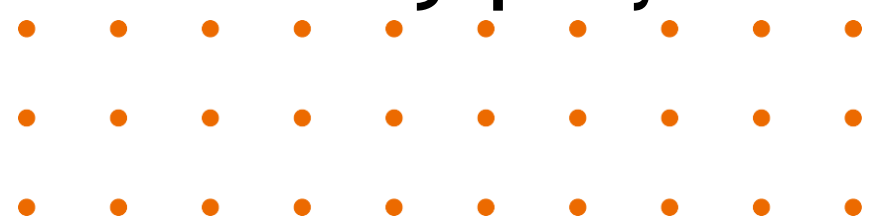
- 1. **COMPANY OVERVIEW**
- 2. **SERVICES OVERVIEW**
- 3. **UNIQUE SELLING PROPOSITION**
- 4. **MARKET ANALYSIS**
- 5. **PROCESS AND TECHNOLOGY**
- 6. **CASE STUDIES AND CLIENT PROJECTS**
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- 11. **FUTURE PLANS**
- 12. **THANK YOU**



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# INTRODUCTION

Welcome to Chrome Coaters, your premier provider of advanced coating solutions across multiple sectors. We specialize in high-quality powder coatings and eco-friendly wooden sublimation for metals, focusing on durability and aesthetics. Committed to innovation and excellence, our mission is to lead globally and exceed client expectations with every project.



## COMPANY OVERVIEW

# MISSION

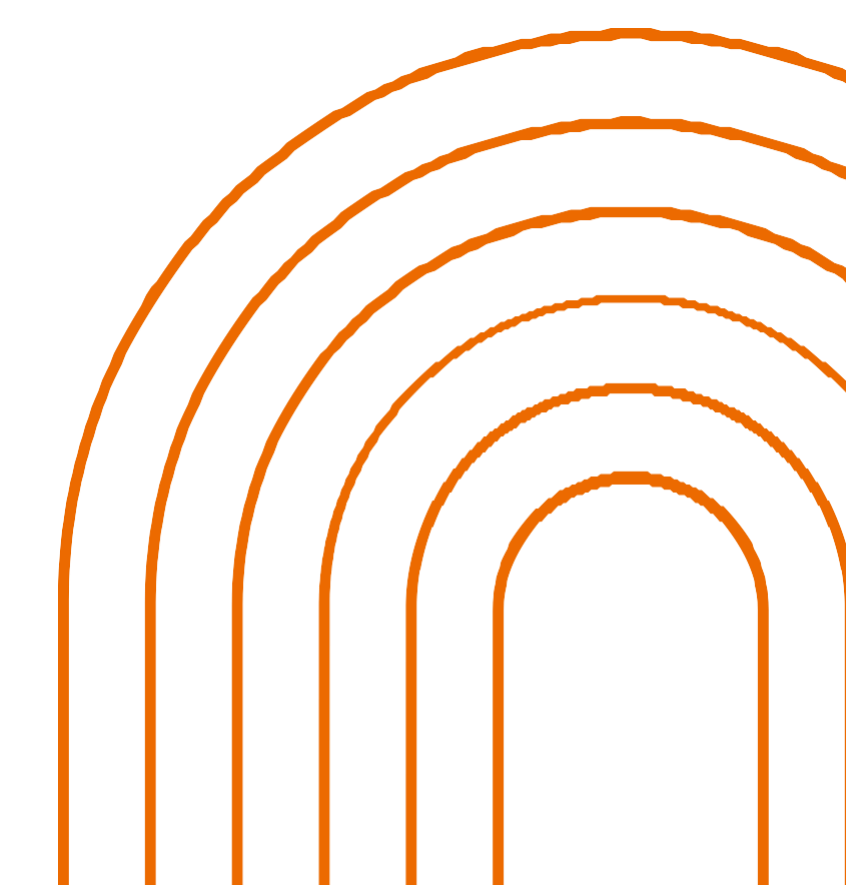
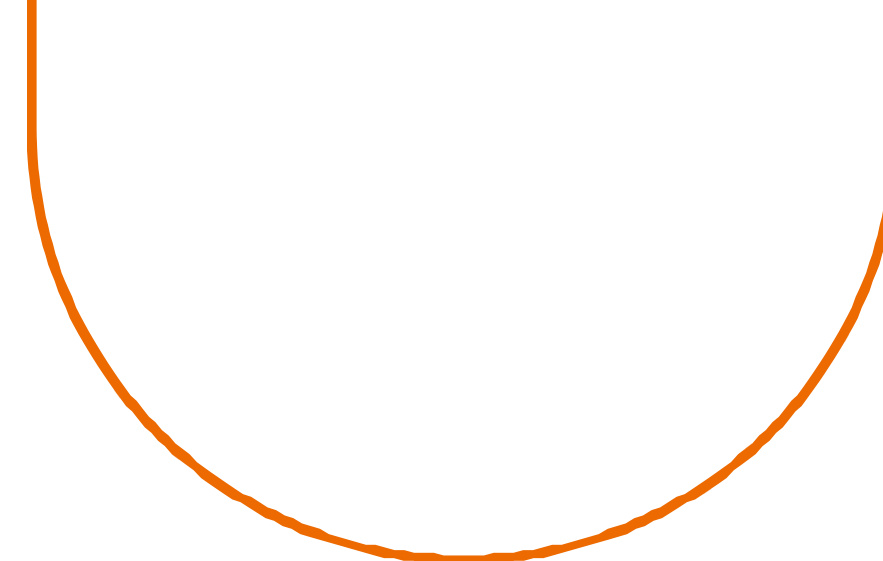
BE FAST, BE GLOBAL, BE CONNECTED

# VISION

TO ACQUIRE AND MAINTAIN A GLOBAL LEADERSHIP POSITION, TO CONTINUOUSLY CREATE GROWTH OPPORTUNITIES.

# CORE VALUES

CUSTOMER COMMITMENT, QUALITY, INTEGRITY, TEAMWORK, RESPECT FOR PEOPLE, WILL TO WIN, PERSONAL ACCOUNTABILITY.





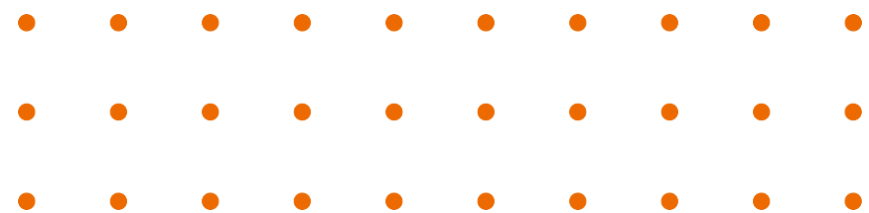
# SERVICES OVERVIEW

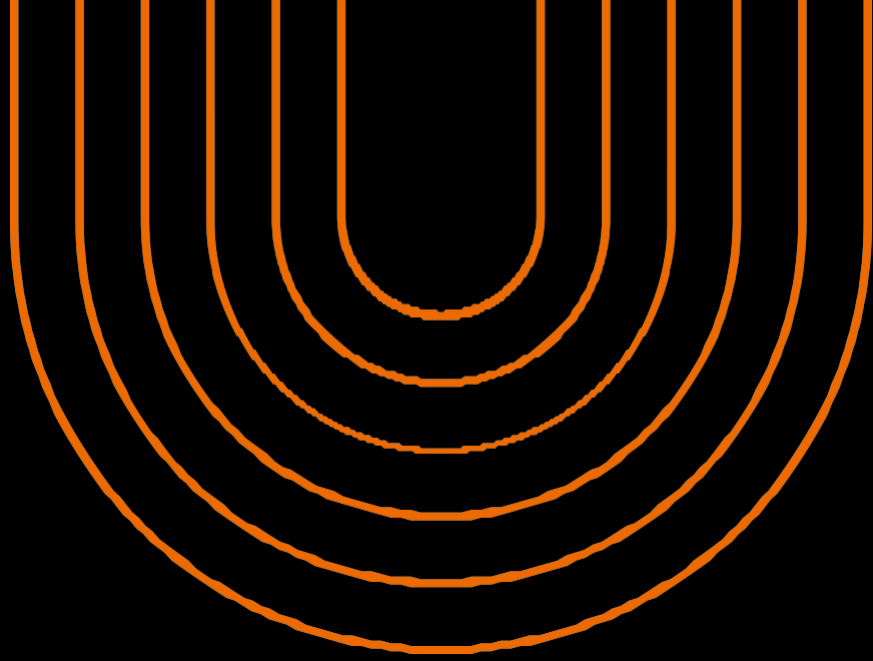
## SERVICES

Powder coating for architectural, automobile, hospitality, aviation, educational & medical sectors.

## FEATURES

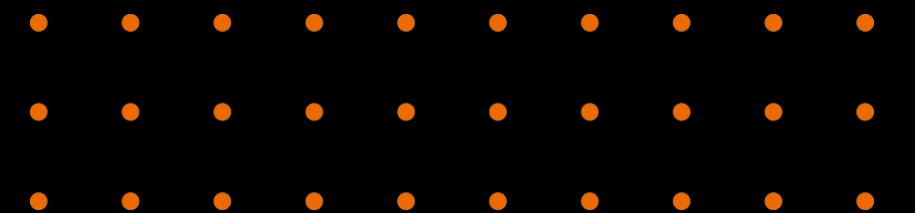
Durability up to 30 years, eco-friendly wooden sublimation on metals.





# UNIQUE SELLING PROPOSITION

The dedicated team delivers finishes beyond standards,  
client-focused solutions, and comprehensive quality  
control.





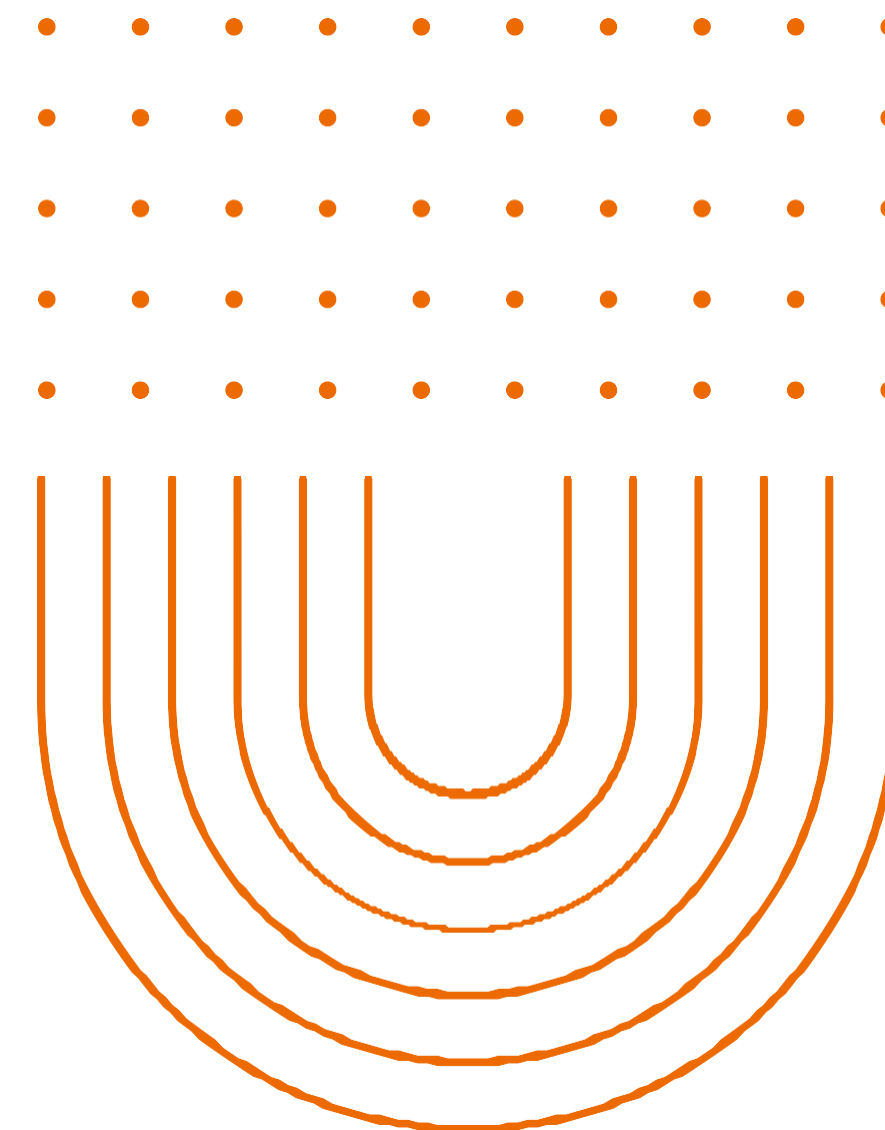
## **TARGET CUSTOMERS**

Architectural, Hospitality,  
Medical, Educational, and  
Automobile sectors.



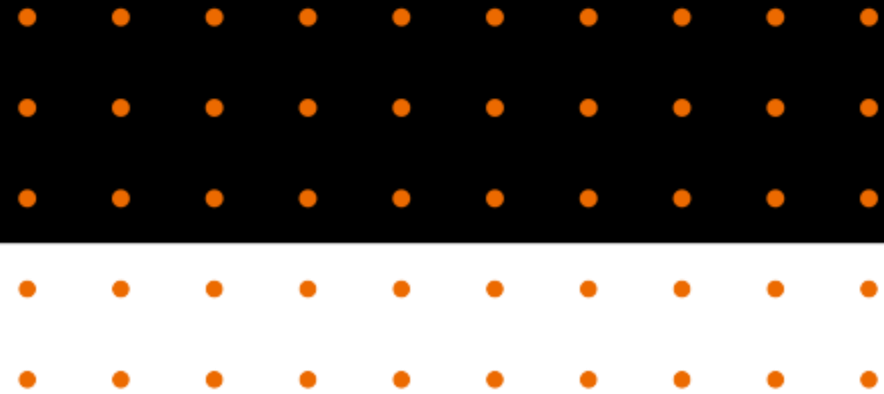
## **CONCERNS ACCOMMODATED**

Durable coatings for long-term  
protection against weathering  
and corrosion.

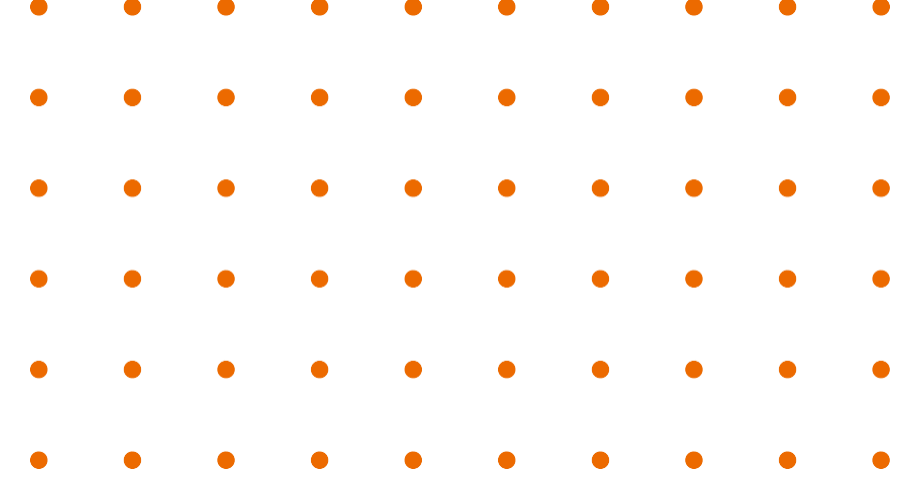


# **MARKET ANALYSIS**

# PROCESS AND TECHNOLOGY



# TECHNOLOGIES



- **Automatic hoist system**
- **7 Tank Pre-Treatment Chemical Bath Line**
- **electrostatic reciprocator guns**
- **Gas-fired paint curing Oven.**



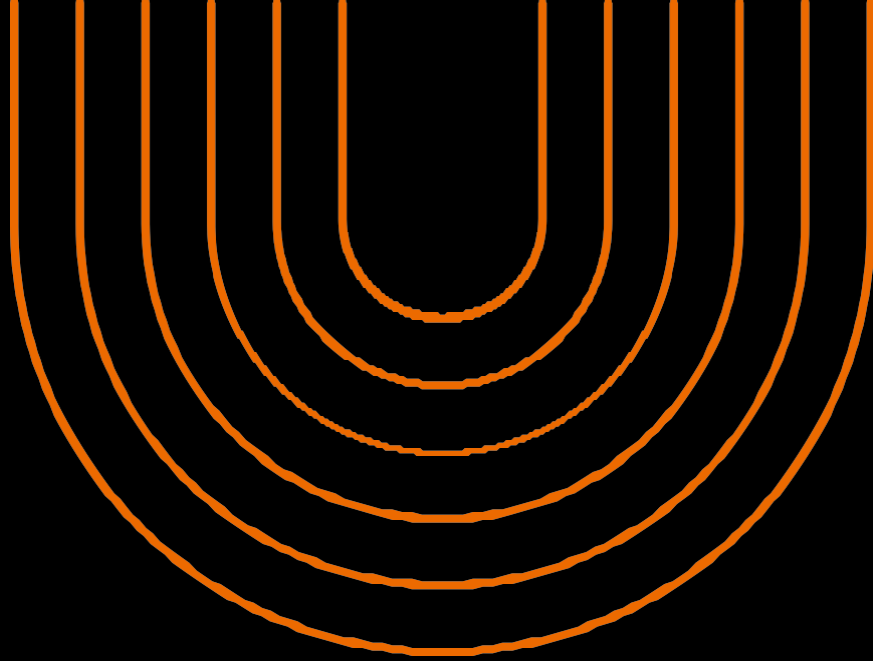
# PROCESS FLOW

**Incoming → Verification → P.I & Annexure →  
Buffing → Pre Treatment → Air & Tag Rag →  
Painting → Curing → Quality Check → Packing →  
Billing → Dispatch.**



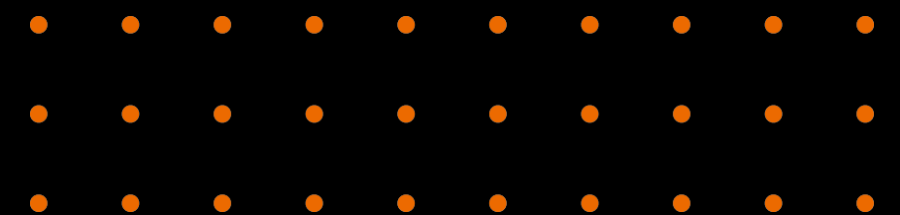
# CASE STUDIES AND CLIENT PROJECTS





# CLIENT TESTIMONIALS AND FEEDBACK

Clients consistently report high satisfaction levels, valuing the exceptional quality and services provided by Chrome Coaters, which distinguish them within their respective markets.





# OPERATIONAL TIMELINE

52 MONTHS

# ALUMINIUM COATED

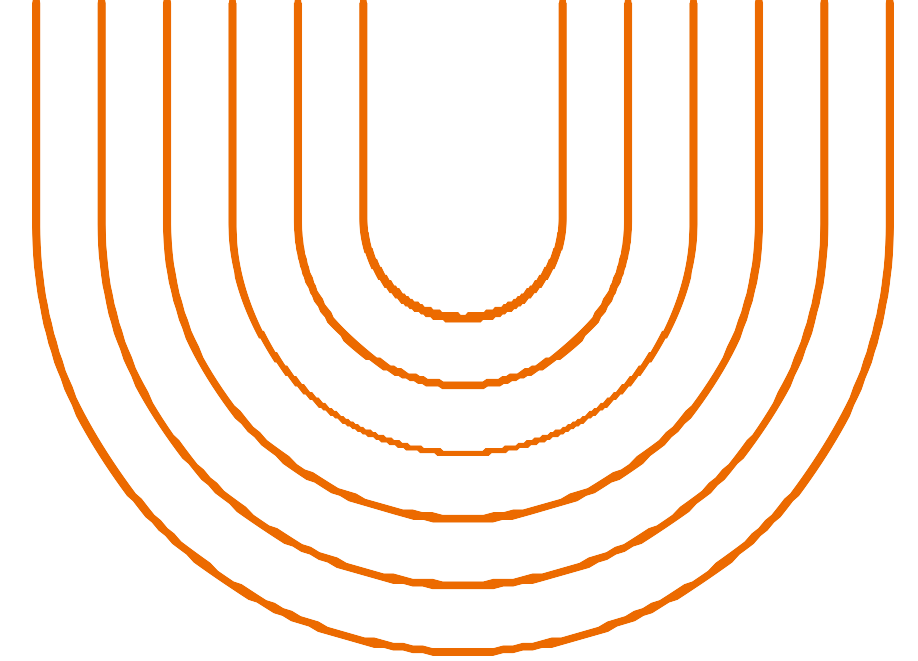
57,20,000 KG

# AREA COATED

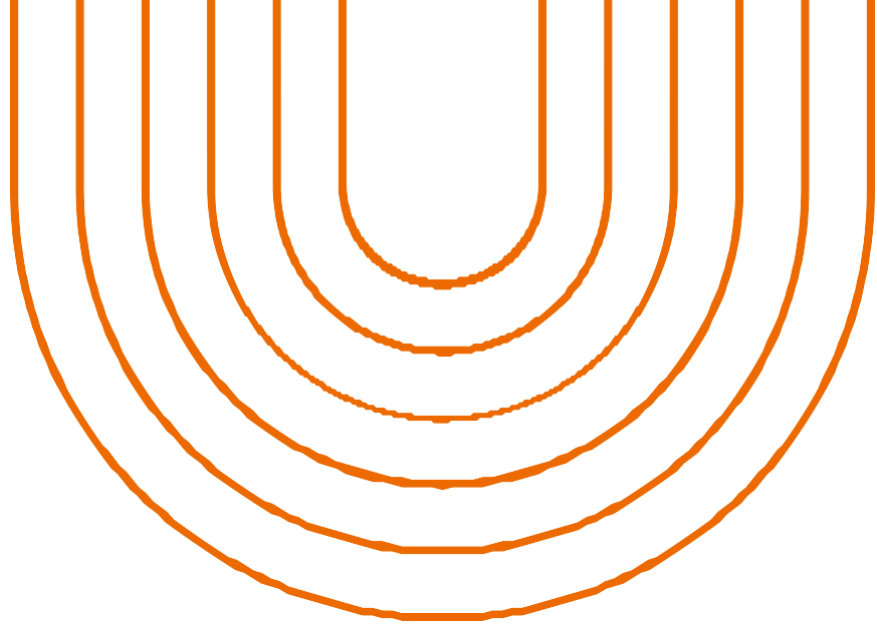
3,47,00,000 SQFT

# EMPLOYEES

75



# COMPANY STATS



# CHALLENGES

**Compliance:** Keeping up with evolving pollution norms.

**Sustainability:** Investing in eco-friendly technologies.

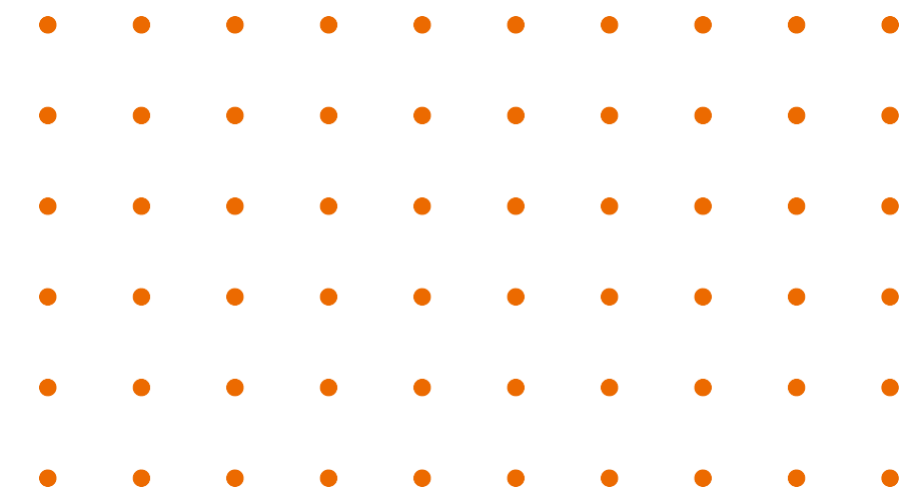
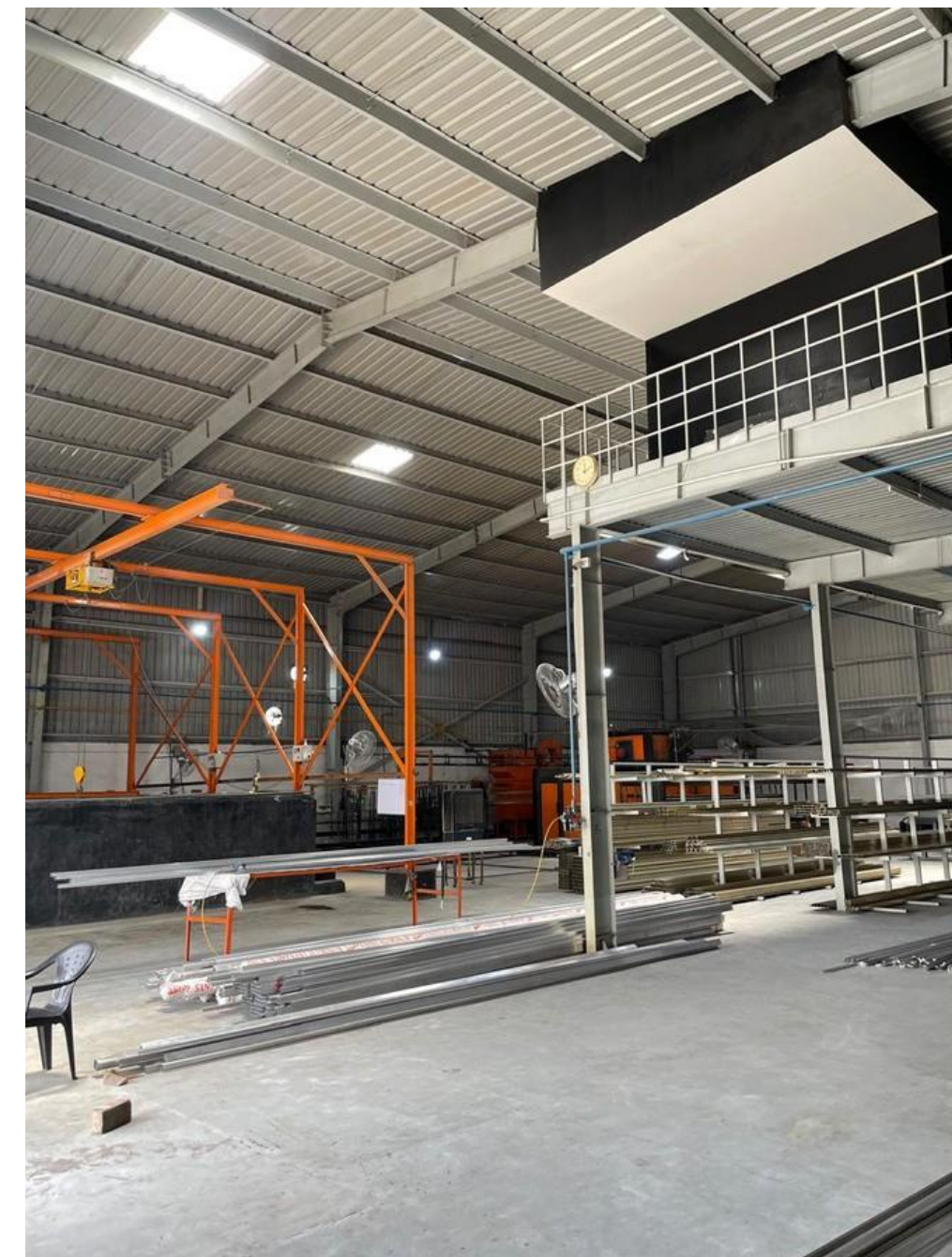
**Training:** Continuously educating our team on regulatory changes.

# OPPORTUNITIES

**Expansion:** Increasing market share through strategic growth.

**New Plants:** Opening additional facilities across India.

**Local Impact:** Enhancing regional economies by employing local talent.



# FUTURE PLANS



## Goal




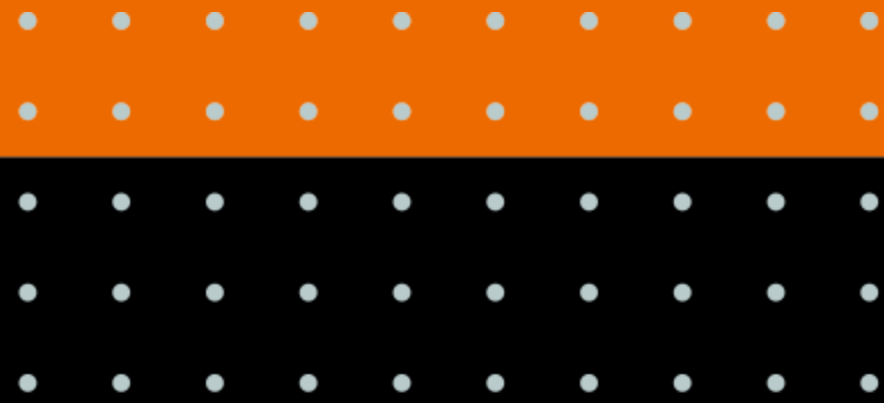
### Innovations

Implementing state-of-the-art automatic coating plants to enhance efficiency and precision in our production processes.

### Expansions

Extending our operations into new cities to broaden our reach and effectively serve a wider client base.





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**THANK YOU**

