



# CREATEROI FINANCIAL CONSULTANCY LIMITED

(FORMERLY KNOWN AS CREATEROI FINANCIAL CONSULTANCY PRIVATE LIMITED)

REGD. OFFICE: 403/A2, C WING, MORYA HOUSE NEW LINK ROAD,  
ANDHERI (WEST) MUMBAI - 400053

EMAIL: [CREATEROI2020@GMAIL.COM](mailto:CREATEROI2020@GMAIL.COM); CIN: U67100MH2020PLC337921

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Date: 01/12/2024

To,

**The BSE Ltd.**

P.J. Towers, Dalal Street,  
Fort, Mumbai- 400 001.

Dear Sir/ Madam,

**Sub: Disclosure under Regulation 29 (2) of SEBI (Substantial Acquisition of Shares & Takeover) Regulations, 2011**

In terms of disclosure under Regulation 29 (2) SEBI (Substantial Acquisition of Share and Takeover) Regulations, 2011 We, Createroi Financial Consultancy Limited located at Office No. 403/A2, C Wing, Morya House New Link Road, Andheri (West) Mumbai - 400053, hereby submitting the Disclosure under Regulation 29 (2) of SEBI (Substantial Acquisition of Shares & Takeover) Regulations, 2011 with regards to acquisition of 1,24,000 Equity shares on 29<sup>th</sup> November, 2024 through Open Market.

Kindly take the same in your record.

Thanking You,

For Createroi Financial Consultancy Limited

**Vivek Kanik Gajbhiye**

**Managing Director**

**DIN: 09290970**

**Place: Mumbai**

**CC: TO**

**Board of Director**

**Brandbucket Media & Technology**

Encl: as above



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**Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

<b>Name of the Target Company (TC)</b>	<b>Brandbucket Media &amp; Technology</b>		
Name(s) of the transferor/ disposer and Persons Acting in Concert (PAC) with the transferor/ disposer/ acquirer	<b>Createroi Financial Consultancy Limited</b>		
Whether the acquirer/disposer belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed.	Bombay Stock Exchange		
<b>Details of the acquisition / disposal as follows</b>	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
<b>#Before the acquisition under consideration, holding of:</b>			
a) Shares carrying voting rights	<b>16,03,000</b>	<b>6.89</b>	<b>6.89</b>
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/others)	-	-	-
c) Voting rights (VR) otherwise than by shares	-	-	-
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	-	-	-
<b>e) Total (a+b+c+d)</b>	<b>16,03,000</b>	<b>6.89</b>	<b>6.89</b>
<b>Details of acquisition/sale</b>			
a) Shares carrying voting rights acquired/ <del>sold</del>	<b>1,24,000</b>	<b>0.53</b>	<b>0.53</b>
b) VRs acquired /sold otherwise than by shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	-	-	-
d) Shares encumbered / invoked/released by the acquirer	-	-	-
<b>e) Total (a+b+c+/-d)</b>	<b>1,24,000</b>	<b>0.53</b>	<b>0.53</b>



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<b>#After the <del>disposition</del>/ acquisition holding of:</b>			
a) Shares carrying voting rights	17,27,000	7.42	7.42
b) Shares encumbered with the acquirer	-	-	-
c) VRs otherwise than by shares	-	-	-
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	-	-	-
e) <b>Total (a+b+c+d)</b>	<b>17,27,000</b>	<b>7.42</b>	<b>7.42</b>
Mode of acquisition / <del>sale</del> (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Open Market		
Date of acquisition/ <del>sale</del> of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	<b>Date</b>	<b>Shares</b>	
	<b>29-11-2024</b>	<b>1,24,000</b>	
Equity share capital / total voting capital of the TC before the said acquisition / sale	Paid Up Capital: Rs 23,24,12,320 (2,32,41,232 shares of Rs.10 each)		
Equity share capital/ total voting capital of the TC after the said acquisition /sale	Paid Up Capital: Rs 23,24,12,320 (2,32,41,232 shares of Rs.10 each)		
Total diluted share/voting capital of the TC after the said acquisition	Paid Up Capital: Rs 23,24,12,320 (2,32,41,232 shares of Rs.10 each)		

(\*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(\*\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For Createroi Financial Consultancy Limited

Vivek Kanik Gajbhiye

Managing Director

DIN: 09290970

Place: Mumbai