

November 20, 2024

BSE Ltd. P J Towers, Dalal Street, FortMumbai - 400001 <b>Scrip Code: 543272</b>	National Stock Exchange of India Limited (NSE).Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai - 400051 <b>Symbol: EASEMYTRIP</b>
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**Sub: Media Release**

Dear Sir/Madam,

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled **“EaseMyTrip and BNZ Green Join Forces to Promote Eco-Friendly Travel”** being issued to the media.

The aforesaid information will also be hosted on the website of the Company at <https://www.easemytrip.com/investor-relations.html>.

You are requested to take the aforesaid on record.

Thanking you,

**For Easy Trip Planners Limited**

**Priyanka Tiwari**  
**Group Company Secretary and Chief Compliance Officer**  
**Membership No.: A50412**

**Easy Trip Planners Ltd.**

**Registered office :** Building No. - 223, Patparganj Industrial Area, New Delhi - 110092 (India)

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## EaseMyTrip and BNZ Green Join Forces to Promote Eco-Friendly Travel

- *New partnership introduces real-time carbon footprint tracking and blockchain-based carbon offset program*
- *The collaboration aims to promote eco-conscious travel and empower users to make sustainable choices*

**New Delhi, November 20, 2024:** EaseMyTrip.com, one of India's largest online travel tech platforms, announced its partnership with BNZ Green, a leader in sustainable technology solutions. This collaboration marks a significant milestone in EaseMyTrip's commitment to promoting eco-friendly green travel and reducing the environmental impact of the tourism industry.

Through this partnership, EaseMyTrip will integrate BNZ Green's cutting-edge APIs into its booking platform. All of this will be provided through a seamless sync of a blockchain-based carbon offset program, enabling travellers to purchase carbon credits directly through the platform and receive verifiable certificates stored on a secure blockchain. The users will also have real-time access to carbon emission calculations which will make them aware of their flight's carbon footprint. In the broader sense, this initiative would create responsible travellers that are committed to doing their bit for the environment.

**Mr. Rikant Pittie, Co-Founder of EaseMyTrip, sharing his enthusiasm for the new initiative, said** *"At EaseMyTrip, we recognize our responsibility to promote sustainable travel options. Our partnership with BNZ Green aligns perfectly with our vision to offer innovative solutions that benefit both our customers and the environment. By providing transparent carbon footprint data and easy offset options, we're empowering our users to make eco-conscious decisions without compromising on their travel experiences."*

**Dr. Neha Jain, Cofounder at BNZ Green, added:** *"We're excited to collaborate with EaseMyTrip on this forward-thinking project. By integrating our APIs into their popular platform, we're bringing sustainable travel options to millions of users. This partnership demonstrates how technology can be leveraged to create meaningful change in the fight against climate change."*

The integration of BNZ Green's technology into the EaseMyTrip platform is expected to significantly enhance EaseMyTrip's position as a leader in sustainable travel solutions and cater to the growing demand for eco-friendly travel options among environmentally conscious consumers.

As the travel industry continues to evolve, EaseMyTrip remains committed to innovating and providing solutions that not only meet the needs of modern travellers but also contribute to a more sustainable future for global tourism.

### About EaseMyTrip

*EaseMyTrip (a publicly listed company at NSE and BSE) is India's one of largest online travel platform in terms of air ticket bookings, based on the Crisil Report-Assessment of the OTA Industry in India, February 2021. Furthermore, growing at a CAGR of 47% during FY20-24 in profits before tax, it is one of the fastest-growing internet companies.*

## MEDIA RELEASE

*Bootstrapped and profitable since its inception, EaseMyTrip offers 'End to End' travel solutions including air tickets, hotels and holiday packages, rail & bus tickets as well as ancillary value-added services.*

*EaseMyTrip offers its users the option of zero-convenience fee during bookings. EaseMyTrip provides its users with access to more than 400 international and domestic airlines, over 2+ million hotels as well as train/bus tickets and taxi rentals for major cities in India. Founded in 2008, EaseMyTrip has offices across various Indian cities, including Noida, Delhi and Gurugram, Bengaluru, and Mumbai. Its international offices (as subsidiary companies) are in the Philippines, Singapore, Thailand, the UAE, the UK, the USA and New Zealand.*

### **For Media Queries:**

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### **About BNZ**

*BNZ Green Technologies is a pioneering company in the climate-tech landscape, providing innovative, tech-driven solutions that empower businesses to meet and exceed their sustainability goals. We provide end to end Carbon Management tools. At the heart of our innovation is BNZ X, a blockchain-powered platform that streamline and revolutionize how climate commodities like carbon credits, International Renewable Energy Certificates (IRECs), and Extended Producer Responsibility credits (EPRs) are managed and traded.*

*With an eye toward the future, BNZ Green is dedicated to driving impactful change, advancing organizations on their path to net-zero, and redefining the landscape of climate-tech solutions.*