



 $10^{th}$  March 2025

To:

National Stock Exchange of India Limited (Scrip Code: FSL)

Exchange Plaza, Plot no. C/1, G Block, Bandra-Kurla Complex Bandra (East), Mumbai - 400 051 BSE Limited (Scrip Code: 532809)

Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400 001

Dear Madam/ Sir,

#### **Sub: Investor Presentation**

Further to our Press Release dated 24<sup>th</sup> February 2025 titled **"Firstsource Unveils UnBPO™: A Bold Redefinition of Business Process Outsourcing"** we are enclosing herewith a copy of investor presentation.

This is for your information and record.

Thanking you,

For Firstsource Solutions Limited

Pooja Nambiar Company Secretary

Encl.: A/a

Firstsource Solutions Ltd.

5<sup>th</sup> Floor, Paradigm 'B' Wing, Mindspace, Link Road, Malad (West), Mumbai - 400 064 India. Tel: +91 (22) 6666 0888 I Fax: +91 (22) 6666 08887 I Web: www.firstsource.com

(CIN: L64202MH2001PLC134147)

# INVESTOR PRESENTATION

March 2025



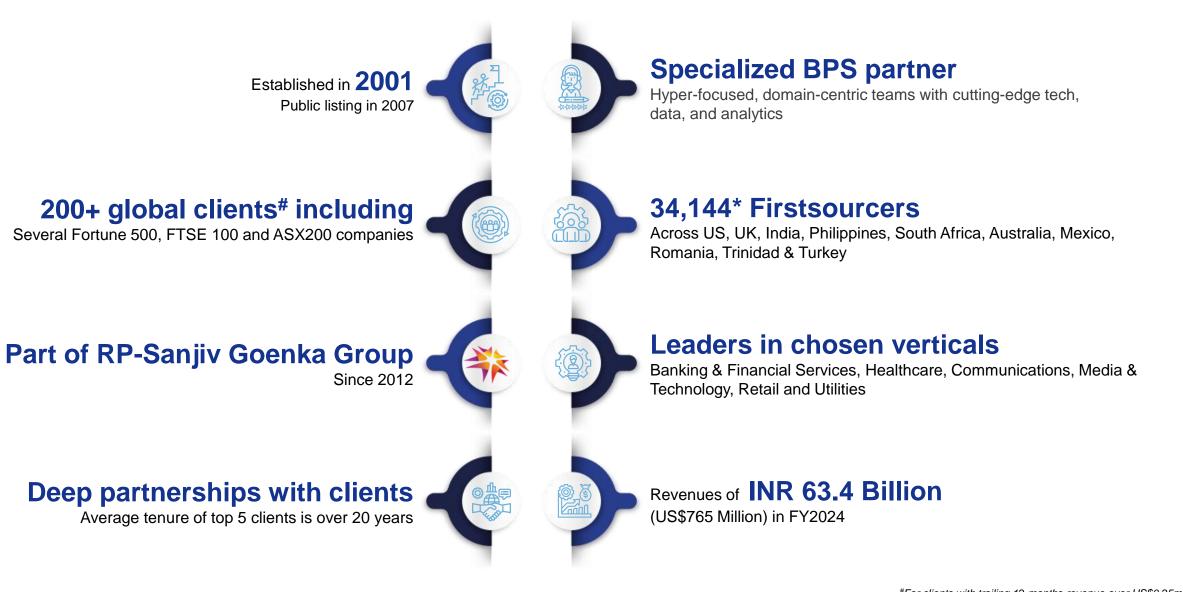
#### **Disclaimer**



Certain statements in this presentation concerning our future growth prospects are forward-looking statements, which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in BPS market including those factors which may affect our cost advantage, wage increases, our ability to attract and retain highly skilled professionals, time and cost overruns on client contracts, client concentration, our ability to manage ramp-ups and growth, our ability to manage our international operations, reduced demand in our key focus verticals, disruptions in telecom infrastructure and technology, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, performance of our subsidiaries, withdrawal of government fiscal incentives, political instability, legal restrictions on raising capital and acquiring companies outside India, unauthorized use of our intellectual property and general economic conditions affecting our industry. Firstsource may, from time to time, make additional written and oral forward-looking statements, including our reports to shareholders. The company does not undertake to update any forward-looking statements that may be made from time to time by or on behalf of the company.

### Firstsource: Who we are?

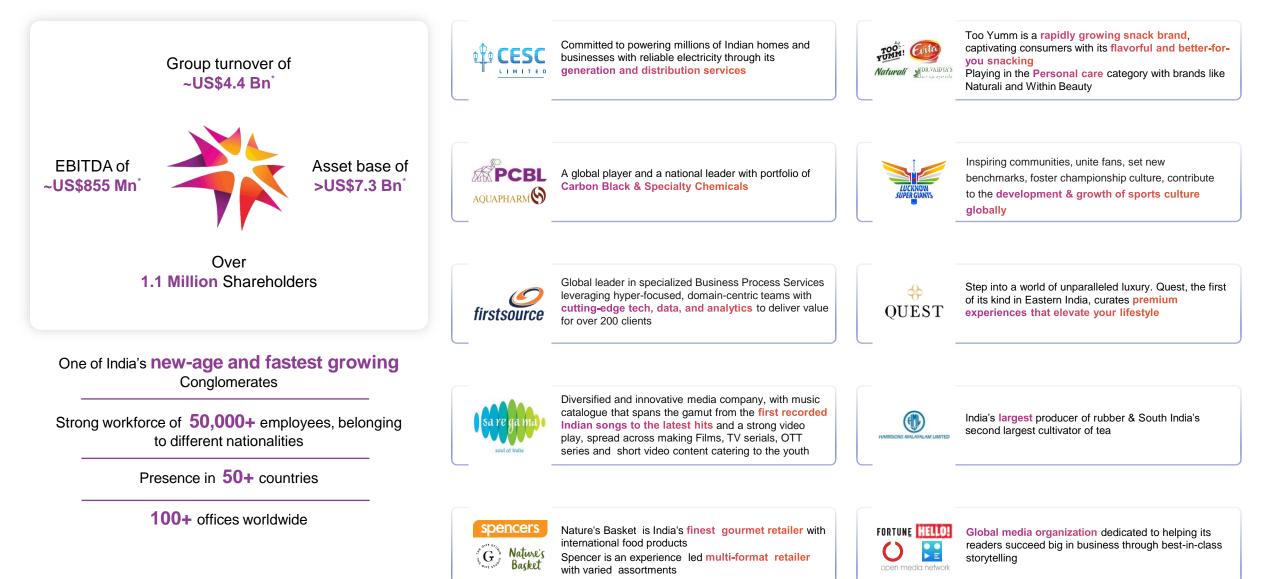




#For clients with trailing 12-months revenue over US\$0.25mn \*As on 31st December 2024

### Part of RP-Sanjiv Goenka Group





\* All figures as on FY24

### We work with the leading global enterprises...



### Banking & Financial Services

- Asset Finance
- Credit Cards
- Mortgages
- Retail & SME Banking
- FinTech



#### Healthcare

- Hospital Providers
- Physician Groups
- Health Plans
- Healthcare Services
- Medical Devices



## Communications, Media & Technology

- Streaming Services, Cable TV
- Broadband & Telephony
- Consumer Tech
- Ed Tech
- E-Commerce



#### **Diversified Industries**

- Utilities
- Government Entities
- Retail and e-commerce



#### 4 of Top 15 Mortgage Servicers in the US

5 of Top 15 Mortgage Lenders in the US

6 of Top 10 Credit card issuers in the US

3 of Top 6 Retail Banks in the UK

1,000+ Hospitals in the US

11 of Top 15 Health insurance/managed care providers in the US

1 of Top 2 Broadcasting and media companies in the UK

2 of Top 5 Telecom and broadcasting companies in the US

4 of Top 5 Consumer-tech companies in the US

2 of Top 4 Utility companies in the UK

2 of Top 8 Retailers in the UK

### And are market leaders in our solution offerings





#### Customer Experience (CX)

- Omnichannel engagement
- · Active user personalization
- Intelligent automation •
- Virtual Copilot



#### Consulting

- Technology solutions
- CX strategy and design •
- Process optimization •
- Metrics & measurement



#### Domain-led Platforms/Solutions (DP&S)

- Sympraxis Digital intake operations
- Firstsource Healthcare Cloud Revenue cycle management



#### Collections

- White-labeled digital collections
- First-party & third-party collections

- Legal collections
- Compliance & risk management



#### Data & Analytics (D&A)

- Data annotation and labeling
- · Predictive analytics
- Managed services
- Al-enabled services



#### Trust & Safety (T&S)

- Audit of policies/queue structures
- Workflow optimization
- Real-time content monitoring •
- Predictive analytics

| Everest Group <sup>®</sup><br><b>PECK</b><br>MATRIX <sup>®</sup> | Market Leader<br>Healthcare Payer BPaaS Solutions<br>Peak Matrix Assessment   2024                            |
|--|---|
| Everest Group®<br>PEKK<br>MATRIX <sup>™</sup>                    | Major Contender & Star Performer<br>RCM Operations<br>Peak Matrix Assessment   2024                           |
| Everest Group®<br><b>PEKK</b><br>MATRIX <sup>®</sup>             | Market Leader<br>Lending Services Operations<br>Peak Matrix Assessment   2024                                 |
| $\wedge \vee \wedge \otimes \wedge \vee \top$                    | Leader<br>Mortgage Business Process Transformation<br>RadarView™   2024                                       |
| <b>İSG</b> Index™  | <b>Featured among 'The Booming 15'</b><br>(Companies with revenue <us\$1bn)<br>ISG Index   4Q24</us\$1bn)<br> |
| HFS Horizons   | Horizon 2<br>Customer Experience Services<br>HFS Horizons   2024  |
| HFS Horizons   | Horizon 1<br>HCP Service Providers<br>HFS Horizons   2024   |
| NelsonHall<br>Lecess Brough Ingel                                | Leader<br>Cost Optimization & Revenue Generation Capability<br>NEAT Vendor Analysis   2024                    |

## We introduced the UnBPO playbook





### The UnBPO Mindset

'Service-as-a-software'; boundaries between process and IT blurring

'Technology arbitrage' not just for cost, but for leverage

Skill-based resourcing; full/part time, gig, and agentic workforce

'Fit-for-purpose' technology contextualized for deep domain

Location dispersion is 'location debt'; Al centers of excellence

Cross-functional structure; distributed decision-making

Personalized skilling and reskilling; Retooled incentive structures

Al-at-the-core with human-in-the-loop

Orchestration of specialized partners integrated into the operating model

Disruptive growth with non-linear commercial models

#### And our strategic priorities





### That are showing results

#### Our recent strategic deal wins

firstsourc



Won a large deal from a leading telecom player in Australia & New Zealand, a new logo, and first major win for our newly launched ANZ operations



Won a large deal from a Fortune500 managed health care companies in the US, one of our existing clients, for member services and end-to-end claims processing services



 $\mathcal{G}_{\mathcal{A}}$ 

One of the Top3 consumer tech companies in North America selected us for providing GenAl services

Expanded our business with **one of the largest utilities companies in the UK**, an existing client, with additional business for customer support services



Selected by a large cooperative financial institution in the UK for services in the areas of financial crime, compliance, operations and customer service solutions



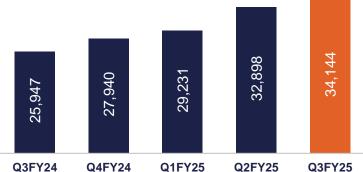
Strengthened relationship with one of the top 5 mortgage companies in the US with a 5-year deal to support their enterprise-wide transformation initiative

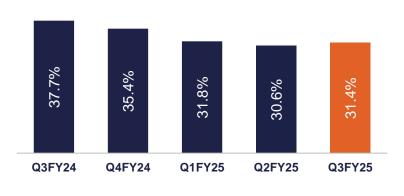


Large deal from a premier SaaS platform provider for the Freight Industry in North America, a new logo for us, for providing customer service and back-office operations



Attrition\*





\*For employees in employment for more than 180 days

### With relAI, we are building capabilities to address the AI opportunity

- \* Launched **Firstsource relAl** is a suite of AI led platforms, solutions and digital services to drive digital transformation for our clients in a responsible and ethical manner
- \* Strengthening the suite by leveraging our partner ecosystem across niche startups to hyperscalers to drive co-creation and joint go-to-market efforts
- \* Strategic investment in building a specialized large language model for the US mortgage market, leveraging our domain expertise to create a seamless digital process and significantly reduce cycle times
- \* Infused our digital collection platform with the power of generative AI to enable empathetic, personabased communication, significantly improving collection efficiency
- \* Added AI capabilities to our HealthTech platform for improved efficiency on claims documentation
- \* Acquired AccunAI, a GenAI application development startup to add to our capabilities for AI services, especially to our technology clients
- \* Leveraging AI for Operational Impact: Al Coach our in-house agent training program has improved speed to competency by 25%; 100% of internal technology team is AI enabled







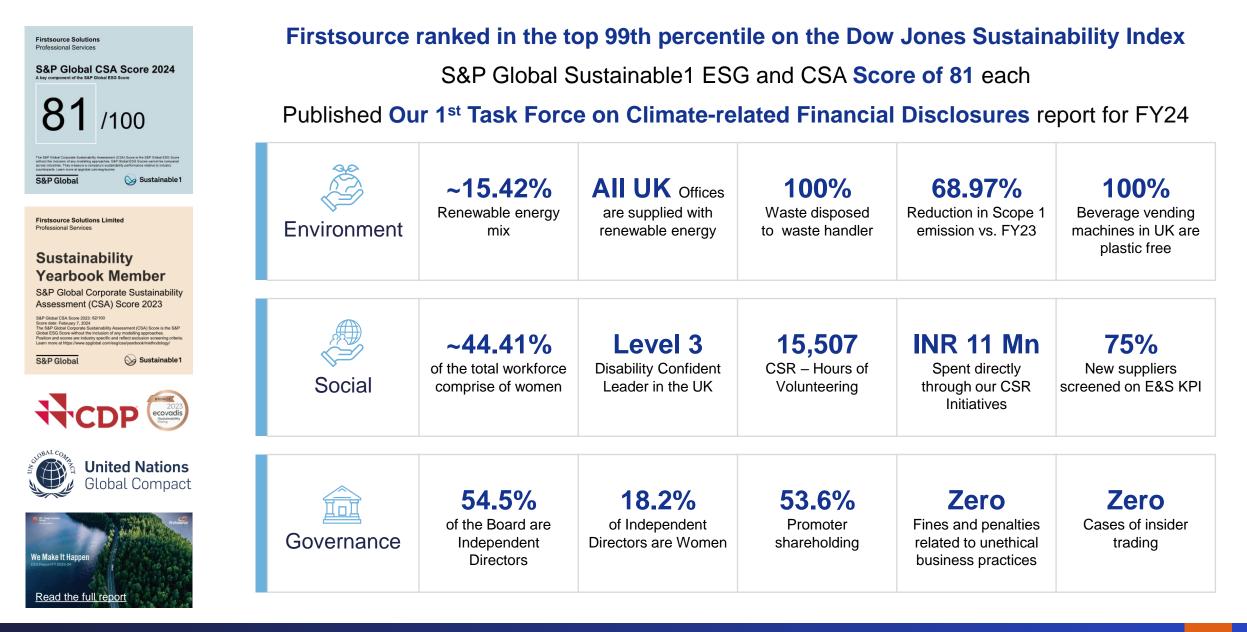




AccunAl

### We are socially conscious



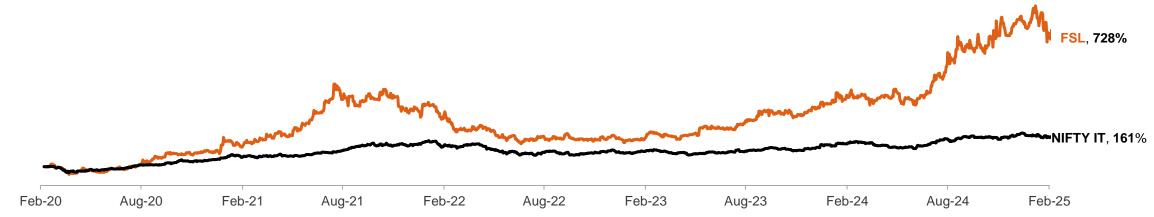


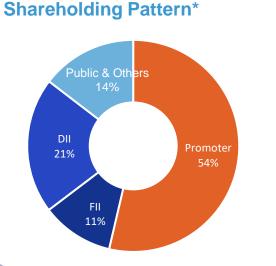
### And focused on shareholder value creation



#### **5 Years Stock Performance**

NSE: FSL | BSE: 532809 | Reuters: FISO.BO| Bloomberg: FSOL:IN Market Capitalisation: US\$2.8bn | Average daily trading volume: US\$ 25.1mn

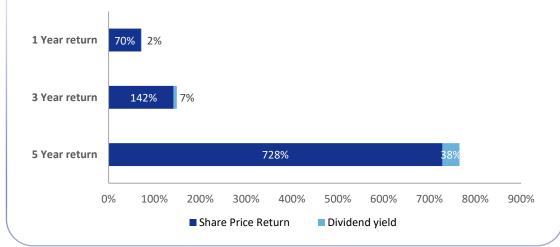




Key institutional shareholders

- HDFC Mutual Fund
- SBI Mutual Fund
- Tata Mutual Fund
- Vanguard Group
- HSBC Mutual Fund
- Blackrock
- Dimensional Fund
- Axis Mutual Fund
- Whiteoak
- SBI Life Insurance

#### **Total Shareholder Return**

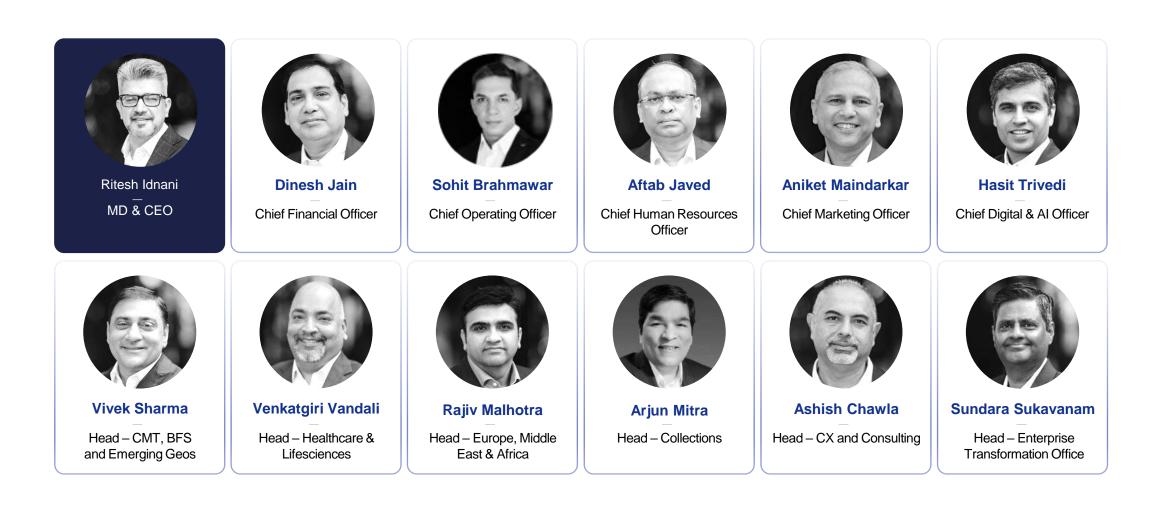


#### \*As on 31<sup>st</sup> December. 2024

All stock price data based on closing prices as of 6<sup>th</sup> February, 2025; Average daily trading volume is average for the last six months

#### **Our Leadership Team**





#### In summary...



#### We see potential to grow at an accelerated pace over the medium term...

- Discontinuities caused by macro and technology shifts are creating market opportunities
- Our 'market positioning' gives us an advantage

#### ...Helped by our unique differentiators...

- Roster of long-standing relationships with quality clients with large spend
- Recognized market leadership in our chosen domains
- Bring technology and AI induced capabilities to solve clients' business problems

#### ...And driven by the OneFirstsource playbook...

- Focus on account mining and expanding capabilities
- Steady upward movement in client numbers across revenue buckets
- Speed-to-market, clear accountability and improved market visibility are key imperatives

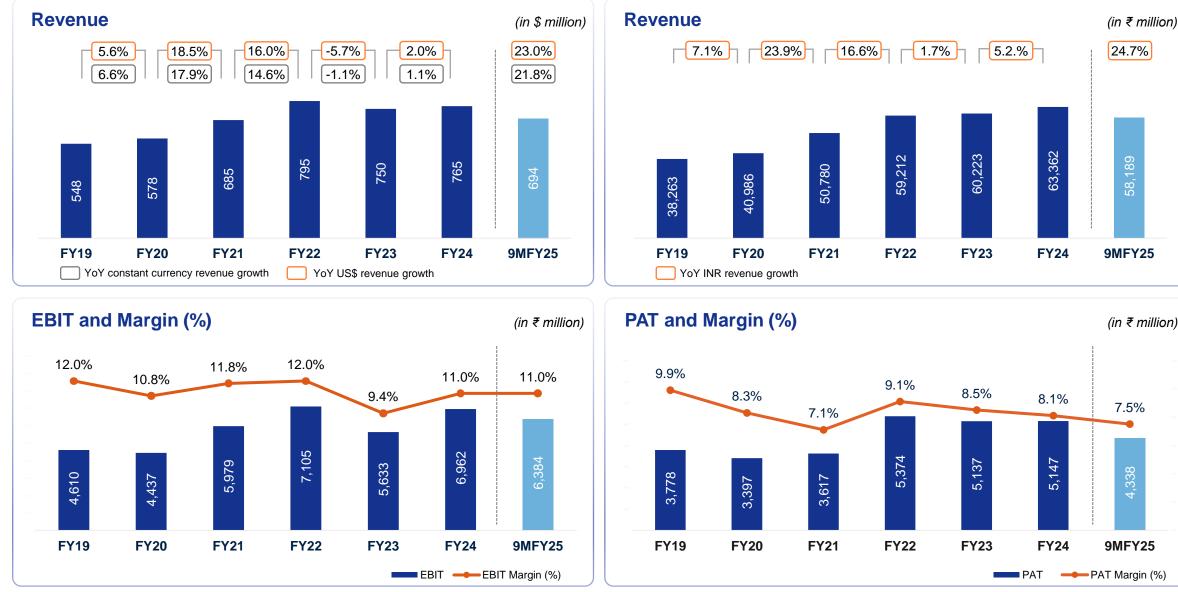
#### ... Even as we remain focused on execution in the near term

- Three large deal wins in each of the last three quarters
- Robust Q3FY25 exit deal pipeline



### Factsheet

### **Financial performance snapshot | 9MFY25**

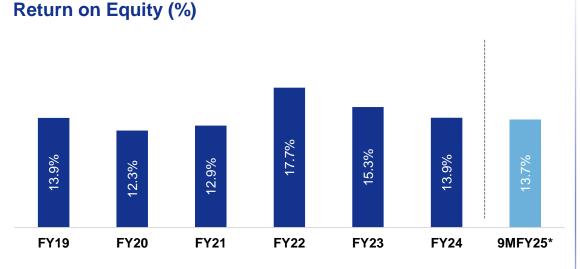


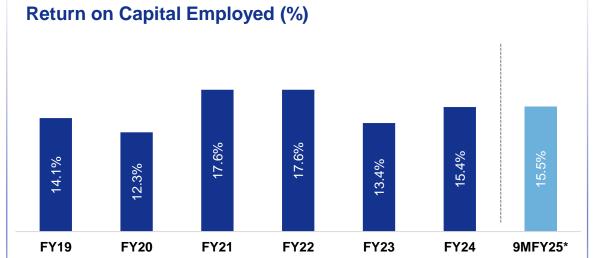
Note: 9MFY25 EBIT margin was 11.1%, adjusted for one-time charges related to acquisitions in Q2FY25

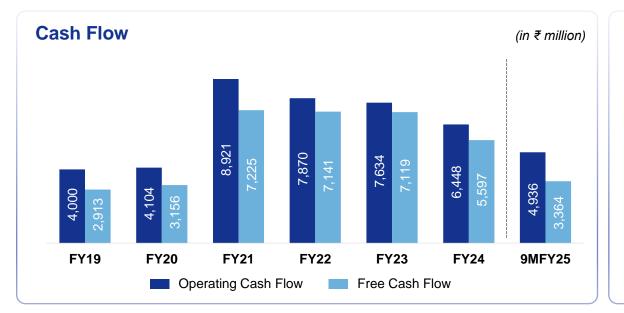
Note: 9MFY25 PAT includes one-time gain of ₹ 88mn in Q3FY25

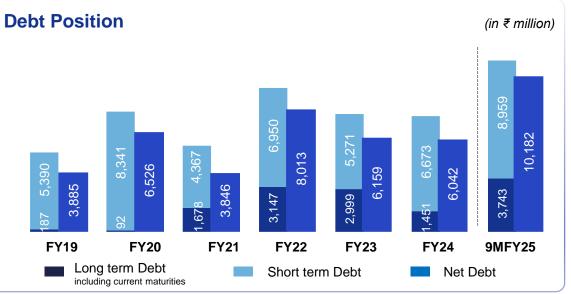


### Key performance indicators | 9MFY25







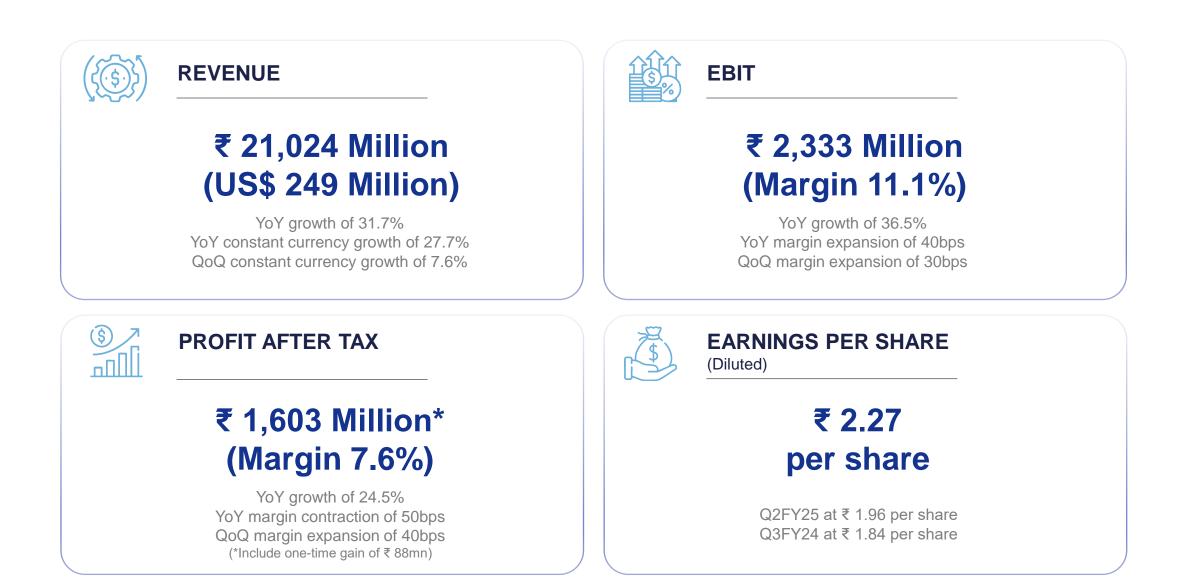


\*Annualised



### **Performance summary | Q3FY25**

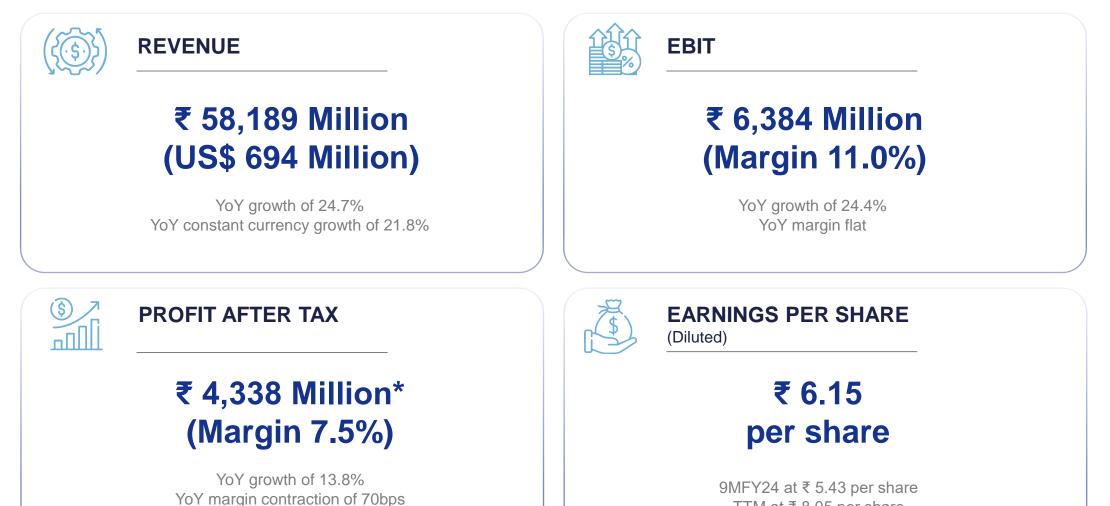




### **Performance summary | 9MFY25**

(\*Include one-time gain of ₹ 88mn)

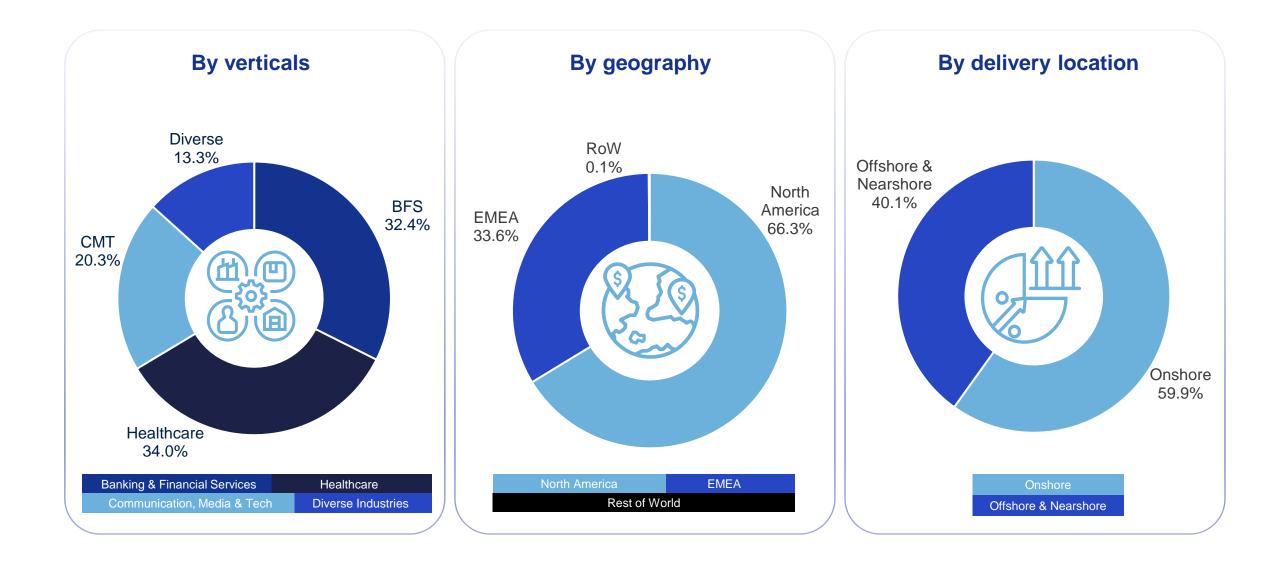




TTM at ₹ 8.05 per share

### **Revenue distribution | Q3FY25**





### **Cons. IndAS financials** | **Profit & Loss Statement**



| In ₹ million                     | Q2FY24           | Q3FY24           | Q4FY24 | FY24   | Q1FY25 | Q2FY25 | Q3FY25 | QoQ   | YoY   |
|----------------------------------|------------------|------------------|--------|--------|--------|--------|--------|-------|-------|
| Income from services             | 15,417           | 15,948           | 16,693 | 63,325 | 17,839 | 19,326 | 20,879 | 8.0%  | 30.9% |
| Other operating income           | (17)             | 18               | 12     | 37     | 72     | (72)   | 145    | -     | -     |
| Revenue from operations          | 15,400           | 15,966           | 16,705 | 63,362 | 17,911 | 19,254 | 21,024 | 9.2%  | 31.7% |
| Revenue from operations (USD Mn) | \$ 186           | \$ 192           | \$ 201 | \$ 765 | \$ 215 | \$230  | \$249  | 8.4%  | 29.9% |
| QoQ Growth % - constant currency | (0.1%)           | 3.4%             | 4.2%   | -      | 6.5%   | 6.9%   | 7.6%   | -     | -     |
| YoY Growth % - constant currency | (1.9%)           | 2.8%             | 4.5%   | 1.1%   | 14.8%  | 22.7%  | 27.7%  | -     | -     |
| Manpower expenses                | 9,402            | 9,895            | 10,558 | 39,093 | 11,268 | 12,104 | 13.070 | 8.0%  | 32.1% |
| Operating expenses               | 3,710            | 3,700            | 3,643  | 14,705 | 3,944  | 4,277* | 4,777  | 11.7% | 29.1% |
| EBITDA                           | 2,288            | 2,371            | 2,503  | 9,564  | 2,699  | 2,873  | 3,177  | 10.6% | 34.0% |
| EBITDA margin                    | 14.9%            | 14.9%            | 15.0%  | 15.1%  | 15.1%  | 14.9%  | 15.1%  | 20bp  | 20bp  |
| Depreciation & amortization      | 654              | 663              | 673    | 2,602  | 729    | 792    | 844    | 6.6%  | 27.4% |
| EBIT                             | 1,634*           | 1,709            | 1,830  | 6,962  | 1,970  | 2,081* | 2,333  | 12.1% | 36.5% |
| EBIT margin                      | 10.6%            | 10.7%            | 11.0%  | 11.0%  | 11.0%  | 10.8%  | 11.1%  | 30bp  | 40bp  |
| Other income / (expense)         | 153 <sup>#</sup> | 134 <sup>#</sup> | 3      | 296    | (11)   | (40)   | (39)   | -     | -     |
| Interest expense, net            | (244)            | (235)            | (240)  | (962)  | (287)  | (330)  | (375)  | 13.6% | 59.6% |
| Exceptional items                | -                | -                | -      | -      | -      | -      | 88     | -     | -     |
| Profit before taxes              | 1,543            | 1,608            | 1,593  | 6,296  | 1,673  | 1,710  | 2,007  | 17.3% | 24.8% |
| Taxes and minority interest      | 278              | 321              | 258    | 1,150  | 320    | 328    | 404    | 23.0% | 25.9% |
| Profit after tax                 | 1,265            | 1,287            | 1,335  | 5,147  | 1,353  | 1,382  | 1,603  | 16.0% | 24.5% |
| Net margin                       | 8.2%             | 8.1%             | 8.0%   | 8.1%   | 7.6%   | 7.2%   | 7.6%   | 40bp  | -50bp |
| Diluted EPS (₹/share)            | 1.80             | 1.84             | 1.90   | 7.34   | 1.92   | 1.96   | 2.27   | 15.8% | 23.4% |

*#*including other income on account of changes in the fair value of the liabilities for purchase of non-controlling interest and contingent considerations *\*include one-time charges* 

### **Cons. IndAS financials | Balance Sheet**



| In ₹ million              | As on 31-Mar-24 | As on 31-Dec-24 |  |  |
|---------------------------|-----------------|-----------------|--|--|
| Assets                    |                 |                 |  |  |
| Non-current assets        |                 |                 |  |  |
| Fixed assets              | 2,461           | 4,013           |  |  |
| Right-of-use assets       | 6,355           | 7,325           |  |  |
| Goodwill on consolidation | 29,885          | 36,749          |  |  |
| Investment in associates  | 0               | 0               |  |  |
| Financial assets          |                 |                 |  |  |
| Investments               | 115             | 115             |  |  |
| Other financial assets    | 825             | 1,129           |  |  |
| Deferred tax assets       | 2,921           | 2,773           |  |  |
| Income tax assets (net)   | 809             | 859             |  |  |
| Other non-current assets  | 2,086           | 2,129           |  |  |
| Total non-current assets  | 45,457          | 55,093          |  |  |
| Current assets            |                 |                 |  |  |
| Financial assets          |                 |                 |  |  |
| Current investments       | 300             | 774             |  |  |
| Trade receivables         | 11,608          | 15,476          |  |  |
| Cash and cash equivalents | 1,748           | 1,710           |  |  |
| Other balances with bank  | 137             | 71              |  |  |
| Other financial assets    | 94              | 81              |  |  |
| Other current assets      | 1,486           | 2,521           |  |  |
| Total current assets      | 15,374          | 20,633          |  |  |
| Total assets              | 60,830          | 75,726          |  |  |

| In ₹ million                    | As on 31-Mar-24 | As on 31-Dec-24 |  |  |
|---------------------------------|-----------------|-----------------|--|--|
| Equity and liabilities          |                 |                 |  |  |
| Shareholder's Funds             |                 |                 |  |  |
| Equity share capital            | 6,970           | 6,970           |  |  |
| Reserve and surplus             | 30,034          | 35,358          |  |  |
| Non-controlling interest        | 4               | 4               |  |  |
| Total Equity                    | 37,008          | 42,332          |  |  |
| Non-current liabilities         |                 |                 |  |  |
| Financial liabilities           |                 |                 |  |  |
| Long-term borrowings            | 42              | 3,485           |  |  |
| Lease liabilities               | 5,714           | 6,439           |  |  |
| Other financial liabilities     | -               | 570             |  |  |
| Provisions                      | 188             | 275             |  |  |
| Deferred tax liabilities        | 1,470           | 1,599           |  |  |
| Total non-current liabilities   | 7,414           | 12,368          |  |  |
| Current liabilities             |                 |                 |  |  |
| Financial Liabilities           |                 |                 |  |  |
| Short-term and other borrowings | 8,081           | 9,217           |  |  |
| Trade payables                  | 3,056           | 3,619           |  |  |
| Lease liabilities               | 1,496           | 2,099           |  |  |
| Other financial liabilities     | 2,047           | 3,823           |  |  |
| Other current liabilities       | 1,057           | 1,313           |  |  |
| Provisions                      | 467             | 614             |  |  |
| Provision for tax (net)         | 205             | 340             |  |  |
| Total current liabilities       | 16,409          | 21,026          |  |  |
| Total liabilities               | 60,830          | 75,726          |  |  |

### **Cons. IndAS financials** | Cash Flow Statement



| In ₹ million  | 9 Month ended Dec 31, 2023 | 9 Month ended Dec 31, 2024 |
|---|----------------------------|----------------------------|
| Cash flow from operating activities                                     |                            |                            |
| Net profit before taxation and non controlling interest                 | 4,704                      | 5,389                      |
| Depreciation and amortization   | 1,929                      | 2,364                      |
| Finance costs (for borrowing & lease liabilities)                       | 769                        | 1,053                      |
| Adjustment: Non-cash expense / (other income)                           | (441)                      | 494                        |
| Add: Working capital changes  | (1,853)                    | (3,475)                    |
| Less: Income taxes paid   | (495)                      | (889)                      |
| Net cash generated from / (used in) operating activities (A)            | 4,612                      | 4,936                      |
| Cash flow from investing activities                                     |                            |                            |
| Capital expenditure, net  | (571)                      | (1,572)                    |
| Interest income received  | 2                          | 11                         |
| (Increase)/decrease in current investments                              | 116                        | (338)                      |
| Acquisition of business   | -                          | (5,018)                    |
| Earmarked balances with banks   | 7                          | 69                         |
| Net cash generated from / (used in) investing activities (B)            | (446)                      | (6,849)                    |
| Cash Flow from financing activities                                     |                            |                            |
| Net change in borrowings  | (1,316)                    | 4,579                      |
| Net interest paid   | (799)                      | (1,173)                    |
| Payment of lease liabilities  | (1,029)                    | (1,175)                    |
| Purchase of treasury shares, net  | 65                         | (150)                      |
| Purchase of non controlling interest in subsidiary                      | (583)                      | (225)                      |
| Net cash generated from / (used in) financing activities (C)            | (3,661)                    | 1,857                      |
| Net increase/ (decrease) in cash and cash equivalents (A+B+C)           | 505                        | (56)                       |
| Cash and cash equivalents at the beginning of the period                | 1,515                      | 1,748                      |
| Foreign exchange (loss) / gain on translating cash and cash equivalents | 12                         | 18                         |
| Closing cash and cash equivalents                                       | 2,032                      | 1,710                      |
| Current investments   | 491                        | 774                        |
| Short term fixed deposits   | 33                         | 36                         |
| Cash and cash equivalents including investments                         | 2,556                      | 2,520                      |

### **Operating Metrices | Q3FY25**



|                                     |  | Q3FY23 | Q4FY23 | Q1FY24 | Q2FY24 | Q3FY24 | Q4FY24 | Q1FY25 | Q2FY25 | Q3FY25 |
|-------------------------------------|--|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Revenue by<br>Vertical              | Banking & Financial Services             | 41.8%  | 40.3%  | 40.8%  | 40.8%  | 38.3%  | 37.3%  | 36.4%  | 34.4%  | 32.4%  |
|                                     | Healthcare                               | 34.2%  | 33.2%  | 32.6%  | 32.7%  | 33.5%  | 32.9%  | 35.7%  | 36.3%  | 34.0%  |
|                                     | Communications, Media & Tech             | 21.6%  | 22.3%  | 21.8%  | 21.2%  | 22.5%  | 23.6%  | 22.3%  | 21.3%  | 20.3%  |
|                                     | Diverse Industries                       | 2.4%   | 4.2%   | 4.8%   | 5.3%   | 5.7%   | 6.2%   | 5.6%   | 8.0%   | 13.3%  |
|                                     | North America                            | 64.9%  | 63.3%  | 63.5%  | 65.1%  | 65.4%  | 65.0%  | 68.2%  | 68.5%  | 66.3%  |
| Revenue by<br>Geography             | Europe, Middle East, and Africa          | 34.1%  | 36.3%  | 36.4%  | 34.8%  | 34.5%  | 34.9%  | 31.8%  | 31.4%  | 33.6%  |
| Geography                           | Rest of World                            | 1.0%   | 0.4%   | 0.1%   | 0.1%   | 0.1%   | 0.1%   | 0.0%   | 0.1%   | 0.1%   |
| Revenue by                          | Offshore & Nearshore                     | 25.1%  | 24.6%  | 25.6%  | 26.7%  | 30.3%  | 31.4%  | 35.0%  | 35.8%  | 40.1%  |
| Delivery                            | Onshore                                  | 74.9%  | 75.4%  | 74.4%  | 73.3%  | 69.7%  | 68.6%  | 65.0%  | 64.2%  | 59.9%  |
| New Logos <sup>#</sup>              | New logos added (during the quarter)     | 12     | 9      | 10     | 12     | 10     | 9      | 10     | 13     | 13     |
| Client                              | Top 5 clients (share of total revenues)  | 38.5%  | 37.4%  | 37.2%  | 35.0%  | 35.8%  | 36.7%  | 34.6%  | 32.5%  | 29.2%  |
| Concentration                       | Top 10 clients (share of total revenues) | 53.6%  | 53.6%  | 52.7%  | 51.3%  | 52.0%  | 52.6%  | 51.5%  | 48.6%  | 43.5%  |
|                                     | US\$ 1m+ clients (nos.)                  | 100    | 99     | 98     | 101    | 104    | 103    | 100    | 105    | 107    |
|                                     | US\$ 5m+ clients (nos.)                  | 29     | 28     | 24     | 24     | 25     | 25     | 25     | 26     | 28     |
| Client<br>Distribution <sup>#</sup> | US\$ 10m+ clients (nos.)                 | 15     | 11     | 14     | 13     | 13     | 13     | 13     | 13     | 14     |
| Distribution                        | US\$ 20m+ clients (nos.)                 | 7      | 7      | 9      | 8      | 8      | 8      | 9      | 11     | 10     |
|                                     | US\$ 50m+ clients (nos.)                 | 1      | 2      | 2      | 2      | 2      | 2      | 2      | 2      | 2      |
| Revenue by<br>Currency              | USD                                      | 63.3%  | 62.2%  | 63.2%  | 65.0%  | 64.9%  | 64.8%  | 67.9%  | 68.2%  | 64.9%  |
|                                     | GBP                                      | 35.5%  | 37.0%  | 36.3%  | 34.3%  | 34.4%  | 34.4%  | 31.4%  | 30.9%  | 34.2%  |
|                                     | Others                                   | 1.1%   | 0.9%   | 0.5%   | 0.7%   | 0.7%   | 0.8%   | 0.7%   | 0.9%   | 0.9%   |
|                                     | Total employees (period-end)             | 23,627 | 23,018 | 22,384 | 23,953 | 25,947 | 27,940 | 29,231 | 32,898 | 34,144 |
| Employee<br>Motricos                | Net addition                             | (305)  | (609)  | (634)  | 1,569  | 1,994  | 1,993  | 1,291  | 3,667  | 1,246  |
| Metrices                            | Attrition* (TTM)                         | 45.8%  | 43.5%  | 41.7%  | 39.8%  | 37.7%  | 35.4%  | 31.8%  | 30.6%  | 31.4%  |

### **Business Outlook | FY25**







# **THANK YOU**

Investor relations

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