

#### SAMHI Hotels Ltd.

CIN:

L55101DL2010PLC211816 Regd. Office: Caspia Hotels Delhi, District Centre Crossing, Opp. Galaxy Toyota Outer Ring Road, Outer Ring Rd., Haider Pur, Shalimar Bagh, Delhi-110088 29th May 2024

#### BSE Limited Corporate Relationship Department

Phiroze Jeejeebhoy Towers Dalal Street, Mumbai 400 001 Maharashtra, India

Scrip Code: 543984

National Stock Exchange of India Limited

Exchange Plaza, C-1, Block G Bandra Kurla Complex, Bandra (East) Mumbai – 400 051

Scrip Code: SAMHI

#### Sub: Investor Presentation for Quarter 4 - FY 24

Dear Sir / Madam,

Please find attached the Investor Presentation on the performance of the Company for the Quarter 4 - FY 24.

This information is also being uploaded on the website of the Company i.e. <a href="https://www.samhi.co.in/">https://www.samhi.co.in/</a>

You are hereby requested to take the above information on record.

Thanking You.

Yours faithfully,

For SAMHI Hotels Limited

Sanjay Jain Senior Director- Corporate Affairs, Company Secretary and Compliance Officer

Correspondence: SAMHI Hotels Ltd. 14th Floor, Building 10C, Cyber City, Phase II, Gurgaon 122002, Haryana, INDIA

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## SAMHI Hotels Ltd

Investor Presentation – Q4FY24

## SAMHI Hotels - One of India's leading hospitality company



- SAMHI is one of India's largest hotel owner and asset manager
- Presence in key micro-markets within metros & across segments with strong global brands
- Growth driven by an acquisition & turn-around led strategy (37% 10-year Revenue CAGR)
- Capital efficient on cost per room basis due to choice of segments and operating model
- During FY24, total income of ~₹10.5bn and EBITDA of ~₹3.7bn¹



## Portfolio snapshot

#### #Rooms/%



## Portfolio of strong brands across price point





















Upper Upscale / Upscale

#### 5 hotels 1,074 rooms

Individually stylized hotels catering to high-end business travelers. Provide extensive dining options and large social and meeting venues



Upper Mid-scale

#### 15 hotels 2,163 rooms

Prototypical design for efficiency and scalability; cater to a wide spectrum of travelers. Can cater to medium sized meeting and social events. One of the market leaders in the segment



Mid-scale

#### 11 hotels 1,564 rooms

One of the most efficient hotel products in market; highly scalable. Focus on high quality and affordable room and breakfast



## FY24 A Year of Transformation

Total Income: ~₹10.5bn; EBITDA ~₹3.7bn¹

Strong operational performance: 17% full year RevPAR<sup>2</sup> growth

Material reduction in debt/finance cost

Successful capital raise through IPO

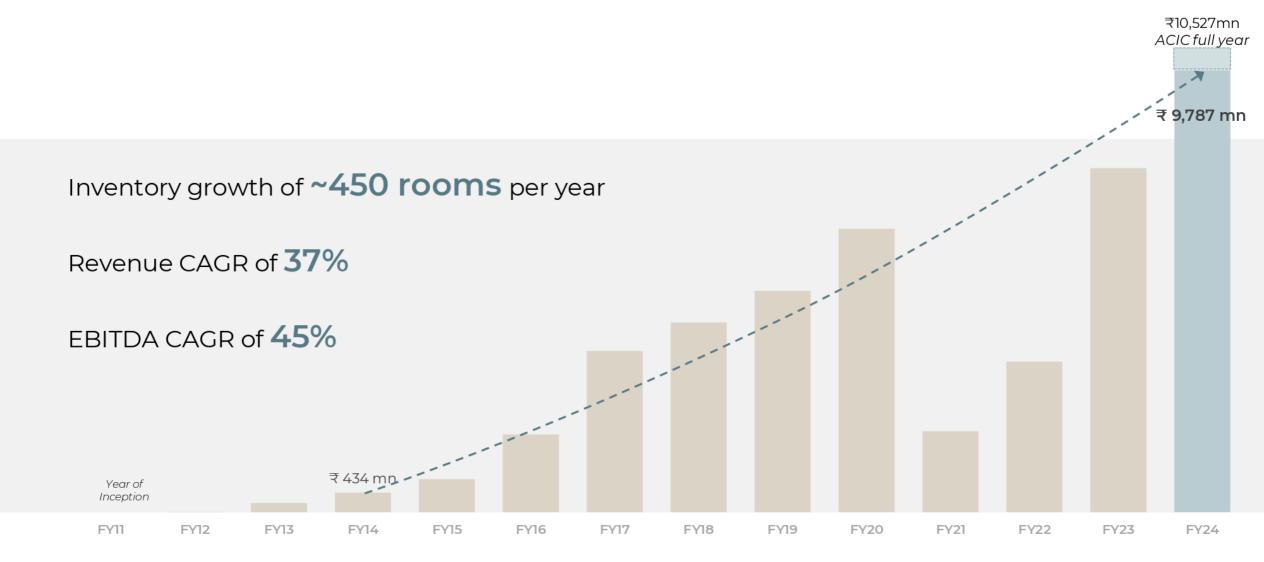
Established path to investable surplus and PAT

~ achieved ₹2bn annualized run rate of free cash

## Financial summary

	Q4-FY24	FY24 ACIC consolidated w.e.f. Aug'23	<b>FY24</b> Pro-forma Incl. ACIC full year	% chg. Year on year (YoY)
RevPAR <sup>1</sup>	₹4,830 + 16.9%	₹4,123 + 17.0%		
Total Income	₹2,899mn + 36.9%	₹9,787mn + 28.5%	₹10,527mn	Strong base of performance for FY25  SAMHI is set for a strong performance in FY25
EBITDA Pre-ESOP	₹1,077mn +35.7%	₹3,484mn +32.4%	₹3,681mn	driven by continued RevPAR growth for same store hotels, opening of new hotels/ rooms during FY25 and further improvement in margins
PBT	₹70mn	₹(1,709)mn		
PAT	₹113mn	₹(2,346)mn		

## FY14 - FY24: Marathon run at pace of a sprint





# Strong base for growth

#### Reduced leverage

Net Debt : EBITDA reduced from 8.7x in Mar'23 to 4.9x in Mar'24

Growth in EBITDA & repayment of debt to further reduce leverage ratio to ~3.0x

## Free cash from operations gives us flexibility

Based on current run-rate, SAMHI to generate about ₹2,250-2,500mn free-cash from operations in FY25

This will augment our existing cash of  $\stackrel{>}{\sim}$ 2,625mn and provide  $\stackrel{>}{\sim}$ 5,000mn of total liquidity for growth and for deleveraging

## Robust pipeline in core markets

New opportunities in key markets with quick capex to revenue turnaround will provide long term growth to our business





## Macro Dynamics

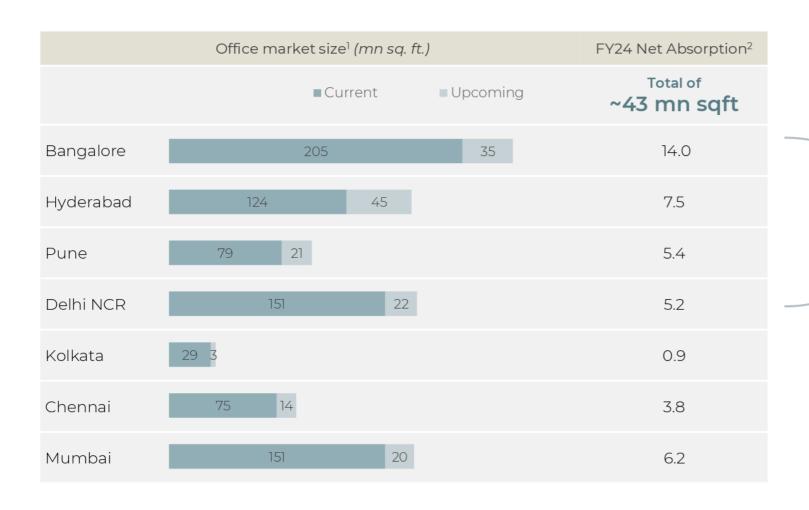
## Focus on key demand drivers



Cities with large volume of air passengers, a key demand driver for hotel room nights. Primary driver of business hotels Established organized hospitality markets provide resilience against new supply and predictable demand pattern. Allows to focus on business efficiencies rather than speculation of demand Primary catalyst for business travel and related socio-economic activities. Driver of purchasing power of the market



## Robust commercial activity across key markets



4 Key Markets (Bangalore, Hyderabad, Pune, Delhi NCR) captured ~ 75% of the total absorption

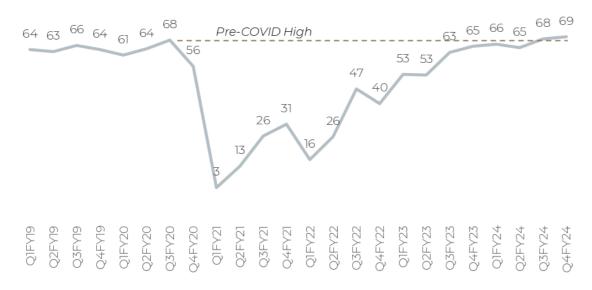
Contribute to 75% of SAMHI's FY24 Asset Income

## Continued travel recovery

~270 million passengers in FY241

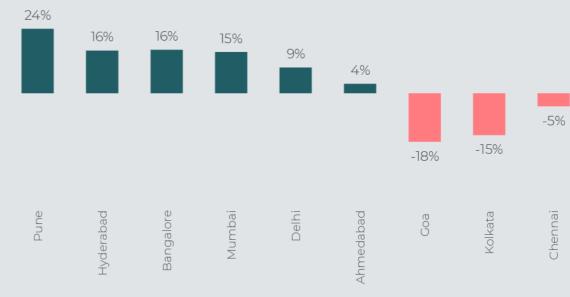
Q4FY24 – 1<sup>st</sup> quarter to breach pre-COVID high with **total of 69 million passengers** 

QoQ airline passenger growth (in mn)<sup>1</sup>



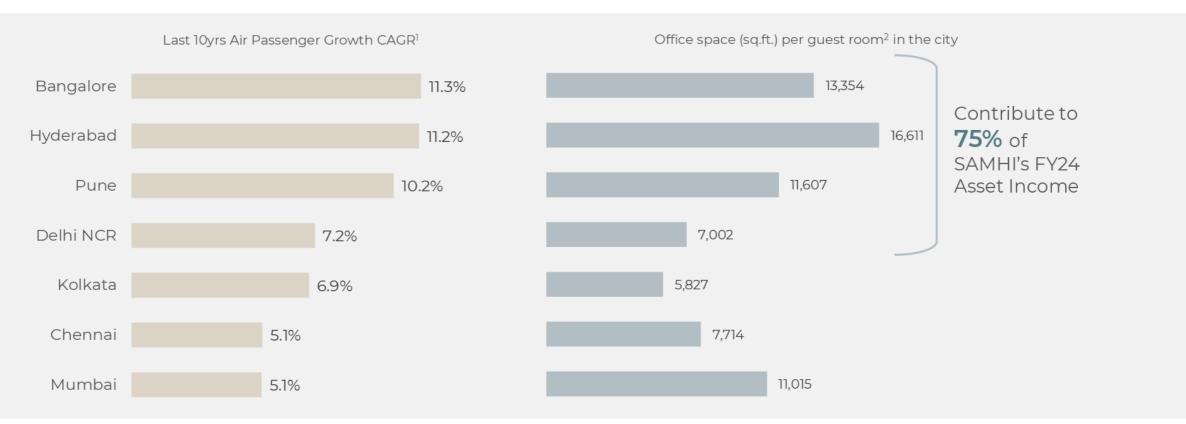
- Core office markets driving airline passenger growth; Pune, Bangalore, and Hyderabad materially higher than pre COVID
- With all major airports undergoing expansion and construction of new airports, travel in India is expected to witness high growth in near future

#### FY24 change over FY20



## SAMHI portfolio - in right markets

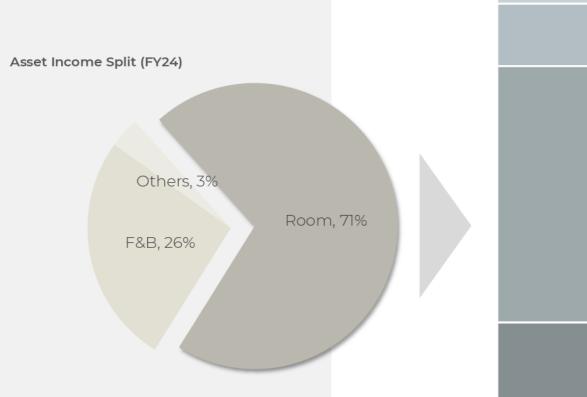
- Our two bets about business travel (i) growth of office space & (ii) airline, have played out well
- We continue to look for opportunities to have a larger market share of these cities

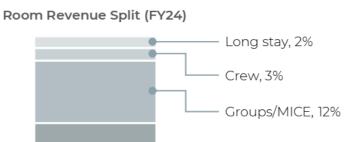




## Performance Summary

## Sources of revenues





Non-negotiated/ un-

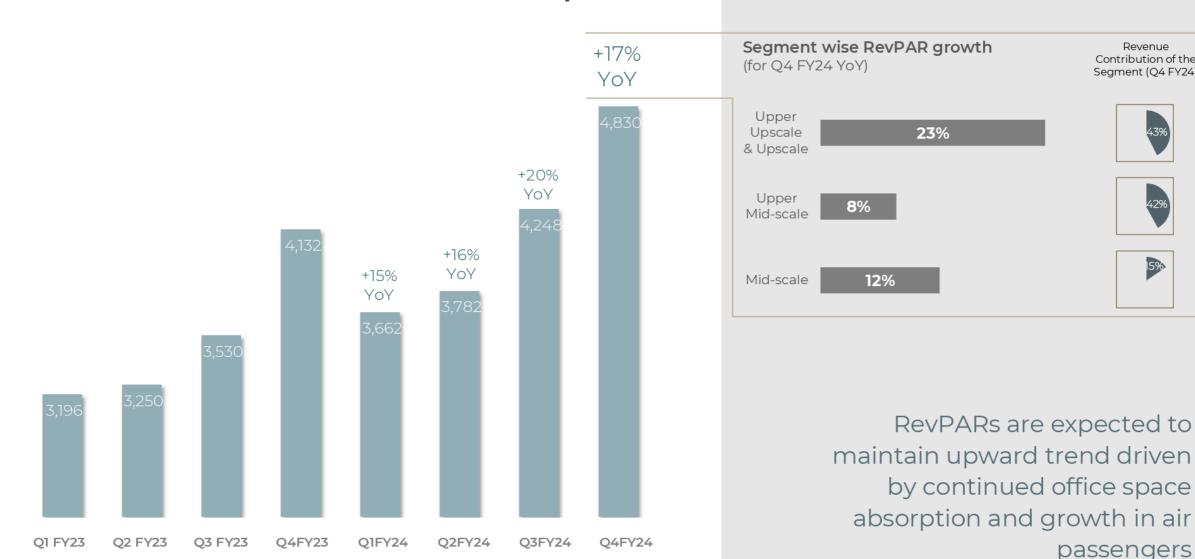
Negotiated/contract,

32%

qualified, 51%

We maintain a room focused business, which in our opinion will allow more stable future income and predictable operating costs

## RevPARs continue upward trend



Revenue

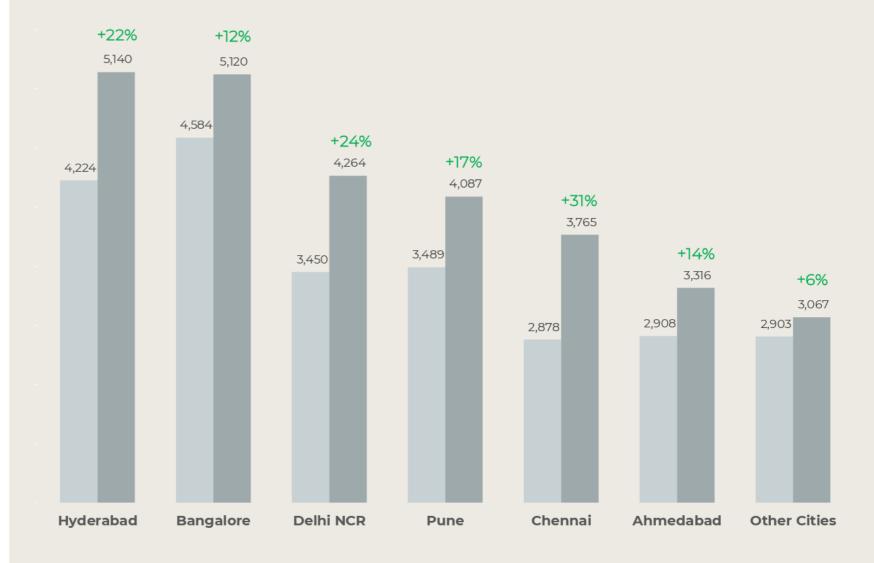
Contribution of the

Segment (Q4 FY24)

15%

## City Wise RevPAR

Driven by fast growing commercial office market, we expect large cities to drive RevPAR growth in India

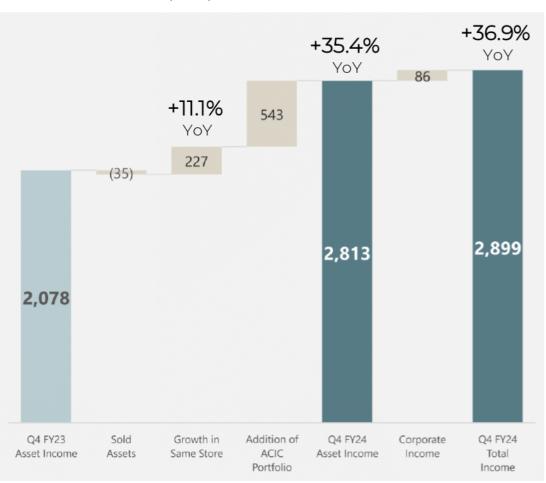


FY23

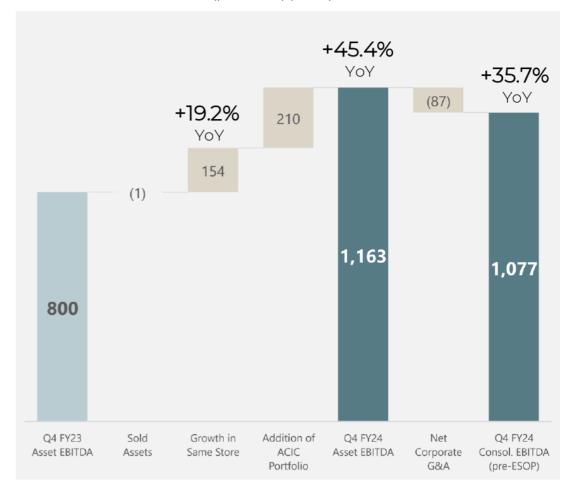
**■ FY24** 

## Q4FY24 - Total Income and Consol. EBITDA bridge

#### Total Income (₹ mn)

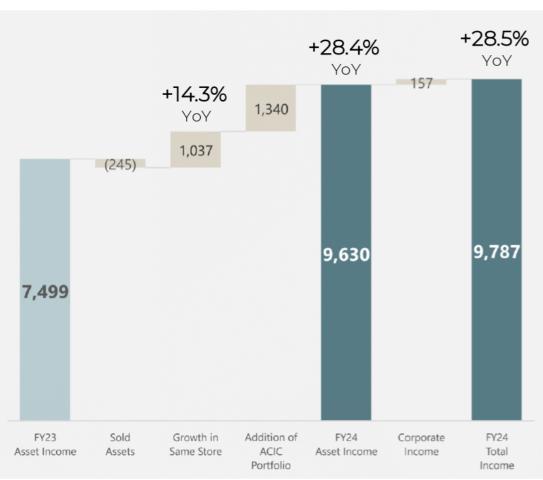


#### Consol. EBITDA (pre-ESOP) (₹ mn)

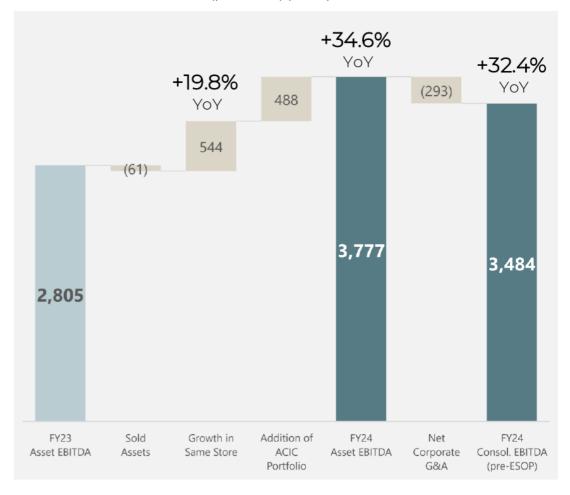


## FY24 - Total Income and Consol. EBITDA bridge

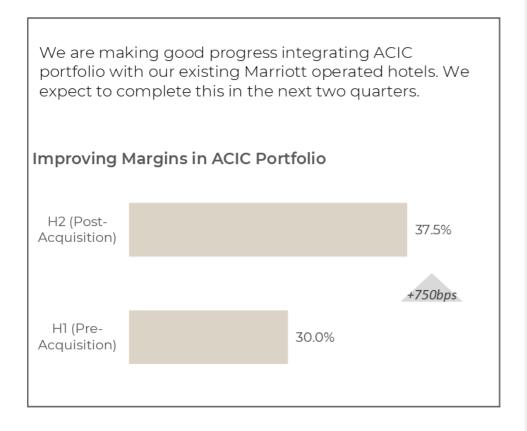
#### Total Income (₹ mn)

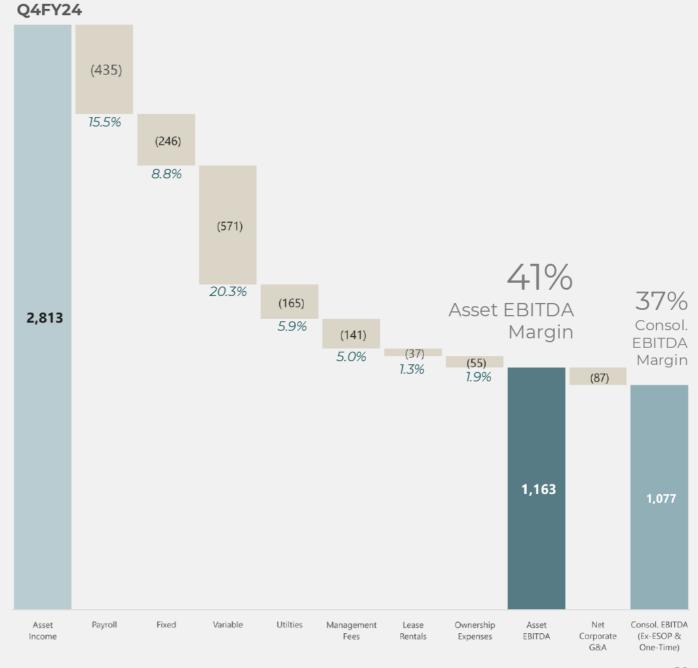


#### Consol. EBITDA (pre-ESOP) (₹ mn)



# Operational efficiency

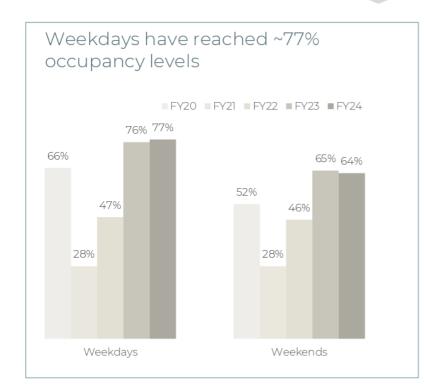




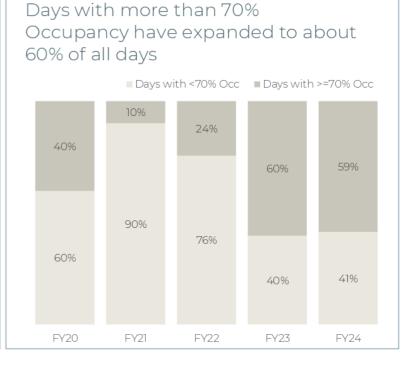


## **SAMHI**ntel

SAMHilntel is our inhouse and proprietary asset management tool. It provide valued insights to our business. We are certain that as we collect more data from our hotels, this would allow to add more value to our business.











## Segment Performance

## Upper Upscale & Upscale assets

Stable: Y-o-Y change of +/-200bps; Upward: Y-o-Y increase of between 200 – 700bps: Strong Upwards: Y-o-Y increase of more than 700bps; Downward: Y-o-Y decrease of between 200 – 700bps; and **Y** Strong Downwards: Y-o-Y decrease of more than 700bps.





#### 5 hotels 1,074 rooms in key metros





31% revenue from Food & Beverage

#### Upcoming

- · Addition of
  - 16 service apartments at Hyatt Regency Pune (potential to go up to 23 apartments)
  - New restaurant at Hyatt Regency Pune
- Renovation & rebranding of Hyatt Regency Pune
- Refurbishment of banquet facilities at Pune and Hyderabad to improve market share in social events
- · Launch of refurnished executive rooms at Sheraton Hyderabad



## Upper Mid-scale assets

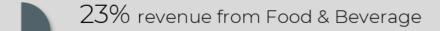
Stable: Y-o-Y change of +/-200bps; Upward: Y-o-Y increase of between 200 – 700bps; Strong Upwards: Y-o-Y increase of more than 700bps; **Downward:** Y-o-Y decrease of between 200 – 700bps; and **▼ Strong Downwards:** Y-o-Y decrease of more than 700bps.



#### 15 hotels 2,163 rooms in 10 cities







#### Upcoming

- Integration of ACIC 962 rooms to our Upper Mid-scale portfolio
  - · Conversion to a managed portfolio
  - Margin improvement due to shared services center
- Addition of 350 rooms in Navi Mumbai<sup>1</sup>
- Renovation & rebranding of Caspia Delhi
- Renovation & rebranding of Four Points by Sheraton Pune



### Mid-scale assets

Stable: Y-o-Y change of +/-200bps; Upward: Y-o-Y increase of between 200 – 700bps; Strong Upwards: Y-o-Yincrease of more than 700bps; **Downward:** Y-o-Y decrease of between 200 – 700bps; and **▼ Strong Downwards:** Y-o-Y decrease of more than 700bps.



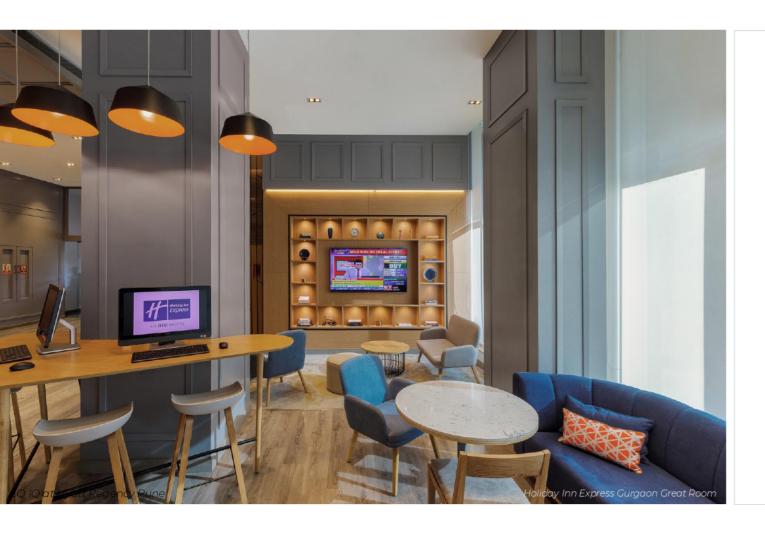




#### 11 hotels 1,564 rooms in 7 cities

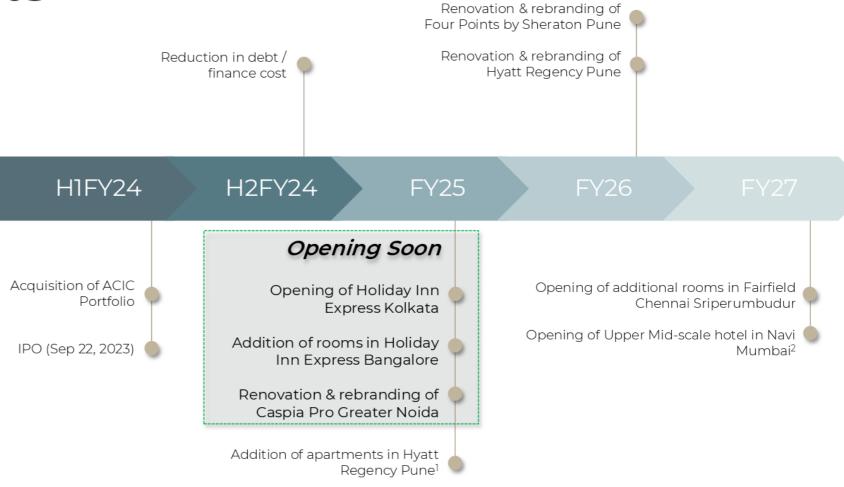
- 33% of total room inventory
- 15% of Asset Revenues for Q4FY24
- 9% revenue from Food & Beverage
- Upcoming
- 111 rooms Holiday Inn Express in Kolkata
- 54 rooms at Holiday Inn Express Whitefield
- 137 rooms renovation & rebranding of Caspia Pro Greater Noida
- Evaluating capital efficient long-term leases in key markets for future expansions





## Growth Drivers

# Upcoming developments



<sup>1 –</sup> Potential to expand up to 23 apartments 2 – Project on hold and is subject to on-going discussions with authorities

## Significant Upside

Total Inventory of 5,418 Rooms by FY28

> New inventory, 11%

> > ACIC, 14%

Rebranding, 17%

• Significant capex already invested in these assets

Rooms

617

Nil

• Inventory addition starting H2FY25 till FY28

Revenue/ EBITDA

· Evaluating capital efficient long-term leases in key markets for future expansions

In process of transition of Marriott managed

• Clustering with SAMHI shared services center to improve margins and revenue distribution

1.665 Rooms Revenue<sup>1</sup> ₹3.693mn EBITDA1 ₹1.218mn

• 5 hotels with over 17% total inventory to undergo rebranding post renovation

• Significant RevPAR/Revenue growth with rebranding and margins to improve in line with same store hotels Margin 33%

Same Store. 58%

Portfolio

- 58% inventory share / 69% EBITDA contribution
- Strong market tailwinds support continued RevPAR growth
- Improvement in market share of certain hotels

Rooms 3.136 ₹6,671mn Revenue<sup>1</sup>

EBITDA1

₹2.773mn

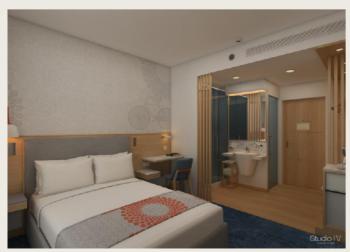
Margin 42%



## Opening soon:

302 rooms, one new market by Q3 FY25, revenue potential of ₹250-300mn

### Holiday Inn Express Whitefield Extension: 54 Guestrooms





Holiday Inn Express Kolkata
111 Guestrooms





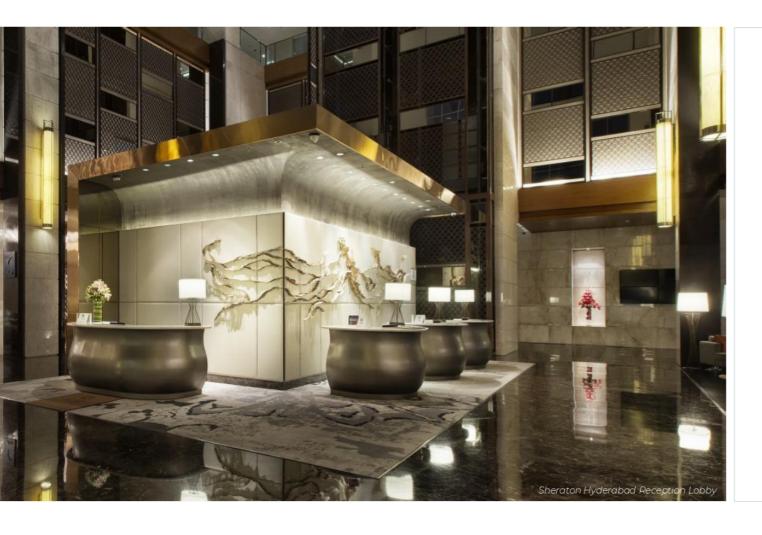


Holiday Inn Express Greater NOIDA 137 Guestrooms









## Summary Financials

#### Proforma basis<sup>2</sup>

# Financial summary (Consolidated P&L)

	Q4FY24	Q4FY23	Change%	FY24	FY23	Change%	FY24
Operating Rooms (#)	4,664 <sup>1</sup>	4,050		4,664 <sup>1</sup>	3,839		4,664 <sup>1</sup>
Occupancy (%)	76%	74%		73%	72%		73%
Average Room Rate (₹)	6,279	5,570		5,718	4,850		5,669
Asset Income	2,813	2,078	35.4%	9,630	7,499	28.4%	10,364
Asset EBITDA	1,163	800	45.4%	3,777	2,805	34.6%	3,991
EBITDA Margin	41.4%	38.5%		39.2%	37.4%		38.5%
Other Income	86	39		157	117		163
Corporate G&A	(172)	(46)		(450)	(290)		(472)
Net Corporate G&A	(87)	(7)		(293)	(173)		(310)
Consolidated EBITDA (pre-ESOP cost & one-time expense)	1,077	793	35.7%	3,484	2,632	32.4%	3,681
ESOP <sup>3</sup> Cost	(115)	(26)		(459)	(26)		(459)
Other One-Time Expenses	-	-		(146)	-		(161)
Consolidated EBITDA (Reported)	962	767		2,879	2,606		3,060
EBITDA Margin	33.2%	36.2%		29.4%	34.2%		29.1%
Depreciation & Amortization	(315)	(233)		(1,137)	(963)		(1,212)
Finance cost	(577)	(1,349)		(3,451)	(5,221)		(3,554)
PBT (excluding exceptional items)	70	(816)		(1,709)	(3,577)		(1,706)
Exceptional Items	36	79		(732)	192		(889)
РВТ	106	(737)		(2,441)	(3,386)		(2,594)
Tax Expense	7	(O)		95	(O)		95
PAT	113	(737)		(2,346)	(3,386)		(2,499)

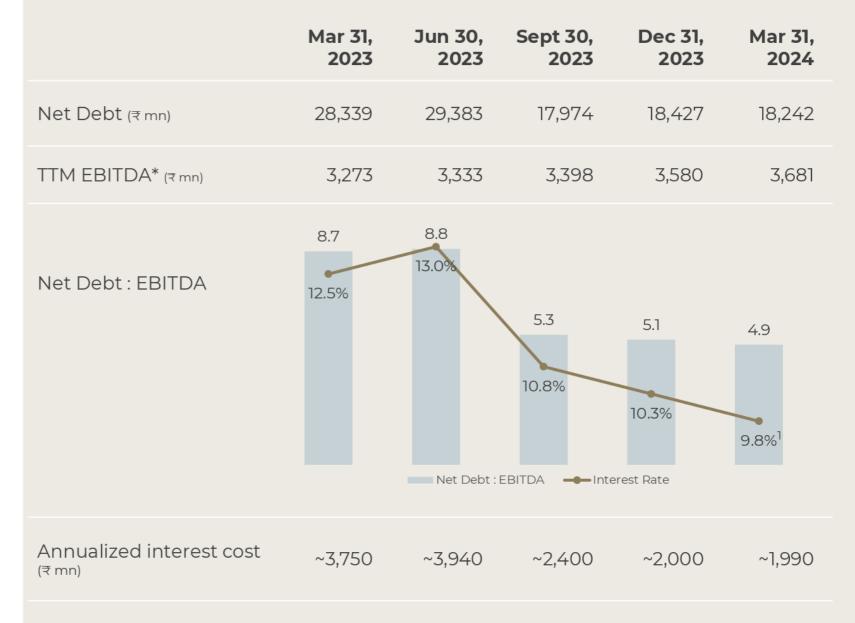
<sup>3</sup>ESOP 2023 (as disclosed in prospectus)
P&L impact over 4 years:
₹459mn in FY24, ₹177mn in FY25,
₹ 95mn in FY26, ₹40mn in FY27

# Financial summary

(Consolidated Balance Sheet)

	Mar'24	Mar'23	Notes
Fixed Assets	24,977	19,089	Increase due to addition of the ACIC Portfolio Net Block
CWIP	325	202	
Other Non-current Assets	5,213	507	Change primarily due to goodwill creation upon ACIC acquisition to ₹4,461mn
Cash & Cash Equivalents	2,625	1,731	
Inventories	40	33	
Trade Receivables	605	513	
Other Current Assets	665	555	Includes amount relating to prepaid, security deposits, balance with statutory authorities etc.
Total Assets	34,451	22,630	
Total Equity	10,385	(8,076)	
Total Borrowings	20,773	27,875	Debt reduction utilizing cash from IPO proceeds
Trade Payables	1,269	1,413	
Other Non-current Liabilities	1,118	803	Change is primarily due to creation of deferred tax liability of ₹391mn on fixed assets fair valuation of ACIC properties
Other Current Liabilities	905	614	Change of ₹127mn is due to increase in statutory dues/ deferred govt grants and ₹32mn is due to increase in provisions
Total Equity & Liabilities	34,451	22,630	

# Financial flexibility





## Management

## Experienced and professional team



Ashish Jakhanwala Chairman, MD & CEO

- Experience across hotel operations, design, consulting and investment
- Previously worked at InterGlobe Hotels (Director, Development) and Pannell Kerr Forster (Consultant)



Rajat Mehra CFO

- Previously worked with Religare Corporate Services as a EVP - Finance
- CA with diploma in Management from IGNOU

11+ yrs



Sanjay Jain Senior Director, Corporate Affairs, Company Secretary and Compliance Officer

- Previously worked with Beekman Helix India and DLF
- B.Com from University of Delhi, Cost Acct. and CS

13+ yrs In SAMHI



Gyana Das EVP & Head of Investments

- Previously worked with InterGlobe Hotels
- Masters in City Planning; IIT, Kharagpur & Bachelors in Architecture; NIT, Nagpur

13+ yrs



Tanya Chakravarty
General Counsel

- Previously worked with Phoenix Legal and Unitech
- Bachelor's degree in law from Army Institute of Law, Mohali

7+ yrs In SAMHI

# Headed by a professional Board with strong corporate experience...



Ashish Jakhanwala Chairman, MD & CEO

Accor
Interglobe Hotels
Pvt. Ltd.
Pannel Kerr Forster
Consultants Pvt. Ltd.



Manav Thadani Non-Executive & Non-Independent Director

Hotelivate Pvt. Ltd.

HVS Licensing LLC



Michael Peter Schulhof Non-Executive & Non-Independent Director

Air Works India (Engineering) Pvt. Ltd. GTI Holdings LLC.



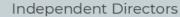
Ajish Abraham Jacob Non-Executive & Non-Independent Director

Asiya Capital Investments Company K.S.C.P. Albazie & Co (RSM) Ernst & Young



Michael David Holland Independent Director

Nexus Select Mall
Management Pvt. Ltd.
Embassy Office Parks
Management
Services Pvt. Ltd.
Assetz Property
Management
Services Pvt. Ltd.
JLL





Aditya Jain Independent Director

International
Market Assessment
(India) Pvt. Ltd.
PR Pandit Public
Relations Pvt. Ltd.
Chemplast Sanmar
Ltd.



Archana Capoor Independent Director

Tourism Finance
Corporation of India
Birla Cable Limited
S Chand and
Company Ltd.
Sandhar
Technologies Ltd.



Krishan Dhawan Independent Director

Bank of America
Oracle India

## Glossary

#	Hotel Brand	City	Location	Operator	Segment	Operating Rooms	Category
1	Hyatt Regency™	Pune	Nagar Road	Hyatt	Upper Upscale	301	Rebranding
2	Renaissance	Ahmedabad	SG Highway	Marriott	Upper Upscale	155	Same Store
3	Sheraton	Hyderabad	Gachibowli	Marriott	Upscale	272	Same Store
4	Courtyard by Marriott	Bangalore	Outer Ring Road	Marriott	Upscale	170	Same Store
5	Hyatt Place™	Gurugram	Udyog Vihar	Hyatt	Upscale	176	Same Store
6	Four Points by Sheraton	Visakhapatnam	City Center	Marriott	Upper Mid-scale	123	Rebranding
7	Fairfield by Marriott	Bangalore	Whitefield	Marriott	Upper Mid-scale	104	Same Store
8	Fairfield by Marriott	Bangalore	City Center	Marriott	Upper Mid-scale	148	Same Store
9	Fairfield by Marriott	Bangalore	Outer Ring Road	Marriott	Upper Mid-scale	166	Same Store
10	Fairfield by Marriott	Coimbatore	Airport	Marriott	Upper Mid-scale	126	Same Store
11	Fairfield by Marriott	Chennai	Sriperumbudur	Marriott	Upper Mid-scale	153	Same Store
12	Fairfield by Marriott	Pune	Kharadi	Marriott	Upper Mid-scale	109	Same Store
13	Fairfield by Marriott	Goa	Anjuna	Marriott	Upper Mid-scale	130	Same Store
14	Caspia	New Delhi	Shalimar Bagh	SAMHI	Upper Mid-scale	142	Rebranding
15	Holiday Inn Express	Ahmedabad	SG Road	IHG	Mid-scale	130	Same Store
16	Holiday Inn Express	Bangalore	Whitefield	IHG	Mid-scale	161	Same Store
17	Holiday Inn Express	Pune	Hinjewadi	IHG	Mid-scale	104	Same Store
18	Holiday Inn Express	Gurugram	Sohna Road	IHG	Mid-scale	205	Same Store
19	Holiday Inn Express	Pune	Pimpri	IHG	Mid-scale	142	Same Store
20	Holiday Inn Express	Hyderabad	Hi-tech City	IHG	Mid-scale	150	Same Store
21	Holiday Inn Express	Nashik	Ambad	IHG	Mid-scale	101	Same Store
22	Holiday Inn Express	Hyderabad	Banjara Hills	IHG	Mid-scale	170	Same Store
23	Holiday Inn Express	Bangalore	Tumkur Road	IHG	Mid-scale	115	Same Store
24	Holiday Inn Express	Chennai	Thoraipakkam	IHG	Mid-scale	149	Same Store
25	Caspia Pro	Greater Noida	Knowledge Park	SAMHI	Mid-scale	137	Rebranding
	Sub-total (Ex-ACIC Portfolio	)				3,839	
26	Fairfield by Marriott	Hyderabad	Gachibowli	-	Upper Mid-scale	232	ACIC
27	Four Points by Sheraton	Pune	Viman Nagar	-	Upper Mid-scale	217	Rebranding
28	Fairfield by Marriott	Ahmedabad	Ashram Road	-	Upper Mid-scale	147	ACIC
29	Four Points by Sheraton	Jaipur	City Square	-	Upper Mid-scale	114	ACIC
30	Four Points by Sheraton	Chennai	OMR	-	Upper Mid-scale	116	ACIC
31	Fairfield by Marriott	Chennai	Mahindra World Centre	-	Upper Mid-scale	136	ACIC
	Sub-total (ACIC Portfolio)					962	
	Grand Total					4,801	

Management Contract Highlights	
Average Tenure (yrs)	24.1
Average Residual Tenure as on Mar'24 (yrs)	17.6
Management Fee as % to Total Income from Assets (FY24) (Base & Incentive Fee)	4.76%



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The equity shares of SAMHI Hotels Ltd. were listed on National Stock Exchange of India Ltd. (NSE) and BSE Ltd. (BSE) on 22 September 2023. Accordingly, the unaudited standalone and consolidated financial results for the quarter ended 31 March 2024 has been drawn up in accordance with the requirement of Regulation 33 of the Listing Regulations.



## Thank You



Company

SAMHI Hotels Ltd. CIN: U55101DL2010PLC211816

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SGA Strategic Growth Advisors

**Investor Relations Advisors** 

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