

Ref. No.: ABSLAMCL/PS/60/2024-25

July 24, 2024

BSE Limited

Phiroze Jeejeebhoy Towers
Dalal Street Mumbai-400 001
Scrip Code: 543374

National Stock Exchange of India Limited

Exchange Plaza, 5th Floor
Plot No. C/1, G Block,
Bandra Kurla Complex
Bandra (East), Mumbai - 400 051
Symbol: ABSLAMC

Dear Sir/Ma'am,

Sub: Intimation under Regulation 30 SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 as amended ('SEBI Listing Regulations') – Press Release

Pursuant to Regulation 30 of the SEBI Listing Regulations, please find enclosed herewith a press release on the Unaudited Financial Results of the Company for the quarter ended June 30, 2024.

The above information is being hosted on the Company's website at <https://mutualfund.adityabirlacapital.com>.

The above is for your information and dissemination.

Thanking you.

Yours sincerely,

For **Aditya Birla Sun Life AMC Limited**

Prateek Savla
Company Secretary & Compliance Officer
ACS 29500

Encl. As above

PRESS RELEASE

Key Highlights – Q1FY25

- ABSLAMC posts Highest Ever Quarterly Profit
- Profit before Tax at Rs. 3.0 bn; up by 27% Y-o-Y
- Profit after Tax at Rs. 2.4 bn; up by 28% Y-o-Y
- Total Revenue at Rs. 4.8 bn; up 24% Y-o-Y
- MF QAAUM at Rs 3,525 bn, up 19% Y-o-Y
- Equity MF QAAUM at Rs 1,621 bn, up 37% Y-o-Y
- Equity mix has grown to 46% vs 40%, Y-o-Y
- SIP Book at Rs 13.67 bn for June 2024; up 39% Y-o-Y
- New SIP registrations at ~8,38,700; up 310% Y-o-Y
- ABSLAMC serviced 9.4 million as of June 30, 2024

Mumbai, July 24, 2024: Aditya Birla Sun Life AMC Limited (ABSLAMC) announced its unaudited financial results for the quarter ending June 30, 2024.

Business Highlights:

- ABSLAMC's overall QAAUM including Alternate assets grew by 19% year-on-year to Rs. 3,676 billion for the quarter ending June 30, 2024. ABSLAMC Mutual Fund QAAUM also witnessed growth of 19% year-on-year to Rs. 3,525 billion.
- Equity Mutual Fund QAAUM increased by 37% year-on-year to Rs. 1,621 billion for quarter ending June 30, 2024. Equity Mutual Fund mix increased from 40% in Q1 FY24 to 46% Q1 FY25.
- Individual Monthly AAUM has increased by 24% year-on-year to Rs. 1,857 billion for June 2024. Individual mix is at 51% of Mutual Fund AUM.
- B-30 Monthly AAUM has increased by 30% year-on-year to Rs. 642 billion for June 2024. B-30 mix is at 17.7% of Mutual Fund AUM.
- Passive AUM stood at Rs. 299 billion as of June 30, 2024.
- ABSLAMC serviced 9.4 million folios as of June 30, 2024.
- Monthly systematic flows (including STP) witnessed growth of 39% year-on-year to Rs. 13.67 billion for June 2024 with 4.05 million accounts.
- Registered around 8,38,700 new SIPs (including STP) for the quarter ending June 30, 2024, witnessing year-on-year growth of 310%.
- Over 83,000 KYD-compliant MFDs, 330+ National Distributors and 90 Banks serviced through 300+ locations of which over 80% are in B-30 cities.

Financial Highlights:

- Achieved Highest Ever Quarterly Profit in Q1 FY25.
- Q1 FY25 Total Revenue is at Rs. 4.8 billion; up 24% year-on-year.
- Q1 FY25 Profit before Tax is at Rs 3.0 billion; up 27% year-on-year.
- Q1 FY25 Profit after Tax is at Rs 2.4 billion; up 28% year-on-year.

About Aditya Birla Sun Life AMC Limited

Aditya Birla Sun Life AMC Limited (ABSLAMC) was incorporated in the year 1994. Aditya Birla Capital Limited and Sun Life (India) AMC Investments Inc. are the promoters and major shareholders of the Company.

ABSLAMC is primarily the investment manager of Aditya Birla Sun Life Mutual Fund, a registered trust under the Indian Trusts Act, 1882. ABSLAMC also operates multiple alternate strategies including Portfolio Management Services, Real Estate Investments and Alternative Investment Funds. ABSLAMC is one of the leading asset managers in India, servicing around 9.4 million investor folios with a pan India presence across 300 plus locations and overall AUM of Rs. 3,676 billion for the quarter ending June 30, 2024 under its suite of Mutual Fund (excluding domestic FoFs), Portfolio Management Services, Alternative Investment Funds, Offshore and Real Estate offerings.

For any media queries, please contact:

Mr. Jayesh Khilnani

Email: Jayesh.Khilnani@adityabirlacapital.com