



SHRI BAJRANG ALLIANCE LIMITED

(STEEL DIVISION)

Regd. Office & Works : 521/C, Urla Industrial Complex, Urla, Raipur 493221 (C.G.), India

Phone : +91-771-4288000, Fax : +91-771-4288001

E-Mail : sales.sbal@goeltmt.com, Website : www.sbal.co.in

Addl. Place of Business : Kh. No. 521/58, Dharsiwa-Tilda Road, Vill.-Tandwa, Tehsil-Tilda, Dist.-Raipur 493116 (C.G.)

CIN No. : L27103CT1990PLC005964



Dated: January 13, 2025

BSE Limited

The Stock Exchange, Mumbai
Phiroze Jeejeebhoy Towers,
Dalal Street, MUMBAI-400 001

Ref: BSE Scrip Code- 526981

Subject: Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, for re-appointment of the Whole-Time Director of the Company.

Dear Sir/Madam,

Pursuant to provisions of Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations"), and on recommendation of Nomination and Remuneration Committee, the Board of Directors, at their meeting held today, i.e., **January 13th, 2025**, inter alia, considered and approved the following:

1. Re-appointment of Mr. Archit Goel (DIN: 07685623) as a Whole-Time Director of the Company for a period of 5 (Five) years with effect from February 11, 2025 to February 10, 2030, subject to the approval of members in the ensuing General Meeting of the company.

Pursuant to the SEBI Circular CIR/CFD/CMD/4/2015 dated September 9, 2015, their brief profile is enclosed herewith as **Annexure-A**.

You are requested to take the aforesaid on your record and disseminate the same for information to the public.

Thanking you

Yours Faithfully

FOR, SHRI BAJRANG ALLIANCE LIMITED



ANSHU DUBEY

COMPANY SECRETARY & COMPLIANCE OFFICER

Encl.: a/a



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ANNEXURE-2

BRIEF PROFILE OF MR. ARCHIT GOEL:

Name of the Director	Mr. Archit Goel (DIN: 07685623)
Date of Re-appointment	With effect from February 11, 2025 for the period of Five years, subject to the approval of the Members of the Company at the ensuing General Meeting.
Category	Whole-time Director
Age	34 years
Date of Appointment	February 11, 2020
Qualification	Post-Graduation in Business Administration, Marketing from Kinston University, London in the year 2012.
Expertise	<p>Mr. Archit Goel, a 34-year-old postgraduate from Kingston University, London, serves as the Whole-Time Director and CFO of Shri Bajrang Alliance Ltd., a leading FMCG brand. A technology-proficient and results-oriented executive, Mr. Goel oversees operational, financial, process, and system reviews to assess organizational performance and controls. His responsibilities include generating weekly and monthly management reports encompassing cost-benefit analysis, productivity analysis, inventory turnover analysis, and cost variance analysis.</p> <p>Furthermore, he manages operations and projects within the company's steel division. His expertise in operational and financial system reviews, productivity enhancement, and sales generation makes his continued service as an Executive Director highly valuable to the company's sustained success and profitability.</p>
Directorships held in other Companies	1. Ginni Devi Goel Foundation 2. YPO Chhattisgarh Foundation 3. Shri Bajrang Chemical Distillery LLP
No. of Equity Shares held in the Company	Nil
Information as required pursuant to BSE Circular with ref. no. LIST/COMP/14/2018-19	Mr. Archit Goel is not debarred from holding the office of director by virtue of any SEBI order or any other such authority.
Relationship Between Directors/ KMP inter-se	Mr. Archit Goel is son of Mr. Narendra Goel who is the Chairman cum Director of the Company.

