

January 17, 2025

The Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai 400 001
BSE SCRIP Code: 543425

The Listing Department
National Stock Exchange of India Limited
Exchange Plaza
Bandra Kurla Complex, Bandra (East)
Mumbai 400 051
NSE Symbol: MAPMYINDIA

Subject: Submission of Press Release.

Ref.: Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Madam / Sir,

Please find attached herewith Press Release by C.E. Info Systems Limited (MapmyIndia) pertaining to "Qualcomm entering into strategic collaboration with MapmyIndia to accelerate 'Make in India' solutions for automotive".

Kindly acknowledge the receipt of the same.

Thanking you.

Yours faithfully,
For C.E. Info Systems Limited

Saurabh Surendra Somani
Company Secretary & Compliance Officer

Encl:
Press Release

Qualcomm enters strategic collaboration with MapmyIndia to accelerate 'Make in India' solutions for automotive

Highlights:

- Qualcomm and MapmyIndia work together to offer automotive solutions, which include connectivity and connected services for 4 wheelers and 2 wheelers segments
- Solutions designed to enhance convenience, enable affordable connectivity, and improve vehicle and road safety

New Delhi, January 17, 2024: Qualcomm Technologies, Inc., a global leader in wireless technology innovation, and MapmyIndia, India's leading advanced digital maps and deep-tech company, today announced a technology collaboration aimed at supporting the 'Make in India' initiative for the automotive sector. Combining Qualcomm Technologies' Snapdragon® Digital Chassis™ solutions with MapmyIndia's expertise, the companies will deliver cutting-edge automotive connectivity solutions and connected services for the four-wheel (4W) and two-wheeler (2W) segments domestically and for global automakers.

As part of the companies' work, MapmyIndia will utilize Qualcomm Technologies' Snapdragon® Auto Connectivity Platform to develop telematics solutions tailored to the needs of Indian automakers. MapmyIndia solutions will enable OEMs to offer high-quality yet affordable connectivity in mid-tier and low-tier vehicles, prioritizing safety and convenience for the mass market.

Furthermore, MapmyIndia will integrate Snapdragon® Car-to-Cloud Services with its MAPPLS automotive services to create a software-defined vehicle framework, driving device and cloud services for 2W, 4W and commercial vehicles that utilize Snapdragon Digital Chassis solutions. The single platform and common interface is aimed at helping manage device, data, maps, navigation and services. With this integrated solution, MapmyIndia will scale, customize and bring the necessary applications and application programming interfaces (APIs) to enhance the end-to-end services experience, ensuring that each user benefits from a personalized and intuitive interaction tailored to their specific needs and preferences.

"Our work with Qualcomm Technologies allows us to bring affordable, state-of-the-art telematics solutions to a broader segment of vehicles. This will enhance the driving experience for Indian consumers by enabling features that were previously available only in premium vehicles," said **Rakesh Verma, CMD and Founder, MapmyIndia**. "Together, we are democratizing access to advanced technologies and services, thereby improving road safety and convenience for all."

"This collaboration with MapmyIndia is an important milestone for both companies," said **Savi Soin, Senior Vice President and President of Qualcomm India**. "This technology collaboration combines both companies' expertise to provide world-class automotive solutions that are designed to help automakers accelerate time to market, reduce costs, and deliver better value and experiences to their customers in India as well as globally."

"We are thrilled to join MapmyIndia to help develop telematics solutions specifically tailored to the unique needs of Indian automakers," said **Jeff Arnold, VP, Product Management, Qualcomm Technologies, Inc.** "Our Snapdragon Auto Connectivity Platform democratizes access to smart, connected vehicle experiences — making high-quality telematics not only accessible but also affordable for a wider range of vehicles in the Indian market."

Snapdragon and Qualcomm are trademarks or registered trademarks of Qualcomm Incorporated. Snapdragon and Snapdragon Car-to-Cloud are products of Qualcomm Technologies, Inc. and/or its subsidiaries.

About Qualcomm

Qualcomm relentlessly innovates to deliver intelligent computing everywhere, helping the world tackle some of its most important challenges. Our proven solutions drive transformation across major industries, and our

Snapdragon® branded platforms power extraordinary consumer experiences. Building on our nearly 40-year leadership in setting industry standards and creating era-defining technology breakthroughs, we deliver leading edge AI, high-performance, low-power computing, and unrivaled connectivity. Together with our ecosystem partners, we enable next-generation digital transformation to enrich lives, improve businesses, and advance societies.

At Qualcomm, we are engineering human progress. Qualcomm Incorporated includes our licensing business, QTL, and the vast majority of our patent portfolio. Qualcomm Technologies, Inc., a subsidiary of Qualcomm Incorporated, operates, along with its subsidiaries, substantially all of our engineering and research and development functions and substantially all of our products and services businesses, including our QCT semiconductor business. Snapdragon and Qualcomm branded products are products of Qualcomm Technologies, Inc. and/or its subsidiaries. Qualcomm patented technologies are licensed by Qualcomm Incorporated.

About MapmyIndia & Mappls (C.E. Info Systems Ltd) www.mapmyindia.com & www.mappls.com

C.E. Info Systems Ltd (NSE: MAPMYINDIA; BSE: 543425) is India’s leading advanced digital maps and deep-tech company, popularly known in India as MapmyIndia and globally as Mappls. The company offers proprietary digital maps as a service ("MaaS"), software as a service ("SaaS") and platform as a service ("PaaS"), including its advanced digital map data, software products, platforms, application programming interfaces ("APIs"), IoT and solutions to new-age tech companies, large businesses, automotive OEMs, government organisations, developers and consumers. The company has served more than 2000 enterprise customers since its inception. The company pioneered digital mapping in India in 1995 and has earned its market leadership position in this industry and built a strong moat by capitalizing on our early mover advantage, developing proprietary and integrated technologies, full-stack product offerings, continuous innovation and robust sustainable business model. The company also built India’s very first internet mapping platform and portal, MapmyIndia.com (now called Mappls.com) in 2004. The company’s free Mappls app for consumers provides the best and fully indigenous maps, navigation, safety, hyper-local and IoT gadget-enabled experience for Indian users.

MapmyIndia has built India’s most comprehensive, accurate, feature-rich and continuously updated digital map data product down to address and urban building level detail pan India, covering all towns, villages, and the entire road network of the country. The company is building not just 2D maps, but also 3D (with landmarks, terrains and city models), 4D (updating in near real-time), HD (high-definition and high-accuracy), RealView (geo-tagged 360-degree panoramas, videos and photos representing actual ground reality), and hyper-local geo-demographics data-rich maps, to continuously evolve its AI-powered Digital Metaverse Twin of the Real World. The company is also building digital maps for other regions in the world and has integrated global maps for over 200 countries into its Mappls platform. The company’s platform provides extensive and comprehensive functionalities and an ever-expanding set of use cases, including mapping, location and navigation, geospatial data analytics, GIS (geospatial information systems) and AI, GPS tracking and IoT-based fleet management, logistics optimisation and workforce management, drone-based solutions, developer APIs, N-CASE solution suite (for Navigation, Connected vehicle telematics and services, ADAS safety i.e. advanced driving assistance systems, Shared and Electric) for Automotive & Mobility Tech (A&M), and Consumer tech and Enterprise digital transformation solution suite (C&E).

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For further information, please contact:

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