



## Media Release

### **Cressanda Railway Solutions Lands Prestigious Contracts for High-Impact Train Wrap Advertising with Maharashtra Tourism and Bureau of Indian Standard"**

**Mumbai, September 12, 2024** – Cressanda Railway Solutions Limited has secured notable contracts from two distinguished clients: the Directorate of Tourism, Maharashtra, and the Bureau of Indian Standards. These contracts involve the installation of external wraps on 16 express trains and 1 express train, respectively.

The selected trains are premium, long-distance services, catering to high-end passengers traveling to various destinations. The use of transit media for promotion highlights a strategic choice by these government organizations to reach a broad audience through visible and impactful advertising. This initiative aims to effectively promote new campaigns and enhance public awareness.

#### **About Cressanda Railway Solutions Ltd**

Cressanda Railway Solutions Ltd is dedicated to improving the railway travel experience through innovative digital solutions and concierge services. Recent initiatives include providing Wi-Fi and COD services on Eastern Railway trains, introducing wheelchair services, and offering pick-up & drop services and on-board sale of non-catering items.

For more information, please visit: [www.cressanda.com](http://www.cressanda.com)

**For, CRESSANDA RAILWAY SOLUTIONS LIMITED**  
*(Formerly known as Cressanda Solutions Limited)*

**RAJKUMAR DINESH MASALIA**  
**EXECUTIVE DIRECTOR**  
**DIN: 09772787**

## **CRESSANDA RAILWAY SOLUTIONS LIMITED**

*(Formerly known as Cressanda Solutions Limited)*

CIN: L51900MH1985PLC037036

**Registered Office Address:** Flat no.12A, 3rd Floor, Embassy Centre, Jamnalal Bajaj Marg, Plot no 207, Nariman Point, Mumbai, Maharashtra – 400021, India

**Branch Office:** 6th Floor, Crescent Towers, 229, AJC Bose Road, Elgin Rd, opposite to Minto Park, Kolkata, West Bengal - 700020, India

E-mail: [info@cressanda.com](mailto:info@cressanda.com) ; Contact: + 91-8169245676; Website: [www.cressanda.com](http://www.cressanda.com)