

LUCENT INDUSTRIES LIMITED

(Formerly Known as SYLPH EDUCATION SOLUTIONS LIMITED)

CIN: L74110MP2010PLC023011

Regd. Off: Second Floor, 448-D, Scheme No.51, Sangam Nagar, Indore, (M.P.)-452006

E-mail: sylphedu@gmail.com www.lucentindustries.life

17th December, 2024

To
The General Manager-Listing
Corporate Relationship Department
BSE Limited, Ground Floor,
P.J. Towers, Dalal Street, Mumbai.

Scrip Code: 539682

Subject: Announcement on the Expansion of Lucent Industries and Launch of UK Subsidiary

Ref: Disclosure under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosures Requirements) Regulations, 2015.

Dear Sir/Ma'am,

We are excited to share significant news regarding Lucent Industries' strategic global expansion. As part of our commitment to advancing into international markets and providing cutting-edge technology solutions, Lucent Industries is taking a major step forward. The entity, currently listed on BSE Limited, has been dormant in terms of active business operations, but this will soon change.

Lucent Industries is poised to launch a wholly-owned subsidiary in the United Kingdom, which will spearhead the company's global operations. The subsidiary will focus on offering a range of innovative advertising and marketing technology solutions to empower digital businesses to effectively engage with their target audiences, drive business growth, and achieve measurable results.

This expansion is in line with our broader vision to broaden our global presence and make a significant impact in the rapidly evolving digital advertising and marketing landscape. The UK market, with its robust digital economy and thriving tech ecosystem, presents a prime opportunity for Lucent Industries to deliver its expertise in helping businesses harness the power of technology to elevate their marketing strategies.

Our solutions will enable businesses to optimize their advertising strategies, enhance customer engagement, and achieve better returns on their marketing investments. By providing tailored technology solutions, we aim to address the unique needs of the global market, and specifically the growing demand for more advanced, data-driven marketing tools.

The success of this ambitious expansion will be driven by the leadership and expertise of our newly appointed management team. The new management team, comprising Mr. Ishank Joshi, Mr. Kunal Kothari, and Mr. Tejas Rathod, have over 50 years of collective expertise in the adtech and martech industry that has helped over 150 digital businesses in India and globally. Their proven record of scaling brands and delivering exceptional value positions us strongly as

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we enter the UK market. We are confident that the new management's industry-leading experience and strategic insights will be instrumental in driving the success of this initiative. With a combined 50+ years of experience in the adtech and martech sectors, the management team has supported over 150 digital businesses across India and other global markets. Their collective experience and industry insights make them well-positioned to lead this expansion into the UK and beyond.

Our UK subsidiary will play a crucial role in enabling businesses to harness the potential of digital transformation. Through the introduction of advanced marketing technologies and data analytics tools, we will empower organizations to enhance customer experiences, optimize marketing efforts, and drive growth in increasingly competitive markets.

We are confident that our team's rich history of success, combined with our innovative solutions, will allow Lucent Industries to make a meaningful impact on the UK market. The management team's expertise will ensure that our operations are seamlessly integrated into the local business ecosystem, creating value for clients while positioning Lucent Industries as a leading force in the global advertising technology industry.

As we embark on this exciting journey, we remain committed to our mission of providing innovative solutions that help businesses grow and succeed in the digital world.

We will continue to keep you informed of any further developments regarding this matter as per applicable regulations.

Thank you for your attention.

Yours sincerely,

For Lucent Industries Limited

Kunal Kothari
Director
DIN: 07111105