

Ref No: 07/SE/CS/AUG/2024-25

Date: August 28, 2024

To,

Listing Department BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai – 400001	Listing & Compliance Department National Stock Exchange of India Limited Exchange Plaza, 5th Floor Plot No.C/1, “G” Block Bandra- Kurla Complex Bandra(E), Mumbai- 400051
BSE Scrip Code: 544020	NSE Symbol: ESAFSFB

Dear Sir / Madam,

Sub: Disclosure under Regulations 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Launch of Rupay Credit Cards

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“SEBI (LODR)”), we wish to inform you that ESAF Small Finance Bank Limited has launched ‘Rupay Credit Cards’ to its customers on August 28, 2024 at Global Fintech Fest.

The disclosures as required under Regulation 30 of the SEBI Listing Regulations read with SEBI Circular no. SEBI/ HO/ CFD/ CFD-PoD-1/ P/ CIR/ 2023/ 123 dated July 13, 2023, in connection with launch of credit cards is given as Annexure – I.

The copy of the Disclosure is also being made available on the website of the Bank at www.esafbank.com

Requesting you to take the same into your records.

Thanking you,

Yours Faithfully

For ESAF Small Finance Bank Limited

Ranjith Raj. P
Company Secretary and Compliance Officer

ESAF SMALL FINANCE BANK LIMITED

RBI License No.: MUM 124, CIN: U65990KL2016PLC045669

Registered & Corporate Office: ESAF Small Finance Bank Limited, Building No. VII/83/8, ESAF Bhavan, Mannuthy, Thrissur - Palakkad National Highway, Thrissur - 680 651, Kerala.

Ph. No: 0487 7123456, 123457, Email: customercare@esafbank.com www.esafbank.com

Annexure – I

Disclosures required under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read along with SEBI Circular No. SEBI/HO/CFD/CFDPoD1/P/ CIR/ 2023/ 123 dated July 13, 2023

Sl. No.	Details of events that needs to be provided	Information of such event(s)
1.	Name of the product	ESAF Bank INORI RuPay Credit Card
2.	Date of launch	August 28, 2024 at Global Fintech Fest, Mumbai
3.	Category of Product	Credit Card, RuPay Platinum Variant
4.	Whether caters to domestic/ international market	Can be used for both domestic and international transactions. (Subject to acceptance of RuPay by the merchants in case of International Transactions)
5.	Name of the countries in which the product is launched (in case of international)	The card is launched in India.

ESAF SMALL FINANCE BANK LIMITED

RBI License No.: MUM 124, CIN: U65990KL2016PLC045669

Registered & Corporate Office: ESAF Small Finance Bank Limited, Building No. VII/83/8, ESAF Bhavan, Mannuthy, Thrissur - Palakkad National Highway, Thrissur - 680 651, Kerala.

Ph. No: 0487 7123456, 123457, Email: customer@esafbank.com www.esafbank.com