



# LUHARUKA MEDIA & INFRA LIMITED

A-301, Hetal Arch, Opp. Natraj Market, S.V. Road, Malad (West), Mumbai – 400064.

Tel No.: 022- 6894-8500/08/09 Fax: 022-2889 2527

E-mail : [info@luharukamediainfra.com](mailto:info@luharukamediainfra.com) ; URL: [www.luharukamediainfra.com](http://www.luharukamediainfra.com)

CIN: L65100MH1987PLC044094

**Ref No: LMIL/SEC/2024-25/76**

**Date: February 15, 2025**

To,  
**The Manager,**  
**Department of Corporate Services,**  
**BSE Limited,**  
Phirozee Jeejeeboy Towers,  
Dalal Street, Fort,  
Mumbai - 400 001.  
**Scrip Code: 512048**

Dear Sir/Madam,

**Subject: Press Release on appointment of Chief Executive Officer & Chief Operating Officer.**

Pursuant to the Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements), Regulations, 2015 ("SEBI Listing Regulations") and in relation to the captioned subject, we are submitting herewith Press Release in relation to appointment of Mr. Bobby Singh Chandel as the Chief Executive Officer and Mr. Shailendra Kumar Gupta as Chief Operating Officer (Key Managerial Personnel and Senior Managements) of the Company.

The aforesaid information is also available on the website of the Company [www.luharukamediainfra.com](http://www.luharukamediainfra.com).

This is for your information and records.

Yours faithfully,  
**For Luharuka Media & Infra Limited**

**Ankur Agrawal**  
**Managing Director**  
**DIN: 06408167**

**Encl:** as above



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## **Luharuka Media & Infra Limited Announces the Appointment of Mr. Bobby Singh Chandel as Chief Executive Officer and Mr. Shailendra Gupta as Chief Operating Officer:**

Luharuka Media & Infra Limited, is pleased to announce the appointment of Bobby Singh Chandel as the Chief Executive Officer (CEO) and Shailendra Gupta as the Chief Operating Officer (COO). These key leadership appointments align with the company's vision to strengthen its position in the financial sector and drive long-term growth.

With a distinguished career in financial services, Bobby Singh Chandel brings more than 25 years of deep industry expertise and strategic insight to his role as CEO. He has a proven track record of leading organizations towards sustainable growth and enhancing customer-centric financial solutions. In his new role, he will focus on expanding Luharuka Media and Infra's footprint, driving innovation and delivering value to stakeholders.

As the newly appointed COO, Shailendra Gupta will oversee the company's daily operations, ensuring seamless execution and operational excellence. His extensive experience of more than 23 years in process optimization, risk management and customer service will be instrumental in strengthening the company's efficiency and service delivery.

Speaking on these appointments, the Board of Directors of Luharuka Media & Infra Limited expressed confidence in the leadership and vision of the new CEO and COO. They believe that under their guidance, the company will continue to expand its offerings, enhance customer engagement and solidify its standing in the NBFC sector.

Commenting on his appointment, Bobby Singh Chandel stated: "I am honored to take on the role of CEO at Luharuka Media & Infra Limited. This is an exciting time for the financial sector and I look forward to working with our talented team to drive innovation, strengthen our market presence, and deliver superior financial solutions to our customers."

Shailendra Gupta shared his enthusiasm, saying: "I am thrilled to join Luharuka Media & Infra Limited as COO. My focus will be on operational efficiency and ensuring a seamless experience for our customers as we continue to grow and evolve in the dynamic financial landscape."

The entire team at Luharuka Media & Infra Limited welcomes Bobby Singh Chandel and Shailendra Gupta in their new roles and looks forward to their leadership in shaping the company's future.



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## **About Luharuka Media & Infra Limited:**

Luharuka Media & Infra Ltd (LMIL), is a customer-focused digital platform offering flexible and timely financial solutions. Acquired by the current management, Luharuka Media & Infra Ltd (LMIL) is a reputable NBFC registered with the Reserve Bank of India. The company's primary focus is providing inter-corporate loans, personal loans, loans against shares & securities, loans against properties, mortgage loans, trade financing, bills discounting, and trading in shares & securities. LMIL is positioning itself between the organized banking sector and local money lenders.

For further information, please visit

[www.luharukamediainfra.com](http://www.luharukamediainfra.com)

[www.dhansafal.com](http://www.dhansafal.com)