

**ADD-SHOP E-RETAIL LIMITED**

**CIN: L51109GJ2013PLC076482**

**Registered office: B-304, Imperial Heights, 150 Ft. Ring Road, Rajkot – 360 005, Gujarat (INDIA)**

**Tel. No.: 0281-2363023**

---

**Date: 30<sup>th</sup> September, 2024**

To,  
**BSE Limited**  
Phiroze Jeejeebhoy Tower,  
Dalal Street,  
Mumbai –400 001.

Dear Sir / Madam,

**Sub: Intimation of Closure of Trading Window**

**Ref: Security Id: ASRL / Code: 541865**

Pursuant to Clause 4 of Schedule B of Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 2015, as amended and trading restrictions placed by the Company's Code of Practices, Procedure and Conduct to Regulate, Monitor and Report Trading by Insiders ('the Code'), we hereby inform that the Trading Window for purchasing, selling or dealing in the Equity Shares of the Company, will remain closed for all Directors, Promoters, Designated Persons and Insiders of the Company from Tuesday, 1<sup>st</sup> October, 2024 till 48 hours after the declaration and publication of Unaudited Financial Results for half year ended on 30<sup>th</sup> September, 2024.

**For, Add-Shop E-Retail Limited**

---

**Dineshbhai B. Pandya**  
**Managing Director**  
**DIN: 06647303**