



ROYAL ORCHID HOTELS LTD.,

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Date: December 13, 2024

To,
The Manager,
Listing Compliance,
Department of Corporate Services,
BSE Limited,
Floor 25, P. J. Towers,
Dalal Street,
Mumbai – 400 001
BSE Scrip Code: 532699

To,
The Manager,
Listing Compliance,
Department of Corporate Services,
National Stock Exchange of India Limited,
Exchange Plaza, Plot no. C/1, G Block
Bandra Kurla Complex, Bandra (E)
Mumbai – 400 051
NSE Scrip Symbol: ROHLTD

Dear Sir/Madam,

Sub: Press Release

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith Press Release for “**Regenta Place Dalhousie**”.

This is for the information and records of the exchanges.

Thanking you,

Yours sincerely,

For ROYAL ORCHID HOTELS LIMITED

**RANABIR SANYAL
COMPANY SECRETARY & COMPLIANCE OFFICER**

Encl: as above



Experience Timeless Charm and Modern Hospitality at Regenta Place Dalhousie

Bengaluru, 13th December 2024: Royal Orchid Hotels Ltd. (ROHL) proudly announces the grand opening of Regenta Place Dalhousie, marking its 9th property in Himachal Pradesh and further strengthening its presence in Northern India. Perfectly situated in the heart of the scenic hill town, the hotel offers unparalleled convenience, being just 2 hours from Pathankot Railway Station, 4 hours from Gaggal Airport, and a mere 5-minute drive from the local Bus Stand.

Dalhousie, a serene hill station with a rich colonial past, offers breathtaking views of the Dhauladhar ranges, lush pine-clad valleys, and charming Scottish and Victorian-era architecture. Known for its

pristine meadows, cascading waterfalls, and vibrant local markets featuring Himachali shawls and Tibetan handicrafts, Dalhousie provides an enchanting blend of nature and heritage. Regenta Place Dalhousie's USP lies in delivering unmatched hospitality amidst this picturesque setting, with balconies offering panoramic views of verdant valleys and towering mountains, ensuring a rejuvenating stay for every guest.

The property boasts 43 elegantly designed rooms, including premium suites, superior, and deluxe rooms, each tailored for modern-day comfort. Guests can indulge in a luxurious spa, unwind at the temperature-controlled infinity pool, or enjoy crafted beverages at the rooftop bar. Culinary enthusiasts can savor delectable dishes at all day dining, ROHL's signature all-day multi-cuisine restaurant and bar, where global flavors meet local ingredients to create unforgettable gourmet experiences.

Conveniently located just 22 km from Khajjiar, fondly referred to as the **Mini Switzerland of India**, and within a 30 km radius of popular tourist spots, the hotel serves as an ideal base for exploration. Guests can immerse themselves in the charm of Dalhousie's historic churches, colonial architecture, and natural beauty, making it a haven for leisure travelers.

Commenting on the launch, **Chander K. Baljee, Chairman and Managing Director of Royal Orchid Hotels Ltd.**, stated, "Himachal Pradesh has witnessed a tourism boom, with over 1 crore visitors in the first half of 2024. With the Asian Development Bank's \$162 million initiative to enhance tourism infrastructure, destinations like Dalhousie are primed for growth. This property not only strengthens our footprint in off-beat leisure destinations but also aligns with India's growing appetite for unique travel experiences. We are proud to contribute to Dalhousie's evolving tourism landscape and look forward to offering guests an unparalleled blend of luxury and tradition."

Regenta Place Dalhousie is poised to redefine hospitality standards in the region, offering a harmonious fusion of timeless charm and contemporary luxury for today's discerning traveler.

About Royal Orchid & Regenta Hotels (BSE:532699, NSE: ROHLTD)

Regenta & Royal Orchid Hotels is one of India's fastest-growing hotel chains. It primarily operates 5-star, 4-star, and resorts, enabling it to target discerning business and leisure travelers. It currently operates 110+ hotels across India. Promoted by Chander K. Baljee, Royal Orchid Hotels has become one of India's most well-known names in hospitality. Royal Orchid is listed on the Bombay & National Stock Exchanges (BSE & NSE) and is governed by an independent board of eminent directors.

Our vision is to become the preferred hotel chain for discerning global travelers. The 'Regenta' brand is an extension of the Royal Orchid Hotel Group, designed to cater to travelers who value both convenience and affordability. It encompasses various categories, including Regenta, Regenta Central, Regenta Resort, Regenta Place, and Regenta Inn.

For further information, please contact Consocia Advisory

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