

**ADD-SHOP E-RETAIL LIMITED**

CIN: L51109GJ2013PLC076482

Registered office: B-304, Imperial Heights, 150 Ft. Ring Road, Rajkot – 360 005, Gujarat (INDIA)

Tel. No.: 0281-2363023

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**Date:** 3<sup>rd</sup> February, 2025

To,  
**BSE Limited**  
Phiroze Jeejeebhoy Tower,  
Dalal Street,  
Mumbai –400 001.

Dear Sir / Madam,

**Subject: Intimation of Board Meeting to be held on Saturday, 8<sup>th</sup> February, 2025**

**Ref: Security Id: ASRL / Code: 541865**

Pursuant to Regulation 29(1) of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby inform you that a meeting of the Board of Directors of the Company will be held on Saturday, 8<sup>th</sup> February, 2025 at 2:00 P.M. through Video Conferencing (Deemed Venue: B-304, Imperial Heights, 150 Ft. Ring Road, Rajkot – 360 005, Gujarat, India) to consider and approve the Unaudited Financial Results of the Company for the Quarter ended on 31<sup>st</sup> December, 2024 along with Limited Review Report.

**For, Add-Shop E-Retail Limited**

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**Dineshkumar B. Pandya**  
**Managing Director**  
**DIN: 06647303**