

Ref-BSE/2024-25/16

Date: 26<sup>th</sup> July, 2024

To,  
**Corporate Relationship Department,**  
BSE Limited  
Phioze Jeejeebhoy Tower,  
Dalal Street,  
Mumbai — 400 001

**Sub: Press Release under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**

**Scrip Code: 539399**

Dear Sir,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing a press release on the Unaudited Financial Results of the Company for the quarter ended 30<sup>th</sup> June, 2024.

You are requested to kindly take the same on record and acknowledge.

Thanking you.

For **Bella Casa Fashion & Retail Limited**

**Sonika Gupta**  
**Company Secretary & Compliance Officer**  
**Membership no. A38676**

E-102, 103, EPIP, Sitapura Industrial Area, Jaipur – 302022, INDIA

## **Bella Casa Fashion & Retail Ltd Announces Stellar Q1 FY25 Results**

### *Poised for further acceleration*

**Jaipur, July 26, 2024** — Bella Casa Fashion & Retail Ltd, a leader in the apparel design and manufacturing sector, today unveiled its Q1 FY25 results, demonstrating substantial year-on-year growth driven by strong sales and operational efficiency.

### **Financial Highlights:**

- **Revenue:** Grew by 57.6% to ₹74.05 Cr.
- **Operating Profit:** Increased by 60.86% to ₹6.55 Cr.
- **Profit After Tax (PAT):** Climbed by 65.38% to ₹3.33 Cr.
- **Operating Margin:** Consistent at 8.85%.

### **Operational Achievements:**

- Apparel sales volume surged by 173%, reaching 20.73 lakh pieces.
- Home Furnishing sales remained robust with 3.29 lakh units sold.
- Plant capacity utilization soared to over 90%, a significant rise from the previous year's 44.4%.

### **Strategic Developments:**

- **Capacity Expansion:** In a momentous decision, we are doubling our production capacity by implementing brownfield expansions at Plants 2 and 3, and by adding two new plants. This strategic move will double our total operational capacity to 2 crore pieces per annum, to be commissioned in phases over the next 12 months, with an investment of up to Rs 50 Cr to be financed through a mix of debt, equity, and internal accruals.
- **Sales Mix Shift:** Our focus on Original Design Manufacturing (ODM) has increased its revenue share from 50% to 90% over three years, enhancing cash flow and capital efficiency.

### **Market Outlook:**

- Despite modernization and establishment costs, our operational leverage has resulted in stable margins. By the first quarter of next financial year, our fully compliant network of five factories will be operational, with the capacity to produce over 2 crore pieces annually. This significant expansion enhances our ability to meet the growing demands of major retailers, both in India and globally.

**Director Statement:** Saurav Gupta, Director, stated, "This quarter marks a robust start to FY25, with peak utilization and a promising business outlook indicating exciting growth ahead. Our strategic decisions, particularly our frugal yet impactful investments in capacity expansion, are geared towards optimizing returns on equity and capital employed, ensuring superior cash conversion cycles."



## BELLA CASA FASHION & RETAIL LTD

(Formerly Known as Gupta Fabtex Pvt. Ltd.)

Importers, Manufacturer & Exporters of :  
Home Furnishing, Garment & Fabrics

Ph. : 0141-2771844  
E-mail : [info@bellacasa.in](mailto:info@bellacasa.in)  
Website : [www.bellacasa.in](http://www.bellacasa.in)

CIN : L17124RJ1996PLC011522

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E-102, 103, EPIP, Sitapura Industrial Area, Jaipur – 302022, INDIA

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**About Us:** Bella Casa Fashion & Retail Ltd specializes in apparel and home furnishings, serving over 50 domestic brands. Our products are distributed through a robust network, including e-commerce platforms and direct sales. Shares are publicly traded on the Bombay Stock Exchange.

**Forward-Looking Statements:** This press release contains forward-looking statements based on current expectations, subject to risks and uncertainties that could materially affect actual results.