



November 5, 2024

Online intimation/submission

The Secretary
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai-400 001
Security Code: 505200

The Secretary
National Stock Exchange of India Ltd
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G Block, Bandra Kurla Complex, Bandra (E)
Mumbai-400 051
Symbol: EICHERMOT

Subject: Regulation 30 of the SEBI (LODR) Regulations, 2015 – Press Release

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (LODR) Regulations, 2015, following press releases (copy attached) are being issued today by the Company:

- ROYAL ENFIELD PRESENTS A BOLD NEW LINE-UP AT EICMA 2024
- THE ROYAL ENFIELD BEAR 650
- ROYAL ENFIELD LAUNCHES THE CLASSIC 650

You are requested to take the same on your records.

Thanking you,
For **Eicher Motors Limited**

Atul Sharma
Company Secretary

Encl.: As above

FAST-FORWARD. REWIND.

ROYAL ENFIELD PRESENTS A BOLD NEW LINE-UP AT EICMA 2024

- *Royal Enfield presents a formidable line-up of motorcycles for today and forever at the EICMA 2024 Motor Show | From sustainable mobility solutions in Electric Motorcycles, to a stellar line-up of new 650-Twin models inspired from more than 123 years of Pure Motorcycling legacy*
- *Introduces new EV brand, Flying Flea powered by Royal Enfield, and two new electric motorcycles, the Classic-styled Flying Flea C6 and Scrambler-styled Flying Flea S6*
- *Rewinds through legends and legacy to bring the new Classic 650 and the new Bear 650 | Both motorcycles launched at EICMA 2024 for Europe*
- *Showcases several special collaboration custom builds with Shotgun 650 x ICON, 'Always Something', and the Guerrilla 450 x El Solitario collab, 'Prometeo'*

Milan, November 5, 2024: As the curtains went up at the prestigious 2024 EICMA Motor Show in Milan, Italy,, Royal Enfield, global leader in the mid-size motorcycle segment (250 - 750cc) was getting ready to present to the world a host of new motorcycles. Rooted in its philosophy of Pure Motorcycling, Royal Enfield fast forwarded to the future to present what will be a new chapter in the brand's history with its electric motorcycle brand, Flying Flea, and the C6 and S6 electric motorcycle models, while also rewinding to bring some of its best 'hits' from the past with two striking new models on its 650 Twin platform - the Bear 650, and the Classic 650.

Commenting on the EICMA showcase, **Siddhartha Lal, Managing Director, Eicher Motors Ltd.** said, *"We've been driven by our mission of Pure Motorcycling, and this mission has driven us to explore, innovate and create newer expressions of motorcycling while turning a new leaf with every changing generation. Motivated by this mission, Royal Enfield has a strong line-up of motorcycles across 4 platforms, and 14 models. Today we use this motivation to once again turn a new leaf, and create something for the future, but inspired and designed by our past. The Flying Flea is our vision for Lifestyle Smart Mobility for the future, that is in line with our heritage, but built for the future seamlessly blending distinctive style with lightweight agility and advanced technology."*

Adding to that, **B. Govindarajan, CEO, Royal Enfield,** said *"EICMA 2024 marks a pivotal moment in Royal Enfield's storied past, ushering in a new chapter in our history. Our diverse lineup features our first electric motorcycles, and also adds more elegance and style to our 650 Twin models category with the Bear 650 and the Classic 650. While the Bear 650 combines authentic heritage scrambler styling, raw spirit with versatility and agility, the Classic 650 Twin brings together the iconic design elements that Royal Enfield is renowned for, while infusing it with modernity and engineering precision."*

FLYING FLEA BY ROYAL ENFIELD ([LINK TO PRESS KIT](#))

The Flying Flea, introduced in 1943, was a lightweight tactical motorcycle that transformed battlefield mobility, showcasing the brand's innovative spirit. Inspired by that spirit, and reimagining it for today and forever forward, Royal Enfield introduced the **Flying Flea**, its new electric motorcycle brand.

The journey towards Royal Enfield's electric revolution began with the Electric Himalayan Test Bed - showcased at EICMA 2023 - designed for the toughest terrains. This laid the groundwork for a new breed of motorcycles that blend modern technology with the brand's essence. Today, Royal Enfield continues this legacy with its electric vehicle brand, Flying Flea, and introduces two electric motorcycles, the **Classic-styled Flying Flea C6** and **Scrambler-styled Flying Flea S6**, combining rich heritage with modern tech for

effortless urban mobility. Equipped with seamless connected technology, these electric motorcycles embody the distinctive style of Royal Enfield.

CLASSIC 650 TWIN - Royal Enfield DNA served in a 'double measure' ([LINK TO PRESS KIT](#))

The new **Classic 650** showcases the distinctive spirit of the Classic family, but serves it up in a *double measure*. Its stately, streamlined form is propelled by Royal Enfield's acclaimed 650 Twin engine, resulting in a ride that is both swift and graceful. While staying true to traits of the Classic family, the Classic 650 offers riders a powerful new blend of old-school aesthetics and effortless power delivery. Imposing to look at, but friendly to ride, this is unmistakably a Classic that stays pure to the core.

BEAR 650 - In Gut we trust. ([LINK TO PRESS KIT](#))

The new **Royal Enfield Bear 650**, a stylish and versatile scrambler. Designed for riders who trust their instinct and stand out from the rest, the **Bear 650** is more than just a motorcycle - it is a journey, a statement, and a reminder to follow your gut. With its versatile capabilities, robust engineering, and distinct scrambler aesthetic, the **Bear 650** is poised to redefine the riding experience for '*scrambler-ers*' across the globe, inviting them to forge their own path, one ride at a time.

'ALWAYS SOMETHING' - Royal Enfield Shotgun 650 x ICON Motosport Drop ([LINK TO IMAGES](#))

A rebellious spirit of custom culture gave birth to the 'Inspired by custom and built for custom' Shotgun 650. Taking the story forward, Royal Enfield commissioned a custom build on the Shotgun in collaboration with ICON One Thousand of Icon Motosport. And thus was born the 'Always Something', a bright, loud and low motorcycle that exudes power and speed. Inspired by this custom build, ICON and Royal Enfield have collaborated to build an exclusive, limited edition production drop model, that refines these elements to best fit the lines of the stock Shotgun 650. Limited to only 100 units globally, it will come loaded with a 3-tone colorway, race-inspired graphics and special parts to match custom build, including gold rims, blue shock springs, and a red seat; the special edition drop model is truly a collector's edition. Each motorcycle will come paired with an exclusive Slabtown Intercept RE jacket, made of mixed suede and textile, adding to the collector's appeal. Stay tuned for more updates on how you can be one of the owners for the limited edition unique motorcycle.

PROMETEO - Royal Enfield Guerrilla 450 x El Solitario ([LINK TO IMAGES](#))

Royal Enfield presents El Solitario Prometeo with Studio Waldemeyer at EICMA 2024, making a bold statement on the future of motorcycling. Inspired by the myth of Prometheus, Prometeo is a concept that symbolizes defiance in a world where freedom and personal autonomy is being sacrificed to algorithmic control, technological dominance, autonomous vehicles and virtual experiences. Motorcycle enthusiasts, freedom lovers, and those who still cherish the beautiful chaos of individuality will truly enjoy the Royal Enfield Prometeo. The custom artwork is a powerful commentary presenting a future of motorcycling in a world of increasing conformity and oppression of the motorcycling way of life.

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About Royal Enfield:

The oldest motorcycle brand in continuous production, Royal Enfield has created beautifully crafted motorcycles since 1901. From its British roots, a manufacturing plant was established in Madras in 1955, a foothold from which Royal Enfield spearheaded the growth of India's mid-sized two-wheeler segment. Royal Enfields are engaging, uncomplicated, accessible and fun to ride; a vehicle for exploration and self-expression. It's an approach the brand calls Pure Motorcycling.

Royal Enfield's premium line-up includes newly introduced electric vehicle brand, Flying Flea - the Classic-styled Flying

ROYAL ENFIELD

Flea C6 and Scrambler-styled Flying Flea S6, Bear 650, Classic 650, Guerrilla 450 modern roadster, Hunter 350, Meteor 350, Super Meteor 650, Interceptor 650 and Continental GT 650 twins, the Shotgun 650, the new Himalayan adventure tourer, the Scram 411 ADV Crossover, the iconic Bullet 350 and Classic 350. Riders and a passionate community are fostered with a rich profusion of events at a local, regional and international level. Most notable are Motoverse (previously Rider Mania), an annual gathering of thousands of Royal Enfield enthusiasts in Goa, and Himalayan Odyssey; a yearly pilgrimage over some of the toughest terrain and highest mountain passes.

A division of Eicher Motors Limited, Royal Enfield operates through more than 2000 stores across all major cities and towns in India and through nearly 850 stores in more than 60 countries around the globe. Royal Enfield also has two world-class technical centres, in Bruntingthorpe, UK, and in Chennai, India. The company's two state-of-the-art production facilities are located at Oragadam and Vallam Vadagal, near Chennai. Across the world, Royal Enfield has six modern CKD assembly facilities in Bangladesh, Nepal, Brazil, Thailand, Argentina and Colombia.

For further information please contact: corpcomm@royalenfield.com

THE ROYAL ENFIELD BEAR 650

IN GUT WE TRUST

- Presenting the Bear 650 - a stylish new scrambler with a 60's soul | Based on the Interceptor / INT 650 and inspired by Eddie Mulder's historic win at the 1960 Big Bear Run.
- Fueled by gut feel and powered by Royal Enfield's celebrated 650cc parallel twin, the Bear 650 combines authentic heritage scrambler styling and raw, uncompromising spirit.
- 19"/17" front/rear wheel-combo with chunky dual-purpose tyres, scrambler-style seat, kicked-up rear loop, and 184mm ground-clearance make it the perfect companion for riders seeking style and attitude.
- Available in five distinct and striking colorways at a starting price of INR 3.39 Lakhs (ex-showroom Chennai) | Test rides and bookings in India to begin on November 10, 2024.

"When you got out on the track, the green flag dropped, and the bullsh*t stopped"

- Eddie Mulder (a.k.a. Fast Eddie), 1960 Big Bear Run Champion

Isolation from reality, flagrant audacity, complete disregard for the outcome, and listening to the GUT; this best describes the mindset of motorcycle racers, and is certainly the perfect description for the 16-year old rookie from the Checkers Motorcycle Club - **Eddie Mulder, a.k.a. Fast Eddie** - who in 1960 became (*and till date remains*) the youngest Champion to tame the brutal Californian desert race, the **Big Bear Run**.

In 1960, the unforgiving Mojave Desert served as a backdrop for the Big Bear Run; the biggest, baddest race the Californian desert had ever witnessed. With no rules, roads or tech, and only cacti and coyotes for spectators, alongside 765 other riders, Eddie Mulder, shocked the racing world as he surged first across the finish line in 4-hrs and 21-minutes, igniting a legacy that reverberates through the ages. Astride his 500cc Royal Enfield Fury and fueled by instinct, unwavering determination and gut, Eddie was one among only 197 who made it to the end of the finish line.

When asked about what he thought was the turning point for him in the race, **Eddie Mulder** says, *"I was in thirteenth place when I lost control and took a tumble down a ravine. I hauled up the bike and inspected the damage. The handlebars were bent right back, the header pipe had been wrenched out of the cylinder head, and one shock absorber was bust. I heaved the bars into shape and kicked the header pipe back into place. Couldn't do anything about the broken shock absorber, so I rode the rest of the race on just one"*.

Sixty-four years later, that fearless spirit has sparked the inspiration for a motorcycle that embodies that indomitable grit and determination in its soul - the new **Royal Enfield Bear 650**, a stylish and versatile scrambler. Designed for riders who trust their instinct and stand out from the rest, the **Bear 650** is more than just a motorcycle - it is a journey, a statement, and a reminder to follow your gut. With its versatile capabilities, robust engineering, and distinct scrambler aesthetic, the **Bear 650** is poised to redefine the riding experience for 'scrambler-ers' across the globe, inviting them to forge their own path, one ride at a time.

Speaking about the inspiration, conception and design of the Bear 650, **B Govindarajan, CEO - Royal Enfield**, says, *"We've always drawn deep inspiration for our motorcycles from our community, and from our riders who've achieved extraordinary feats. Our inspiration for the Bear 650 came from one such legendary story - Eddie and that of the 1960 Big Bear Run. The Bear 650 channels the same spirit of raw instinct, sheer impulse, relentless determination, and embodies the ethos of a true scrambler 'full-send' mindset and DNA. It is built to deliver confidence and control across all terrains—whether you are navigating urban streets or dusty trails. The Bear 650 is not just about performance; it's about versatility, resilience, and an uncompromising spirit."*

In Gut We Trust ... and the Gut Roars!

The Bear 650 is fuelled by gut feel and powered by Royal Enfield's globally renowned 650-Twin platform. Known for its smooth performance and character, the engine delivers a robust 47 bhp (34.6 kW) at 7,250 rpm and a maximum torque of 56.5Nm @5150rpm which increases the mid range punch on the Bear 650 as compared to the other Twin models. The innovative 2-1 exhaust system enhances torque and offers a broader powerband, while the compact single silencer reduces weight and adds to the Scrambler aesthetic.

Scramble in style

Chunky tyres with retro flavour, open square tread blocks, contoured scrambler seats, 2-1 exhaust, kicked-up rear loop, competition number board and raised ground clearance - each element on the Bear 650 conveys its true Scrambler DNA. Additionally, the inclusion of a competition number board gives the motorcycle a heritage scrambler look; an ode to the scrambler motorcycles of yore.

Accentuating the scrambler aesthetic further are the 5 striking colourways inspired by the vibrant spirit of California. **Boardwalk White, Petrol Green, Wild Honey, Golden Shadow**, and a special colour edition called **Two Four Nine**, paying tribute to Eddie's iconic race winning number. Together, all these elements make the Bear 650 a scrambler that embodies the spirit and style of the 60's desert racing scene of California.

The quintessential 'bad-roader'

For those who crave a quintessential 'badass' scrambler experience, the Bear 650 gets a revised and stronger chassis, Showa USD big piston forks in the front with 130mm travel and Showa Twin tube RSU at the rear with 115mm travel aid provide a pliant experience while riding on the tarmac. Higher ground clearance of 184mm coupled with the combination of 19" front and 17" rear wheels, fitted with dual purpose tyres, provides an authentic scrambler look, improves grip and lends it mild off-road ability. The contoured seat of the Bear 650 has been designed to allow the rider to move around freely and prevent the rider from slipping while riding on rough surfaces. A wide handlebar and neutrally positioned footpegs provides uncramped and confident ergonomics. The motorcycle is equipped with 320mm front disc and 270mm rear disc for superior braking performance with the option of switching off rear ABS while riding on broken roads or graded trails.

Not so basic instinct | Modern scrambler essentials

Inspired by legacy but modern in many aspects, the Bear 650 is equipped with Tripper Dash, the all-new TFT display has a simple user interface and experience for easy comprehension on the move. The black aluminium switch cubes and joystick aid in effortless and intuitive interaction while using the Tripper Dash. The Google Maps integration, USB-C charging port and the Wingman Connectivity (*Currently available in India market only*) instil more confidence for urban exploration. The Wingman Connectivity features include remote live location tracking, real-time last parked location, vehicle alerts, vehicle dashboard, trip reports and much more. A first on the twins platform, the motorcycle also gets full LED lighting for increased visibility and scrambler aesthetics.

In India, the Bear 650 will be available for test rides and bookings from **November 10, 2024**, with a starting price of **INR 3.39 Lakhs**.

India

Colourways	Price
Broadwalk White	INR 3.39 Lakhs (ex-showroom, Chennai)
Petrol Green	INR 3.44 Lakhs (ex-showroom, Chennai)
Wild Honey	INR 3.44 Lakhs (ex-showroom, Chennai)
Golden Shadow	INR 3.51 Lakhs (ex-showroom, Chennai)
Two Four Nine	INR 3.59 Lakhs (ex-showroom, Chennai)

#InGutWeTrust #GutWants #REBear650 #PureMotorcycling #RoyalEnfield

About Royal Enfield:

The oldest motorcycle brand in continuous production, Royal Enfield has created beautifully crafted motorcycles since 1901. From its British roots, a manufacturing plant was established in Madras in 1955, a foothold from which Royal Enfield spearheaded the growth of India's mid-sized two-wheeler segment. Royal Enfields are engaging, uncomplicated, accessible and fun to ride; a vehicle for exploration and self-expression. It's an approach the brand calls Pure Motorcycling.

Royal Enfield's premium line-up includes the all-new Guerrilla 450 modern roadster, Hunter 350, Meteor 350, Super Meteor 650, Interceptor 650 and Continental GT 650 twins, the Shotgun 650, the all-new Himalayan adventure tourer, the Scram 411 ADV Crossover, the iconic Bullet 350 and Classic 350. Riders and a passionate community are fostered with a rich profusion of events at a local, regional and international level. Most notable are Motoverse (previously Rider Mania), an annual gathering of thousands of Royal Enfield enthusiasts in Goa, and Himalayan Odyssey; a yearly pilgrimage over some of the toughest terrain and highest mountain passes. A division of Eicher Motors Limited, Royal Enfield operates through more than 2000 stores across all major cities and towns in India and through nearly 850 stores in more than 60 countries around the globe. Royal Enfield also has two world-class technical centres, in Bruntingthorpe, UK, and in Chennai, India. The company's two state-of-the-art production facilities are located at Oragadam and Vallam Vadagal, near Chennai. Across the world, Royal Enfield has five modern CKD assembly facilities in Nepal, Brazil, Thailand, Argentina, and Colombia.

For further information please contact:

corpcomm@royalenfield.com

The purest expression of Royal Enfield DNA – served in a double measure.

ROYAL ENFIELD LAUNCHES THE CLASSIC 650

- *Double the character. Double the craftsmanship. Double the charm. All the unmistakable hallmarks of a Classic, now twice as good, powered by the acclaimed Royal Enfield 650 Twin motor*
- *Bookings across the UK and Europe begin today, with deliveries slated for January 2025 | Bookings and test rides in India to commence starting January 2025*

Milan (Italy), November 5, 2024: Royal Enfield, global leader in the mid-size (250cc-750cc) motorcycle segment, launched the much-loved, and eagerly anticipated **Royal Enfield Classic 650** at the 2024 EICMA Motor Show in Milan, Italy. The magnum opus in Royal Enfield's stable, the new Classic 650 is a super-sized version of the iconic silhouette of Classics from the past, and stays true to the genetic traits of the Classic family.

The 'Classic' has remained the purest form of Royal Enfield DNA, undiluted through every evolution. Not only has it been the foundation of several Royal Enfield motorcycle models, it has also remained a motorcycle with an impeccable pedigree, timeless elegance, old-world charm, and a distinct, unwavering character. With its bespoke craftsmanship, the Classic has represented the very culture of classic automotive design, aesthetics and engineering.

The new **Classic 650** showcases the distinctive spirit of the Classic family, but serves it up in a *double measure*. Its stately, streamlined form is propelled by Royal Enfield's acclaimed 650 Twin engine, resulting in a ride that is both swift and graceful. While staying true to traits of the Classic family, the Classic 650 offers riders a powerful new blend of old-school aesthetics and effortless power delivery. Imposing to look at, but friendly to ride, this is unmistakably a Classic that stays pure to the core.

Speaking about the launch of the Classic 650, **B Govindarajan, CEO, Royal Enfield**, said, *"The Classic is what keeps us rooted and real to our philosophy of pure motorcycling. The new Classic 650 not only upholds and embodies this spirit, it serves it up in a double measure on our world-class 650 Twin platform. We've stayed true to the Classic's purpose and character, and retained its quintessential style, design and elegance. With its fine craftsmanship, majestic road-presence, and refined powertrain we believe this motorcycle will resonate deeply with our customers"*

Double the charm

A foundation for many Royal Enfield motorcycle models through the years, the Classic has carried the rich heritage and inspiration that retains Royal Enfield design characteristics, and the Classic 650 is not very different. It carries forward the legacy and is built to reflect the familiar and signature design elements that connect it to its predecessors. The Classic 650 seamlessly carries forward the iconic 'frame-loop' that connects it to all past models - from the OG Classic, to the Thunderbird, to more recently, the Super Meteor and Shotgun - but that's where the similarities end.

Designed with meticulous attention to detail, the Classic 650 embodies the spirit of Royal Enfield's rich history with its smooth lines, signature design cues and luxurious detailing that exude both class and

authenticity. The motorcycle features a beautifully sculpted fuel tank, vintage-style round headlamps, and elegantly curved fenders, all paying homage to the Classic's legacy.

Double the capability

At the heart of the Classic 650 lies the globally celebrated 648cc parallel twin engine, which makes its debut on the motorcycle in a fresh state of tune, offering strong low-end acceleration, exceptional throttle response, calibrated for the grace and unhurried attitude so quintessential to the Classic. It also has unmatched performance, making it the ideal companion for riders seeking power and poise, comfort and control on every journey.

Refined gear-shifts and well-balanced chassis offer superior stability and enhanced riding experience, even on uneven terrain. The 650cc twin motor known for its strong low-end acceleration makes it ideal for quick getaways and confident overtakes. It delivers ample torque right from lower revs, providing an effortless surge of power without needing to push it hard. The engine is impressively stress-free and refined with minimal vibrations even at higher speeds. Its responsiveness, combined with well-tuned throttle makes it fun and engaging for the rider.

Double the character

While the Classic 650 shares common heritage, it is completely modern and unique. The design, stance and the form of the motorcycle has been matched to the lines and form of the engine that powers this motorcycle. The Classic 650 has shorter, sporty fenders and a leaning forward proportion, adapted to the angled forward Twin motor. This gives the motorcycle a dynamic pose. More modern, wider tires add to its capability and larger forms all around give it a presence befitting its larger capacity motor.

The new Classic 650 shares its mainframe with the Super Meteor and the Shotgun 650 will have dual seats with an option of pillion seat and rack removal, using a single bolt on mechanism. With bright polished aluminium and chrome finish on the headlamp unit and front trafficators, the Classic 650 continues to maintain the signature post-war British motorcycle styling, with visual harmony accentuated by flowing lines from front to the tail. The motorcycle bears the distinct teardrop shaped tank, and the signature Royal Enfield nacelle that houses a new LED headlamp along with the signature 'tiger lamps' - pilot lights - an enduring feature on Royal Enfield motorcycles since 1954.

The ergonomic riding posture, with perfectly positioned handlebars and a plush wide seat, keeps the rider comfortable during long rides. The front and rear suspension from Showa is tuned for a refined ride quality, absorbing road imperfections effortlessly, while the responsive handling makes it agile in city traffic and confident on highways.

The uncluttered dash unit, featuring a digital LCD screen with an odometer, trip metre, fuel level indicator, service reminder, gear position indicator and clock, makes the rider focus and enjoy the ride. Additionally, the motorcycle will be offered with Genuine Motorcycle Accessories in the Classic and Classic Tourer inspired themes, allowing riders to customise their machine for an even more personalised riding experience. Overall, the Classic 650 embodies the timeless charm of motorcycling with modern-day precision and comfort.

Classic colours for classic contours.

The liveries of the Royal Enfield Classic 650 bring back the much loved colour schemes of the Classic 500, along with new ones that offer a fresh take on legacy. With **Teal**, **Vallam Red**, **Bruntingthorpe Blue** and **Black Chrome**, each colour beautifully complements the motorcycle's flowing elegant lines, and classic contours.

Bookings in the UK, Italy, France, Spain and Germany begin today with deliveries slated for January 2025. Booking and test rides in India will begin in January 2025.

Colourways	UK (MSRP)	Italy (MSRP)
Vallam Red	£6499	€6800
Bruntingthorpe Blue	£6499	€6800
Teal	£6599	€6900
Black Chrome	£6799	€7100

The Context and Backstory

Whilst the new Royal Enfield Classic 650 is a thoroughly modern motorcycle, its roots are inextricably linked to Royal Enfield's first ever *Parallel Twin*. Unveiled at the 1948 London Motorcycle Show and known simply as the 'The 500 Twin', it was a seminal piece of motorcycle design and engineering.

Designed by Ted Pardoe and developed by chief engineer, Tony Wilson Jones, the 500 Twin was streets ahead of its competitors in the comfort stakes. While all other manufacturers' twin motorcycles had either a rigid frame or rudimentary plunger suspension, the Royal Enfield 500 Twin enjoyed revolutionary swinging arm rear suspension.

Royal Enfield's swinging arm rear suspension was earlier revealed on the 1948 350 Bullet Trials prototype. Its success in competitions ensured it was then used on road-going 350 Bullets and 500 Twins, making them the first, full-production motorcycles to feature this design anywhere in the world. Within a few years, virtually all manufacturers had adopted this Royal Enfield design and most still use it today.

The 500 Twin's silky smoothness continued in the engine department as well. While most engines of this era were statically balanced, Royal Enfield went the extra mile to both statically and dynamically balance the 500 Twin, with the latter step ensuring the rider experienced no finger-tingling or teeth-chattering vibrations.

In the mid-20th century, streamlining was the optimistic promise of modernity, speed and progress. The streamline 'speed-form' was an integral part of the signature style of design masters such as Henry Dreyfuss and Raymond Loewy. On the 500 Twin, this influence was evident in the form of the teardrop-shaped fuel tank, side panels and, perhaps most prominently, the famous signature Royal Enfield casquette (nacelle) headlight housing. With the new Classic 650 Twin, the design team has taken this design language and evolved it, italicising the stance of the motorcycle to give it a sense of motion even when stood still.



The '500-Twin' later evolved into further parallel twin models like the Super Meteor, Constellation, and Interceptor, but the 500-Twin is where it all started.

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