

Your Family Bank, Across India

Phone : 0824-2228184

E-Mail: Comsec@ktkbank.com

Calabrating

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(Spans of Thuse 124

Regd. & Head Office P. B. No.599, Mahaveera Circle

Kankanady Website : <u>www.karnatakabank.com</u> Mangaluru – 575 002 CIN : L85110KA1924PLC001128

#### SECRETARIAL DEPARTMENT

31.01.2025

HO:SEC:268:2024-25

To:

The Manager The Manager

Listing Department Listing Department

National Stock Exchange of India Limited BSE Limited

Exchange Plaza, C-1, Block G Phiroze Je

Bandra-Kurla Complex Bandra (E), Mumbai-400051

Scrip Code: KTKBANK

Phiroze Jeejeebhoy Towers

Dalal Street Mumbai-400001

Scrip Code: 532652

Madam/Dear Sir,

Sub: Intimation under SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015- Submission of copy of presentation for Analysts / Institutional Investors on unaudited Financial Results for the quarter and nine months ended December 31, 2024

We refer to our earlier letter no. HO:SEC:257:2024-25 dated 20.01.2025 intimating about the scheduling of Q3FY25 Earning's Audio Conference Call for Analysts/Institutional Investors to be held on Friday, 31.01.2025 at 06:00 PM IST and also the modalities in connection therewith.

In compliance with the provisions of Regulation 30 read with Para A of Part A of Schedule III and other applicable provisions of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we enclose herewith the copy of the presentation for Analysts / Institutional Investors on unaudited financial results of the Bank for the quarter and nine months ended December 31, 2024. The analyst presentation has been hosted on the website of the Bank and the same is available under the link given below:

https://karnatakabank.com/investors/quarterly-results

This is for your kind information and dissemination.

Yours faithfully,

Sham K
Company Secretary &
Compliance Officer

# INVESTOR PRESENTATION Q3 FY25



Banking with Legacy, Embracing the Future 100 Years of Trust & Excellence









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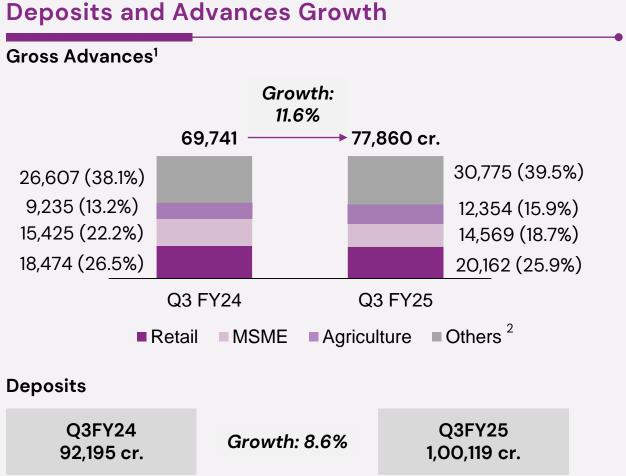


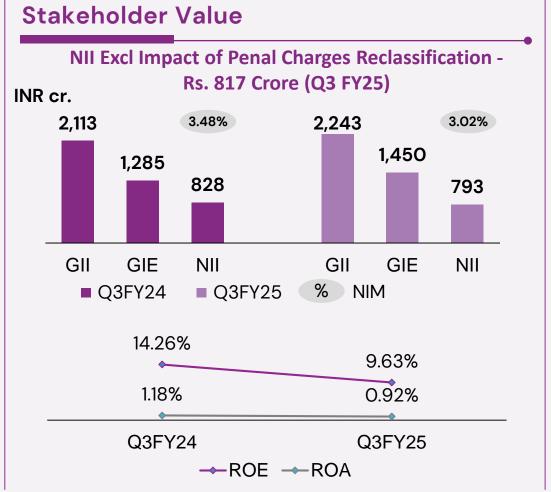


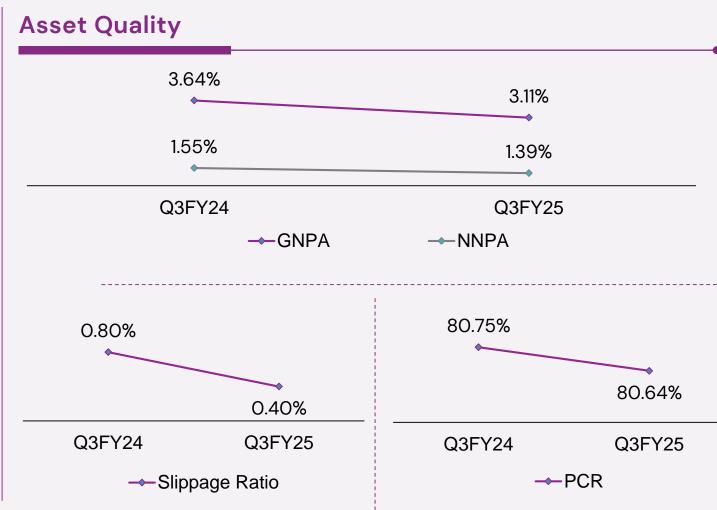
# **Key Achievements During Q3 FY25**



#### Beginning of transformative steps leading to stable financial position...







During the Quarter, the Bank has undertaken major initiatives to replace high-cost bulk deposits with retail term deposits. The bank has also regained its growth momentum in terms of advances, while also maintaining a strong focus on asset quality. The same is evident in the consistently improving GNPA and NNPA numbers.



#### ...Well-positioned to accelerate



Restructuring completed with entire senior management now in position



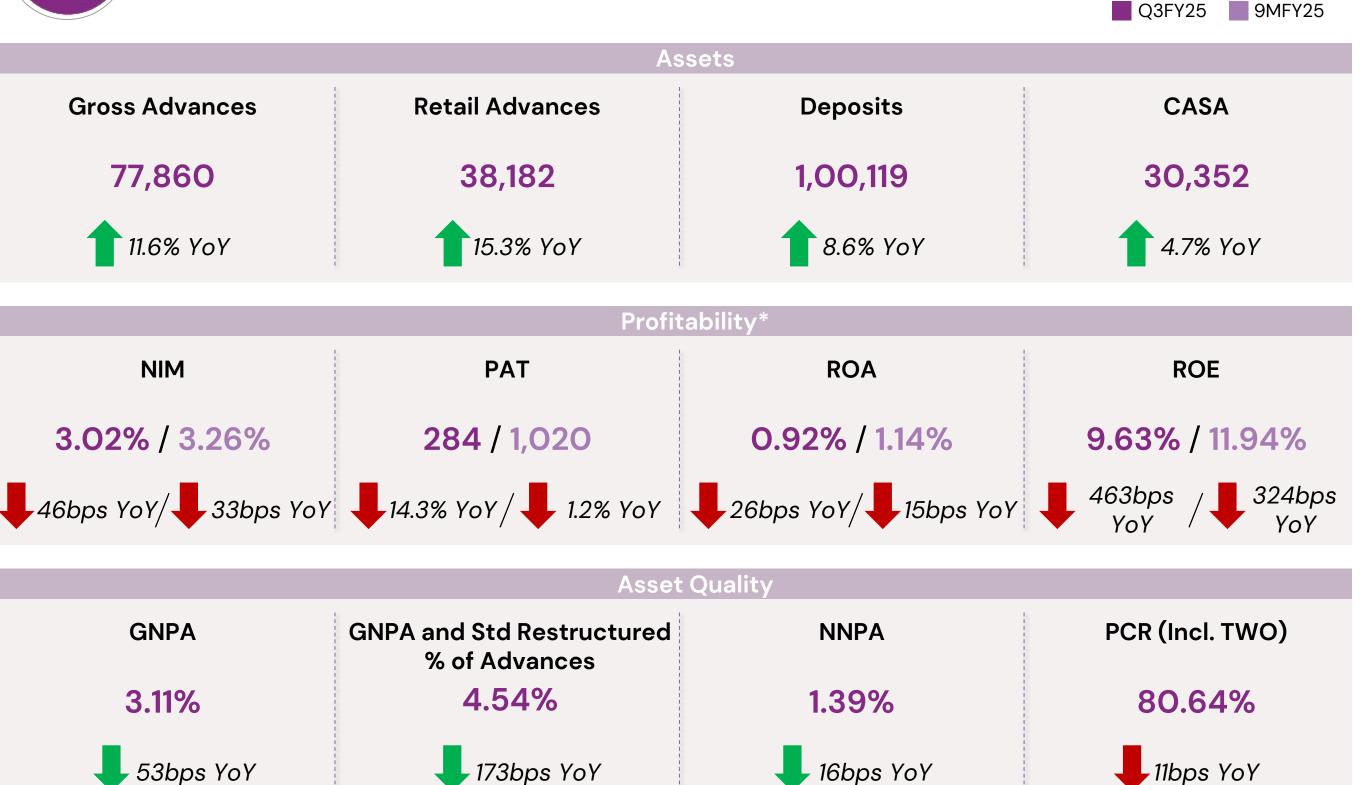
Credit transformation, NBO, Sales, product organization and other processes in place



**Technical infrastructure** has been established with sufficient capacity developed



## Q3 FY25 Performance at a Glance



- Retail advances grew by 4%
   QoQ. Net accretion of Rs. 4,164
   Cr during 9M FY25.
- Mid Corporate national and regional structures in place
- Rs. 750 crores of churn from NBFC advances to direct-tocorporate advances during 9M
- Significant shift from high-cost bulk deposits to Retail Deposits
   Retail Term Deposit grew Rs.
   2,070 Cr during Q3 - currently at 89.82% of total deposits.
- Focus on improving CASA through sales strategy and regional structures



Continued improvement in book quality due to improved focus on collection and recovery mechanisms

<sup>\*</sup> Excluding impact of changes in accounting policy with respect to 'Investments', Interest Income on Investments would be lower by Rs. 19.25 Cr, Other Income would be higher by Rs. 119.89 Crore, and Profit Before Tax would be higher by ₹ 100.64 crore for 9M FY25



## Q3 and 9M FY25 Performance at a Glance



#### **Profitability**

- ▶ Gross Interest Income for Q3 FY25 has grown 6.17% YoY while Interest Expense grew 12.86% over the same period owing to increase in deposit rates,
- ► Consequently, NII for Q3 FY25 decreased 4.21% YoY. NII for 9M FY25 grew 2.64% YoY.
- ▶ As a result of increased Cost of Funds and Cost of Deposits, NIM declined to 3.02% in Q3 FY25, down from 3.48% in Q3 FY24 and 3.23% in Q2 FY25. NIM for 9M FY25 stood at 3.26% compared to 3.59% in 9M FY24.
- ▶ PAT for Q3 FY25 stood at Rs. 283.6 Crore v/s Rs. 331.08 Crore in Q3 FY24, while that for 9M FY25 stood at Rs. 1,020 crore against Rs. 1032.04 Crore in 9M FY24.
- ▶ The Bank has continued to provide for accelerated provisioning, excluding which we would have seen a YoY growth in 9M FY25 PAT.
- ▶ ROA and ROE stood at 1.14% and 11.94% respectively for 9M FY25.

#### **Asset Quality and Liability**

- ▶ In line with guidance, Gross NPA decreased further to 3.11% as on 31 December 2024, improving 53 bps YoY and 10 bps QoQ
- ▶ Net NPA also improved to 1.39% as on 31 December 2024 against 1.55% on 31 December 2023 and 1.46% as on 30 September 2024
- ▶ Credit cost for the quarter stood at 0.12% as against 0.25% in Q3 FY24. For 9M FY25, the same stood at 0.32% as against 0.67% for 9M FY24.
- ▶ CASA ratio as on 31 December 2024 stood at 30.32% as against 31.45% on 31 December 2023 and 30.82% on 30 September 2024.

#### **Distribution**

- Expansion of Co-lending portfolio by stitching new partnership with M/s. Ugro Capital
- ▶ Launched liability DIY platform for SA and Dormant Account Activation
- ▶ First Bank to get onboarded on ONDC rails to offer Personal Loan product
- Inaugurated 4 branches across 4 region in India to expand Karnataka bank's geographical reach

#### **Product and Digitization**

- ▶ Launched multiple new products to facilitate growth of CASA and deposits by providing improved offerings to customers
- ▶ Digital footprint increased by 1.12 lakh+ additional mobile application downloads during Q3 FY2O25
- ▶ 91,000+ new debit cards added to KBL's network during Q3 FY2025
- ▶ Launch of a slew of new products and services to cater to the ever-evolving needs of customers -
- a) KBL G PerL, an exclusive personal loan products for Government Employees.
- b) KBL PEAK, an exclusive student education loan product.
- KBL Genius an exclusive Student Savings account product
- KBL ONE Corporate Mobile banking (Omni Channel)





# **Experienced Management Team...**

Strengthening of Management, making the Organization Future Ready



Srikrishnan H MD & CEO Former MD & CEO, Jio Payments

Bank; ED, Yes Bank; Founding Team,

**Chief Digital & Marketing Officer** 

Formerly at Sify Technologies,

HCL Services, Wipro Infotech



Sekhar Rao

**Executive Director** 

Former COO, CSB Bank; National

Head, RBL; Co-Founder, Savvy India

Formerly at DBS Bank, Laxmi Vilas

27 years veteran at Karnataka Bank

Bank, Bank One, ING Vysya Bank



Abhishek Sankar Bagchi

**Chief Financial Officer** Former CFO, NSDL Payments Bank; Dy-VP, Finance & Accounts, Axis Bank



Pankaj Gupta

HDFC Bank



Gurumurthy R K

Head – Treasury



Ramaswamy Subramanian

**Chief Product Officer** Former CPO, Dvara KGFS; Head -Products, Suryoday SFB



Venkat Krishnan

**Chief Information Officer** 

Former CTO, IndusInd Bank;

CIO, Ujjivan SFB; CTO, Yes Bank



Vinaya Bhat P J



Niranjan Kumar

**Chief Human Resources Officer** Former Head HRBP at HDFC Bank



Ravichandran S

unsecured lending

**Head - Credit Sanctions** 



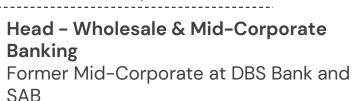
Jayanagaraja Rao S

Head - Branch Banking

**Chief Compliance Officer** 



Giridhar Rajaram





Sreenivas Mylavarapu

Head - Retail Lending, SME, MSME & Agri

23 years of experience in secured and

38 years veteran at Karnataka Bank



Venkateswarlu Mallineni

Banking and Liabilities Business

24 years experience experience in Retail

27 years veteran at Karnataka Bank



Raja B.S. **Head – Liabilities Assets** 



**Head – Operations** 34 years veteran at Karnataka Bank



# ...Guided by an Independent Board

With no Shareholder Holding >5% Share Capital in the Bank



P Pradeep Kumar

Part Time Chairman, Independent Director
Former MD, State Bank of India



Justice A V Chandrashekar

Independent Director
Former Judge, High Court of
Karnataka



Kalmanje Gururaj Acharya

Independent Director
Senior Partner, M/s. K G Acharya & Co.;
Former Independent Director, State Bank of Mysore



Srikrishnan H.

MD & CEO



Uma Shankar

**Independent Director**Former ED, Reserve Bank of India



Jeevandas Narayan

Independent Director
Former MD, State Bank of Travancore;
Deputy MD, State Bank of India



Sekhar Rao

**Executive Director** 



Dr D S Ravindran

Independent Director
Former Principal Secretary, Govt. of
Karnataka



Harish H V

Independent Director
Former Partner, Grant Thornton;
Founder ECube Investment Advisors



B R Ashok

Non-Executive Director
Partner, M S K C & Associates



Balakrishna Alse S

Independent Director
Former ED, Oriental Bank of
Commerce



Banking with Legacy, Embracing the Future Celebrating 100 years of trust





#### Karnataka Bank at a Glance

Particulars	Q3FY25	Q3FY24	Growth Y-o-Y	Q2FY25	Growth Q-o-Q
Total Business	1,77,978	1,61,936	9.91%	175,284	1.5%
Gross Advances / % Retail	77,860 / 49.04%	69,741 / 47.50%	11.64% / 154bps	75,316 / 48.74%	3.38% / 30bps
Deposits	1,00,119	92,195	8.59%	99,968	O.15%
Retail Term Deposits	69,743	63,176	10.39%	69,109	0.92%
Gross NPA	3.11%	3.64%	(53bps)	3.21%	(10bps)
Net NPA	1.39%	1.55%	(16bps)	1.46%	(7bps)
CASA Ratio	30.32%	31.45%	(113bps)	30.82%	(50bps)
NII	793	828	(4.21%)	834	(4.89%)
NIM %	3.02%	3.48%	(46bps)	3.23%	(21bps)
PAT	284	331	(14.34%)	336	(15.61%)
ROA	0.92%	1.18%	(26bps)	1.13%	(21bps)
ROE	9.63%	14.26%	(463bps)	11.63%	(200bps)
PCR	80.64%	80.75%	(11bps)	80.14%	50bps





#### Karnataka Bank at a Glance

Particulars	Q3FY25	Q3FY24	Growth Y-o-Y	Q2FY25	Growth Q-o-Q
Fee Income or Commission Income	250	205	21.95%	223	12.11%
Non-interest Income / Total Income	292 / 2,535	326 / 2,439	(10.34%) / 3.96%	270 / 2,504	8.31% / 1.25%
Credit Cost	O.12%	0.25%	(13bps)	0.09%	3bps
Slippage Ratio	0.40%	0.80%	(40bps)	O.33%	7bps
Cost to Income <sup>1</sup>	60.09%	53.18%	691bps	58.28%	181bps
Networth	11,321	9,381	20.68%	11,043	2.52%
Net NPA to Networth	9.39%	11.30%	(191bps)	9.81%	(42bps)
RWA to Total Assets	54.02%	55.78%	(176bps)	54.80%	(78bps)
CD Ratio	77.77%	75.64%	213bps	75.34%	243bps
Yield on Advances	9.37%	9.90%	(53bps)	9.55%	(18bps)
Cost of Deposits	5.64%	5.40%	24bps	5.54%	10bps
Cost of Funds	5.69%	5.49%	20bps	5.58%	11bps
CRAR	17.64%	15.88%	176bps	17.58%	6bps
Tier-1 Capital	16.01%	13.66%	235bps	15.93%	8bps

Note 1: Excluding the impact of change in accounting policy and one-time incomes/expenses, Cost to Income Ratio would be 58.77% for Q3 FY25





#### Karnataka Bank at a Glance

Particulars	9MFY25	9MFY24	Growth Y-o-Y	FY24
Total Business	1,77,978	1,61,936	9.91%	171,059
Gross Advances / % Retail	77,860 / 49.04%	69,741 / 47.50%	11.64% / 30bps	73,002 / 46.60%
Deposits	1,00,119	92,195	8.59%	98,058
Retail Term Deposits	69,743	63,176	10.39%	66,665
Gross NPA	3.11%	3.64%	(53bps)	3.53%
Net NPA	1.39%	1.55%	(16bps)	1.58%
CASA Ratio	30.32%	31.45%	(113bps)	31.97%
NII	2,530	2,465	2.64%	3,299
NIM %	3.26%	3.59%	(33bps)	3.52%
PAT	1,020	1,032	(1.17%)	1,306
ROA	1.14%	1.29%	(15bps)	1.19%
ROE	11.94%	15.18%	(324bps)	13.71%
PCR	80.64%	80.75%	(11bps)	79.22%





#### Karnataka Bank at a Glance

Particulars	9MFY25	9MFY24	Growth Y-o-Y	FY24
Fee Income or Commission Income	701	634	10.57%	928
Non-interest Income / Total Income	841 / 7,596	900 / 6,997	(6.47%) / 8.56%	1319 / 9,617
Credit Cost	0.32%	0.67%	(35bps)	0.84%
Slippage Ratio	1.35%	1.90%	(55bps)	2.80%
Cost to Income <sup>1</sup>	56.93%	50.55%	638bps	53.15%
Networth	11,321	9,381	20.68%	10,344
Net NPA to Networth	9.39%	11.30%	(191bps)	10.92%
RWA to Total Assets	54.02%	55.78%	(176bps)	53.87%
CD Ratio	77.77%	75.64%	213bps	74.45%
rield on Advances	9.48%	9.99%	(51bps)	9.94%
Cost of Deposits	5.57%	5.28%	29bps	5.34%
Cost of Funds	5.61%	5.36%	25bps	5.42%
CRAR	17.64%	15.88%	176bps	18.00%
Tier-1 Capital	16.01%	13.66%	235bps	16.17%

Note 1: Excluding the impact of change in accounting policy and one-time incomes/expenses, Cost to Income Ratio would be 54.48% for 9M FY25





#### **Balance Sheet**

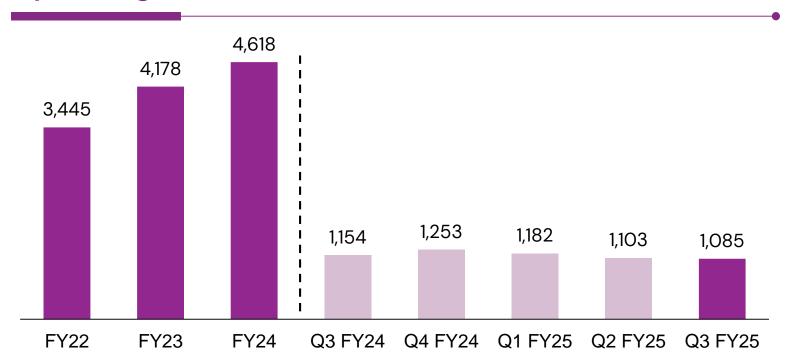
Particulars	9MFY25	9MFY24	Growth Y-o-Y	FY
Property & Assets				
Cash & Balance With RBI	4,761.86	5,220.79	(8.79%)	7,656
Balance With Banks & Money At Call & Short Notice	1,012.55	140.56	620.37%	336.
Investments	22,830.89	24,432.70	(6.56%)	24,30
Advances	76,478.64	68,216.16	12.11%	71,508
Fixed Assets	956.75	891.62	7.30%	914.
Other Assets	11,014.29	11,088.13	(0.67%)	11,366
Total	1,17,054.98	1,09,989.96	6.42%	116,08
Capital and Surplus				
Capital	377.90	346.76	8.98%	377.
Reserves & Surplus	10,423.58	8,508.12	22.51%	9,164
Deposits	1,00,118.52	92,195.39	8.59%	98,05
Borrowings	2,856.51	5,532.71	(48.37%)	4,399
Other Liabilities & Provisions	2,258.47	2,374.94	(4.90%)	2,778
Net Profit	1,020.00	1,032.04	(1.17%)	1,306
Total	1,17,054.98	1,09,989.96	6.42%	116,08



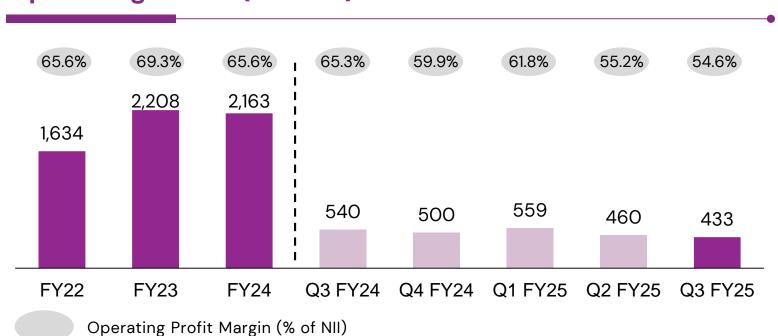


# **Profitability**

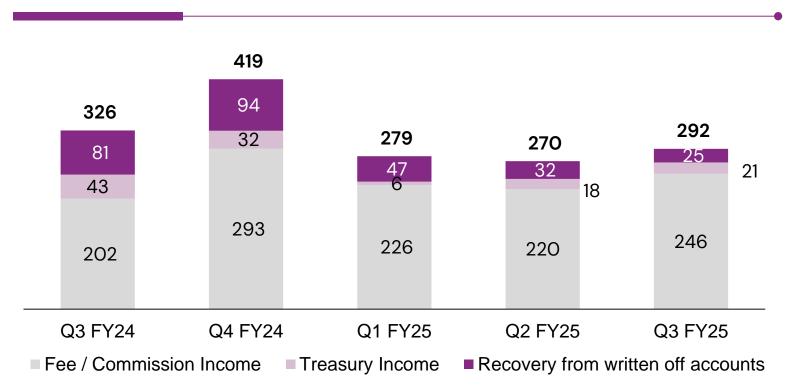
#### **Operating Revenue (INR Cr.)**



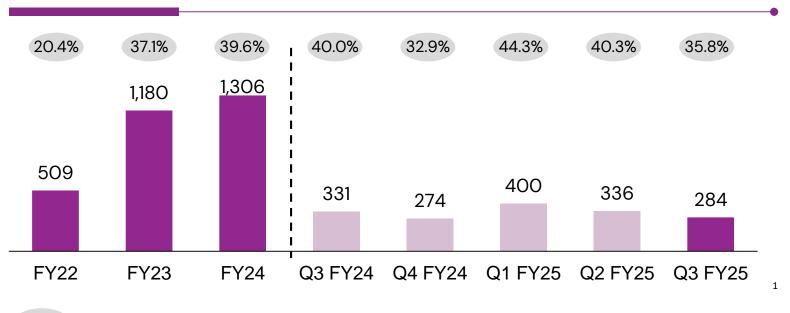
#### Operating Profit (INR Cr.)<sup>1</sup>



#### Other Income (INR Cr.)



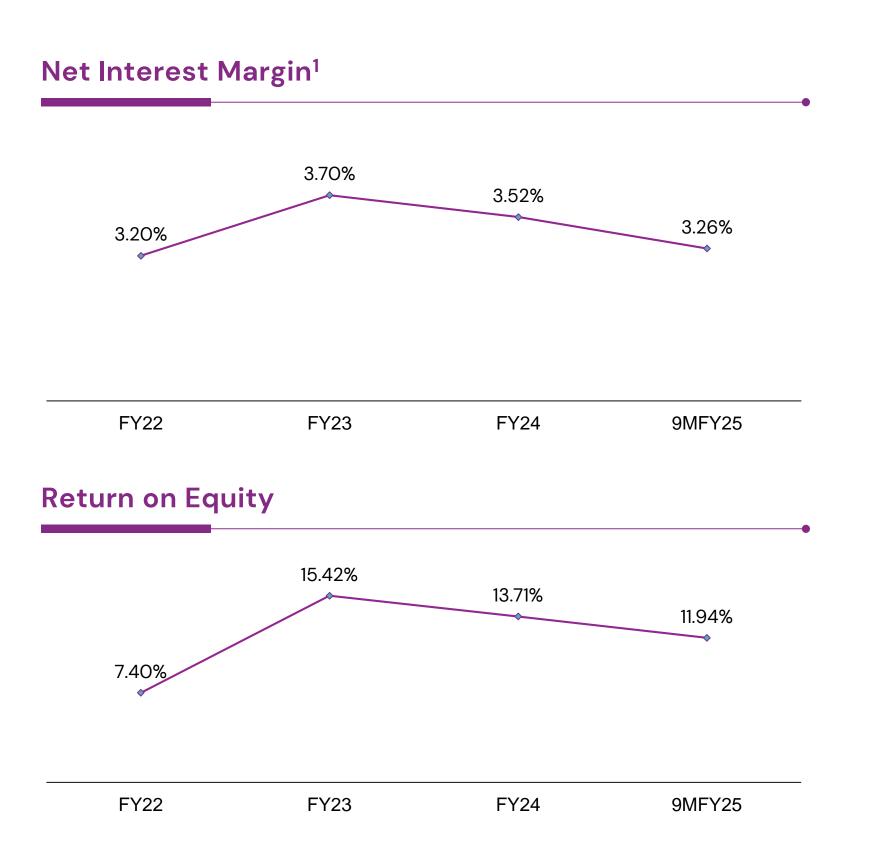
#### PAT (INR Cr.)<sup>2</sup>

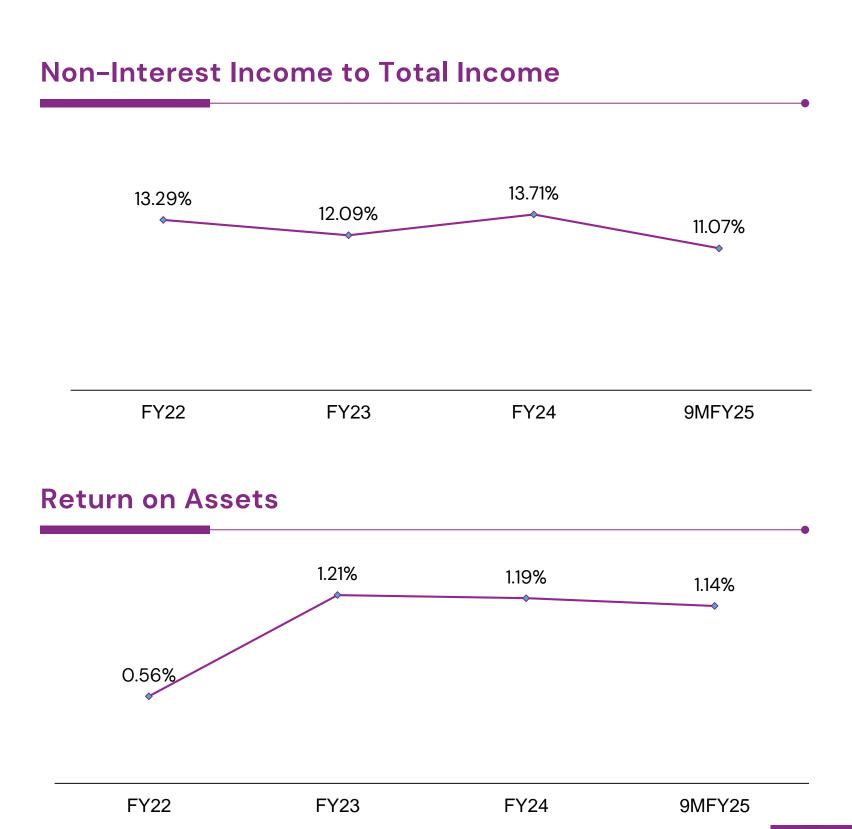


PAT Margin (% of NII)



# **Profitability**



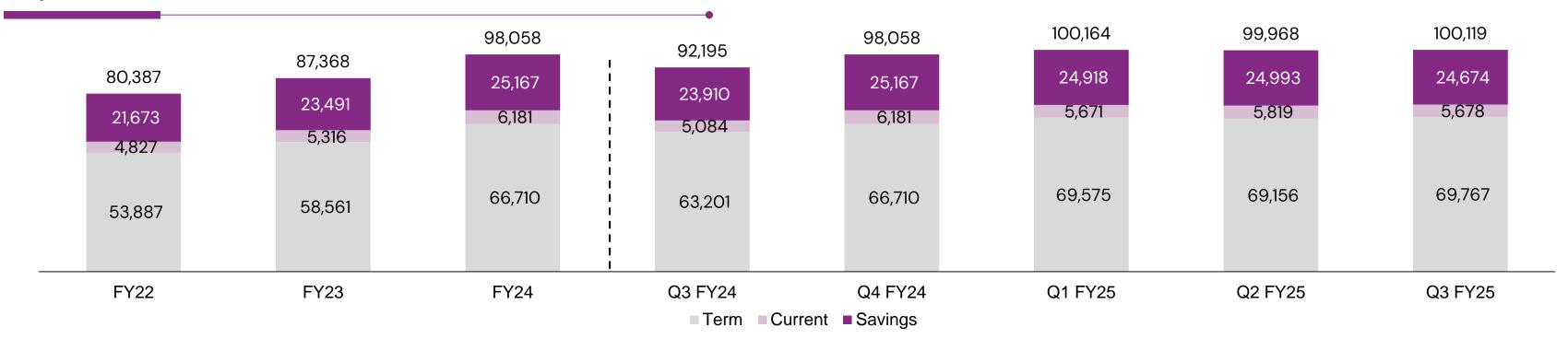


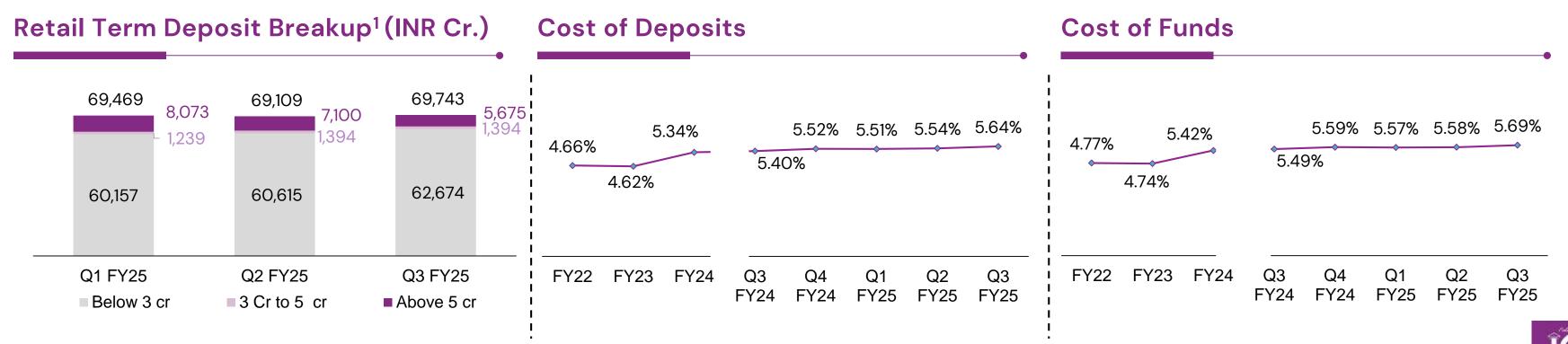




# **Liability Profile**

#### Deposit Profile (INR Cr.)

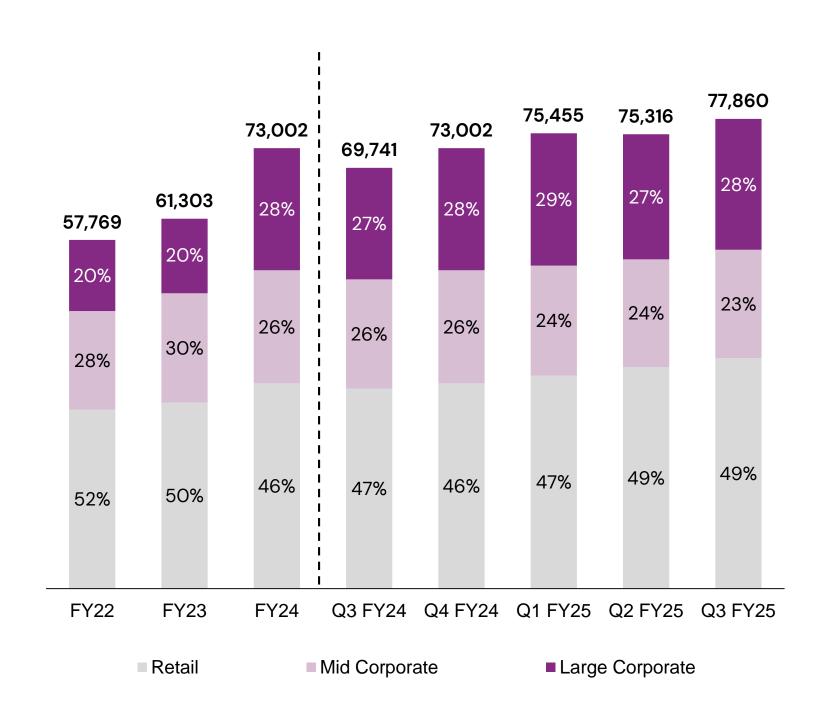




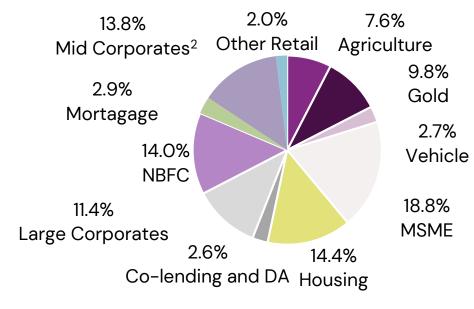


#### Advances

#### **Gross Advances Profile<sup>1</sup> (INR Cr.)**

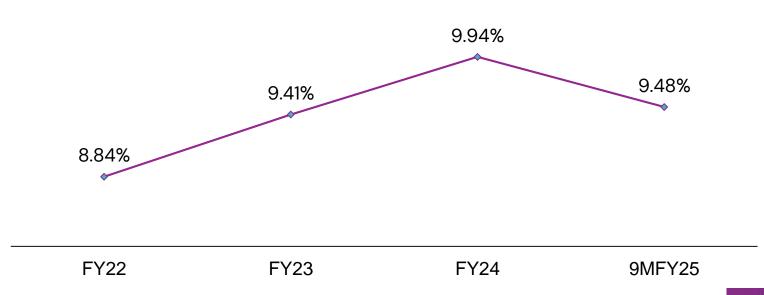


#### Sectoral Loan Exposure<sup>2</sup>



> 70% of the book is in granular form

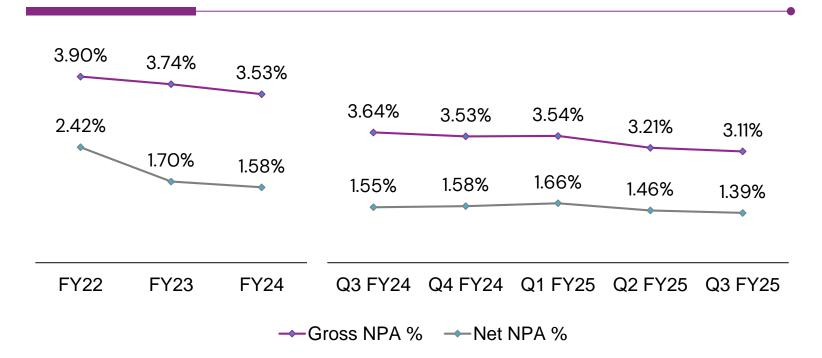
#### **Yield on Advances**



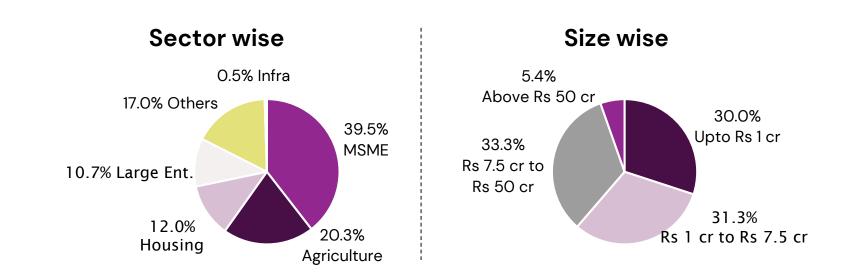




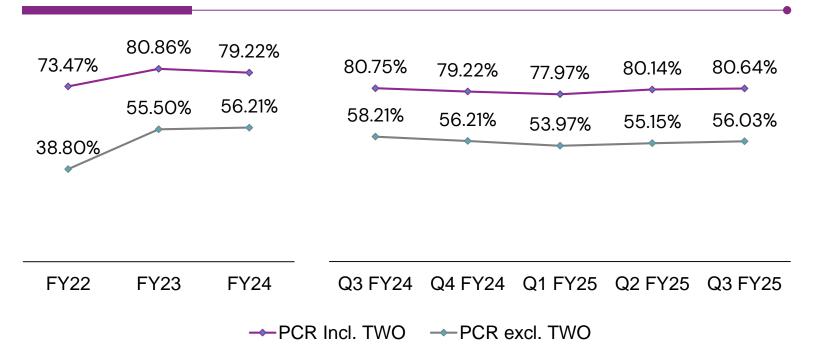
#### **GNPA & NNPA**



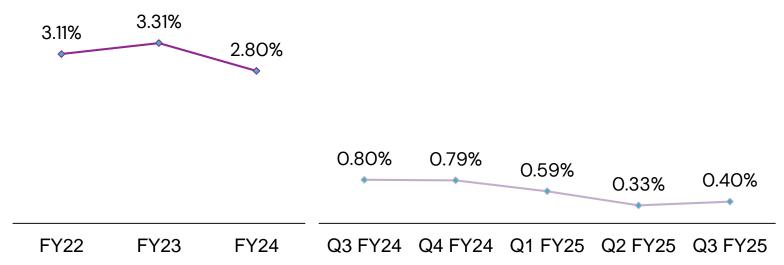
#### **GNPA Breakup**



#### Provision Coverage (Incl. & excl. TWO)



#### Slippage Ratio

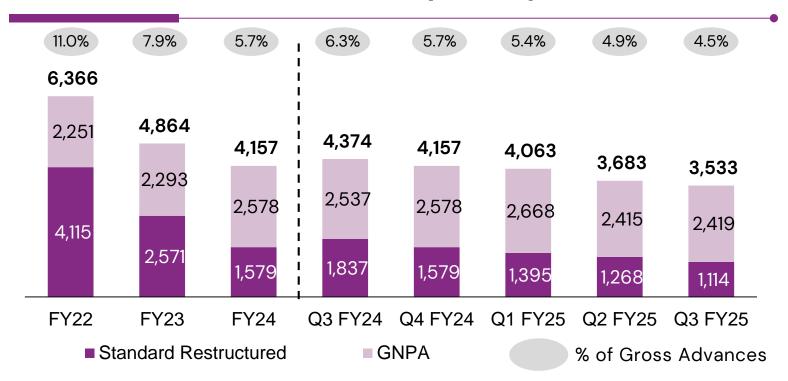




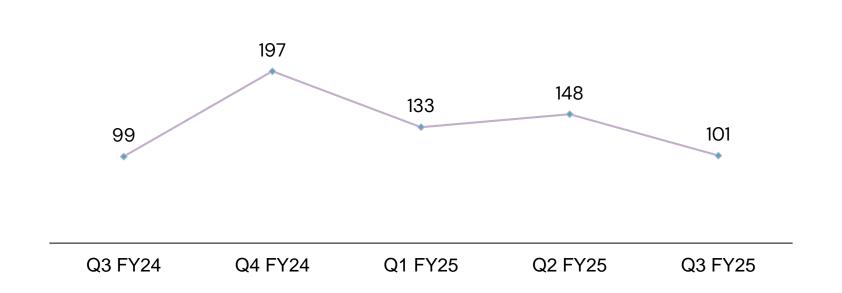


#### **Restructured Portfolio**

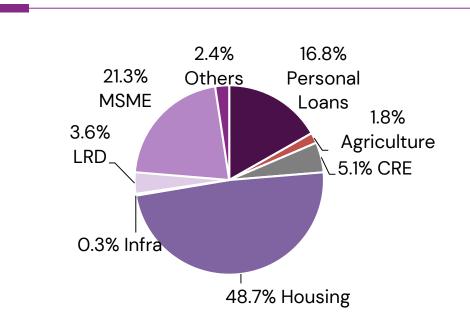
#### **GNPA & Restructured Assets (INR Cr.)**



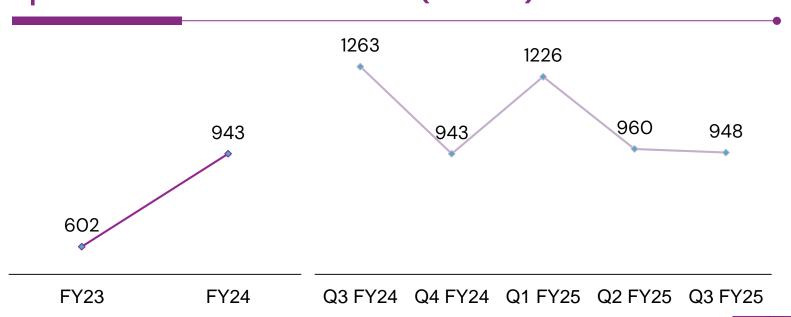
#### Recoveries (excluded upgraded accounts) (INR Cr.)



#### Standard Restructured Portfolio (incl Related Accounts)



Q3 FY2O25 - INR 1,114 Cr. (Excluding Related Accounts - INR 939 Cr) Special Mention Account - 2 (INR Cr.)







#### **Movement of NPA**

Douting (IND Cu)		Annual			
Particular (INR Cr.)	Q3 FY25	Q2 FY25	Q1 FY25	FY24	
Opening Gross NPA	2,414.92	2,668.45	2,578.42	2,292.91	
Additions	292.69	242.67	416.49	1,650.20	
Sub Total ( A )	2,707.61	2,911.12	2,994.91	3,943.11	
Slippage ratio	0.40	0.33	0.59	2.80	
Reduction					
Up-gradation	123.69	181.12	98.70	355.02	
Recoveries (excluding upgraded accounts)	100.52	148.01	133.12	582.45	
Technical/ prudential Write Off	64.34	167.07	94.64	427.22	
a. Technical written off	62.40	163.87	93.38	395.44	
b. Other written off	1.94	3.20	1.26	31.78	
c. By Sale	_	-	-	_	
Sub Total ( B )	288.55	496.20	326.46	1,364.69	
Closing Gross NPA (A-B)	2,419.06	2,414.92	2,668.45	2,578.42	



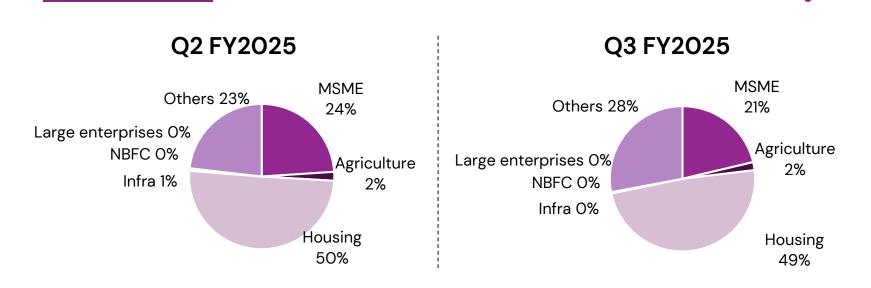


#### **Sector-wise Breakup Analysis**

#### Gross Advances Breakup (INR Cr.)

	Q3 FY24	Q4 FY24	Q1 FY25	Q2 FY25	Q3 FY25
MSME	15,425	14,774	14,832	14,677	14,569
Agriculture	9,235	10,029	10,901	11,643	12,354
Housing	14,630	15,006	15,031	15,289	15,436
Infra	2,615	2,167	2,604	2,685	3,293
NBFC	10,466	11,837	11,161	11,120	10,886
Large enterprises	6,563	7,084	8,534	7,678	8,060
Others	10,807	12,105	12,392	12,224	13,262
Total	69,741	73,002	75,455	75,316	77,860

#### **Standard Restructured Assets**



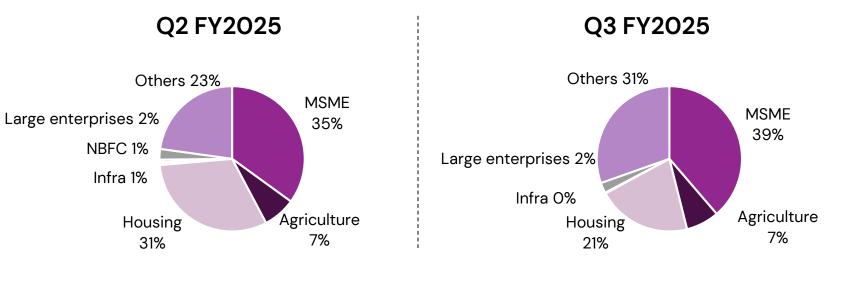
INR 1,268 Cr.

INR 1,114 Cr.

#### Non-Performing Assets Breakup (INR Cr.)

	Q3 FY24	Q4 FY24	Q1 FY25	Q2 FY25	Q3 FY25
MSME	1,194	1,163	1,011	923	955
Agriculture	627	610	557	485	492
Housing	283	319	423	372	288
Infra	23	14	13	12	12
NBFC	-	_	_	-	-
Large enterprises	203	258	260	256	259
Others	207	214	404	367	413
Total	2,537	2,578	2,668	2,415	2,419

#### **Special Mention Account Breakup**



INR 5,403 Cr.

INR 4,891 Cr.



# **Efficiency Ratio**

#### **Cost to Income Ratio\***



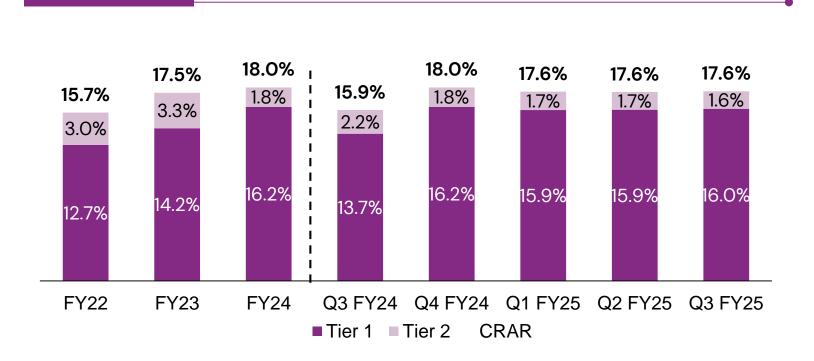
<sup>\*</sup>Excluding the impact of change in accounting policy and one-time incomes/expenses, Cost to Income Ratio would be 54.48% for 9M FY25



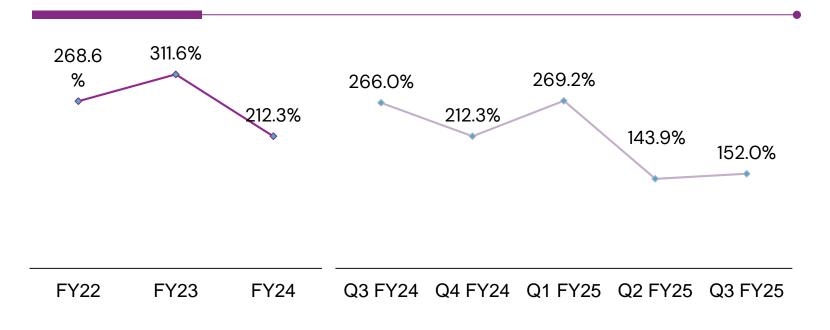


### **Key Ratios**

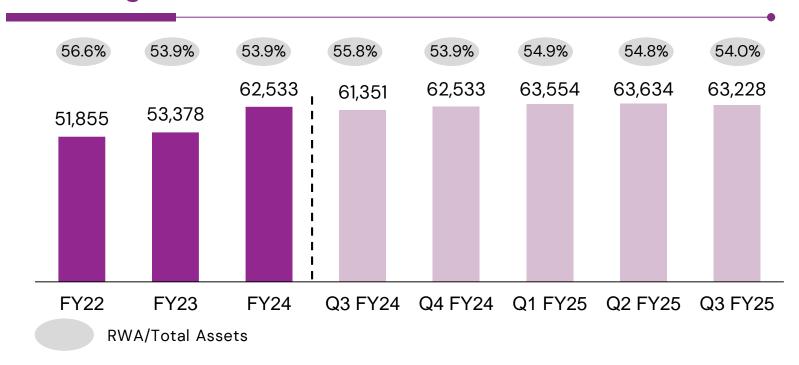
#### **Capital Adequacy Ratio**



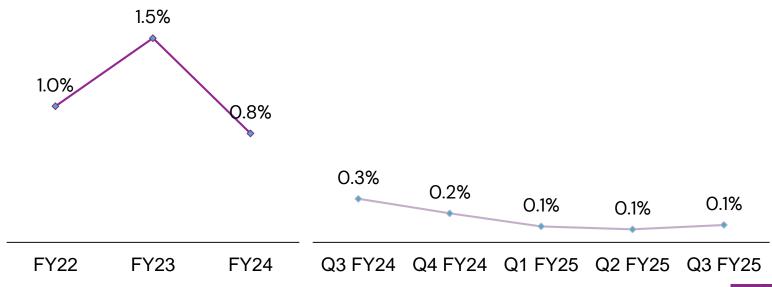
#### LCR<sup>1</sup>



#### Risk Weighted Assets (INR Cr.)



#### **Credit Cost**

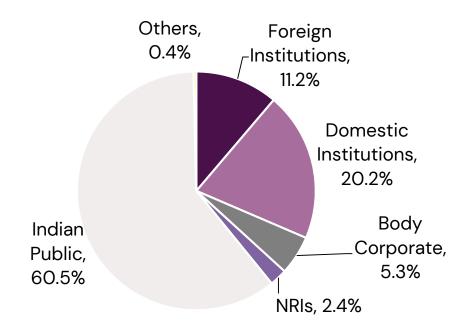




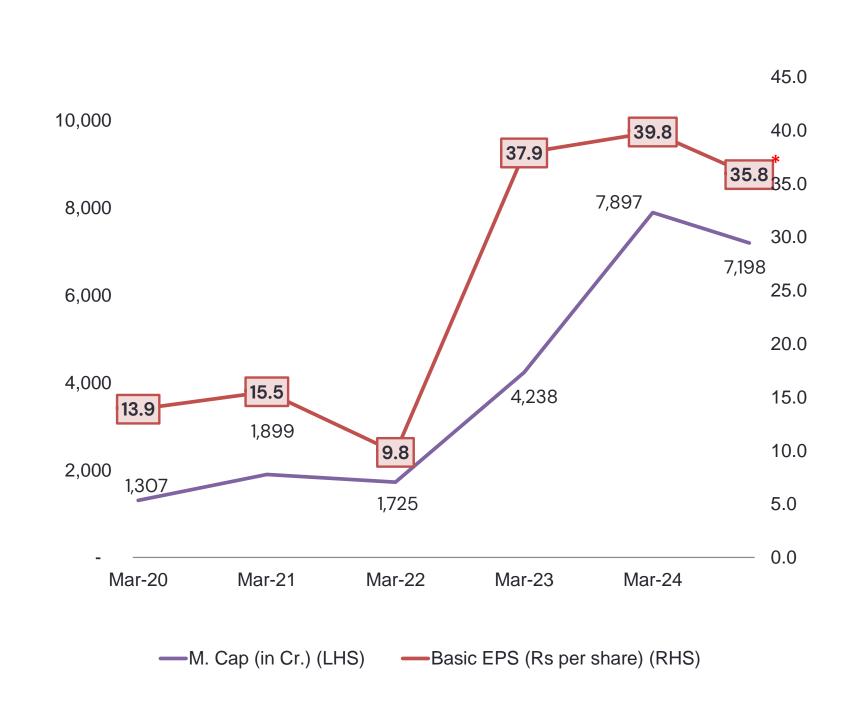


#### **Shareholder Value**

#### **Shareholding Pattern**



#### **EPS & Market Capitalisation**





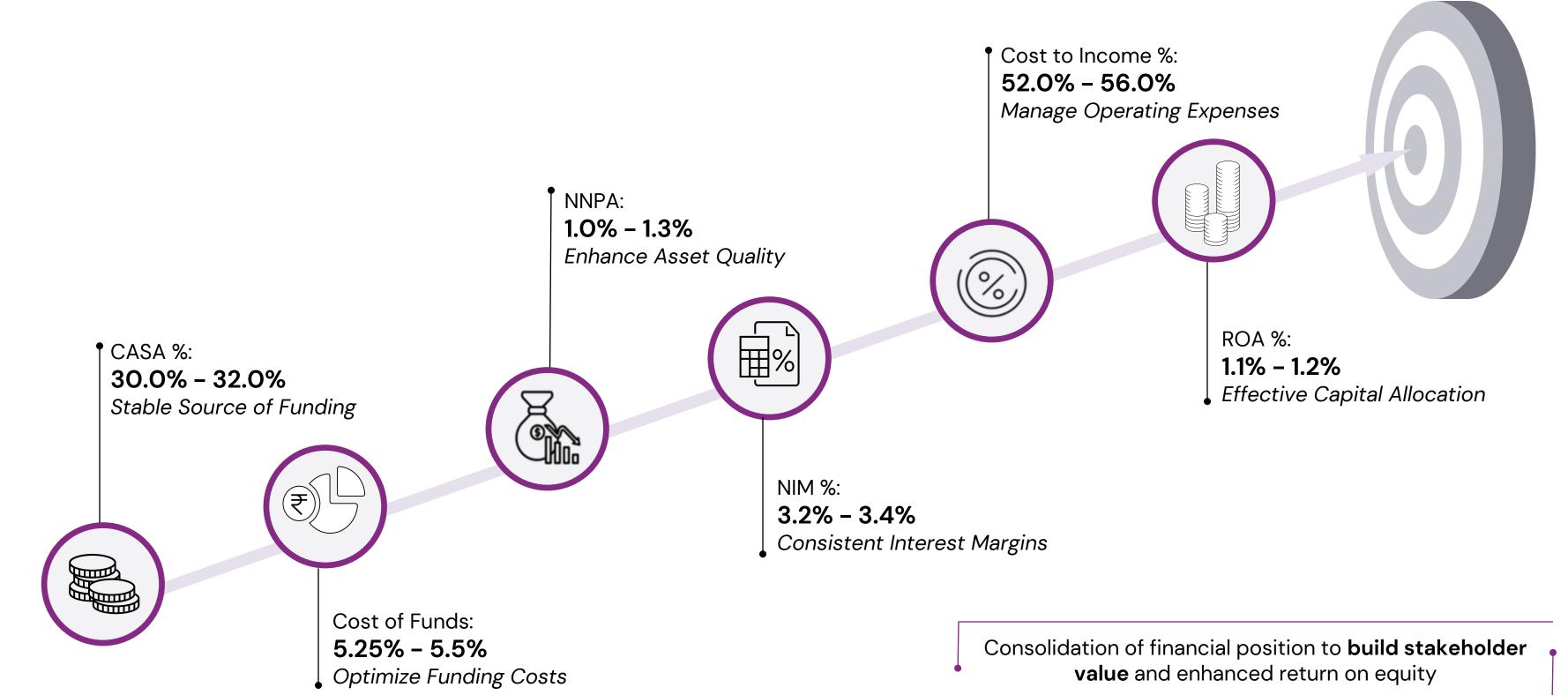
# Accelerating our Transformation Journey

Banking with Legacy, Embracing the Future Celebrating 100 years of trust





# Targeted Performance Improvement to Boost Returns







#### **Products**

#### **Building a Comprehensive Portfolio of Products**

Customer-centric approach for creating products

Comprehensive product suite

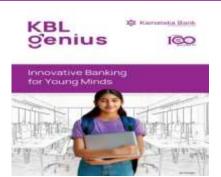
Leverage Cross-sell & Up-sell opportunities

Pipeline of products for continuous growth

**MSME** 

#### Retail









Agriculture





#### **Retail loans**

- KBL G-Perl Personal Loans for Govt Employees launched
- KBL PEAK Education Loans for students launched
- Pre-Approved Digital Personal Loans to be launched soon

#### **Liability Products**

- Digital Current Account Journey launched
- KBL Genius Student
   Savings Account launched
- KBL Woman Savings Account – to be launched
- KBL Family Account to be launched soon

#### **ADC Channels**

- KBL One Corporate Mobile App launched
- QR Sound Box of multi language launched
- KBL Merchant App payment app for merchants to be launched soon

#### Agri Schemes

- KBL Krishik Tractor Loans for Purchase of Tractor launched
- KBL Saathi Loans for SHG/JLG – to be launched soon

#### **MSME Products**

Introduction of Electronic
Bank Guarantee (e-BG)
through NeSL's Digital
Document Execution
(DDE) platform

#### Financing

- KBL Medical Equipment
  Loans Empowering
  Healthcare MSMEs To
  be launched
- KBL Supply Chain
  Finance platform under
  build To be launched

New products focused on 'RAM' - Retail, Agriculture and MSME



#### **Digital Touchpoints**



3,701,879

**Mobile App Installations** 

3.1% QoQ



772,900

**Net Banking Users** 

1.3% QoQ



5,490,143

**Debit Cards** 

1.3% QoQ



110,467

QR related metrics

1 9.4% QoQ



1,506

**ATM Networks** 

1 O.1% QoQ





**Awards** 









**Moving towards a Digital-First Bank** 

#### Creating a disruptive "Bank within a Bank" **Our Objectives** Infrastructure to Meet Our Objectives First-in-class digital factory **Increase in Customer Base** Products and Business Solutioning have been integrated into the Technology and Digital Hub Integrated Risk and Finance framework to **Enhanced Customer Satisfaction** support Bank's regulatory/ management reporting under implementation in OFSAA ACoE data platform to assist in-house **Organisational Productivity** capabilities and monitor business outcomes Scalable and configurable No-Code, Low-Code **Financial Growth** platform for business account

#### Strategic implementation of digital projects to achieve our objectives



Launch of Credit Line on UPI partnership with Navi



Direct Assignment (Securitization) platform incubated



Digitization of Current Accounts for small businesses



#### Scalable and Reliable Architecture

#### Embedding data & analytics in business processes for data-driven decision making

#### **Foundation of Architecture**



First-in-class scalable central data repository **on cloud** with data quality management and remediation capabilities



Predictive, business/strategy and descriptive analytics use-cases



Enhancement of the **Data Link** to enable seamless communication and exchange of information



Integrated analytics with business processes to enable data driven decision making

#### Integration with the Business



#### **Retail Loan Propensity**

Target Retail loan propensity for better product proposition for customers



#### **Micro Market Analysis**

External information on throughputs/market at a pin code level to plan operations



#### **Deposit Propensity**

Deposit propensity for core augmentation



#### **Primary Bank Index**

Analyse overall wallet share of customer with the Bank through Customer360



#### **Portfolio Management**

Product Portfolio performance & Managed Account Monitoring



#### **Collection Prioritisation**

Optimise collection efforts through advances analytics



#### **Behaviour Scorecard**

Proactively monitor and control delinquency levels

#### Impact on the Business



**CASA & Term Deposits** 



**Retail Advances** 



**Product & Account Productivity** 



Internet and Mobile banking users



**Assets** 



Operations and Governance Efficiency



**NPAs** 





Best in class Analytics Factory: 360day PitStop

#### **Business Dashboards Driving Agility and Precision in Decisions**



**CASA Balance Buildup Dashboard** 



**Retail Deposit dashboard** 



**Branch Productivity Dashboard** 



**Contact Centre dashboard** 

11+ Dashboards, 40+ Business and Predictive models live

#### **Business Systems ensuring New Insights have Rails for Outcomes**

Live - Customer
Relationship Management
(CRM) & Customer
Engagement Channels



Live - Early Warning Signals (EWS) & Collection Prioritization

Coming Soon – Martech Platform Coming Soon –
Unsecured Collection
Platform

4+ Digital systems Live & 2 to be executed in Q4

#### **Key Business Outcomes**



Focus Branch Strategy (Aligned to Catchment Analytics)



~1 mn Engaged Customers (2X lift in engagement)



Realization of Planned P&L Impact (15% incremental p.a)

# Our Strengths and Strategies

Banking with Legacy,
Embracing the Future

Celebrating 100 years of trust





# Strategic Roadmap

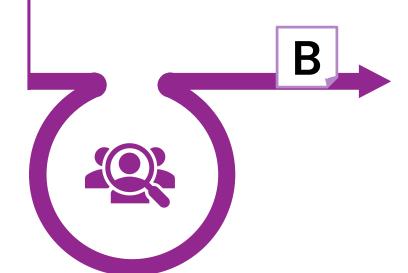


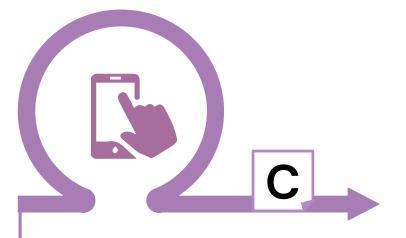
Delivering Excellence in Core Businesses with Underlying Technology Platform

Through tech-driven
Processes, Products &
People targeting Rural,
MSME and Retail sector

Creating a
Performance-Driven
Culture

Rebuild **Outward-Facing**, **Business-Centric** teams



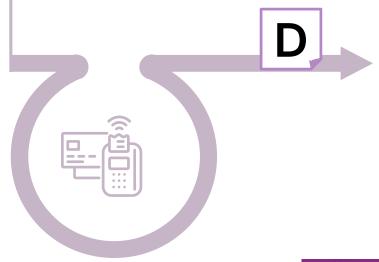


Digitalisation and
Partnership to
Accelerate Book Growth

**Digital First** private sector Bank

Strengthening Financial Position to Create Long-Term Value

Transformative steps
leading to improved financial
position









**Consistent Emphasis on our Strength Areas** 

Our	Legacy
-----	--------



13.6 Mn

Happy customers

#### **Building on Our Legacy**

- Tradition with Innovation
- Outbound Sales Culture
- Startup-like Agility



34.6%

Share of MSME & Agri-Loans

46.4%

Branches in Rural & Semi-Urban Areas

- Capitalise on community network
- MSME and Rural to be key growth drivers



45.5%



49.0%

Increase in % of Retail Advances from FY20 to Q3 FY25

- Enhanced RoA and RoE
- Focus on Retail Home, Gold Loans



Bharat Ka Karnataka Bank 4.1%1

Market share in Karnataka 22 States

Pan-India presence

- Wider Geographical Presence
- Digital and Data-driven client acquisition
- Cross Selling







**Diversified Offerings with Established Brand Equity** 

#### **Retail and Personal Banking**



- Housing
- Vehicle
- Gold
- Loans against property
- Personal loans
- Education

#### **Services**



Simple & smarter digital loans



Centralized processing



Immediate inprinciple sanction



Dedicated Retail Assets Centre / branch network

#### **Agriculture Banking**



- Agriculture & allied activities
- Farm development
- Agricultural land purchase
- Farm mechanization
- Hi-tech agriculture
- Agricultural infrastructure & ancillary

#### **Facilities**



Dedicated technical experts (AFOs)



Agri Development Branches (ADBs)



Rural godown loans



Farm machinery/ vehicle loans

#### **MSME**



- Working capital finance for traders & manufacturing industries
- Term loans & infrastructure finance
- Business development loans
- Corporate loans
- Professional & self-employed loans
- CV / CE loans

#### **Facilities**



**GST Based Loans** 



Quick digital underwriting



Loans to women entrepreneurs



Segment FocusedLoans







Key Capabilities in Place to Leverage Opportunities in the Government Business

#### Focused to be one of the top govt. collection Banks



Empaneled as 'Agency Bank' for direct tax collection



Integrated on National Jan Samarth portal



**State-level Treasury integrations** for collection of revenue (Khajane-II in Karnataka and MAHAKOSH in Maharashtra)



National Savings Institute (NSI) (to on-board customers for savings schemes)



Live with **Customs and GST collection** through OTC and Internet Banking



Launch of **Flexi Fixed Deposits** scheme for government departments and allied institutions



Live with **Direct tax collection** offering various payment methods



Live on **RBI Central Bank Digital Currency (CBDC)** platform and **Karnataka Public Procurement Portal KPPP** for e-BG

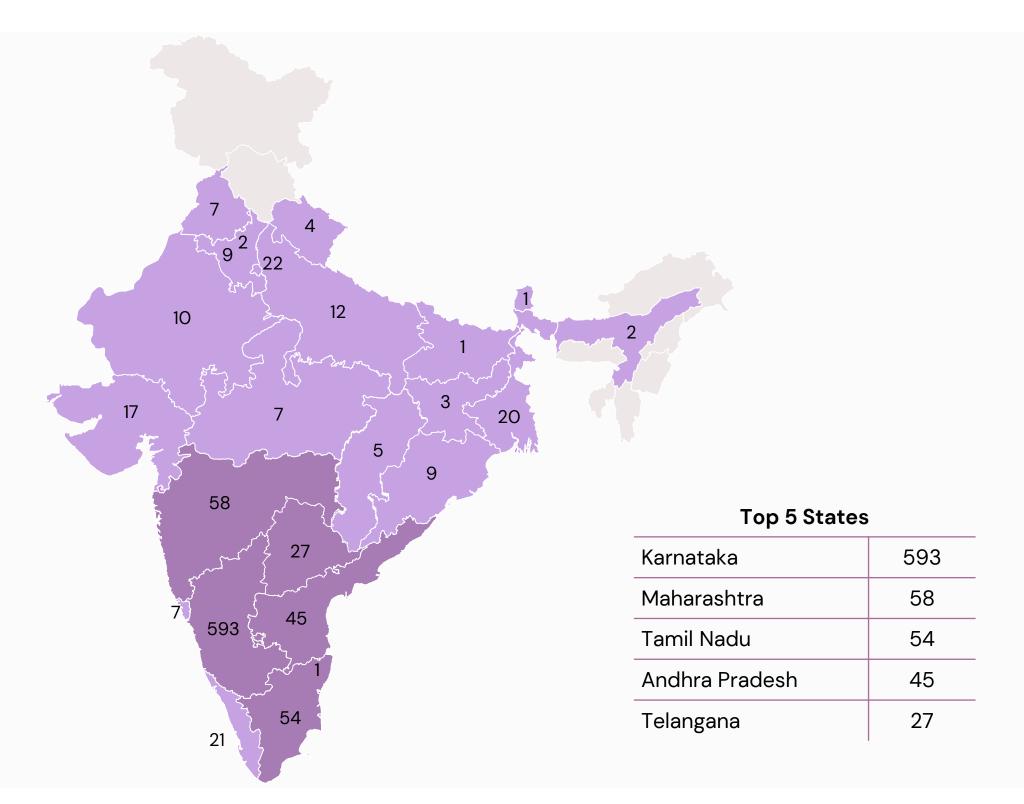
Working towards "one-stop" digital solution for all statutory payments

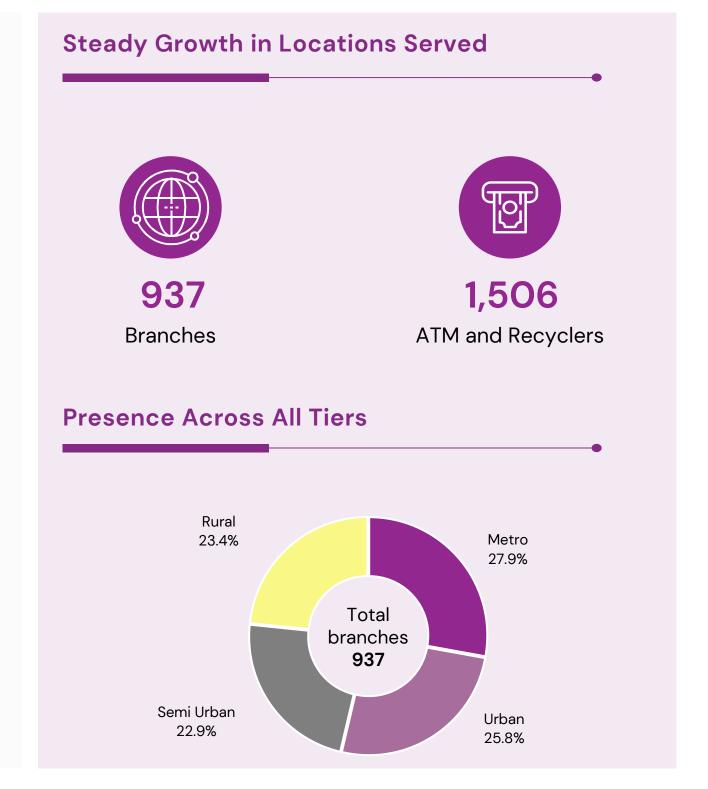






#### **Strong Geographical Footprint**









# Creating a Performance Driven Culture



Rebuild Outward-Facing, Business-Centric Teams

Outbound sales team and "Feet on the Street" for growing Inducted 278 Sales Officers and 228 Feet on Ground for liabilities and expanding the home loan book covering key markets and target segments 15 Regional Offices resourced and empowered to handle small Better control and oversight to create a more sales-centric ticket loans, decentralized into 51 Clusters with Cluster Heads organisation Business correspondent partnerships to strengthen the Fifteen BC onboarded, others are in progress portfolio Partnerships focused to expand Home, Car, Gold, Retail and Sector-focused tie-ups to grow retail reach Agri loan book Scale-up from number of Retail Loan Processing Hubs In process of scaling from 5 retail processing hubs Deployed 53 AFOs as part of hunting teams at branches & Focused to further grow Agri clusters to source quality agri proposals





# Digitalisation Propelling Robust Book Growth



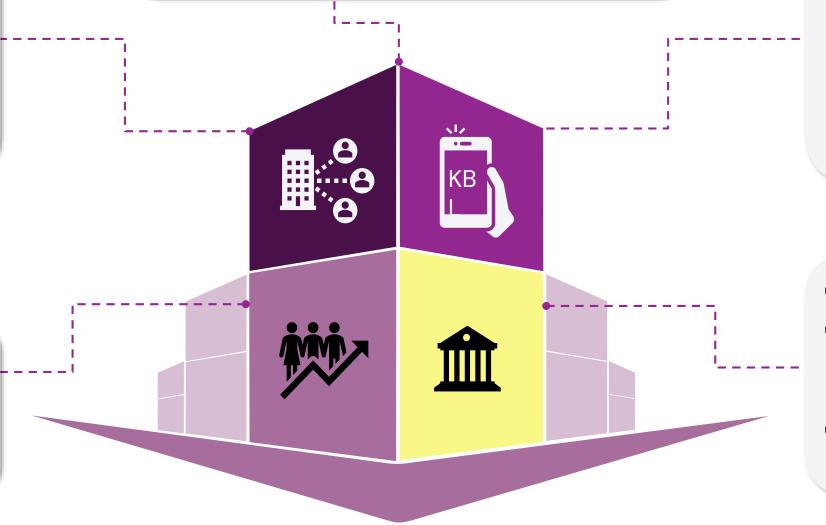
#### Foundation in place to Drive Next Leg of Digital Innovation

State-of-the-art 'Technology, Digital & Product Hub' at Bengaluru

- 40,000 sq. ft. super built-up area
- 300+ skilled employees
- Products and Business Solutioning have been integrated covering technology, digital and analytics

- Partnerships with FinTechs to drive digital banking
- Increase Product Penetration per customer through analytics-enabled cross selling

- Live with CRM: Integration of customer data and interactions across Marketing and Sales department
- Enhance customer engagement and improve business productivity



# Launched revamped website (English, Kannada) and customer app

- Developer portal featuring over 570+APIs
- KBL Mobile Plus provides a userfriendly mobile interface with intuitive navigation

- Cloud Data Platform for ACoE
- Four Modules from OFSAA including fund transfer and profitability module under implementation
- Scalable and configurable platform for business account





# Digitalisation Propelling Robust Book Growth



#### **Initiatives towards Digitisation**

#### **Executed initiatives**

#### Planned future initiatives for 2025



Colending partnership expansion - UGro



Hyperlocal SEO



Pre-approved and Flow-Based Loans



National Back Office Transformation



Dairy Maintenance Loans leveraging ULI

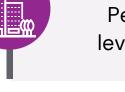
Liability Platform: : DIY SA,

**Dormant Account** 

Activation



Personal Loans



leveraging ONDC



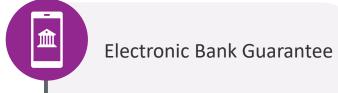
Direct Assignment deal through Yubi Platform



Credit line on UPIO with Navi



Direct Assignment (Securitization) Platform





**Current Account** 



Core Systems (Collections/LOS/LMS) Transformation



Supply Chain / Trade Finance Platform



Data Governance and Warehouse Transformation



**Unified Digital Retail** Sales and Credit Hub



Digital Omnichannel Transformation



Unified Wealth Mgt. Platform





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