

CINELINE

MOVIE 

21st August, 2024

To,

National Stock Exchange of India Limited
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla Complex,
Bandra (East), Mumbai - 400 051,
Maharashtra, India.

BSE Limited
Corporate Relationship Department
1st Floor, New Trading Ring,
PJ Towers, Dalal Street,
Fort, Mumbai - 400 001,
Maharashtra, India.

Company Code: CINELINE (NSE) / 532807(BSE)

Subject: Investor Presentation

Dear Sir / Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find attached the investor Presentation issued by the Company for Q1FY25.

The investor presentation can also be accessed on website of company, www.moviemax.co.in

The contents of the Investor Presentation give full details.

Kindly take the above information on your records and oblige.

Thanking you,

Yours faithfully

For Cinline India Limited

RASHMI
JATIN SHAH

Digitally signed by
RASHMI JATIN SHAH
Date: 2024.08.21
13:26:38 +05'30'

Rashmi Shah

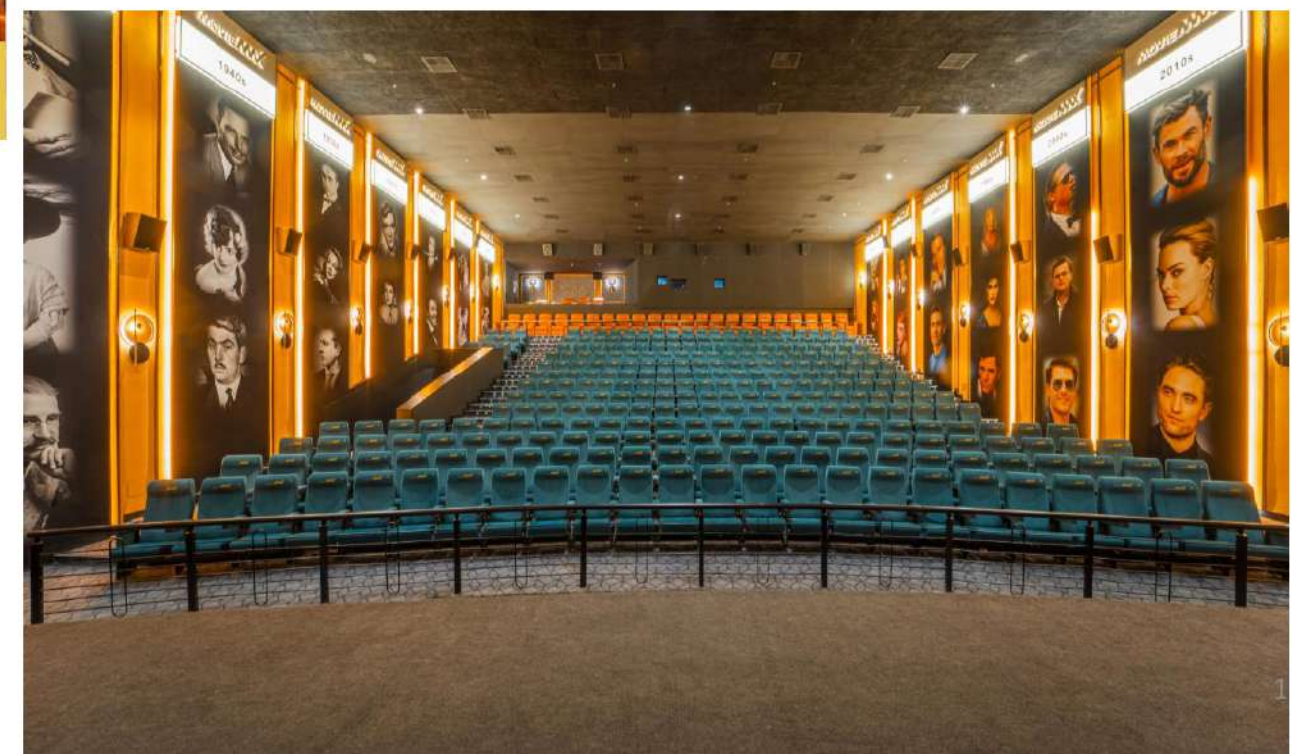
Company Secretary & Compliance Officer

Cinline India Limited

2nd Floor, A & B wing, Vilco Centre, Subhash Road, Opp Garware, Vile Parle (E), Mumbai- 400057
(India). Tel.: +91-22-67266688, Email: investor@cinline.co.in,
Corporate Identity Number (CIN): L92142MH2002PLC135964; www.moviemax.co.in



CINELINE INDIA LIMITED



Investor Presentation
August 2024

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Luxury cinema experience through an all recliner format to be launched soon under the brand name 'MovieMax Edition'

Content driven movies have been lined up in FY26 which seems promising for the business

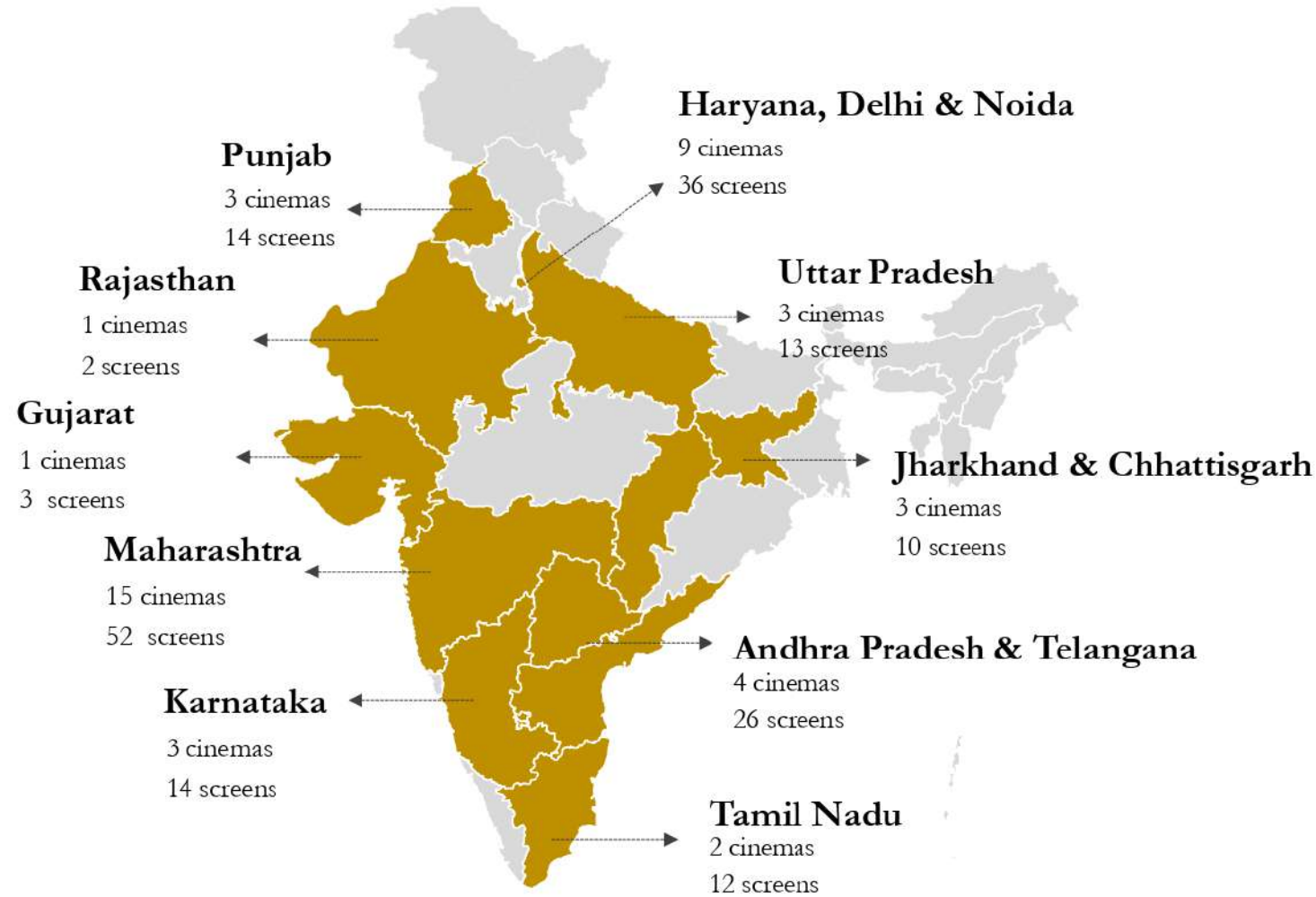
We aspire to add 25-30 screens operational screens every year to our existing portfolio

Future expansion will be based on revenue share model and partial capex from developers

Adverse effects of Hollywood strike are fading off and we expect improved content in the coming quarters

Industry Leading Performance, Company has maintained ATP and Admits while increasing SPH by 10% in Q1 FY25

Operational		Under Fit Outs & Tied up
20	CINEMAS 	24
76	SCREENS 	106
14	CITIES 	18
19,000 +	SEATS 	23,000+



Operational Screens Added till date

Location	Month	# Properties	# Screens
Sion/Mira Road	Apr-22	2	6
Nashik/Nagpur		2	6
Andheri/Eternity & Wonder Thane		3	9
Goregoan/Kandivali		2	2
Patiala	Jul-22	1	4
Ghaziabad	Aug-22	1	4
Huma	Nov-22	1	4
Kalyan		1	5
Bikaner		1	2
Hyderabad	Dec-22	1	7
Noida	Mar-23	1	6
Lucknow		1	6
Gurugram	Nov-23	1	3
Zirakpur (Punjab), Downtown Square Mall	Mar-24	1	4
Pune(Maharashtra), Amanora Mall	Apr-24	1	8
Total		20	76

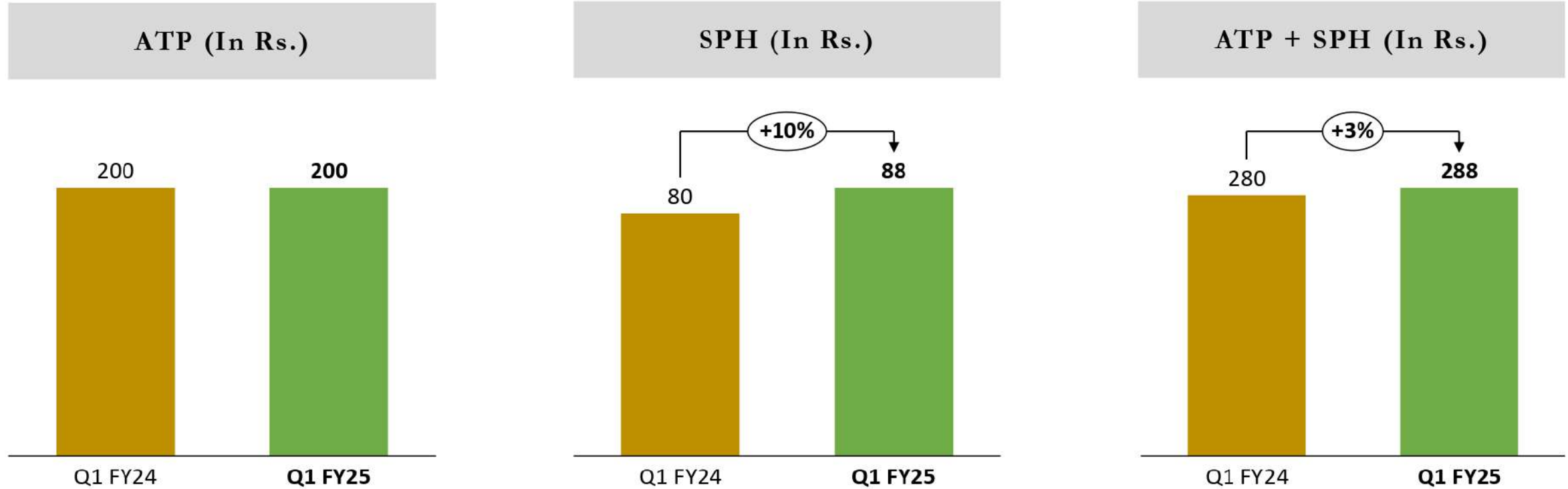


Cineline India Limited
**Achieved One of
the Highest
EBITDA Margins
in FY24**

In Film exhibition
Industry within short
span of time



Resilient ATP and SPH growth in Q1 FY25 on year on year basis

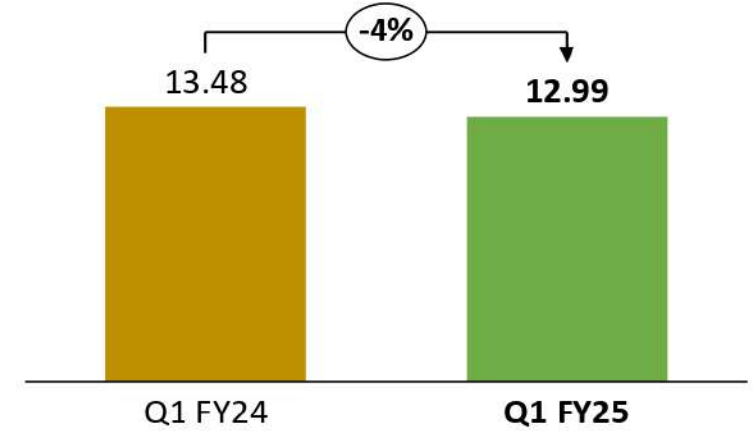
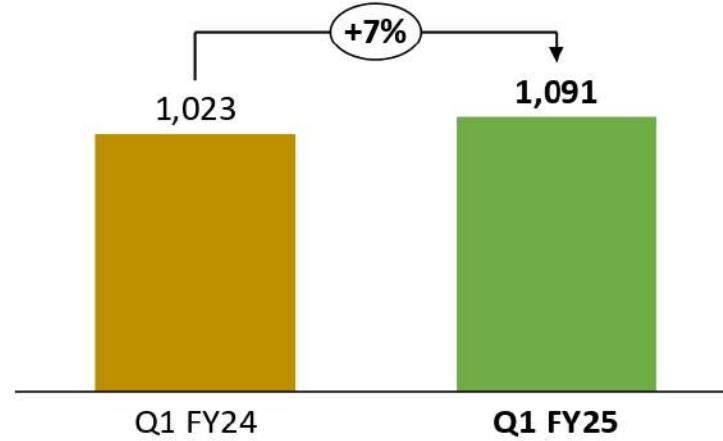
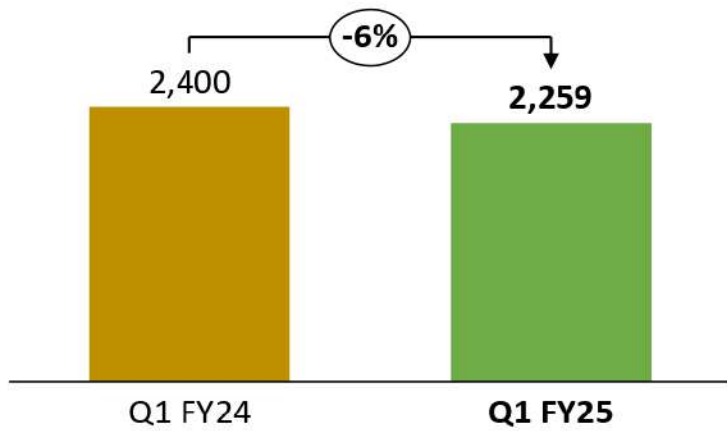


*On Gross Basis

**Net Box Office Collections
(Rs. Lakhs)**

**Net F & B Collections
(Rs. Lakhs)**

Admits (# Lakhs)



ATP*

Rs. 200

SPH*

Rs. 88; +10% YoY

ATP + SPH*

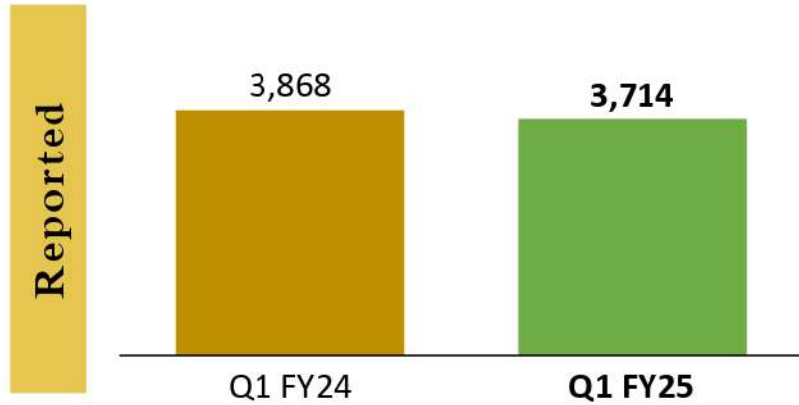
Rs. 288; +3% YoY

*On Gross Basis

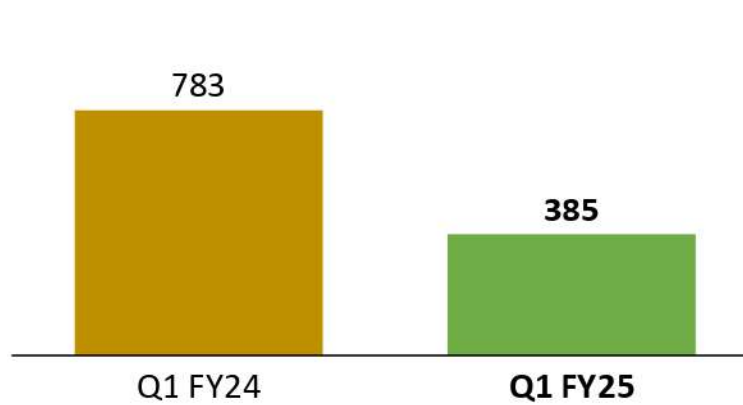
Q1 FY25 Key Operating & Financial Highlights for Cinema Business



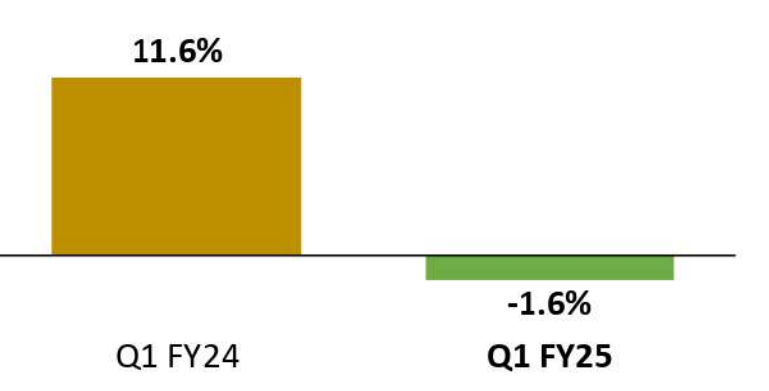
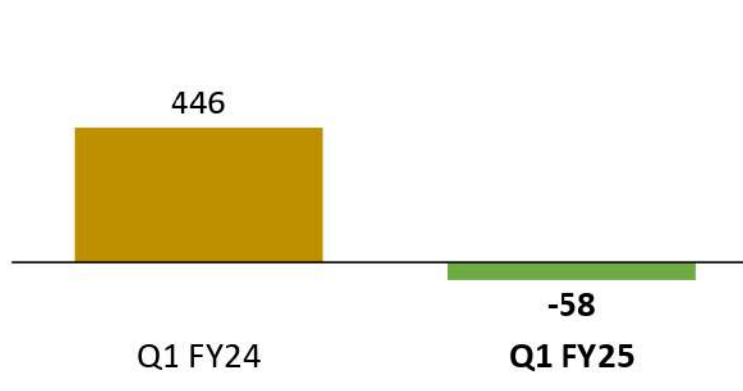
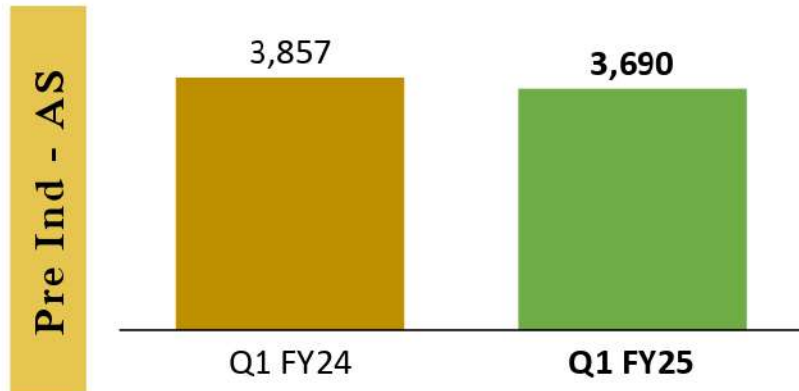
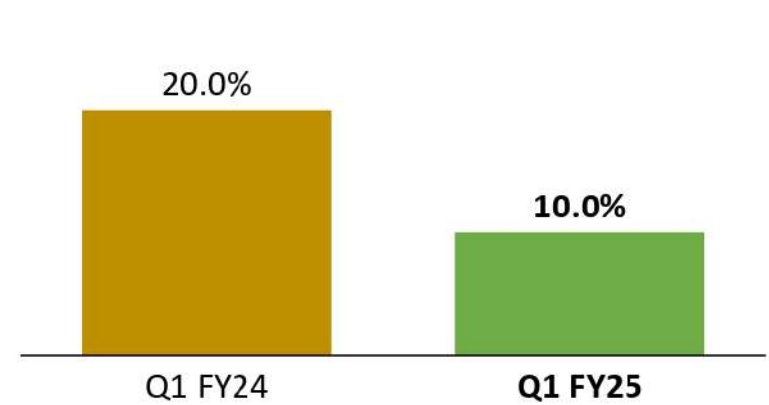
Total Revenues (Rs. Lakhs)



EBITDA (Rs. Lakhs)



EBITDA Margin %



Q1 FY25 Profit & Loss Summary



Q1 FY25

Q1 FY24

Particulars (Rs. Lakhs)	Reported	Ind AS 116 Impact	Pre Ind AS 116	Reported	Ind AS 116 Impact	Pre Ind AS 116
Total Revenue	3,714	-25	3,690	3,868	-11	3,857
Rental Cost	186	421	607	235	329	564
Other Operating Expenses	3,143	-3	3,140	2,850	-3	2,847
EBITDA	385	-443	-58	783	-337	446
Depreciation	543	-308	235	479	-276	203
EBIT	-158	-751	-293	310	-61	371
Finance cost	716	-355	361	717	-326	391
PBT	-874	219	-654	-413	265	-148
Cash PBT*	-331	-89	-419	66	-11	55

*PBT + Depreciation

Top Movie Gross BOX OFFICE Collection for Q1 FY25



MUNJYA

Rs. **3.86** Crs.



KALKI 2898 AD

Rs. **3.51** Crs.



SRIKANTH

Rs. **1.40** Crs.



CREW

Rs. **1.33** Crs.



CHANDU CHAMPION

Rs. **1.30** Crs.

MovieMAX serves a range
of cuisines to serve this
experience on plate



Star Studded Events at MovieMAX



MOVIE MAX
CINEMA **LOVERS DAY** ₹ **99**
FRIDAY, 23RD FEB'24 ANY MOVIE. ANY SHOW.
BIG BLOCKBUSTERS, BIG SCREEN, UNBELIEVABLE PRICE!
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जब वी मेट JAB WE MET
Screening from 12TH - 15TH FEB'24 (Monday to Thursday) **BOOK NOW**
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INFINITE ENTERTAINMENT **COMING SOON**
AT ZIRAKPUR PARAS DOWNTOWN SQUARE MALL
4 SCREENS | DOLBY 7.1 SURROUND SOUND | 2K PROJECTION | AFFORDABLE WIDE VARIETY OF FOOD OPTIONS
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in association with **TIMES NOW** नवभारत

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T20 ICC MEN'S T20 WORLD CUP WEST INDIES & USA 2024

SCREENING ON SELECTED LOCATIONS ONLY*

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BIG BLOCKBUSTERS, BIG SCREEN, UNBELIEVABLE PRICE!

FOR BOOKINGS: MOVIE MAX.CO.IN | BOOKMYSHOW | PAYTM

*EXCLUDING RECLINERS AND PREMIUM FORMATS. *OFFER APPLICABLE IN SELECT CITIES. T&C APPLY.

Hyatt Centric

Candolim, Goa



Lobby Area



Spa, Swimming pool, Gym



Jade Banquet



Spacious Drawing Rooms



Luxury Rooms



GROK - Restaurant



Hyatt Centric, Candolim Goa : A lifestyle hotel in the center of Goa

5 Star Premium Leisure Hotel

168 keys

4 F&B outlets - ~230 covers

6,095 sq. feet.
across 3 event venues

Recreational facilities viz. spa, gym, swimming pool

2.2 acres freehold land

G+4 Structure



Construction of the **Goa – Mumbai Expressway** (6 hrs. journey) will help increase passenger traffic in Goa going forward



Q1 FY25 Financial Performance Metrics - GOA Hotel



Particulars (Rs. Lakhs)	Q1 FY25	Q1 FY24	Change %	FY24
Occupancy Rate	89%	85%		86%
Average Room Tariff	7,324	8,247	-11%	8,861
Total Revenue	1,383	1,331	4%	5,874
Room Revenue	990	1,076	-8%	4,704
F&B and Miscellaneous Revenue	393	255	54%	1,170
EBITDA	388	409	-5%	2,149
EBITDA Margin	28.1%	30.7%		36.6%

The Company intends to sell its entire investment in R&H Spaces Private Limited, a material wholly owned subsidiary of the Company, to prospective buyers as may be identified and approved by the Board or its duly appointed committee. The same has been approved by the shareholders in the Extra Ordinary General Meeting held on 19th June 2024



Mr. Rasesh B. Kanakia
Chairman

- Started real estate development in 1986
- Instrumental in making Kanakia Group a reputed name in India
- Under his futuristic vision the Group has ventured into the entertainment, education & hospitality sector



Mr. Himanshu B. Kanakia
Managing Director

- Integral part of the Kanakia Group
- Contributed largely to the success of Kanakia Spaces and Cinemax business
- Keen focus on engineering and innovative skills in project development and film exhibition business



Mr. Ashish R. Kanakia
Chief Executive Officer

- Completed his Bachelor's degree in Business Administration and joined the family business with an intention to grow
- For ~3 years, he has been working closely with cinema core teams
- He is constantly looking at adding substantial value to customers through innovation in product and services
- He strives to differentiate the offerings from competition and providing an edge to the organization

MOVIE MAX

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Company: Cinline India Limited
CIN: L92142MH2002PLC135964

Mr. Vipul Parekh - CFO
vipul.parekh@cinline.co.in
Tel: 91-22-67267777

Investor Relations: Strategic Growth Advisors (SGA)
CIN: U74140MH2010PTC204285

Mr. Deven Dhruva
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Tel: +91 98333 73300

THANK YOU