



Ref: HIL/SE/2024-25/070

February 6, 2025

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BSE Limited National Stock Exchange of India Limited

P.J. Towers, Dalal Street 5th Floor, Exchange Plaza, Bandra (E),

Mumbai – 400 001 Mumbai – 400 051
Scrip Code: 509675 Scrip Symbol: HIL
Through: BSE Listing Centre Through: NEAPS

Sub: Investor Presentation on the unaudited financial results for the quarter and nine months ended December 31, 2024

Ref: Regulation 30 of SEBI LODR Regulations, 2015

Dear Sir/Madam,

Please find enclosed Investor Presentation on the unaudited standalone and consolidated financial results of the Company for the quarter and nine months ended December 31, 2024.

A copy of the said presentation is uploaded on the website of the Company <u>www.hil.in.</u>

Kindly take the same on record.

Yours faithfully, For HIL Limited

Nidhi Bisaria Company Secretary & Compliance Officer Membership No. F5634

Encls. As stated



About HIL

HIL is a pioneer in Home and Building solutions, delivering quality and innovative products catering to the ever-evolving needs of consumers globally. The business is diversified across product categories, customer segments and geographies. With a keen focus on sustainability, innovation & a diverse workforce, the company is seeking to significantly enhance its business footprint in the coming years.



CK Birla Group: 165+ years of rich legacy





~US\$3.0 billion conglomerate



Over 35,000 employees



Focus on long-term values, trust-based relationships



52 manufacturing facilities across India and the world



Numerous patents & awards



Relationships & philanthropy

CK Birla Group: Industry Clusters & Key Companies





Technology and Automotive













Home and Building











Healthcare













Education



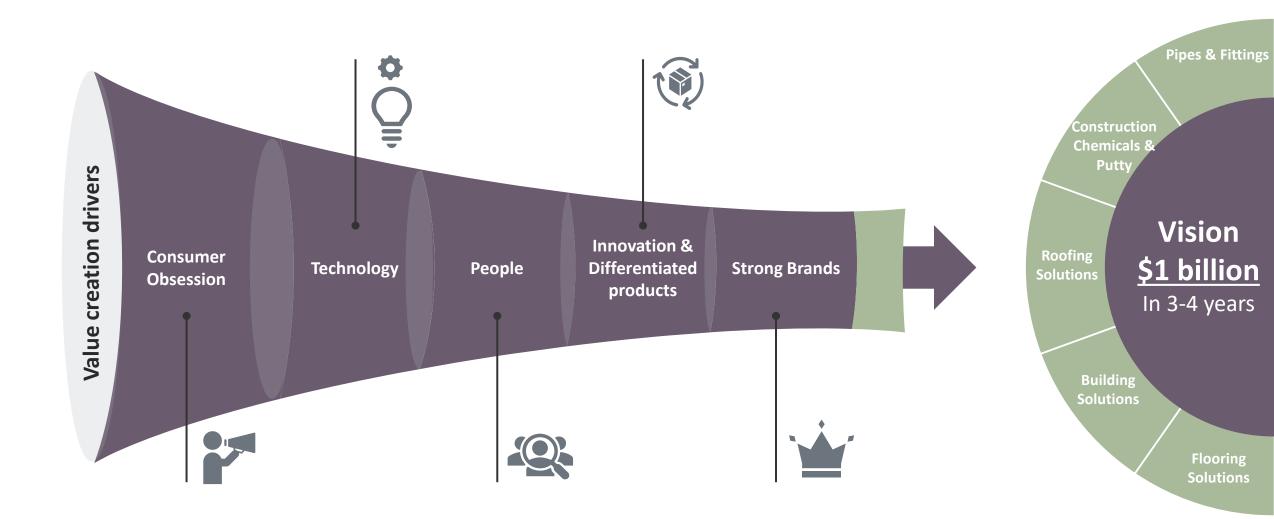






HIL poised for sustained value creation





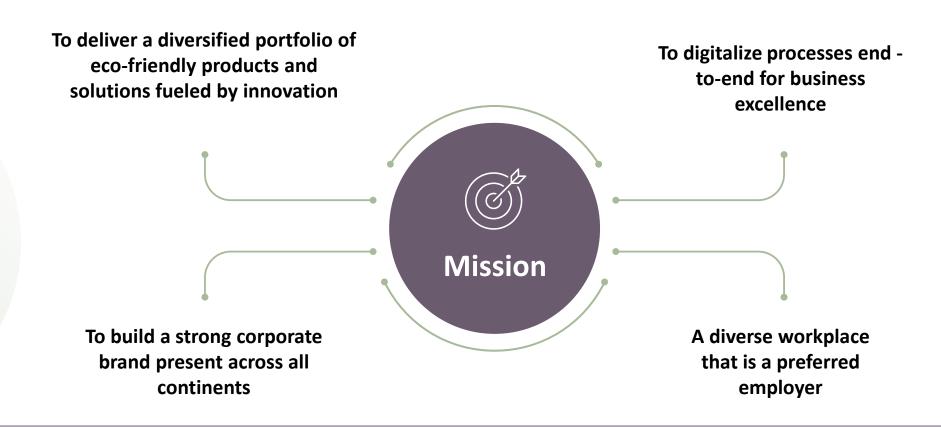
Vision and mission





Vision

"To be a leading, global, innovative, and ecofriendly, building and infrastructure solutions company and create sustainable value for our stakeholders"





.....while continuing to meet our highest standards of, quality corporate social responsibility, safety, health & environment.

Our beliefs and values





CK Birla
Chairman

The organisation is boldly 'Reimagining HIL' and executing strategic pivots that will put us on the path of fast paced, value-building growth.

Our People are central to HIL's success, and our vision is to build a future ready organization that is responsible, agile, and innovative.

We remain dedicated to building a culture of excellence, trust, and inclusion.

Our Values













HIL's strengths



Distribution



21,000+ retail points. 3,500+ distributors/stockists.

Digitalization and manufacturing



32 manufacturing facilities globally. Digitally-enabled for growth

Innovative product portfolio



Sustainable product development/improvement. Own Innovation centre

Strong brands



Leading brands in roofing, building solutions, Flooring and emerging power brands in Pipes & construction chemicals

Global presence



Sales presence across 80+ countries

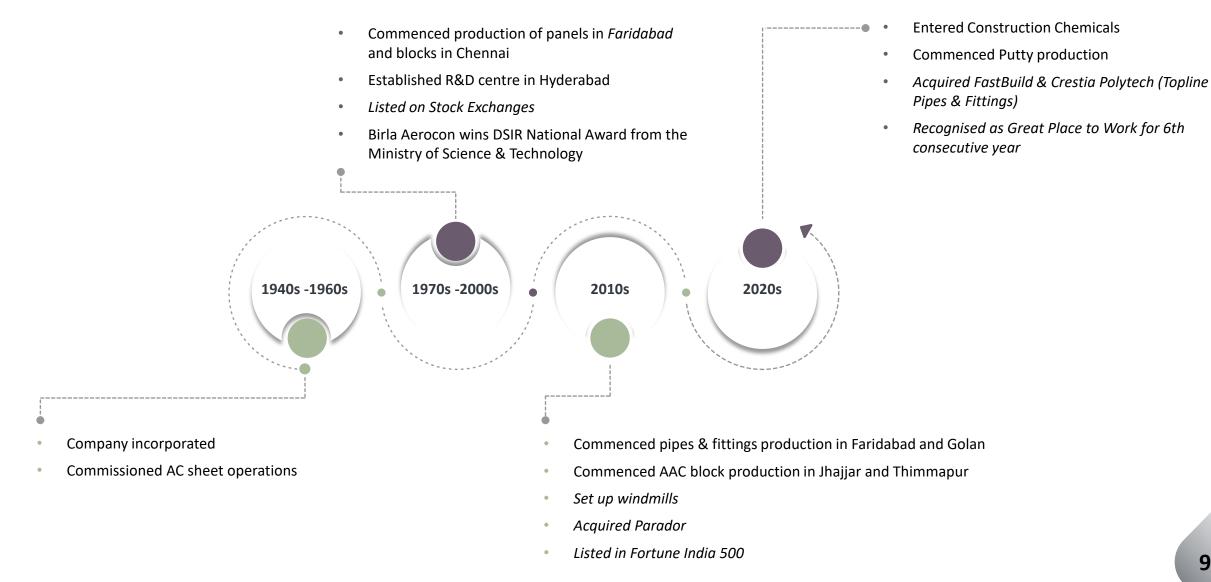
People



2,750+ strong workforce globally. 94 employee engagement score

HIL's journey





Experienced leadership team



Akshat Seth MD & CEO

- Over 2 decades of professional experience with CK Birla Group & AT Kearney in various roles across India, Europe and the Middle east
- Expertise in scaling up and transforming businesses and building high performing teams
- He is a Chemical Engineer from IIT Delhi and an MBA from IIM Calcutta



Ajay Kapadia Chief Financial Officer

- Over 2 decades of experience with METROD (OFHC) Sdn. Bhd., JohnsonDiversey India, ABB, and Alembic Ltd.
- Expertise in M&A, International business, business analysis, controlling & evaluation, including **Investor Relations**
- He is a Chartered Accountant. CMA, M, Com & DTP



David (Neel) Bradham

MD & CFO of Parador



Vijay Kumar Lahoti

- Over 2 decades of experience with Gujarat Tea Packer & Processor, Creamline Dairy, Mars International, and Colgate Palmolive
- Expertise in Sales & Distribution, Strategy & RTM, Channel Sales, Key Account Management, and Business Development
- He is a B.Com graduate & MBA



Arun Kumar Magoo

Business Head Pipes & Fittings



- Expertise in growth, strategy, operations, business transformation,
- He is a Chemical Engineer from IIT Delhi & MBA from IIM Ahmedabad



Surbhi Puri Bist

Chief Human **Resources Officer**

with top firms: Mohawk, Interface, and Milliken & Co. Expertise in strategic

Over 2 decades of experience

(CCK BIRLA GROUP | HIL

- communication and business management across global markets
- He is a B. Communication graduate & MBA

• Over 2 decades of professional

experience with Pernod Ricard

India(Seagram), PepsiCo India,

organization development and

JP Morgan Chase, and Bharti

Expertise in business HR,

change management

• She is a BA (Honours) in Economics & MBA in HR

Enterprises

Business Head Roofing & Building Solutions

Experienced leadership team



Over 2 decades of

Consultants

He is a Master of

professional experience

with Nuvoco Vistas Corp,

Reliance, Pidilite, and EFGE

Experienced in innovation,

material science and R&D

Engineering (Civil) & MBA



Mudit Agarwal Head - Strategy

- Over 2 decades of experience across multiple geographies at Landmark Group, Aditya Birla Group, Deloitte Touche India, KPMG, PwC, and YUM! Restaurants India
- Experienced in different facets of Operations & Strategy including M&A, GTM and Growth Strategy
- He is an Engineer and an MBA from IIM Calcutta



Peeyush Bachlaus
Chief Marketing Officer

- Over 2 decades of experience across sectors including automobiles, FMCG, telecom, and lifestyle décor (paints) with Aditya Birla, Kansai Nerolac Paints, Aircel Limited, Wrigley India, Maruti Udyog, and Mahindra & Mahindra
- Experienced in Business transformation, brand launch, innovation and consumer centricity
- · He is an engineer and MBA



Pranav DesaiHead - Innovation

Mukesh Agrawal Head - Internal Audit

- Over 2 decades of professional experience with Usha Martin, BOC India, Godrej Group, Vodafone, Shristi Infrastructure, and Zetwork Manufacturing
- Expertise in corporate governance, compliance and business processes
- He is a Certified Internal Auditor, Chartered Accountant, Fraud Examiner & DISA



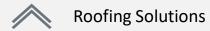
Sunit Kumar Dey Head - Supply Chain Management

- Over 2 decades of professional experience with Nuvoco Vistas Corp Ltd.
- Expertise in Procurement, Supply Chain, Strategy & RTM, Channel Sales, Key Account Management, and Business Development
- He is a Bachelors in Mining Engineering. MBA Operations & SCM

Global manufacturing presence



Manufacturing Units



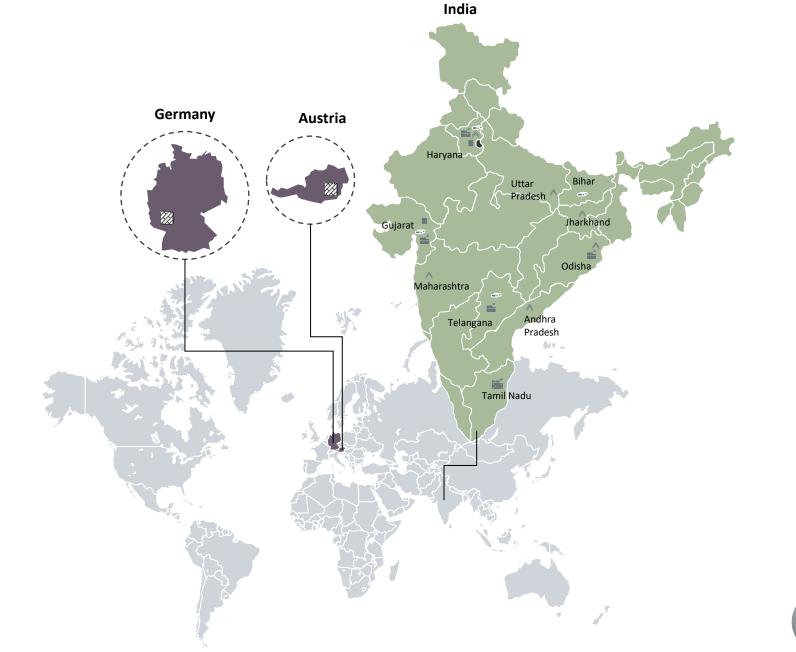
Building Solutions

Construction

Chemicals & Putty

Pipes & Fittings

Flooring Solutions



HIL's ESG transformation journey









Environment

Society

Governance

Eco-Footprint minimization

- Initiatives in energy and waste management, raw material sourcing, and innovation.
- Continuous improvement in operational efficiency with the 3R principle.

Waste reduction strategies

- Optimization of manufacturing processes and reduction of packaging materials.
- Promotion of eco-friendly products and engagement with suppliers for sustainable practices.

Product innovation for sustainability

- Focus on developing eco-friendly building materials.
- Hold certifications (GRIHA, IGBC, GreenPro) as a testament to commitment to sustainable construction practices.

CSR commitment to rural empowerment

- Dedicated initiatives aimed at benefiting underprivileged sections in rural India.
- Continuous engagement to promote social equity within these communities.

Adherence to corporate standards

 As responsible corporate citizens, strict adherence to the standards and regulations outlined in the Companies Act 2013 (CSR).

Social value creation for sustainable society

- Commitment to creating social value and providing equitable opportunities for all community members.
- Focused efforts towards fostering a thriving and sustainable society.

Robust corporate governance for sustainability

 Implementation of a well-structured corporate governance system to effectively address sustainability issues.

Board-Level commitment to sustainability

 Periodic discussions at the board level underscore our commitment to sustainability and its significance in our operations.

Transparency and ethical practices

- Integration of transparency and ethical behavior into our operations.
- Establishment of policies, including a code of conduct, whistleblower awareness policy, and measures to prevent workplace harassment, to uphold these values.

Making a difference together through CSR initiatives



21,000+

beneficiaries;
100% vulnerable/ marginalized group

- Live Love Laugh Foundation for rural mental health program at Tangi, Cuttack in Odisha, NTR Dist.(Kondapalli) in AP, Rangareddy Dist.(Thimmapur) in Telangana
- Child Survival India for mobile medical unit at 12+ villages in Chennai near our unit
- School project in Balasore benefitting girl students & Faridabad benefitting students
- Skill Development by Sambhav Foundation (2500-3000 nos.)



Training for ASHA & AWW at Tangi, Cuttack by LLL



Home visits/ Surveys at Kondapalli by LLL



Awareness activities for community at Thimmapur by LLL



Mobile Medical Unit at Chennai creating stories of hope, by CSI



Construction of 2 classrooms at local school in Balasore



Supported with Computers at local school in Faridabad





Skill development for the working plumbers, masons and painters by M/s Sambhav Foundation

Recent awards won





Greenpro award for 2023-25



"Legacy Leader in Building Material Solutions" 2024



Most trusted BRANDS of India



Brand of the year



Superbrands 2023 for 5th year in row



India's best brand of the year 2023



Brand of the decade 2023

Brands & Products Overview



Roofing Solutions





Products

- 'Charminar' Fibre Cement Sheets
- 'Charminar Fortune' Next Gen Eco-Friendly Roofing Sheets
- 'Charminar +' Coloured Fibre Cement Sheets

Installed Capacity

• 1.1 million MT











Charminar Fortune



Ultracool



Our Market Share

Market Share (%)



Polymer Solutions





Products

Pipes & Fittings



Water tanks



Putty



BIRLA HIL -WATER TANK-



Construction chemicals















Installed Capacity

Building Solutions

AAC Blocks





Products

Dry Wall: Wet Wall

- Solid Wall Panels
- C- Boards
- Flex-O-Boards
- SmartBond
- Designer Board

Installed Capacity

- Blocks 1.1 million CuM
- Boards & Panels 2.3 lakh MT







Designer Boards



Panels









Flooring Solutions





Products

- Engineered wood flooring
- Laminate flooring
- Resilient flooring
 - o Vinyl flooring
 - Modular One
- Skirting, wall & ceiling panel and accessories

Installed Capacity

• 15 million SQM

PARADOR

Engineered wood flooring



Laminate flooring



Vinyl flooring



Modular One



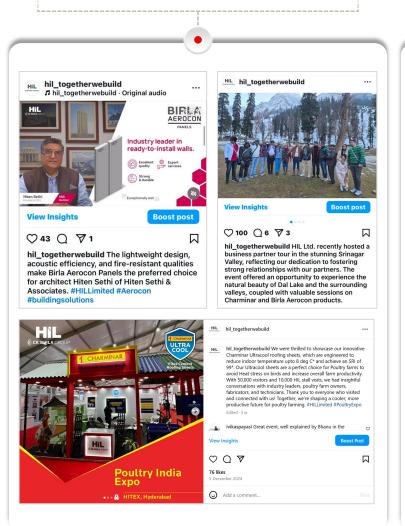


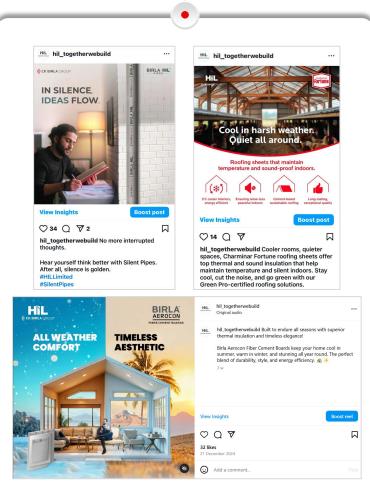
80+ Countries
Global Sales Presence

Our social media presence

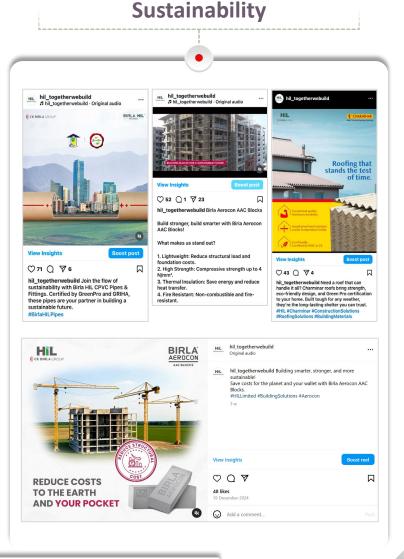
Consumer Connect







Innovation & Technology







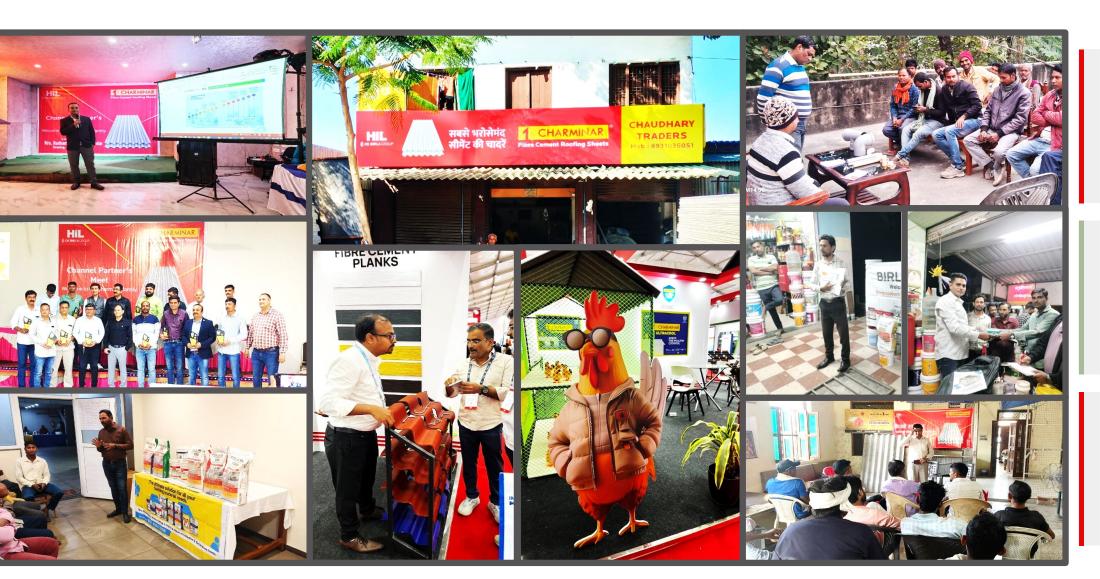






Increasing engagement with key stakeholders





2400+
Retailers
Connected

1200+
Stores branding
Solution focus for
Poultry farming

25,000+
Influencers
Connected

Scaled outreach amongst key opinion makers

















IGBC expo -Bangalore | Dahej Expo – Dahej | Credai- Latur | IPC- Hyderabad | IWWA- Nagpur 10,000 + influencer, channel partner, interior designer, plumbing contractors, MEP consultants, real estate developers, urban planners, product specifiers

HIL's digital transformation journey



Enablers of Digital Transformation

Technology & infrastructure

- 1. Digitalize core systems
- 2. Leading platforms
- 3. Data management

Capability & change management

- 1. Agile methodology
- 2. Talent development
- 3. Collaborative approach

Digitalizing key operations

- 1. Core systems digitalization
- 2. Platform development
- 3. Data layer enhancement
- 4. Analytics



Ranked #12 Indian best place to work & amongst Top 50 in Asia









Building diverse talent pool, hiring from FMCG,
Manufacturing,
Consumers, Retail & various other industries

Strengthening corporate functions across Strategy, Marketing, M&A, Product Management and beyond 1,040+ people trained for 10,100+ hours

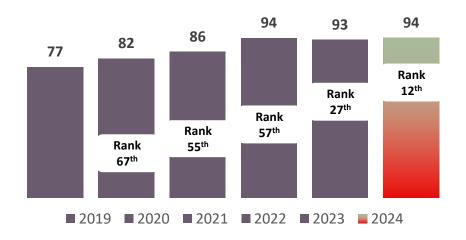








Trust Index Score



Awards and accolades

- India's Best Companies to Work for 2024: Ranked #12 in India
- Best Workplaces in Asia™ in 2024: Ranked # 41 in Asia
- Best in industry: Cement & Building Materials, 2024
- Great Place To Work®, India; Re-certified from March 2024 to March 2025
- Top 25 | India's Best Workplaces™ in Manufacturing, 2024 & 2025
- Top 50 I Large India's Best Workplaces Building a culture of Innovation by All, 2024
- Top 50 | Large India's Best Workplaces for Millennials, 2024

Q3 & 9M FY25 Results Overview



Message from MD & CEO





Akshat Seth

MD & CEO

Q3 was marked by a weak industry demand scenario and the resultant sluggishness on pricing for all of our product categories. Despite this, HIL registered a modest revenue growth (3% over LY, consolidated) and volume growth across most of our product segments.

In Pipes and Fittings, our volumes grew by 57%, significantly outpacing the market and peers. We have successfully integrated our acquisition of Crestia, and I am confident that synergies from this will further strengthen our position in the market. Construction Chemicals business continues to scale up, recording 17% revenue growth, driven by strong push on channel expansion. Both these product segments are key focus areas for us, and we are committed to further enhancing their contribution to our overall portfolio.

In Roofing Solutions, we maintained our market share despite a decline in market size, reflecting our strong brand and channel strength. Building Solutions segment, especially Blocks faced a challenging quarter due to subdued demand and lower infrastructure spends by Government. Boards and Panels however displayed volume growth compared to last year. To tide over the current demand and price scenario; we are taking several steps such as expanding our distribution network, ramping up our sales with newer customer segments & in newer geographies and increasing share of value added products.

We believe that the external scenario especially over the near term will continue to offer headwinds in the form of weaker customer demand, lower Government spending, depreciating rupee and volatile input costs. We are therefore working on a slew of cost management measures to ensure profitability. Over the last several months we have initiated specific "Missions" to enhance profitability across our product segments. For instance, in Building Solutions we have expanded our margins by 120—150 bps over last year. Further, ongoing initiatives on logistics and energy costs will deliver more value impact in the coming quarters.

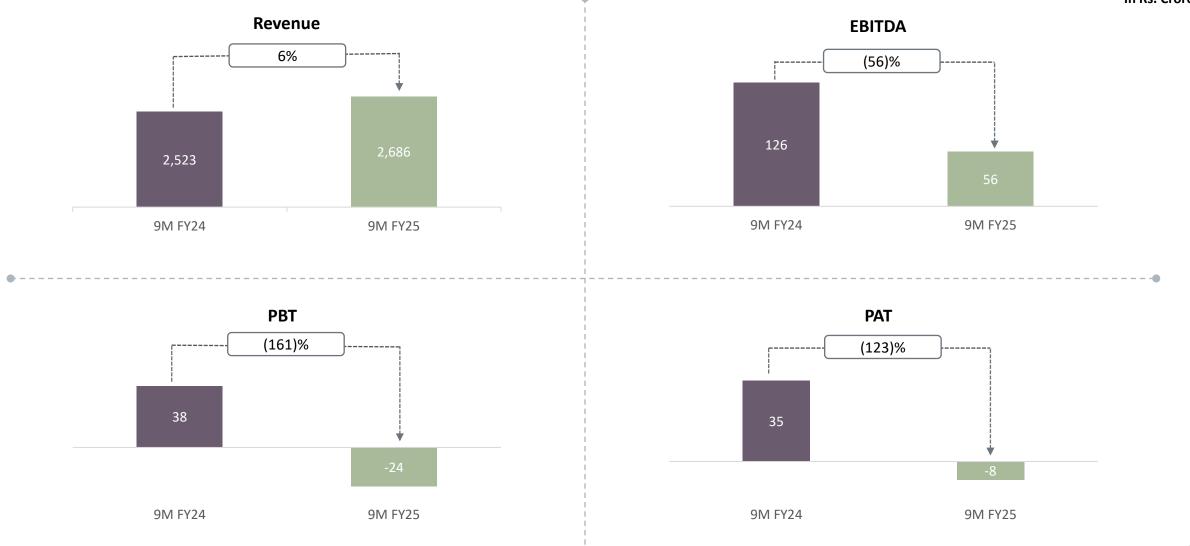
At Parador, we grew our volumes by 4% and revenue by 5% in Q3, in a market which has seen a double digit decline. This industry beating performance is driven by gain share in core European markets through new products, new customers (including in Commercial segment) and renewed sales and marketing efforts. We expect this momentum to become stronger as our geographical expansion to markets such as Americas and Asia come to fruition in coming quarters. On cost side, we have started realizing benefit of the cost optimization exercise that we had undertaken last quarter.

In line with our strategic plan, we are continuing to take bold steps towards a "Reimagined HIL" – one key element of which is refreshing our brand. Our NPD engine is also gathering significant momentum with various new products to be launched over the next few quarters. In addition we continue to intensify our efforts on marketing, technology & digital initiatives and to strengthen our teams. As we march towards our goals, we will sustain our enabling work-culture to ensure our teams are inspired to take HIL to the next level.

9M FY25 Highlights - Consolidated



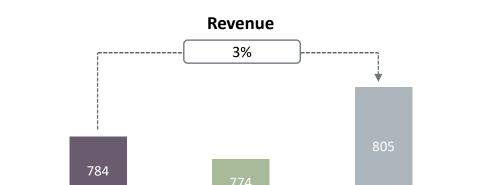




Q3 FY25 Highlights - Consolidated

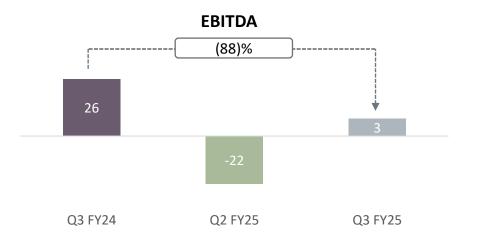


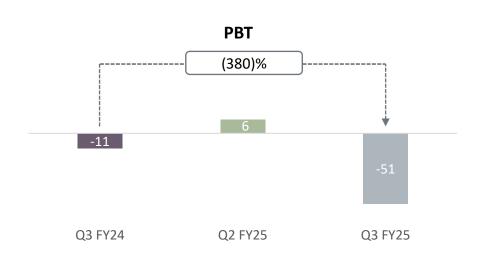
In Rs. Crore

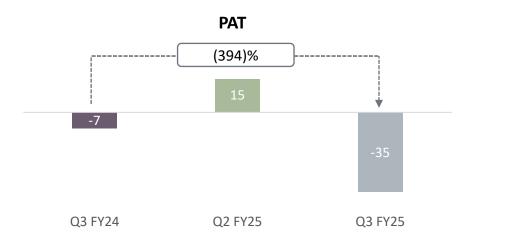


Q2 FY25

Q3 FY25





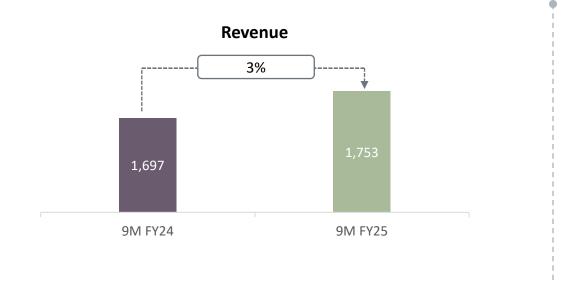


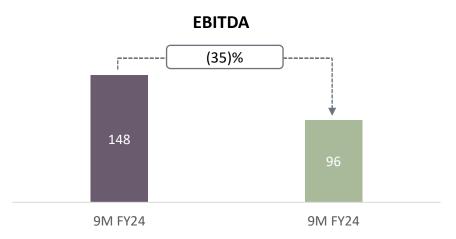
Q3 FY24

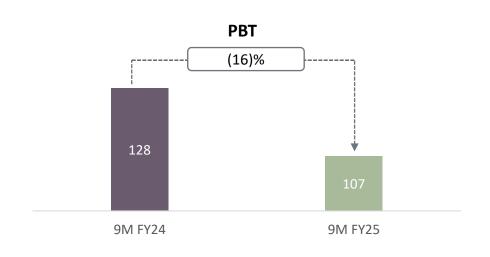
9M FY25 Highlights - Standalone

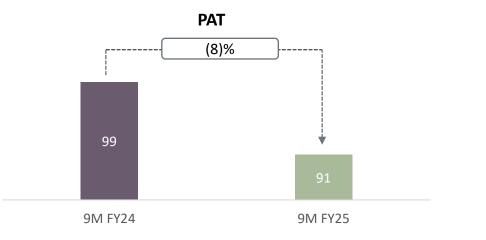








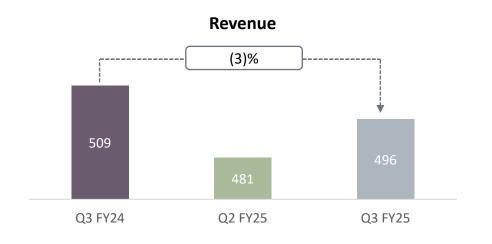


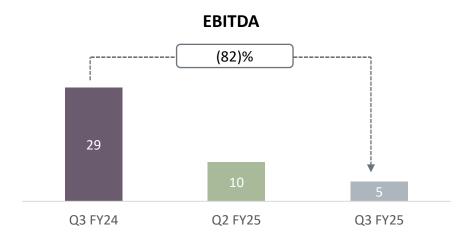


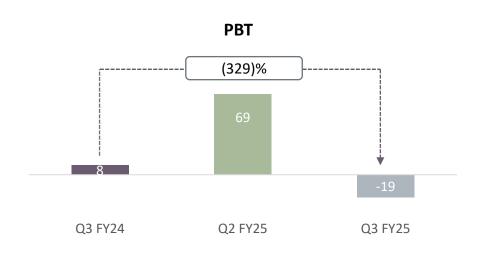
Q3 FY25 Highlights - Standalone

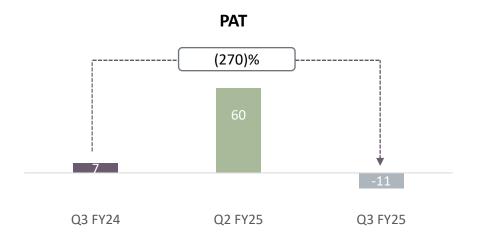












Key segment performance

9M FY25

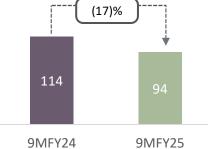
892

9M FY24



9MFY25





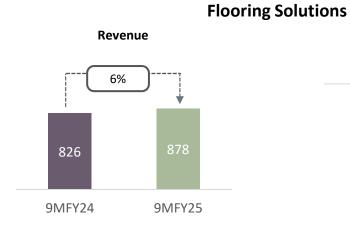
Revenue PBT 400 398 18 21

9MFY24

Polymer Solutions Revenue PBT 31% 403 529 9MFY24 9MFY25

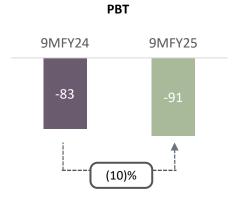
9MFY24

9MFY25



9MFY25

9MFY24



Financial statements - Balance sheet



In Rs. Crore

	Standalone			Consolidated		
Particular	31.12.2024	31.03.2024	31.12.2023	31.12.2024	31.03.2024	31.12.2023
A) Equity & Liabilities						
Shareholder's funds	1,268	1,191	1,197	1,228	1,253	1,273
Non-current liabilities	124	162	50	594	628	361
Current liabilities	637	599	556	1,028	862	774
Total Equity & Liabilities	2,029	1,952	1,803	2,850	2,743	2,408
B) Assets						
Non-current assets	1,359	1,147	1,135	1,803	1,527	1,309
Current assets	670	805	668	1,047	1,216	1,099
Total Assets	2,029	1,952	1,803	2,850	2,743	2,408

Disclaimer



Cautionary statement regarding forward-looking statements

This presentation may contain certain forward-looking statements relating to HIL Ltd. ("HIL", or "Company") and its future business, development and economic performance. These statements include descriptions regarding the intent, belief or current expectations of the Company, its subsidiaries and associates and their respective directors and officers with respect to the results of operations and financial condition of the Company, subsidiary or associate, as the case may be. Such forward-looking statements are not guarantees of future performance and are subject to known and unknown risks, uncertainties and assumptions that are difficult to predict. These risks and uncertainties include, but are not limited to (1) competitive pressures; (2) legislative and regulatory developments; (3) global, macroeconomic and political trends; (4) fluctuations in currency exchange rates and general financial market conditions; (5) delay or inability in obtaining approvals from authorities; (6) technical developments; (7) litigation; (8) adverse publicity and news coverage, which could cause actual development and results to differ materially from the statements made in this presentation. Company assumes no obligation to update or alter forward-looking statements whether as a result of new information, future events or otherwise. Any forward-looking statements and projections made by third parties included in this presentation are not adopted by the Company and the Company is not responsible for such third-party statements and projections.

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