



CREATIVE EYE LIMITED

Registered Office: "Kailash Plaza", Plot No.12-A, New Link Road, Andheri (W), Mumbai-53
Tel. No. 2673 26 13 (7 Lines) Fax. 2673 22 96

UNAUDITED FINANCIAL RESULTS (PROVISIONAL) FOR THE QUARTER & HALF YEAR ENDED 30-09-2008

(RS IN LACS)

Sr. No.	Particulars	Quarter ended on 30.09.08	Quarter ended on 30.09.07	Half Year ended on 30.09.08	Half Year ended on 30.09.07	Accounting Year ended on 31.03.08 (Audited)
1	Net Sales / Income from Operations	1922	669	3510	1213	2838
2	Other Income	39	39	59	72	157
3	Total Income	1952	708	3569	1285	2995
4	Expenditure	(8)	(32)	(153)	(130)	(706)
	a) (Increase)/ Decrease in Closing Stock	1717	581	3293	1087	3035
	b) Cost of Software	43	24	71	47	107
	c) Staff Cost	50	49	100	96	197
	d) Depreciation	62	52	107	107	210
	e) Other Expenditure	1864	574	3418	1209	2843
	f) Total Expenditure	32	21	59	42	82
5	Interest	56	13	92	34	70
6	Profit before Tax	0	0	0	0	0
7	Provision for taxation-Current	(10)	(10)	(19)	(19)	(38)
	- Deferred	1	1	2	1	3
	- Fringe Benefit	65	22	109	52	105
8	Net Profit for the period	1003	1003	1003	1003	1003
9	Paid-up Equity Share Capital Face Value (Rs. 5/-)					
10	Reserves excluding Revaluation reserves (as per Balance Sheet) of Previous Accounting Year	0.32	0.11	0.54	0.26	0.52
11	Basic and Diluted EPS (Rs.)					3516
12	Public Shareholding: Number of Shares	8495562	8382512	8495562	8382512	8495562
	Percentage of Shareholding	42.36	41.79	42.35	41.79	42.35

Segment wise Revenue, Results and Capital Employed

Sr. No.	Particulars	Quarter ended on 30.09.08	Quarter ended on 30.09.07	Half Year ended on 30.09.08	Half Year ended on 30.09.07	Accounting Year ended on 31.03.08 (Audited)
1	Segment Revenue	1922	669	3510	1213	2838
	a) Commissioned Programs	0	0	0	0	0
	Less: Inter segment revenue	1922	669	3510	1213	2838
	Total Net Sales/ Income from Operations					
2	Segment Results					
	Profit/(Loss) before tax and interest from each segment	213	120	370	256	509
	a) Commissioned Programs	213	120	370	256	509
	Total	32	21	59	42	82
	Less: (i) Interest					
	(ii) Other Unallocable expenditure net off un-allocable income	125	86	219	180	357
	Total profit before tax	56	13	92	34	70
3	Capital Employed					
	Segment Assets-Segment Liabilities(Refer Note No.3)					

Notes:

- The above financial results were reviewed by the Audit Committee and approved by the Board of Directors in their meeting held on 25.10.2008.
- Pursuant to Clause 41 of the Listing Agreement, the statutory auditors, M/S Uttam Abuwala & Co. carried out 'Limited Review' of the financial results for the quarter and half year ended 30.09.2008.
- Fixed assets used in the company's business or liabilities contracted have not been identified to any of the reportable segments. The company believes that it is currently not practical to provide segment disclosure relating to total assets and liabilities.
- Information on pending investor complaints pursuant to clause 41 of the Listing Agreement for the quarter ended 30.09.2008.
-There were no pending complaints from the investors for the quarter ended 30.09.2008.
- The figures have been rounded off wherever necessary.

Statement pursuant to Clause 43 of the Listing Agreement

The company had raised a sum of Rs. 25.22 crores through IPO proceeds out of which Rs.14.05 crores have been utilised till 30.09.2008 for the purposes as disclosed in the offer document and the surplus funds are currently invested in fixed deposits with Nationalised Banks and Mutual Funds.

Dated : 25.10.2008
Place : Mumbai.

For CREATIVE EYE LIMITED

DHBEERAJ KUMAR
Chairman & Managing Director

Meeting of the Board of Directors concluded at 7:40 pm