

# Poornima Commercial Private Ltd.

Khetani Heights, 6<sup>th</sup> Floor, Plot No. 123, Sion – Matunga (E) Estate, Sion (East),  
Mumbai - 400 022

To,  
The Manager,  
Bombay Stock Exchange Limited,  
Department of Corporate Services,  
P.J. Towers, Dalal Street,  
Mumbai- 400 001.

Dated: January 20<sup>th</sup>, 2010

**Sub: Intimation of Selling of Shares of the Target Company (BSEL Infrastructure Realty Limited) Pursuant to the provisions of Regulation 7(1A) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations 1997 and Regulation 13 (3) of the SEBI (Prohibition of Insider Trading) Regulations 1992.**

Dear Sir,

This is to inform you that the Company has sold 550,000 shares of BSEL Infrastructure Realty Limited, the target company in the open market, the details of which are as under in the specified format – Form C of the Regulation 13(3) of the SEBI (Prohibition of Insider Trading) Regulations 1992:

Name of the Shareholder & Director	Pre-Sale Holding	Date of sale	No. of Shares & % of voting Right Sold		Mode of Selling	Prevailing Average Market Price
Poornima Commercial Private Limited	550,000 (0.666%)	18.01.2010	400,000	0.484%	Open Market	18.75
		19.01.2010	150,000	0.182%	Open Market	18.28

Further, intimation required to be given in the Specified Format as per Regulation 7(1A) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 1997 is enclosed herewith as Annexure-2, for your reference and record.

The same has been intimated to the company on today, January 20<sup>th</sup>, 2010.

Thanking You,

Yours Sincerely

For Poornima Commercial Pvt. Ltd.

*D.K. Karakiyi*

Director

CC: BSEL Infrastructure Realty Limited  
National Stock Exchange of India Limited

## Annexure - 1

## Form C

Securities and Exchange Board of India (prohibition of Insider Trading) Regulations, 1992  
(Regulation 13(3))

(Regulation 13(3): Details of change in shareholding in respect of persons holding more than 5% shares in BSEL Infrastructure Realty Limited-

Name & address of shareholders	Shareholding prior to sale	No. & % of shares/voting rights sold	Date of sale of shares	Date of intimation to company	Mode of sale (market purchase/public rights/preferential offer etc.)	No. & % of shares/voting rights post-sale	Trading member through whom the trade was executed with SEBI Registration no. of the TM	Exchange on which the trade was executed	Buy qty	Buy value (RS.)	Sell quantity	Sell value (Rs.)	
<b>Poorrima Commercial Pvt. Ltd.</b> Flat No. 71, 7th Floor, Plot No. 123, Khetani Heights, Sion (East), Mumbai - 400 022	550,000 (0.666%)	400,000	0.484%	18.01.2010	20.01.2010	Open Market	150,000 (0.182%)	BSE SEBI Registration Number Capital Market INB 011286854 NSE SEBI Registration Number Capital Market: INB 230773037	Bombay Stock Exchange Limited & National Exchange of India Limited	--	--	400,000	7,500,456

D.K. Karankin

<b>Poorrima Commercial Pvt. Ltd.</b> Flat No. 71, 7th Floor, Plot No. 123, Khetani Heights, Sion (East), Mumbai - 400 022	<b>150,000</b> (0.182%)	<b>150,000</b>	<b>0.182%</b>	<b>19.01.2010</b>	<b>20.01.2010</b>	Open Market	<b>NIL</b>	BSE SEBI Registration Number Capital Market INB 011286854 NSE SEBI Registration Number Capital Market INB 230773037	Bombay Stock Exchange Limited & National Stock Exchange of India Limited	--	--	<b>150,000</b>	<b>2,741,362</b>
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For Poorrima Commercial Pvt. Ltd.

**D.K. Kanakani**  
 Director

# Poornima Commercial Private Ltd.

Khetani Heights, 6<sup>th</sup> Floor, Plot No. 123, Sion – Matunga (E) Estate, Sion (East),  
Mumbai - 400 022

## Annexure - 2

DISCLOSURE OF DETAILS OF SALE OF SHARES TO TARGET COMPANY AND STOCK EXCHANGES WHERE THE SHARES OF TARGET COMPANY ARE LISTED, IN TERMS OF REGULATION 7(1A) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 1997

Name of the Target Company:	<i>BSEL Infrastructure Realty Limited</i>	
Name of the Seller and PAC with the Acquirer (Promoter)	<i>Poornima Commercial Pvt. Ltd.</i>	
Details of the sale as follows	<i>No. of Shares</i>	<i>% w.r.t. total paid up capital of target company</i>
(A) Shares/ Voting Rights (VR) before sale under consideration	<i>550,000</i>	<i>0.666%</i>
(B) shares/ voting rights sold	<i>400,000</i>	<i>0.484%</i>
	<i>150,000</i>	<i>0.182%</i>
(C) shares/ VR after sale	<i>NIL</i>	<i>0.00%</i>
Mode of acquisition (e.g. open market/ public issue/ rights issue/ preferential allotment/ inter se transfer etc)	<i>N.A.</i>	
Mode of Sale (e.g. open market/ MOU/ off market etc.)	<i>Open Market</i>	
Date of Sale of shares	<i>January 18, 2010 and January 19, 2010</i>	
Paid up Capital / total voting capital of the target company before the said acquisition / sale	<i>Rs .826,168,400/- (82,616,840 Equity Shares @Rs. 10 each)</i>	
Paid up Capital / total voting capital of the target company after the said sale	<i>Rs .826,168,400/- (82,616,840 Equity Shares @Rs. 10 each)</i>	

For Poornima Commercial Pvt. Ltd.

*D.K. Karakiya*

Director