

# **BLUE CHIP INDIA LIMITED**

10, PRINCEP STREET, 2ND FLOOR, KOLKATA - 700 072

Phone : 2225-6851 ♦ FAX : (033) 2237-9053

E-mail : info@bluechipind.net

Website : www.bluechipind.net

Date: 04.10.2010

To  
The Secretary,  
The Calcutta Stock Exchange Association Ltd.,  
7, Lyons Range,  
Kolkata – 700 001.

Dear Sir,

**Sub: Disclosure under the provision of regulation 7 (3) of SEBI (Substantial Acquisition of Shares and Takeover) 1997 M/s. Herald Commerce Limited has informed us the following details of shares acquired by them**

Name of the Target company	BLUE CHIP INDIA LIMITED.
Date of reporting	04/10/2010
Names of the stock exchanges where the share of the target company are listed	CSE, BSE and NSE

*Details of the acquisition / sale received in terms of Reg. 7(1) and 7(1A)*

Names of the acquirers /sellers and PACs with them	<u>ACQUIRER</u> 1. HERALD COMMERCE LTD.  <u>PAC</u> 2. SILICION VALLEY INFOTECH LTD. 3. ARIHANT LIMITED. 4. LALITA JAIN 5. BAHUBALI PROPERTIES LTD.
Date of Acquisition	29.09.2010
Date of receipt of intimation of allotment by acquirer	01.10.2010
Mode of acquisition (e.g. open market / public issue / rights issue /preferential allotment / inter se transfer etc.).	Open market



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Particulars of acquisition / sale	Number	% w. r. t. total paid up capital of Target Company
(a) Shares / Voting rights (VR) of the acquirer / seller before acquisition / sale	<u>ACQUIRER</u>	
	1. HERALD COMMERCE LTD.	NIL      NIL
	<u>PAC</u>	
	2. SILICION VALLEY INFOTECH LTD.	330148      0.60
	3. ARIHANT LIMITED.	2      0.00
	4. LALITA JAIN	179600      0.32
5. BAHUBALI PROPERTIES LTD.	2220510      4.02	
	<u>2730260</u>	<u>4.94</u>
(b) Shares/Voting rights acquired	<u>ACQUIRER</u>	
	1. HERALD COMMERCE LTD.	20373      0.22
(c) Shares / VR of the acquirer / after Acquisition	<u>ACQUIRER</u>	
	1. HERALD COMMERCE LTD.	20373      0.22
	<u>PAC</u>	
	2. SILICION VALLEY INFOTECH LTD.	330148      0.60
	3. ARIHANT LIMITED.	2      0.00
	4. LALITA JAIN	179600      0.32
5. BAHUBALI PROPERTIES LTD.	2220510      4.02	
	<u>2850633</u>	<u>5.16</u>
Paid up capital / total voting capital of the target company before the said acquisition	Rs. 110608680/-	
Paid up capital / total voting capital of the target company after the said acquisition	Rs. 110608680/-	

Thanking you,

Yours faithfully,

**For Blue Chip India Ltd.**

*(Signature)*

**(Director)**

**C.C. to:**

The Department of Corporate Services,  
Bombay Stock Exchange Limited,  
25, Phiroze Jeejeebhoy Towers,  
Dalal Street, Mumbai - 400 001.

The Secretary,  
National Stock Exchange Limited,  
Plot No. C/1, "G" Block,  
Bandra Kurla Complex,  
Bandra (E), Mumbai - 400 051.