

FORM A

Securities and Exchange Board of India (Prohibition of Insider Trading)
Regulations, 1992

[Regulation 13 (1) and (6)]

Regulation 13(6) – Details of acquisition of 5% or more shares in a listed company

Name, PAN No. & address of shareholder with telephone number	Shareholding prior to acquisition	No. and percentage of shares /voting rights acquired	Date of receipt of allotment /advice. Date of acquisition (specify)	Date of intimation to Company	Mode of acquisition (market purchase/public/rights/preferential offer etc.)	Shareholding subsequent to acquisition	Trading Member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value
Name: E-Land Fashion China Holdings, Limited PAN Number: AACCE5329D Address: Registered office at Walker House, 87 Mary Street, George Town, Grand Cayman KY1-9005, Cayman	Nil	12,000,000 equity shares of face value of Rs. 10/- each constituting 25.005% of the post issue paid up equity share capital of Mudra Lifestyle Limited on a fully diluted basis	November 27, 2010	November 27, 2010	Preferential allotment	12,000,000 equity shares of face value of Rs. 10/- each constituting 25.005% of the post issue paid up equity share capital of Mudra Lifestyle Limited on a fully diluted basis	N.A	N.A	12,000,000 equity shares of face value of Rs. 10/- each	Rs. 720,000,000/- (Rupees Seven Hundred and Twenty Million)



Islands and corporate office at Room 1101, 11/F, Parker House, 72 Queen's Road Central, Hong Kong																					
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