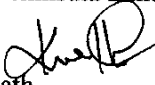


FORMAT FOR INFORMING DETAILS OF ACQUISITION TO STOCK EXCHANGES BY TARGET COMPANY, IN TERMS OF REGULATION 7(3) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 1997 {REGULATIONS}

Name of the Target company (Reporting Company) : PENINSULA LAND LIMITED					
Date of reporting	15 th November, 2010				
Names of the Stock Exchanges where the shares of the reporting company are listed	Bombay Stock Exchange Limited National Stock Exchange of India Limited				
<i>Details of the acquisition as informed u/r 7(1)</i>					
Name of Acquirer(s)	Date of Acquisition / date of receipt of intimation of allotment by acquirer	Mode of acquisition (market purchases / <i>inter se</i> transfer / public / rights / preferential offer etc.)	No. & % of shares / voting rights acquired	Shareholding of acquirers stated at (A) before acquisition (In terms of No. & % of shares / VRs)	Shareholding of acquirer(s) stated at (A) after acquisition (In terms of No. & % of shares / VRs)
(A)	(B)	(C)	(D)	(E)	(F)
Ashok Piramal Group Real Estate Trust acting through its Trustee, Ms. Urvi A. Piramal	12 th November, 2010	Inter se Transfer amongst the Group as defined in the Monopolies and Restrictive Trade Practices Act, 1969 and shown as Group in the last published Annual Report of Peninsula Land Limited.	2,46,96,290 shares 8.85%	-	2,46,96,290 shares 8.85%

For Peninsula Land Limited


K. Nath
Company Secretary