

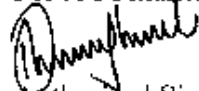
Disclosure of details of acquisition / Pledge to target company and stock exchanges where the shares of the target company are listed, in terms of Regulation 7(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 1997.		
Name of the Target company	Emami Infrastructure Limited(BSE Code-533218) (NSE Code- EMAMIINFRA)	
Name of the acquirer /Pledgee and PAC with the acquirer	JM Financial Products Ltd.	
Details of the acquisition / Pledge as follows	Number	% w.r.t. total paid up capital of Target Company
a) Shares / Voting rights (VR) before acquisition / Pledge under consideration	1,172,768	4.83%
b) Shares/ voting rights acquired / Pledged	64,486	0.27%
c) Shares / VR after acquisition / Pledge	1,237,254	5.10%
Mode of acquisition / Pledge (e.g. open market / public issue/ rights issue/ preferential allotment/ interse transfer etc).	Disclosure as a Pledgee of the Shares as given in the explanation under Regulation 7(1)	
Date of acquisition / Pledge of shares/ VR or date of receipt of intimation of allotment of shares, whichever is applicable	December 13, 2010	
Paid up capital/ total voting capital of the target company before the said acquisition / Pledge	Rs. 48,596,784 Emami Infrastructure Limited (Face Value Rs.2/-) No. of Shares:24,298,392	
Paid up capital/ total voting capital of the target company after the said acquisition / Pledge	Rs.48,596,784 Emami Infrastructure Limited (Face Value Rs.2/-) No. of Shares:24,298,392	

Note:

1. The disclosure shall be made whenever the post acquisition holding crosses 5%, 10% and 14% of the total paid up capital of the target company within 2 days of the acquisition.

2. The stock exchange shall immediately display the above information on the trading screen, the notice board and also on its website.

For JM Financial Products Ltd.



Authorised Signatory

Place: Mumbai

Date: December 13, 2010