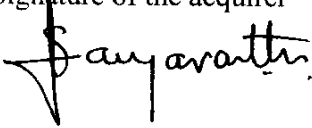


Disclosure of details of acquisition to target Company and to Stock Exchanges where the shares of the target company are listed, in terms of regulation 7 (1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 1997

Name of target Company	Super Sales India Limited	
Names of the acquirer and PAC with the acquirer	Sanjay Jayavarthanavelu	
Details of the acquisition as follows:	Number	% w. r. t total paid up capital of Target Company
(a) Shares/Voting rights(VR) before acquisition under consideration	1,05,400	3.43
Shares/voting rights acquired	1,10,888	3.61
Shares/VR after acquisition	2,16,288	7.04
Mode of Acquisition (e.g open market/public issue/rights issue/preferential allotment/ inter-se transfer)	Transmission	
Date of Acquisition of shares/VR or date of receipt of intimation of allotment of shares, which ever is applicable	December, 21, 2010	
Paid up capital/total voting right capital of the target company before the said acquisition	Rs. 3,07,15,000/-	
Paid up capital/total voting right capital of the target company after the said acquisition	Rs. 3,07,15,000/-	
Signature of the acquirer		
		
Place: Coimbatore		
Date:22.12.2010.		