

Form D
Securities and Exchange Board of India (Prohibition of Insider Trading) Regulation, 1992


(Regulations 13(4) and (6))

Regulation 13 (4) – Details of change in shareholding of Director or officer of a Listed Company

Name & Address of Director/Officer	No. & % of shares/ voting rights held by the Director/ Officer	Date of receipt of allotment advice/ acquisition/ sale of shares/voting rights	Date of Intimation to the Company	Mode of acquisition (market purchase/ public/rights/ preferential offer, etc)	No. & % of shares/ purchased/ acquired/ on/ voting rights sale	Trading member through whom the trade was executed with SEBI Registrant on No of the TM	Exchange on which the trade was executed	Buy Quantity	Buy value	Sell Quantity	Sell value
Sri Sanjay Jayavarthanavelu, "Shell House", 695, Avanashi Road, Coimbatore – 641 037	1,05,400 – 3.43%	21.12.2010	22.12.2010	Transmission	2,16,288 – 7.04%	NA	NA	1,10,888 (Transmission)	Nil	NA	NA

For SUPER SALES INDIA LTD.

S. K.



(S. K. RADHAKRISHNAN
 Company Secretary)