

Disclosure of details of acquisition to Stock Exchanges by target Company, in terms of regulation 7 (3) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 1997

Name of target Company	Super Sales India Limited
Date of Reporting	21 st December, 2010
Names of the Stock Exchanges where the shares of the target Company are listed	Bombay Stock Exchange Limited
Details of the acquisition/sale received in terms of Reg. 7(1) and 7 (1A)	
Names of the acquirers/sellers and PACs with them	Sri Sanjay Jayavarthanavelu 695, Shell Houes, Avinashi Road, Coimbatore – 37
Date of Acquisition/sale	December, 21, 2010
Date of receipt of intimation of allotment by acquirer/seller	December, 21, 2010
Mode of acquisition (e.g open market/ public issue/rights issue/preferential allotment/ interse transfer etc)	Transmission
Mode of sale (e.g open market/MOU/off market etc)	NA

Particulars of acquisition/sale	Number	% w.r.t. total paid up capital of Target Company
(a) Shares/Voting Rights (VR) of the acquirer/seller before acquisition/sale	105400	3.43
(b) Shares/Voting Rights acquired/sold	110888	3.61
(c) Share/VR of the acquirer/seller after acquisition/sale	216288	7.04
Paid up Capital/total voting capital of the target company before the said acquisition	Rs. 3,07,15,000/-	
Paid up Capital/total voting capital of the target company after the said acquisition	Rs. 3,07,15,000/-	

Signature of the Authorised signatory
For SUPER SALES INDIA LTD.



(S. K. RADHARRISHNAN)
Company Secretary

Place: Coimbatore

Date: 23.12.2010.