

**Form C**  
**Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992**  
**[Regulation 13 (3) and (6)]**

**Regulation 13 (3) - Details of change in shareholding in respect of persons holding more than 5% shares in a listed company:**

Name, PAN & Address of shareholders	Shareholding prior to acquisition / sale	No. & % of Shares/ Voting rights acquired/ sold	Receipt of allotment / advice / appointment of shares/ sale of shares specify	Date of intimation to Company	Modes of acquisition (market purchase/ public rights/ preferential offer etc.)	No. & % of shares/ voting rights/ acquisition / sale	Trading member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity by	Buy value	Sell quantity	Sell value (Rs.)
Aditya Birla Nuvo Limited PAN No. : AAACN7427H Regd. Office Indian Rayon Compound, Veraval, Sujarab- 562 266.	4,21,04,000 Equity Shares	4,15,50,000 Equity Shares / (75%)	Sale of shares on Feb. 23, 2010	24 <sup>th</sup> Feb. 2010	Off Market Sale	5,54,000 Equity Shares / (10%)	N.A.	N.A.	N.A.	N.A.	4,15,50,000 Equity shares	Rs. 248,30,28,000/-

For Aditya Birla Nuvo Limited



*[Signature]*  
 Company Secretary

Dates: 24<sup>th</sup> February 2010  
 Place: Mumbai

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ADITYA BIRLA MONEY LIM. I.L.  
 (Formerly Apollo Sindhoori Capital Investments Ltd.)

*[Signature]*  
 Company Secretary

**Form A**  
**Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992**  
**[Regulation 13 (1) and (6)]**

**Regulation 13 (1) - Details of acquisitions of 5% or more shares in a listed company:**

Name, PAN & Address of shareholder with telephone number	Shareholding & prior to acquisition	No. & percentage of Shares/Voting rights acquired.	Date of receipt of allotment advice, Date of acquisition (specify)	Date of intimation to Company.	Mode of acquisition (market purchase/public rights/preferential offer etc.)	Shareholding subsequent to acquisition	Trading member through whom the trade was executed with SEBI registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value
Aditya Birla Financial Services Private Limited PAN No. AAAGCA5936J Regd. Office: Indian Rayon Compounding, Vesava, Gujarat- 362 266 Tel No. 022- 24995000/66525009	Nil	4,15,50,000 Equity Shares (75%)	Acquisition of shares on 23 <sup>rd</sup> February, 2010	24 <sup>th</sup> February 2010	Off Market Purchase	4,15,50,000 Equity Shares (75%)	N.A.	N.A.	4,15,50,000 Equity shares	Rs. 248,50,28,000/-

For Aditya Birla Financial Services Private Limited



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For Aditya Birla Money Limited  
 Company Secretary Apollo Sindhoori Capital Investments Ltd.)

*Sham Bhatia*  
 Director  
 Company Secretary

Date: 24<sup>th</sup> February 2010  
 Place: Mumbai