

Format for disclosure of details of acquisition to target company and stock exchanges where the shares of the target company are listed, in terms of Regulation 7(1A) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 1997

Name of the Target company	Infomedia 18 Limited	
Name of the acquirer and PACs with the acquirer	Television Eighteen India Limited	
Details of the acquisition as follows	No of shares	% w.r.t. total paid up capital of Target Company
	a) Shares / Voting rights (VR) before acquisition/ sale under consideration	86,14,983 43.32% of 1,98,85,103
b) Shares/ voting rights acquired / sold	1,52,98,078	30.78% of 4,97,05,672
c) Shares / VR after acquisition/ sale	2,39,13,061	48.11% of 4,97,05,672
Mode of acquisition (e.g. open market / public issue/ rights issue/ preferential allotment/ interse transfer etc).	Rights Issue	
Mode of sale (e.g. open market/ MOU/ off market etc.)	-	
Date of acquisition/ sale of shares/ VR or date of receipt of intimation of allotment of shares, whichever is applicable	February 02, 2010	
Paid up capital/ total voting capital of the target company before the said acquisition/ sale	1,98,85,103	
Paid up capital/ total voting capital of the target company after the said acquisition/ sale	4,97,05,672	

Note

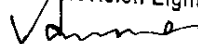
1. The disclosure shall be made within 2 days of acquisition/sale.
2. The term 'acquirer' shall also include a pledgee, other than a bank or a financial institution and such pledgee shall make disclosure to the target company and the stock exchange within two days of creation of pledge.
3. The stock exchange shall immediately display the above information on the trading screen, the notice board and also on its website.

Signature of the acquirer/ Authorised Signatory

Place :

For Television Eighteen India Ltd.

Date :



Anil Srivastava
Senior V. P.-Corporate
Affairs & Company Secretary