

**Format for informing details of acquisition to stock exchanges by target company  
in terms of Regulation 7(3)**

Name of Target Company (Reporting Company)

Date of Reporting	3 <sup>rd</sup> February 2010				
Name of stock exchanges where shares of Reporting Company are listed.	Bombay Stock Exchange National Stock Exchange of India Limited				
	<b>Details of acquisition as informed u/r 7(1A)</b>				
Name of Acquirer(s)	Date of purchase/ date of receipt of intimation of purchase by acquirer.	Mode of purchase (open market/ inter-se transfer/public rights/ preferential offer etc.)	No & % of shares /voting rights acquired	Shareholding of acquirers stated at (A) before acquiring  (In terms of No. & % of shares/Voting Rights)	Shareholding of acquirer(s) stated at (A) after acquiring  (In terms of No. & % of shares/Voting Rights)
(A)	(B)	(C)	(D)	(E)	(F)
Television Eighteen India Limited	2 <sup>nd</sup> February 2010	Rights	1,52,98,078 Shares i.e. 30.78% of 4,97,05,672 shares	86,14,983 shares i.e. 43.32% of 1,98,85,103 shares	2,39,13,061 shares i.e. 48.11% of 4,97,05,672 shares

For Infomedia 18 Limited



Company Secretary

Place : Mumbai

Date : 3<sup>rd</sup> February 2010

