

Disclosure of Details of acquisition to Stock Exchanges by target company, in terms of Regulation 7(3) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 1997

Name of the Target Company	KEI INDUSTRIES LTD
Date of Reporting	01.04.2010
Name of the stock exchanges where the shares of the target company are listed	BSE, NSE & Calcutta Stock Exchange
Name of the acquirer / seller etc	SOUBHAGYA AGENCY PVT. LIMITED
Date of Acquisition / sale	30.03.2010
Date of receipt of intimation by acquirer / seller	31.03.2010
Mode of acquisition (e.g. Market purchase/public issue/ rights issue/preferential allotment/interse transfer etc)	Preferential Allotment (conversion of Warrants into equity shares)
Particulars of acquisition	Number % of shares / voting rights
Shares / Voting rights (VR) of the acquirer before acquisition	1,25,000 (0.20%)
Shares / Voting rights acquired / sold (FACE VALUE RS.2/-)	30,00,000 (4.69%)
Shares / VR of the acquirer after acquisition / sale (FACE VALUE RS.2/-)	31,25,000 (4.89%)
Paid up capital/total voting capital of the target company before said acquisition (FACE VALUE RS.2/-)	Rs.12,18,74,876
Paid up capital/total voting capital of the target company after said acquisition (FACE VALUE RS.2/-)	Rs.12,78,74,876

Place: New Delhi
Date: 01.04.2010

For KEI INDUSTRIES LIMITED


(KISHORE KUNAL)
Company Secretary