

PRESS RELEASE

EIH Associated Hotels Limited

EBIDTA Rs. 47.22 crores

Profit before Tax Rs. 8.19 crores

Profit after Tax Rs. 5.29 crores

Mumbai, May 27, 2010

The Board of Directors of EIH Associated Hotels Limited (a member of The Oberoi Group) met on 27th May, 2010 and announced the Audited Results for the Financial Year 2009-2010.

The Company's Total Revenue during the Financial Year was Rs.149.00 crores compared to Rs. 160.49 crores during the previous year.

EBIDTA during the Financial Year was Rs.47.22 crores compared to Rs.53.08 crores during the previous year.

The Profit before Tax was Rs.8.19 crores against Rs.14.28 crores during the previous year.

The Profit after Tax was Rs.5.29 crores against Rs.9.90 crores during the previous year.

Dividend for the year has been maintained at Rs.1.50 per Equity Share.

The Chairman, Mr. P.R.S. Oberoi, stated “Worldwide the hospitality industry went through yet another difficult year. There was a decrease in the number of foreign visitors to India. The Revenue per Available Room (“Rev PAR”) declined by 30%.

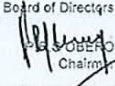
Mr. Oberoi added that the outlook for the current year was brighter. Demand for hotel rooms in India was expected to expand. Room rates should also improve compared to the previous year.

EIH Associated Hotels Limited

A member of *The Oberoi Group*

Registered Office : 1/24, G.S.T. Road, Meenambakkam, Chennai - 600 027

AUDITED FINANCIAL RESULTS FOR THE YEAR ENDED 31st MARCH 2010

	(Rupees in Lacs)			
	Year ended		Consolidated Financial Results	
	Year ended		Year ended	
	31.03.2010	31.03.2009	31.03.2010	31.03.2009
Net Sales	14,793.68	15,603.29	15,594.81	16,740.03
Other Operating Income	87.09	122.51	90.78	126.32
Total	14,880.77	16,025.80	15,655.59	16,866.35
Expenditure				
a) Consumption of Provisions, Stores, Wines, etc.	1,127.23	1,152.48	1,189.84	1,217.92
b) Employees' Cost	2,719.25	2,873.98	2,940.15	3,101.32
c) Power & Fuel	1,353.67	1,482.53	1,458.02	1,644.28
d) Repairs & Maintenance	1,249.21	1,199.88	1,309.87	1,260.05
e) Depreciation	1,138.31	1,150.78	1,262.53	1,317.63
f) Other Expenditure	3,728.13	4,031.95	3,979.44	4,298.94
Total	11,315.80	11,891.60	12,197.85	12,838.14
Profit from Operations before Other Income and Interest	3,564.97	4,134.20	3,457.74	4,028.21
Other Income	18.84	23.11	20.83	24.35
Profit before Interest	3,583.81	4,157.31	3,478.57	4,052.56
Interest	2,485.83	2,682.07	2,608.80	2,897.32
Loss on Swap	278.75	47.53	376.99	52.42
Profit from Ordinary Activities before Tax	819.23	1,427.71	492.78	1,132.82
Tax	290.42	437.90	244.25	388.66
Net Profit after Tax	528.81	989.81	248.53	744.16
Paid-up Equity Share Capital (Face Value - Rs. 10 each)	1,958.67	1,958.67	1,958.67	1,958.67
Reserves excluding Revaluation Reserve	8,659.50	8,473.28	7,387.57	7,481.63
Basic & Diluted Earnings per Equity Share - Rupees.				
a) Without Extraordinary item	2.70	5.05	1.27	3.80
b) With Extraordinary item	2.70	5.05	1.27	3.80
Public Shareholding:				
- Number of Equity Shares	48,97,174	48,97,174	48,97,174	48,97,174
- Percentage of Shareholding	25.00	25.00	25.00	25.00
Promoter and Promoter Group's shareholdings				
Pledged / Encumbered				
- Number of Shares	nil	nil	nil	nil
- Percentage on shareholding of Promoter/Promoter Group	nil	nil	nil	nil
- Percentage on total Share Capital of the Company	nil	nil	nil	nil
Non-encumbered				
- Number of Shares	1,46,89,492	1,46,89,492	1,46,89,492	1,46,89,492
- Percentage on shareholding of Promoter/Promoter Group	100.00	100.00	100.00	100.00
- Percentage on total Share Capital of the Company	75.00	75.00	75.00	75.00
STATEMENT OF ASSETS & LIABILITIES				
	(Rupees in Lacs)			
	Year ended		Consolidated Financial Results	
	Year ended		Year ended	
	31.03.2010	31.03.2009	31.03.2010	31.03.2009
Shareholders' Funds				
a) Capital	1,958.67	1,958.67	1,958.67	1,958.67
b) Reserves & Surplus	8,659.50	8,473.28	7,470.87	7,569.57
Loan Funds	24,892.59	24,914.18	25,650.53	26,195.51
Deferred Tax Liability- (Net)	997.20	707.01	357.52	113.49
Total	36,507.96	36,053.14	35,437.59	35,837.24
Goodwill on Consolidation	-	-	3,471.80	3,471.80
Net Fixed Assets (including CWIP)	26,439.12	27,127.92	29,742.82	30,543.42
Investments	8,140.67	7,296.44	86.94	86.94
Current Assets, Loans and Advances				
a) Inventories	649.13	743.00	704.71	814.58
b) Sundry Debtors	1,041.15	779.65	1,164.90	844.46
c) Cash and Bank Balances	774.20	700.76	786.74	717.02
d) Interest Accrued	0.51	0.46	0.69	0.49
e) Loans & Advances	2,059.09	1,924.12	2,261.31	2,081.86
	4,534.08	4,147.89	4,918.35	4,438.41
Less: Current Liabilities and Provisions				
a) Liabilities	2,209.20	2,127.97	2,380.44	2,305.64
b) Provisions	396.71	391.14	401.68	397.49
Total	36,507.96	36,053.14	35,437.59	35,837.24
NOTES:				
1. The Board has recommended a Dividend of Rs. 1.50 per share. The Dividend, if approved, will be paid to those Shareholders whose names appear in the books of the Company at the close of business on 8th July, 2010.				
2. Travel advisories issued by several countries after the terrorist attack on Mumbai continued to adversely affect travel and tourism. Business was further affected adversely by the global economic downturn.				
3. The Oberoi Ceol, Shimla was partially closed from 6th January, 2010 to 7th February, 2010 for major repair/renovation work. The Net Sales during the same period previous year were Rs. 61 Lacs.				
4. The Company's activity is limited to hotels.				
5. No investor complaints were pending at the beginning of the year. No complaint was received during the year ended 31st March, 2010.				
6. Figures have been regrouped or rearranged, wherever necessary.				
7. The Audited Financial Results and the Consolidated Financial Results were approved by the Board of Directors of the Company at the Meeting held on 27th May, 2010.				
 Romit Mitra Chairman				
27th May, 2010				

EIH ASSOCIATED HOTELS LIMITED

ROMIT MITRA
Company Secretary