Prudential Investment Co. ALTD. THE UNDUSTRIAL

AUDITED FINANCIAL RESULTS FOR THE YEAR ENDED ON MARCH 31, 2010

		YEAR ENDED		(Rupees in LACS) CONSOLIDATED FOR	
PARTICULARS				YEAR ENDED	
	31,03,2010	31.03.2009	31.03.2010	31.03,2009	
	Audited	Audited	Audited	Audited	
1 a. Net Sales/Income from Operations	365.76	355.28	380.40	368.67	
b. Other Operating Income	0.47	0.09	0.47	0.09	
Total Income (a+b)	366.23	355.37	380.87	368.76	
2 Expenditure				!	
a. Increase/decrease in stock in trade & work in progress.					
b. Consumption of raw materials				<u> </u>	
c. Purchase of traded goods		<u> </u>	-	<u> </u>	
d. Employees cost	4.61	3.92	4.61	3.92	
e. Depreciation	0.22	0.34	0.22	0.34	
f. Legal and Professional fees.	5.17	6.00	5.17	5.00	
g. Provision for diminution in the value of investments.	(47.62)	40.12	(47.52)	40.12	
h. Other expenditure	10.71	9.88	11.41	10.59	
i. Total	(26.91)	60.26	(26.21)	60.97	
3 Profit from Operation before Other Income, Interest and exceptional					
items (1-2)	393,14	295.11	407.08	307,79	
4 Other Income			L		
5 Profit before Interest & Exceptional Items (3+4)	393.14	295.11	407.08	307.79	
6 Interest	0.70	0.21	0.70	0.21	
7 Profit after Interest but before Exceptional Items (5-6)	392.44	294.90	406.38	307.58	
8 Exceptional Items	-	-	-		
9 Profit(+)/ Loss(-) from Ordinary Activities before tax (7+8)	392.44	294.90	406.38	307.58	
10 Tax Expense	21.10	1.26	21,17	1.26	
11 Net Profit (+) / Loss (-) from Ordinary Activities after tax (9-10)	371.34	293.64	385.21	306.32	
12 Extraordinary items (net of tax expenses Rs	_	-		-	
13 Net Profit (+)/(Loss(-) for the period (11-12)	371.34	293.64	385.21	306.32	
14 Paid-up equity share capital (Face Value of Rs. 10/- each).	58.18	58.18	58.18	58.18	
15 Reserves excluding Revaluation Reserves as per Balance Sheet of					
Previous accounting year.	2,012.88	1,750.45	2,285,92	2,009.62	
16 Earning Per Share(EPS)					
a. Basic and diluted EPS before Extraordinary items for the period, for the					
year to date and for the previous year (not annualised.)	63.83	50.47	66.21	52.65	
b. Basic and diluted EPS after Extraordinary items for the period, for the		331.1	J		
year to date and for the previous year (not annualised)	63.83	50.47	66,21	52.65	
17 Public Shareholding:					
- Number of Shares	197,839	211,207	197.839	211,207	
- Percentage of Shareholding.	34.01	36.30	34.01	36.30	
18 Promoters and Promoter group Shareholding * *		77.50	- 0.01	- 50.50	
a. Pledged/Encumbered				 	
- Number of shares	Nil	Nil	Nil	Nil	
- Percentage of shares (as a % of the total			 	 	
shareholding of promoter & Promoter group)	Nil	Nil	Nil	Nil	
- Percentage of shares (as a % of the total share capital of the company)	Nil	Nil	Nil	Nil	
b. Non-encumbered		7411	47LL	1411	
- Number of shares	383,941	370,573	383,941	370,573	
- Percentage of shares (as a % of the total	550,541	0,0,073	363,941	3/0,3/3	
					
shareholding of promoter & Promoter group)	100%	100%	100%	1009	

The Investment activity is considered as a single segment in accordance with Accounting Standard (AS-17)." Segment Reporting". 1

3 Investors' Complaints received and disposed off during the quarter ended March 31, 2010.

Complaints pending at the beginning of the quarter

Nii. 10

Complaints received during the quarter Complaints attended during the quarter

10

Complaints lying unresolved at the end of the quarter

Nil.

The Previous period's figures have been regrouped/rearranged wherever necessary to conform to current period's class and groupings. 5

The board of Directors have recommended a dividend Rs. 16.00 Per Share for the year ended March 31, 2010;

June 22, 2010.

A. V. SETALVAD CHAIRMAN

Consolidated Financial Results are made up of The Industrial & Prudential Investment Co. Ltd., and its subsidiary New Holding 2 and Trading Co. Ltd.



STATEMENT OF ASSETS AND LIABILITIES

(Rs. in lakhs)

Particulars	6 months ended March 31, 2010	Corresponding 6 months ended March 31, 2009. Audited		
	Unaudited			
SHAREHOLDERS' FUNDS:				
(a) Capital	5 <u>8</u>	58		
(b) Reserves and Surplus	2,013	1,750		
LOAN FUNDS	_			
TOTAL	2071	1808		
FIXED ASSETS	1	1		
INVESTMENTS	2,139	1,809		
CURRENT ASSETS, LOANS AND ADVANCES				
(a) Inventories	_			
(b) Sundry Debtors	_	_		
(c) Cash and Bank balances	61	92		
(d) Other current assets		-		
(e) Loans and Advances	_	7		
Less: Current Liabilities and Provisions				
(a) Liabilities	21	20		
(b) Provisions	109	81		
(c) Net Current Assets	(69)	(2)		
MISCELLANEOUS EXPENDITURE (NOT	-	-		
WRITTEN OFF OR ADJUSTED)				
PROFIT AND LOSS ACCOUNT				
TOTAL	2,071	1,808		

For THE INDUSTRIAL & PRUDENTIAL INVESTMENT CO. LTD.

DIRECTOR.

A. V. SETALVAD