

**ADITYA BIRLA MONEY LIMITED**  
55, GREENS ROAD, CHENNAI 600 006  
**UNAUDITED FINANCIAL RESULTS FOR THE QUARTER ENDED 30th JUNE 2010 (In Rs. Lakhs except per Share data)**

STANDALONE			PARTICULARS	CONSOLIDATED		
Quarter Ended 30.06.2010	Quarter Ended 30.06.2009	Year ended 31.03.2010 (Audited)		Quarter Ended 30.06.2010	Quarter Ended 30.06.2009	Year ended 31.03.2010 (Audited)
2,551.44	2,449.44	9,746.79	1. Income From Operations	2,814.76	2,666.93	11,737.08
-	-	-	2. Expenditure	-	(4.67)	9.86
-	-	-	a. (Increase)/Decrease in Stock in Trade and Work in Progress	-	-	-
688.53	603.44	2,365.81	b. Purchase of Traded Goods	5.74	23.83	178.16
161.99	125.11	567.44	c. Employee Cost	720.39	651.00	2,513.70
654.76	655.03	2,847.36	d. Depreciation	170.46	134.10	600.89
629.63	673.33	2,714.00	e. Management Fee - Business associates	819.56	694.42	3,174.79
2,134.91	2,056.91	8,284.61	f. Other Expenditure	664.74	720.53	2,822.56
418.53	392.53	1,462.18	Total	2,370.69	2,219.21	9,299.86
119.00	61.64	361.96	3. Profit from operations before other income & Interest (1-2)	443.87	447.72	1,937.22
635.53	454.17	1,814.14	4. Other Income	131.79	74.17	399.08
121.23	64.73	251.39	5. Profit from operations before Interest (3+4)	575.66	521.89	2,336.30
414.30	389.44	1,552.75	6. Interest	124.41	71.83	283.98
137.63	159.00	605.06	7. Profit before Tax (5-6)	451.25	450.06	2,052.32
276.67	230.44	947.89	8. Tax Expenses	149.90	178.47	763.99
554.00	554.00	564.00	9. Net Profit after Tax (7-8)	301.35	271.59	1,288.33
-	-	4,938.15	10. Paid-up Equity Share Capital of Re1/- Each	554.00	554.00	554.00
0.50	0.42	1.71	11. Reserves Excluding Revaluation Reserves as per the balance sheet of previous accounting year	-	-	5,190.96
13,850,000	13,296,000	13,850,000	12. Earnings Per share (Rs.)	0.54	0.49	2.29
25%	24%	25%	- Basic & Diluted EPS for the period and for the previous year (not annualised)	-	-	-
-	-	-	13. Public Shareholding	13,850,000	13,296,000	13,850,000
-	-	-	- Number of Shares	25%	24%	25%
-	-	-	- Percentage of Shareholding	-	-	-
-	-	-	14. Promoters and Promoter Group Shareholding	-	-	-
-	-	-	a) Pledged / Encumbered	-	-	-
-	-	-	- Number of Shares	-	-	-
-	-	-	- Percentage of shares (as a % of the total shareholding of promoter and promoter group)	-	-	-
-	-	-	- Percentage of shares (as a % of the total share capital of the company)	-	-	-
41,550,000	42,104,000	41,550,000	b) Non - encumbered	41,550,000	42,104,000	41,550,000
100%	100%	100%	- Number of Shares	100%	100%	100%
75%	76%	75%	- Percentage of shares (as a % of the total shareholding of promoter and promoter group)	75%	76%	75%
-	-	-	- Percentage of shares (as a % of the total share capital of the company)	-	-	-

- NOTES:**
- The above results were reviewed by the Audit Committee and approved by the Board of Directors at its meeting on July 21, 2010.
  - The Statutory Auditors of the Company has carried out "Limited Review" of the Unaudited Standalone and Consolidated Financial Results as required under Clause 41 of the Listing Agreement.
  - The Company is operating in a single segment viz "Broking" and hence no segment disclosures have been made.
  - Status of Investor Complaints for Quarter ended June 30, 2010

Opening	Received	Pending
Nil	Nil	Nil

5. Previous period / year figures have been regrouped or reclassified wherever necessary.

By Order of the Board  
For Aditya Birla Money Limited  
(formerly Apollo Sindhoori Capital Investments Ltd)

*[Signature]*  
Kanwar Vivek  
Managing Director  
Place: Chennai  
Dt: July 21, 2010



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