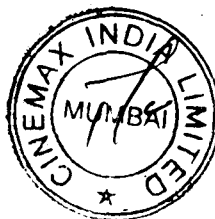


CINEMAX INDIA LIMITED

Regd. Office: 805, 8th Floor, 349 Business Point, Western Express Highway, Andheri (East), Mumbai 400 069.

UNAUDITED CONSOLIDATED FINANCIAL RESULTS FOR THE QUARTER ENDED 30 JUNE 2010

Sr. No.	Particulars	(Rs. In lacs)		
		Quarter Ended		Year Ended
		30.06.2010 (Unaudited)	30.06.2009 (Unaudited)	31.03.2010 (Audited)
1	Income from operations	5,232	2,534	19,006
	Less : Entertainment tax	633	183	2,194
	Net Income from Operations	4,599	2,351	16,812
2	Total Expenditure			
	a) Film Distributors' Share	1,245	521	4,454
	b) Consumption of foods and beverages	264	160	936
	c) Employees Cost	404	301	1,331
	d) Depreciation/Amortization	451	481	1,747
	e) Other Expenses			
	- Theatre Rent	675	349	2,383
	- Repairs and Maintenance	282	176	977
	- Power and Fuel	469	295	1,349
	- Others	598	496	2,584
	Total Expenditure	4,388	2,779	15,761
3	Profit / (Loss) from Operation before Other Income, Interest and Exceptional items (1-2)	211	(428)	1,051
4	Other Income	92	128	795
5	Profit / (Loss) before Interest and Exceptional items (3+4)	303	(300)	1,846
6	Interest	244	170	773
7	Profit / (Loss) after Interest but before Exceptional items (5-6)	59	(470)	1,073
8	Exceptional items	-	(430)	(430)
9	Profit / (Loss) before tax (7+8)	59	(900)	643
10	Tax expense / (credit)	(50)	(842)	(1,054)
11	Net Profit / (Loss) from Ordinary Activities after tax (9-10)	109	(58)	1,697
12	Paid up equity share capital (face value Rs.10/- each)	2,800	2,800	2,800
13	Reserves (excluding revaluation reserves)			13,744
14	Earnings per Share			
	-Basic	0.39	(0.21)	6.06
	-Diluted	0.39	(0.21)	6.06
15	Aggregate of Public Shareholding			
	- Number of Shares	8,855,184	9,170,000	8,855,184
	- Percentage of Shareholding	31.63	32.75	31.63
16	Promoters and promoter group Shareholding			
a)	Pledged / Encumbered			
	- Number of shares	13,889,000	9,254,500	11,624,000
	- Percentage of shares (as a % of the total shareholding of Promoter and promoter group)	72.55	49.15	60.72
	- Percentage of shares (as a % of the total share capital of the Company)	49.60	33.05	41.51
b)	Non-encumbered			
	- Number of Shares	5,255,816	9,575,500	7,520,816
	- Percentage of shares (as a % of the total shareholding of Promoter and promoter group)	27.45	50.85	39.28
	- Percentage of shares (as a % of the total share capital of the Company)	18.77	34.20	26.86



Notes to the Unaudited Consolidated Financial Results for Quarter Ended 30 June 2010

1. The Consolidated Financial Results of Cinemax India Limited ('the Company') are compiled from the Consolidated Financial Statements prepared in accordance with the principles and procedures for the preparation and presentation of Consolidated Accounts as set out in the Accounting Standard 21 on 'Consolidated Financial Statements' as notified under the Companies Act, 1956.
2. The above Consolidated Financial Results have been reviewed by the Audit Committee and the Statutory Auditors of the Company and approved by the Board of Directors ("the Board") at its meeting held on 28 July 2010.
3. The figures for the quarter ended 30 June 2010 cannot be effectively compared to the quarter ended 30 June 2009 on account of business interruption attributed to a prolonged strike by the Distributors from 10 April 2009 to 12 June 2009.
4. Exceptional items accounted for during the quarter ended 30 June 2009 comprise impairment loss on certain fixed assets due to forced closure of a Multiplex Theatre and a Food Court.
5. Segment wise Revenue, Results and Capital employed

(Rs. in lacs)

Sr. No.	Particulars	Quarter Ended		Year Ended
		30.06.2010	30.06.2009	31.03.2010
		(Unaudited)	(Unaudited)	(Audited)
1	Segmental Revenue			
	a) Theatrical Exhibition and Entertainment	5,073	2,409	18,424
	b) Retail Space	126	92	431
	c) Distribution /Production	-	-	-
	d) Windmill	33	33	151
	Income from Operations	5,232	2,534	19,006
	Less : Inter segment revenue	-	-	-
	Revenue from Operations	5,232	2,534	19,006
2	Segment result Profit / (Loss) before tax			
	a) Theatrical Exhibition and Entertainment	108	(860)	365
	b) Retail Space	92	92	296
	c) Distribution / Production	(2)	(102)	(110)
	d) Windmill	13	12	70
	Total	211	(858)	621
	Add : Un-allocable Income	92	128	795
	Less : Interest	244	170	773
	Profit before tax	59	(900)	643
3	Capital employed			
	a) Theatrical Exhibition and Entertainment	18,861	14,869	17,490
	b) Retail Space	4,015	5,523	4,252
	c) Distribution / Production	606	731	339
	d) Windmill	1,406	1,474	1,411
	e) Un-allocable assets less liabilities	953	433	1,858
	Total	25,841	23,030	25,350

6. During the quarter, the Company received 3 investor grievances and the same were resolved. There were no outstanding investor grievances at the beginning and at the end of the quarter.



7. The Standalone Financial results of the Company would be available for perusal on the company's website viz. www.cinemax.co.in
Key standalone financial information is given below:

(Rs. in lacs)

Particulars	Quarter Ended		Year Ended
	30.06.2010 (Unaudited)	30.06.2009 (Unaudited)	31.03.2010 (Audited)
Net Income from Operations	3,744	1,952	13,460
Profit / (Loss) before tax	(106)	(747)	74
Profit after tax	(34)	(458)	603

8. Figures for the previous quarter / year have been regrouped, wherever necessary.

For Cinemax India Limited



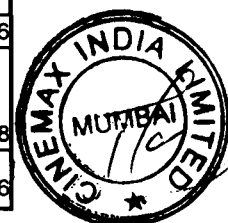
Rasesh B. Kanakia
Chairman
Place: Mumbai
Date: 28 July 2010

CINEMAX INDIA LIMITED

Regd. Office: 805, 8th Floor, 349 Business Point, Western Express Highway, Andheri (East), Mumbai 400 069.

UNAUDITED STANDALONE FINANCIAL RESULTS FOR THE QUARTER ENDED 30 JUNE 2010

Sr. No.	Particulars	(Rs. in lacs)		
		Quarter Ended		Year Ended
		30.06.2010	30.06.2009	31.03.2010
		(Unaudited)	(Unaudited)	(Audited)
1	Income from operations	4,324	2,122	15,468
	Less : Entertainment tax	580	170	2,008
	Net Income from Operations	3,744	1,952	13,460
2	Total Expenditure			
	a) Film Distributors' Share	1,021	438	3,601
	b) Consumption of foods and beverages	218	129	765
	c) Employees Cost	372	274	1,212
	d) Depreciation/Amortization	407	342	1,480
	e) Other Expenses			
	- Theatre Rent	537	227	1,820
	- Repairs and Maintenance	240	153	823
	- Power and Fuel	415	242	1,121
	- Others	482	431	2,172
	Total Expenditure	3,692	2,236	12,994
3	Profit / (Loss) from Operation before Other Income, Interest and Exceptional items (1-2)	52	(284)	466
4	Other Income	80	131	796
5	Profit / (Loss) before Interest and Exceptional items (3+4)	132	(153)	1,262
6	Interest	238	164	758
7	Profit / (Loss) after Interest but before Exceptional items (5-6)	(106)	(317)	504
8	Exceptional items		(430)	(430)
9	Profit / (Loss) before tax (7+8)	(106)	(747)	74
10	Tax expense / (credit)	(72)	(289)	(529)
11	Net Profit / (Loss) from Ordinary Activities after tax (9-10)	(34)	(458)	603
12	Paid up equity share capital (face value Rs.10/- each)	2,800	2,800	2,800
13	Reserves (excluding revaluation reserves)			11,302
14	Earnings per Share			
	-Basic	(0.12)	(1.64)	2.15
	-Diluted	(0.12)	(1.64)	2.15
15	Aggregate of Public Shareholding			
	- Number of Shares	8,855,184	9,170,000	8,855,184
	- Percentage of Shareholding	31.63	32.75	31.63
16	Promoters and promoter group Shareholding			
a)	Pledged / Encumbered			
	- Number of shares	13,889,000	9,254,500	11,624,000
	- Percentage of shares (as a % of the total shareholding of Promoter and promoter group)	72.55	49.15	60.72
	- Percentage of shares (as a % of the total share capital of the Company)	49.60	33.05	41.51
b)	Non-encumbered			
	- Number of Shares	5,255,816	9,575,500	7,520,816
	- Percentage of shares (as a % of the total shareholding of Promoter and promoter group)	27.45	50.85	39.28
	- Percentage of shares (as a % of the total share capital of the Company)	18.77	34.20	26.86



CINEMAX INDIA LIMITED

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SEGMENT WISE REVENUE, RESULTS AND CAPITAL EMPLOYED FOR THE QUARTER ENDED 30 JUNE 2010

Sr. No.	Particulars	(Rs. in lacs)		
		Quarter Ended		Year Ended
		30.06.2010 (Unaudited)	30.06.2009 (Unaudited)	31.03.2010 (Audited)
1	Segmental Revenue			
	a) Theatrical Exhibition and Entertainment	4,165	1,997	14,886
	b) Retail Space	126	92	431
	c) Windmill	33	33	151
	Income from Operations	4,324	2,122	15,468
	Less : Inter segment revenue	-	-	-
	Revenue from Operations	4,324	2,122	15,468
2	Segment result Profit / (Loss) before tax			
	a) Theatrical Exhibition and Entertainment	(53)	(818)	(330)
	b) Retail Space	92	92	296
	c) Windmill	13	12	70
	Total	52	(714)	36
	Add : Un-allocable Income	80	131	796
	Less : Interest	238	164	758
	Profit / (Loss) before tax	(106)	(747)	74
3	Capital employed			
	a) Theatrical Exhibition and Entertainment	17,269	13,614	16,545
	b) Retail Space	4,015	5,523	4,252
	c) Windmill	1,406	1,474	1,411
	d) Un-allocable assets less liabilities	307	(178)	430
	Total	22,997	20,433	22,638

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For CINEMAX INDIA LTD.



Chairman