## FORMAT FOR DISCLOSURE OF DETAILS OF SALE TO TARGET COMPANY AND STOCK EXCHANGES WHERE THE SHARES OF THE TARGET COMPANY ARE LISTED IN TERMS OF REGULATION 7 (IA) of SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 1997

Name of the Target Company  Name of the seller- promoter  Details of the sale as follows.  (a) Shares / Voting rights (VR) before sale under consideration	Panasonic Carbon India Co. Ltd. Sitaram Jiwarajka	
	(b) Shares / sold	10000
( c) Shares/VR after sale	21015	0.44%
Mode of sale (e.g.open market / public issue rights issue / preferential allotment / inter se transfer etc.)	Sold on Bombay Stock Exchange Ltd. and National Stock Exchange of India Ltd. Secondary Market sale	
Mode of sale (e.g. open market/ MOU/off market etc.)	Sold on Bombay Stock Exchange Ltd. and	
Date of sale of shares/VR or date of receipt of intimation of allotment of shares, which-	Secondary Market sale  14.07.2010	
Paid up capital / total voting capital of the arget company before the said acquisition cale	Paid up capital of the Company – Rs. 4,80,00,000/- (Rupees Four Crores Eighty Lacs Only) comprising of 48,00,000	
aid up capital / total voting capital of the rget company after the said acquisition / ale.	Shares of Rs. 10/- each  Paid up capital of the Company – Rs. 4,80,00,000/- (Rupees Four Crores Eighty Lacs Only) comprising of 48,00,000 equity shares of Rs. 10/- each	

Sitaram Jiwarajka

For Panasonic Carbon India Co. Ltd.

N. KAVI Company Secretary